**Victor Norse**

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**EDUCATION**

Bachelor of Science in Business Administration May 20XX

Haile College of Business, Northern Kentucky University, Highland Heights, KY

Marketing Major, Business Informatics Minor | GPA: 3.78

**MARKETING EXPERIENCE**

*Marketing/Development Intern*, **Kenton County Animal Shelter**, Covington, KY May 20XX-Aug. 20XX

* [Strong action verb and numbers to describe accomplishments or responsibilities]
* Designed weekly newsletter using Adobe InDesign; contributed bi-weekly articles
* Created 2-3 social media posts per week; increased Instagram followers by 12%
* Presented new ideas in leadership team meetings; collaborated with team members

**MARKETING PROJECT**

*Client Pitch,* Marketing 308: Marketing and the Digital Age Spring 2020

* Selected as a finalist, with teammates, in client-based sales contest; researched, planned, and sold a marketing campaign to start up with an objective to increase sales by 50%
* Developed a pitch deck and budget to help the client visualize the end result

**OTHER EXPERIENCE**

*Facilities Management*, **[Name of Organization Here],** City, State Sept. 20XX-Present

* Communicate with co-workers with diverse backgrounds and experiences
* Prioritize tasks to ensure most pressing issues are resolved quickly; key holder

*Lifeguard*, **[Name of Organization Here],** City, State May 20XX-Sept. 20XX

* Trained new lifeguards on pool procedures and customer service; taught swim lessons
* Resolved customer complaints and mediated disagreements between peers
* Monitored safety of all guests; communicated with patrons of all ages

**CAMPUS INVOLVEMENT**

*Founder*, **Northern Kentucky Bicycling Club** 20XX-Present

*Participant,* **Intramural Soccer and Basketball** 20XX-20XX

*Graduate,* **Leadership University** 20XX

* Completed 10 hours of community service and 10 professional development courses

**COMMUNITY SERVICE**

*Volunteer*, **Family Promise of Northern Kentucky** 20XX-Present

*Participant,* **NKU Victor's Volunteers** 20XX-Present

* Support various community organizations through service

*Volunteer*, **Welcome House of Northern Kentucky** 20XX

*Youth Basketball Coach*, **Campbell County Middle School** 20XX-20XX

**SKILLS**

* Adobe InDesign and Photoshop, Microsoft Office products
* Fluent in French, Conversational Spanish

**AWARDS**

*Golden Viking Award*, **Victor’s Volunteers** 20XX

* Recognized for being the in top 5% of students, completing 100 hours of community service