



# SOIL

Aiden, Grant, Kelsie, and Kylie



# -What is it?-

- **SOIL is a social business that takes waste from Haiti and turns it into resources that can be used.**



[oursoil.org](http://oursoil.org)

# -Purpose-

- **The purpose is to provide safe, affordable sanitation access to people living in even the world's most vulnerable urban communities, like Haiti.**



[oursoil.org](http://oursoil.org)

# -What exactly they do-

- **SOIL helps tackle some of Haiti's toughest challenges. The business is working to provide access to safe, dignified sanitation that makes rich and organic compost as a natural resource for Haiti's bad soils, while also creating economic opportunities in some of the world's most under-resourced communities.**

# -The impact they have-

- **Since the first facility in Haiti opened in 2009, SOIL has become one of the largest waste operations in the country.**
- **SOIL has treated over 40 metric tons of waste each month.**
- **Haiti's soils has been potentially rebuilt by SOIL's EcoSan compost.**

# -Interaction with the community-

- **Soil takes donations from people among different communities and uses these funds to deliver lifesaving sanitation services to people in need.**
- **Ways to donate include buying gift cards, becoming a monthly donor, holding fundraisers, or even shopping on Smile.Amazon and using Soil as your preferred charity which will give a percentage of your purchase to the organization.**

# -People who help fund this organization-

- **SOIL is funded through donations from people all around the world.**
- **SOIL helps people set up customized online fundraisers which help people spread the word of the organization to as many people as possible.**

# -What they offer-

- With a 10 dollar a month donation you can support the weekly EkoLakay toilet service.
- With a 35 dollar a month donation you can help build a SOIL toilet for a family.
- With a 50 dollar a month donation you can give 30 pounds of compost
- Even if you can not donate in these large amounts every dollar will help in some way.



# -The history-

- In 2006, Sasha Kramer and Sarah Brownell created SOIL. They built the first composting toilet in Milot, Haiti.
- In 2009, SOIL built the first waste treatment facility in northern Haiti. The facility processes waste from SOIL's public toilets in several communities around the northern city of Cap-Haitien.
- In 2010, on January 12th, Haiti experienced a 7.0 magnitude earthquake. SOIL's emergency sanitation program earned international recognition for being a safe, cost-effective, user-approved, environmentally-friendly emergency sanitation response.
- In 2012, SOIL won first prize in the Land for Life Award, using the award to expand their experimental farm and research center in northern Haiti.

# The History Cont.

- In 2014, SOIL Executive Director Sasha Kramer was named a Schwab Social Entrepreneur of the Year for SOIL's groundbreaking work to develop a sustainable sanitation model in Haiti.
- In 2016-17, SOIL won the Energy Globe Award for Haiti as well as the Sarphati Sanitation Lifetime Achievement Award. During this time SOIL put focus on providing relief after Hurricane Matthew.
- In 2018, SOIL wins the 2018 Lush Spring Prize, The UN's Momentum for Change award, and is selected as a finalist for the ReSource Award.

# -Diversity-

-62 full-time jobs created 29 women and 33 men

-57% of leadership positions at SOIL are filled by women

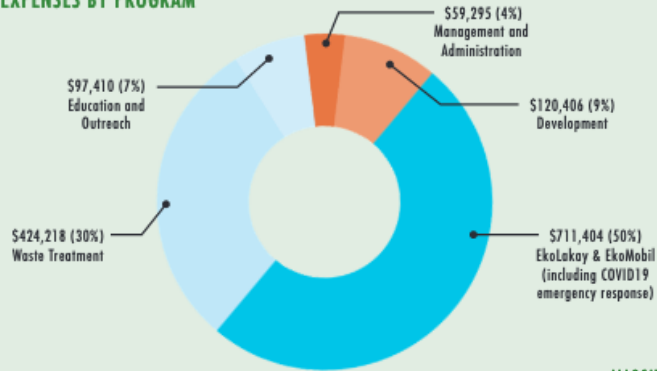
-67% of board positions are filled by women

-56% of the users of Soil sanitation service in Haiti are women.

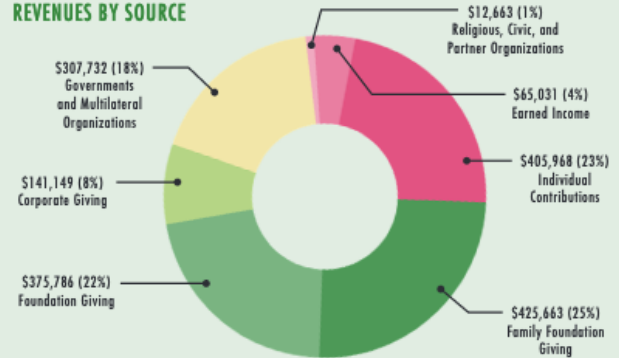
“At SOIL, we provide a service model for the community that is designed to be inclusive for everyone, responsive to the underlying need to live a safe and dignified life, and promotive of gender equality. As an organization with a majority of women in leadership roles, we work hard to ensure that women are represented throughout our entire organization. The women who work at SOIL are passionate about increasing access to holistic sanitation because they know how much access to sanitation improves other women’s lives.”

# -Data-

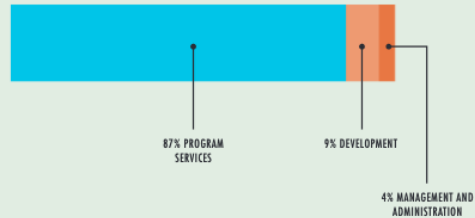
## EXPENSES BY PROGRAM



## REVENUES BY SOURCE



## ALLOCATION OF EXPENSES



# -Awards-

2020 -Food Planet Prize

2019 -Dubai Expo Live Innovative Impact Award

-Famae Top 100 Global Water Innovators

2018 -United Nations Framework Convention On Climate Change's  
Momentum for Change Award

-Lush Spring Prize for Social and Environmental Regeneration Award

-ReSource Award Finalist

# -Contact & Information-

**ADDRESS-** 124 Church Road

Sherburne NY 13460

USA

**PHONE-** +509 2260 2888



Photo: Sashwa Burrous