DATA SPOTLIGHT:
MEET THE CLASS OF FALL 2023

As the entering classes of 2023 get settled in and the NKU family works to support their success, we'd like to take a minute to share some quick facts.
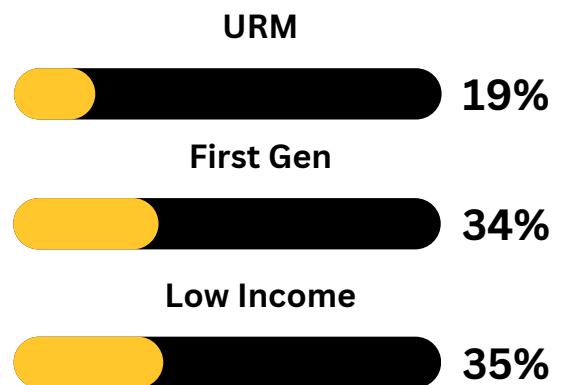
Undergraduates

Our new undergraduate class consists of 1,295 students of which 96% are full-time. The average age for the class is 19 and 59% are female. While we have students representing 21 states and 12 countries, 97% of this entering class are from the tri-state area. The top five feeder high schools for this class are Simon Kenton, Campbell County, Larry A. Ryle, Dixie Heights, and Randall K. Cooper high schools. Interestingly, only 40% are living in the residence halls and 5% are associated with Greek Life yet 54% have already used the campus recreation center. Great work at being active on the campus!

New Undergraduate Breakouts

URM
19%

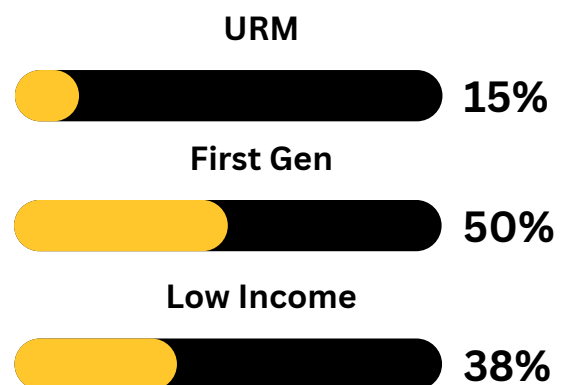First Gen
34%

Low Income
35%

Transfers

Our new transfers are next in the lineup with 674 entering this year. For this class, 65% are attending full-time and 51% have declared an AOL major. Their average age is 27 and 63% are female. Entering transfers also represent 22 states and 8 foreign countries with 93% coming from the tri-state area. The top three transfer institutions for this class are Gateway Community and Technical College, Cincinnati State Technical and Community College, and Jefferson Community and Technical College / Bluegrass Community and Technical College (tied for third). The top five declared majors are Nursing, Psychology, General Business Pre-Major, Health Science, and Criminal Justice. Interestingly, 15% of our new transfers have also accessed the campus recreation center.

New Transfer Breakouts

URM
15%

First Gen
50%

Low Income
38%

Graduate & Law

This year we have 1,207 new graduate students. Their average age is 32 and 69% are female. The majority are enrolled part-time (64%) and 83% have declared an AOL major. Graduate students represent 30 states and three foreign countries with 83% hailing from the tri-state area. The most popular majors for this entering class are Business Administration (MBA), Primary Care Nurse Practitioner, Social Work (MSW), Psych-Mental Health Nurse Practitioner, and Cybersecurity.

We also welcomed 122 new law students this year. Their average age is 26 and 55% are female. Our entering class represents 9 states and 90% hail from the tri-state area. Seventy-eight percent of this entering class is enrolled full-time and 30% have used the campus recreation center.

New Graduate URM

19%

New Law URM

15%

ANNOUNCING THE PIR DATA CENTER APP

Did you know, nearly half of all student credit hours are attempted online? And that over half of major changes by freshmen are by undeclared students entering a declared major? Want to learn more? Then checkout the PIR Data Center App!

This platform includes our interactive Enrollment Profiles, Student and Employee retention, and other student related data. For more information, visit the PIR Data Center App today!

Headcount

Level	Current		compared to	Year Ago
Undergraduate	10,069	▽	-871	-8.0%
Graduate	4,543	△	20	0.4%
Law	373	△	9	2.5%
Total	14,985	▽	-842	-5.3%

FTE Student

Level	Current		compared to	Year Ago
Undergraduate	7,890	▽	-526	-6.2%
Graduate	2,384	△	119	5.3%
Law	422	△	9	2.2%
Total	10,696	▽	-398	-3.6%

Attempted Credit Hours

Level	Current		compared to	Year Ago
Undergraduate	118,352	▽	-7,889	-6.2%
Graduate	28,313	△	1,384	5.1%
Law	5,061	△	107	2.2%
Total	151,726	▽	-6,398	-4.0%

RESEARCH UPDATE: CHASE COLLEGE OF LAW STUDY

The Office of Institutional Research, in collaboration with Chase Law, conducted a logistic regression analysis of Bar exam passage rates. Results of the analysis indicated that cumulative GPA after the first year, gender and bar exam preparation were significant predictors of Bar passage.

Do you have your own data question? We can help. Submit a PIR Request Ticket for assistance with your data needs.