

**Board of Regents Meeting
Northern Kentucky University, Student Union, Room 104
March 12, 2014**

Regent Dennis Repenning, Chair, called the regular meeting of the Board of Regents to order at 1:00 pm, Wednesday, March 12, 2014.

Roll Call:, Jacqueline Emerine, Virginia G. Fox, Terry Mann, Stephen A. Meier, Erik Pederson, Dennis Repenning, Elizabeth Thompson, Andr Ward, Brenda L. Wilson

Other Attendees: Geoffrey S. Mearns, Kathryn Herschede, Tammy Knochelmann, Wendy Peek, Sara Sidebottom, Sue Ott Rowlands, Ken Ramey, Peter Gitau, Ken Bothof, Eric Gentry, Tracy Insko, Chris Bowling, Bill Farro, Kasey Long, Pat Moynahan, Kathy Stewart, Tim Sofranko, Joel Robinson, Carol Ryan, Russ Kerdolff, Kevin Kirby, Chris Cole, Larry Meyer, Rick Kolbe, Denise Robinson, Karen Kruer, Bill Thompson, Sara Kelley, Jeff Standen, Leah Stewart, Christina Chamber, Kalin Holland, Mike Irvin, Tyler Groll, Danielle Natorski, Jessica Lynch, Alar Lipping, Vickie Natale, Caryn Connelly, Tiffany Budd

Regent Andr Ward seconded Regent Erik Pederson’s motion to approve the minutes of the December 14, 2013 Board of Regents meeting. **(Motion carried)**

Regent Brenda Wilson seconded Regent Stephen Meier’s motion to approve the minutes of the January 8, 2014 Board of Regents meeting. **(Motion carried)**

Presidential Comments:

Follow-up to External Audit

In September 2013, I wrote a letter to Mr. Repenning, Chair of the Board of Regents, outlining the findings and recommendations of an independent accounting firm that conducted a thorough review of the University’s procurement card policies and practices. In the letter, I indicated that, in March 2014, I would provide an update related to the University’s implementation of these recommendations. Yesterday, I provided a written status report to the Board. I will share my written status report with the campus this week.

State and University Budget

Last month, I sent an email to the campus to provide information on the state’s budget and the potential subsequent impact on the University’s budget. As I shared, the Governor’s budget recommended a 2.5% reduction in operating support for the public universities. In addition to this challenge, our University faces the additional burden of a recurring increase of \$5 million to our annual Kentucky Education Retirement System contribution.

As a result of these budget pressures, and an inevitable increase in other fixed costs, I asked each vice president to prepare a budget reduction plan of 5%. These plans are due to me by April 2.

Our University is very efficient. And I know that the potential of cutting an additional 5% from the budget is going to be difficult. I am grateful to our outstanding faculty and staff for their good and constructive ideas on how we can meet this challenge. We have done it before, and I know we will do it again.

We will know more about our budget situation in mid-April, when the Kentucky Legislature adjourns. In addition to monitoring the state budget situation closely, we are also working very hard to increase next year's enrollment through enhanced recruiting and retention efforts.

Long-term solution will arrive when elected officials demonstrate leadership in implementing higher education funding methodology that reflects productivity and measurable results.

Health Innovations Center

As you know, the University's top legislative priority is the health innovations center. I remain hopeful that this very important capital project will prevail in the budget process. In order to assist us in translating this concept into a specific action plan, I have appointed an internal and an external advisory group to obtain expert input. When our collective efforts are successful, we will improve the health of our community, the Commonwealth, and our metropolitan region. We will also promote economic growth and vitality by producing graduates who earn good incomes, by providing trained talent for healthcare providers, and by improving the productivity of the broader workforce. And our innovative approach will be a model for other educational institutions and communities to emulate. I will continue to keep you apprised of our progress.

Strategic Plan Implementation Update

I have appointed nine Strategic Plan Implementation Teams to enhance key components of the strategic plan. These teams have been meeting regularly since January. Additionally, many of the teams have held open forums and created surveys to gather feedback from all across campus. And all team leaders meet monthly with me and our vice presidents to report on their progress and to share information that is relevant to multiple teams.

Marketing Proposal

Our strategic plan calls for the University to "develop and execute a comprehensive marketing, communication, and branding plan." To execute this strategy, the University has engaged the services of Landor, a worldwide marketing leader, with a major office in our metropolitan region. Over the next several months, Landor will inventory our current marketing and branding positions, evaluate our marketing and branding effectiveness, conduct extensive qualitative and quantitative research, and help the University articulate our key attributes and distinctive advantages. I look forward to sharing the outcomes and findings of Landor's work.

Dean Candidates

Over the past five days, the three academic dean search committees conducted initial interviews with semi-finalist candidates. The committees will narrow the candidate pools and bring the three most qualified candidates for each search to campus in late March and early April. I understand that we have very strong candidates. We are on target to have all three new deans start by July 1.

Student of the Year

Yesterday, Chris Hammann, a junior majoring in social work here at NKU, was given the award by the American Council on Education as the Adult Learner of the Year. Mr. Hammann is a Marine Corps veteran and president of our veterans student organization. Chris also works for the University in our facilities management department as a heavy equipment operator. This award is a national honor. In fact, Mr. Hammann is presently flying back from San Diego, where he received the award.

Mr. Hammann is just one of our outstanding students. And he is a shining example of our post-traditional students who handle many other responsibilities while they obtain their college education.

High School Visits

I have had the pleasure of meeting with a number of local high school principals. As a result of these meetings, I have been invited to present at several schools. In fact, on Monday, I spoke to an assembly of all of the students at Covington Catholic High School. Last semester, I was pleased to visit with the Conner High School senior class. Later this month, I will speak to 7th to 12th graders at Dayton High School.

I believe that these meetings, and talking to these groups, is one of the ways that I can help the University reach our enrollment targets and continue to be a University of choice for our local students.

Conclusion

While we face some challenges, I remain confident and optimistic about the opportunities we have.

B. Presidential Reports:

1. Facilities Management Report (Vice President Ken Ramey)

- a. Campus Recreation Center Expansion/Renovation
- b. Norse Commons Dining Renovation
- c. Central Plaza Phase II
- d. Northern Terrace Renovation
- e. Central Receiving/Loading Dock Roof Replacement
- f. Administrative & University Center Storm Water & Drainage Repair

- g. University Center Ballroom Audiovisual and Lighting Upgrade
- h. Landrum Elevator Renovation
- i. Arc Flash Hazard Assessment
- j. Switchgear Condition Assessment
- k. Callahan Switchgear Replacement
- l. Founders Hall Switchgear Replacement
- m. Business Academic Center Variable Air Volume (VAV) Box Replacement
- n. Mathematics·Education·Psychology Exterior Caulking and Sealing
- o. Exterior Door Security and Access Control
- p. Sustainability

2. Research, Grants, and Contracts Report (December 2013 – January 2014) (Executive Vice President Sue Ott Rowlands)

During the December 2013 and January 2014 time period, **8** grants were awarded. The total amount of money awarded was **\$490,034**. From July 1, 2013 through January 31, 2014, the cumulative total number of grants awarded is **54** totaling **\$4,336,452**.

3. Fundraising Report (December 1, 2013 through January 31, 2014) (Vice President Eric Gentry)

The Fundraising Report summarizes fundraising resources committed from December 1, 2013 through January 31, 2014, totaling \$1,947,108 in support of the University.

4. Quarterly Financial Report (July 1, 2013 – December 31, 2013) (Vice President Ken Ramey)

The Quarterly Financial Report depicted the financial activity of the University during the period from July 1, 2013 through December 31, 2013, compared to the annual budget and the prior year's activity.

C. Presidential Recommendations:

Consent Agenda Items: A motion was made by Regent Virginia Fox and seconded by Regent André Ward to approve the following Presidential Recommendations as listed; C-1 through C-10. **(Motion carried)**

1. Academic Affairs Personnel Actions:

a. Transitions:

Wm. Benjamin Martz, Jr., from Chair and Professor of Business Informatics in the Department of Business Informatics to Professor of Business Informatics in the Department of Business Informatics, effective July 1, 2014.

b. Faculty Appointments:

Charlisa Daniels, Assistant Professor in the Department of Chemistry, effective August 11, 2014; **Robert Kues**, Lecturer (non-tenure track renewable) in the Department of Biological Sciences, effective August 11, 2014; **Emily Shifley**, Assistant Professor in the Department of Biological Sciences, effective August 11, 2014.

c. Resignations:

Tobias Brauer, from the position of Associate Professor in the Department of Visual Arts, effective May 17, 2014.

d. Phased Retirements:

Barbara A. Arrighi, Professor in the Department of Psychological Science (participation for two academic years), effective August 11, 2014 and terminating her employment after the spring semester of 2016; **Russell F. Proctor II**, Professor in the Department of Communication (participation for two academic years), effective August 11, 2014 and terminating his employment after the spring semester of 2016; **Robert A. Snyder**, Professor in the Department of Management (participation for two academic years; teaching during spring semesters and not teaching during fall semesters), effective August 11, 2014 and terminating his employment after the spring semester of 2016; **Jeffrey Williams**, Professor in the Department of History and Geography (participation for one academic year), effective August 11, 2014 and terminating his employment after the spring semester of 2015.

e. Leaves, Paid/Unpaid:

Ann Dollins, Associate Professor in the Department of Advanced Nursing Studies, paid leave of absence with benefits, beginning January 13, 2014 and ending May 17, 2014; **Penny Summers**, Associate Professor in the Department of Communication, paid leave of absence with benefits, beginning January 1, 2014 and ending May 17, 2014.

f. Temporary Faculty Appointments:

Pamela K. Fisher, Department of Communication, Academic Year; **Kevin Moore**, Department of Marketing, Economics and Sports Business, Spring Semester.

2. Academic Affairs Reappointment, Promotion, and Tenure:

The Board of Regents approved recommendations on promotion, tenure, continued probation, continued probation with conditions to be removed, and terminal reappointment.

3. Non-Academic Personnel Actions:

The following categories of non-academic personnel actions which occurred between December 4, 2013 and, February 11, 2014 received approval by the Board of Regents:

Activations; Reassignments, Reclassifications, Title/Status Changes, Promotions; Transfers; Contract/Temporary to Regular; Departures; Retirees; Administrative/Executive.

4. Emeritus Status Appointments:

The Emeritus status for the following individuals received Board of Regents approval:

David Bishop, Professor in the Department of Teacher Education, effective May 17, 2014

Gayle Sheard Grout, Professor in the Department of Music, effective January 1, 2014.

5. Major Gifts Acceptance:

The Board of Regents officially hereby accepted contributions totaling **\$435,028.20** received by the NKU Foundation Inc during the period December 1, 2013 through January 31, 2014.

6. Naming Recommendations:

The Board of Regents hereby approved the following naming actions:

(1) The Naming of Nunn Hall Room 565 in recognition of a private gift: Henry L. (Steve) Stephens, Jr. Faculty Conference Room.

(2) The Naming of an endowed scholarship in support of undergraduate students who are residents of the Commonwealth of Kentucky and demonstrate financial need; preference is to be given to qualified female applicants aged 25 or older who are also single parents: The Lee Cordray Endowed Scholarship.

(3) The Naming of an endowed scholarship in support of students in the accelerated bachelor of science in nursing program based on academic achievement performance and leadership demonstrated in classes and clinicals: The Janice Mabry Cantrall Nursing Scholarship.

7. Organizational Chart Update:

The updated organizational chart received the Board of Regents approval.

8. Duke Energy Easement:

The Board of Regents granted an easement allowing Duke Energy Corporation to install underground and/or overhead electric service in the area between Northern Terrace and Callahan Hall.

9. Major Gifts Acceptance Policy:

The Board of Regents adopted the NKU Gift Acceptance Policy. Effective upon adoption.

10. Ethical Principles and Code of Conduct Update:

The updated Ethical Principles and Code of Conduct administrative regulation received Board of Regents approval.

D. Executive Session:

Regent Terry Mann seconded Regent Dennis Reppenning's motion to enter into executive session pursuant KRS 61.810 (1) (C) in order to discuss potential litigation against the University. **(Motion carried)**

No other matters were discussed. No final action was taken.

At 1:58 p.m., Regent Virginia Fox seconded Regent Erik Pederson's motion to adjourn. **(Motion carried)**

Signature On File
Wendy J. Peek
Senior Administrative Assistant
Office of the President

Signature On File
Kathryn J. Herschede
**Executive Assistant to the President/
Secretary to the Board of Regents**

I, Nathaniel Smith, Secretary of the Board of Regents of Northern Kentucky University, certify that the foregoing is a true copy of the minutes of the regular meeting held on March 12, 2014, and that such matters are still in force and effect.

Signature On File
Nathaniel Smith
Secretary of the Board of Regents