

The Bystander Effect

1. What is the Bystander Effect?

2. Have you ever been in a situation in which a person (possibly yourself) needed help, but the people nearby were not helping? What do you think was the reason (or reasons) why the bystanders didn't help?

3. According to Latane (Lat-a-nay) and Darley's model of helping, there are 5 steps that a person goes through to actually help someone. What are these 5 steps?

4. Pluralistic ignorance, diffusion of responsibility, and audience inhibition are some of the problems that can hinder helping. How would you describe these problems in your own words?

Pluralistic ignorance _____

Diffusion of responsibility _____

Audience inhibition _____

5. Suppose you see someone being bullied. What could you do to help or to get others to intervene?

6. Suppose you are injured and need help. Based on Latane and Darley's model, what could you do to get bystanders to help?

7. Research suggests that learning about the bystander effect can make people more helpful. With this in mind, design a poster or a social media campaign to increase helping at your school.