



October 2021

# Student Voting Rates for Northern Kentucky University

2020 NSLVE Campus Report

**October 2021**

**Dear Colleagues:**

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email [IDHE@Tufts.edu](mailto:IDHE@Tufts.edu) for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,  
IDHE Team



**(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.**

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

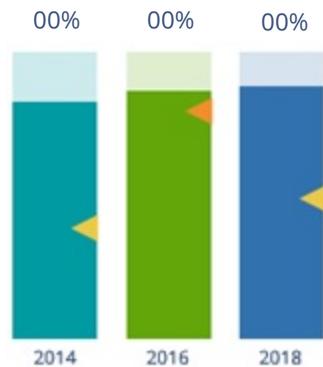
# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

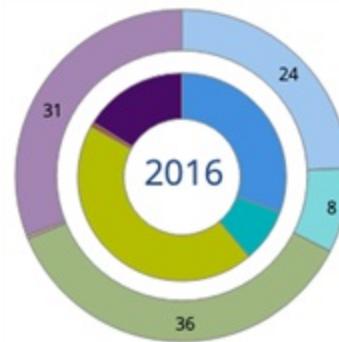
## Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



## Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.



## Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

# Voting, Registration and Yield Rates

## YOUR INSTITUTION

67.5%

2020 Voting Rate

+4.4

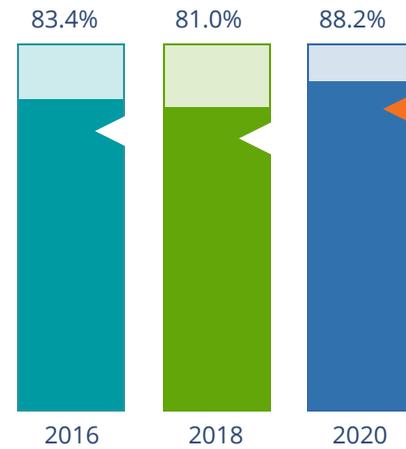
Change From 2016

## ALL INSTITUTIONS

66%

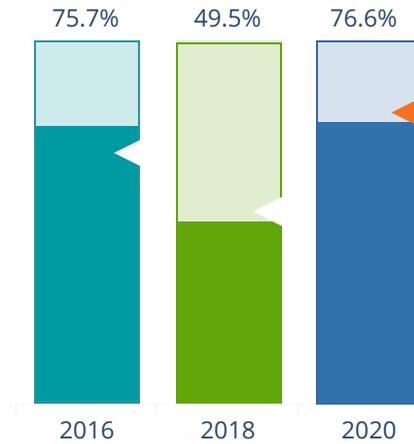
2020 Voting Rate

## REGISTRATION RATE



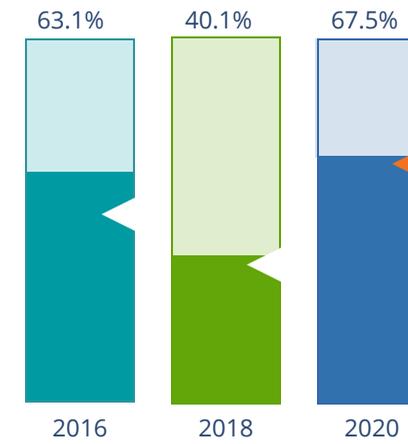
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

## VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

## VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
<b>Total Student Enrollment</b>	12,932	13,030	15,837	↑ 2,905
<b>(Age under 18/Unknown)</b>	-	22	-	-
<b>(IPEDS estimated non-resident aliens)</b>	398	368	265	↓ -133
<b>(FERPA records blocked)</b>	31	19	17	↓ -14
<b>(Non-Degree Seeking Students)</b>	109	84	2,185	↑ 2,076
<b>Total eligible voters</b>	12,394	12,537	13,370	↑ 976
<b>Number of students who registered</b>	10,332	10,154	11,791	↑ 1,459
<b>Number of students who voted</b>	7,819	5,023	9,029	↑ 1,210
<b>Registration Rate %</b>	83	81	88	↑ 5
<b>Voting Rate of Registered Students %</b>	76	49	77	↑ 1
<b>Voting Rate %</b>	63	40	68	↑ 4

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

## By Institution Types

2016 Voting Rate for All Institutions

**53%**

HIGH  
82%

LOW  
13%

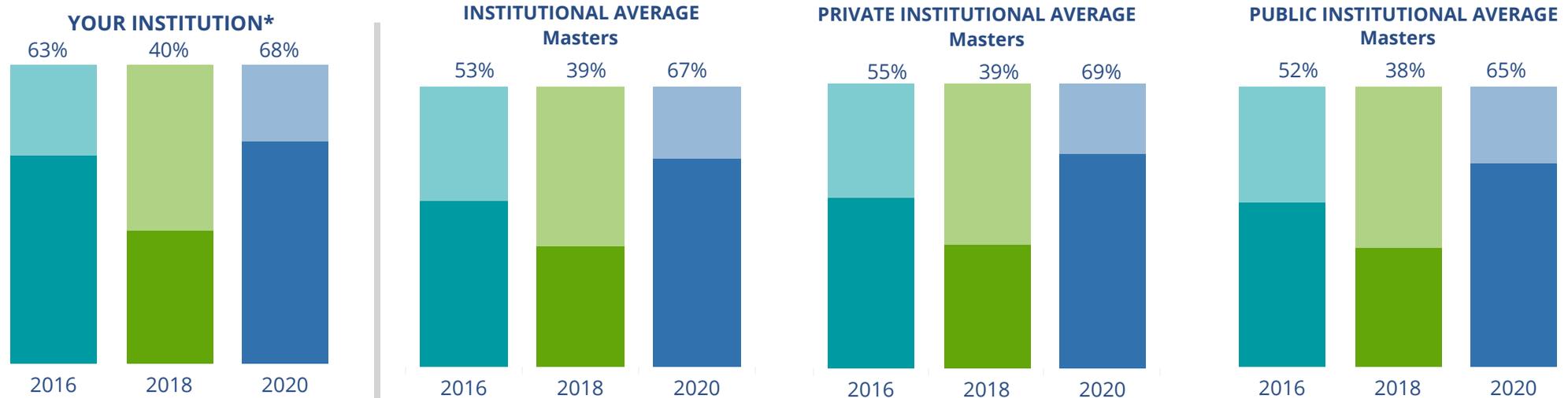
2020 Voting Rate for All Institutions

**66%**

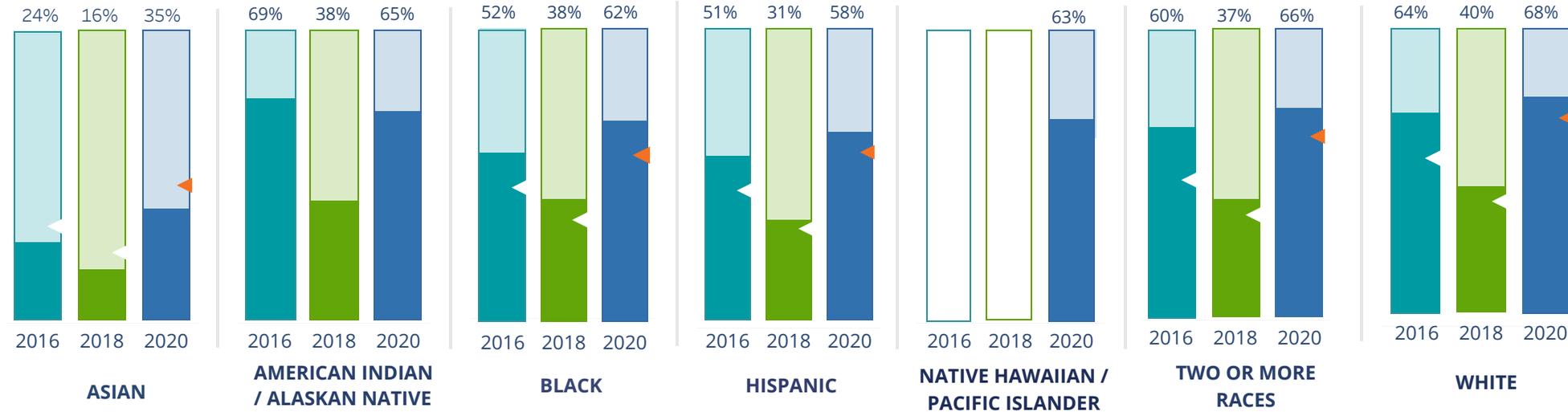
HIGH  
89%

LOW  
19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nslve-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

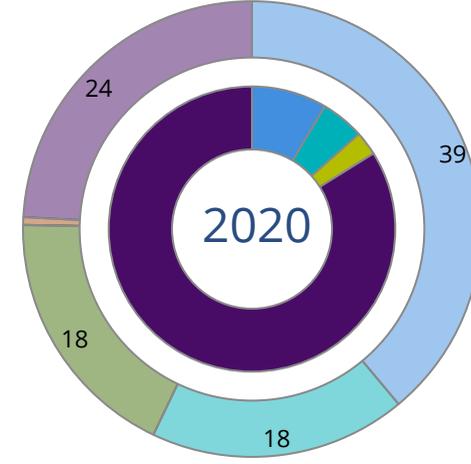
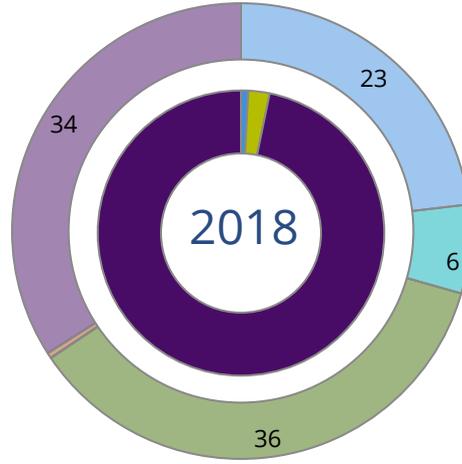
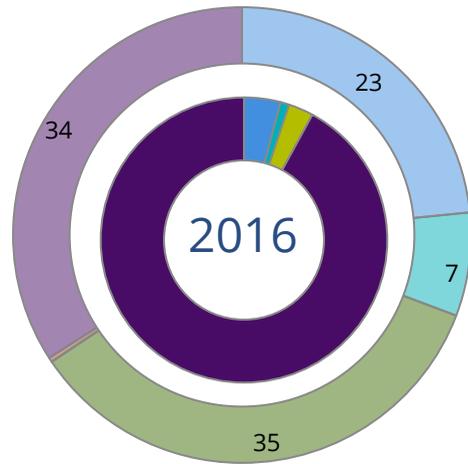
## By Race/Ethnicity

**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
<b>Asian</b>	275	67	24	249	39	16	356	123	35	↑ 10
<b>American Indian/ Alaska Native</b>	36	25	69	32	12	38	23	15	65	↓ -4
<b>Black</b>	944	492	52	1,010	384	38	1,192	743	62	↑ 10
<b>Hispanic</b>	415	212	51	409	127	31	515	301	58	↑ 7
<b>Native Hawaiian/ Pacific Islander</b>	-	-	-	14	-	-	19	12	63	-
<b>2 or More Races</b>	276	166	60	337	126	37	374	247	66	↑ 6
<b>White</b>	10,680	6,782	64	10,669	4,279	40	10,952	7,477	68	↑ 5
<b>Race Unknown</b>	125	70	56	148	51	34	167	111	66	↑ 10

# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
<b>Early Vote</b>	82	1	-	-	440	5	4	↑
<b>In-Person on Election Day</b>	219	3	119	2	245	3	0	↓
<b>Not-In-Person</b>	318	4	40	1	766	9	4	↑
<b>Other</b>	-	-	-	-	-	-	-	
<b>Provisional</b>	-	-	-	-	-	-	-	
<b>Voting Method Unknown</b>	7,200	92	4,862	97	7,576	84	-8	↓

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

## By Age Group

	2016	2018	2020
18-21	59%	34%	68%
22-24	58%	37%	61%
25-29	60%	38%	61%
30-39	67%	49%	69%
40-49	76%	59%	74%
50+	85%	72%	79%

**Voting is habit-forming and young voters will usually continue as voters in subsequent elections.**

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

# Looking Closer

## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
<b>18-21</b>	6,403	3,778	59	6,357	2,157	34	5,886	3,975	68	↑ 9	
<b>22-24</b>	2,556	1,490	58	2,365	873	37	2,233	1,351	61	↑ 2	
<b>25-29</b>	1,605	963	60	1,674	639	38	2,071	1,268	61	↑ 1	
<b>30-39</b>	1,245	838	67	1,437	704	49	1,971	1,353	69	↑ 1	
<b>40-49</b>	653	497	76	706	414	59	1,025	757	74	↓ -2	
<b>50+</b>	298	253	85	329	236	72	412	325	79	↓ -6	

# Looking Closer

## By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	7,293	4,658	64	7,645	3,071	40	8,628	5,912	69	↑	5
Male	5,467	3,161	58	5,199	1,943	37	4,962	3,111	63	↑	5

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer

## By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
<b>EDUCATION LEVEL</b>											
<b>Undergraduate</b>	10,665	6,368	60	10,068	3,568	35	9,423	6,091	65	↑	5
<b>Graduate</b>	1,698	1,201	71	2,428	1,278	53	4,173	2,936	70	↓	0
<b>Class Unknown</b>	397	250	63	372	177	48	-	-	-	-	-
<b>CLASS YEAR</b>											
<b>First Year</b>	762	50	379	2,294	28	651	458	53	243	↑	3
<b>Second Year</b>	1,822	59	1,075	2,058	33	686	1,665	65	1,083	↑	6
<b>Upper Level</b>	5,279	64	3,355	5,349	39	2,099	4,813	65	3,121	↑	1
<b>ENROLLMENT STATUS</b>											
<b>Full-time</b>	9,725	5,778	59	11,056	4,166	38	11,062	7,387	67	↑	7
<b>Part-time</b>	3,035	2,041	67	1,812	857	47	2,536	1,642	65	↓	-3

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Biological and Biomedical Sciences	440	267	61	453	151	33	580	387	67	↑	6
Business, Management, and Marketing	2,126	1,251	59	2,143	785	37	2,389	1,520	64	↑	5
Communication and Journalism	668	436	65	599	266	44	475	319	67	↑	2
Computer and Information Sciences	1,101	624	57	1,046	371	35	937	541	58	↑	1
Education	1,041	698	67	1,045	442	42	898	646	72	↑	5
Engineering and Engineering Technologies	255	112	44	264	69	26	212	109	51	↑	7
English Language and Literature	294	195	66	228	111	49	166	114	69	↑	2

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

# By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Foreign Languages, Literatures, and Lingui..	49	32	65	51	26	51	51	37	73	↑	7
Health Professions	1,736	1,126	65	2,338	940	40	3,811	2,632	69	↑	4
History	159	119	75	120	65	54	129	85	66	↓	-9
Law Enforcement, Firefighting, and Protec..	231	125	54	252	69	27	224	135	60	↑	6
Legal Professions and Studies	410	295	72	430	229	53	440	311	71	↓	-1
Liberal Arts and Sciences, and Humanities	1,311	716	55	1,108	329	30	1,077	657	61	↑	6
Mathematics and Statistics	95	54	57	79	31	39	65	47	72	↑	15
Natural Resources and Conservation	71	46	65	78	34	44	69	48	70	↑	5
Parks, Recreation, Leisure, and Fitness Stu..	122	60	49	101	32	32	123	83	67	↑	18
Philosophy and Religious Studies	16	12	75	-	-	-	13	-	-	-	-
Physical Sciences	260	154	59	220	78	35	191	119	62	↑	3
Psychology	452	255	56	471	163	35	459	304	66	↑	10
Public Administration and Social Service P..	460	287	62	458	214	47	438	305	70	↑	7
Social Sciences	328	222	68	298	146	49	236	174	74	↑	6

## By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Visual and Performing Arts	766	502	66	706	291	41	610	443	73	 7
Unknown	369	231	63	371	177	48	-	-	-	-

# About This Report

## Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Northern Kentucky University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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