

INSTITUTIONAL INSIGHTS



Planning and
Institutional Research

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DATA SPOTLIGHT: FORWARD TOGETHER - KPI DASHBOARD

As we move **Forward Together**, we are committed to regularly assessing our work and tracking our progress towards achieving each of the plan's strategic objectives. In that spirit, we are pleased to share our [Strategic Plan KPI Dashboard](#), a new, publicly available resource designed to help us measure success and identify opportunities for improvement.

This dashboard brings the objectives of our strategic plan to life by presenting clear, accessible indicators of how we are advancing our mission of expanding access, empowering our colleagues and deepening our impact on the region. It allows us to see where our strategies are working, where new opportunities are emerging, and how our collective efforts support the success and wellbeing of our students, employees and community.

KEY PERFORMANCE INDICATORS

Over the next three years we will regularly assess our performance, celebrate our achievements, and adjust our strategies as needed. Explore the key performance indicators we will utilize to track our progress towards each strategic objective.

HISTORICAL DATA AND ADDITIONAL ANALYSIS

DATA SOURCES AND DEFINITIONS

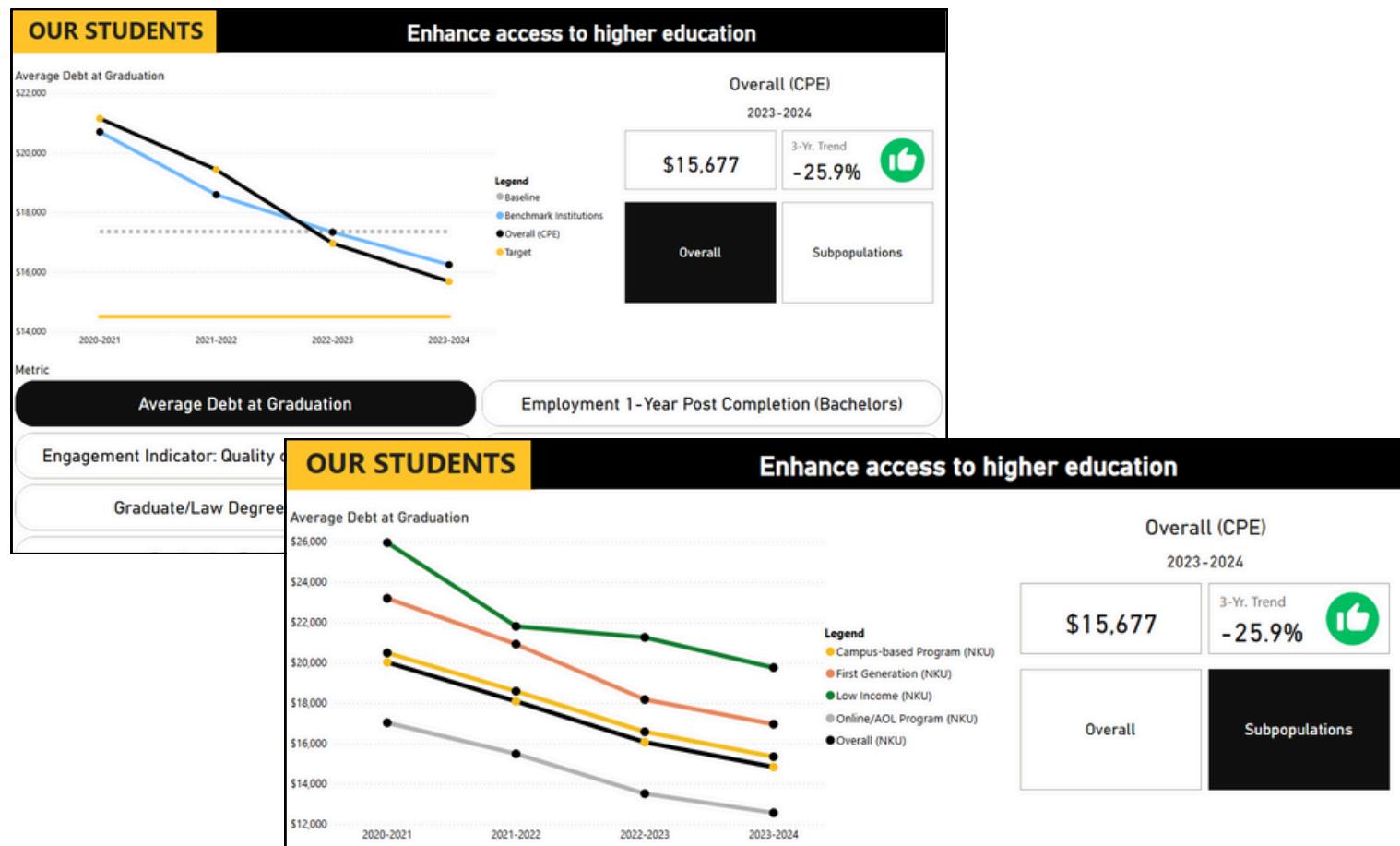
OUR STUDENTS

Enhance access to higher education

Undergraduate Fall Enrollment Fall 2024 10,327	3-Yr. Trend -6.0%		Baseline 10,445	Target 11,049	
Graduate/Law Fall Enrollment Fall 2024 5,043	3-Yr. Trend 0.7%		Baseline 4,949	Target 5,093	
Retention Rate (First-to-Second Year) Fall 2023 Cohort 75.4%	3-Yr. Trend 7.7%		Baseline 76.9%	Target 80.0%	
Average Debt at Graduation 2023-2024 \$15,677	3-Yr. Trend -25.9%		Baseline \$17,356	Target \$14,501	

While the dashboards will function in most browsers, some icon images are not currently displaying in Chrome desktop browsers.

Each pillar's respective page provides both an overview of our KPI performance including baselines, targets, and trends, as well as a detailed view that includes benchmark data and disaggregated views, offering deeper insight into our performance. These elements help us better understand where gaps persist and where targeted strategies can have the greatest impact. For additional details about how each indicator is defined and measured, we encourage you to visit our [Data and Definitions](#) page.



Just as the strategic plan reflects the voices and ideas of our campus community, the dashboard is intended to support our ongoing work together. Whether you are guiding a department, supporting students directly, managing programs, or contributing behind the scenes, this tool provides a shared foundation for informed planning and meaningful collaboration.

We invite you to explore the dashboard, reflect on the story the data tells and consider how it can support your unit's goals and initiatives.



ANNOUNCEMENTS!

Semester Survey Calendar

A Semester Survey Calendar is now available! This survey calendar includes all university level surveys to help faculty and staff in scheduling their survey to prevent survey fatigue. Have an upcoming university-wide survey? Contact us at ir@nku.edu to have your survey added to the calendar.



FALL 2025 SURVEY CALENDAR

Planning and Institutional Research

	Aug 1 - Aug 31, 2025	Sep 1 - Sep 30, 2025	Oct 1 - Oct 31, 2025	Nov 1 - Nov 30, 2025	Dec 1 - Dec 15, 2025
BCSSE		<div>8/18/25 - 9/5/25</div>			
Mayerson Pre-Survey		<div>8/21/25 - 9/5/25</div>			
Destination Survey (Spring Graduates)				<div>10/8/2025 - 11/12/2025</div>	
Destination Survey (Fall Graduates)					<div>11/19/25 - 12/12/25</div>
Mayerson Post- Survey				<div>9/29/25 - 12/4/25</div>	

Assessment Summit: Thank You!

Thank you to everyone who participated in the 2025 Assessment Summit! Your engagement, ideas, and collaboration made the event a tremendous success. We're excited to maintain this momentum as we continue our shared work in advancing meaningful, continuous improvement. Your dedication is sincerely appreciated.

A heartfelt thank you to Undergraduate Academic Affairs for co-hosting the event with PIR. Your support was instrumental in making the summit impactful, and we value your partnership in strengthening assessment initiatives at NKU.

Finally, we extend our gratitude to Provost Diana McGill for her inspiring opening remarks, and to all of our program presenters whose expertise, enthusiasm, and commitment to continuous improvement drive our work forward.

Together, our collective efforts continue to elevate the quality of our work and strengthen NKU's commitment to institutional excellence.

