

**Board of Regents Meeting
Northern Kentucky University, Student Union, Room 104
March 16, 2016**

Regent Nathaniel Smith, Chair, called the regular meeting of the Board of Regents to order at 1:00 pm, Wednesday, March 16, 2016.

Roll Call: Richard L. Boyce, Virginia G. Fox, Katherine Hahnel, Terry Mann, Dennis Repenning, W. Lee Scheben, Arnie D. Slaughter, Nathaniel Smith, Elizabeth Thompson, Andr Ward. Absent: Richard Boehne.

Other Attendees: Geoffrey S. Mearns, Kathryn Herschede, Wendy Peek, Sue Hodges Moore, Sue Ott Rowlands, Eric Gentry, Sara Sidebottom, Kathleen Roberts, Kim Turner, Ken Bothof, Kim Scranage, Mike Hales, Katherine Frank, Greg Martin, Cynthia Reed, Kevin Kirby, Dale Scalise-Smith, Jeff Standen, Tracy Insko, Chris Bowling, Bill Farrow, Austin Beach, Kathy Stewart, Sara Kelley, Amanda Nageleisen, Mary Paula Schuh, Russ Kerdolff, Allen Cole, Leah Stewart, Syed Zaidi, Jeremy Webster, Idna Corbett, Bob Dreihaus.

Regent Dennis Repenning seconded Regent Terry Mann’s motion to approve the minutes of the January 13, 2016 Board of Regents meeting. **(Motion carried)**

Presidential Comments:

Reappointment, Promotion, and Tenure

In just a few moments, I will ask you to approve my recommendations regarding the reappointment, promotion and tenure of several of our outstanding faculty members. I’d like to recognize these faculty members who I recommend for tenure and promotion. As you know, this is a significant achievement. I’d like to extend my congratulations to:

- Dr. Erin Strome, Biological Sciences
- Dr. Lindsey Walters, Biological Sciences
- Dr. Andrea Gazzaniga, English
- Dr. Brian Hackett, History and Geography
- Mr. Michael Hatton, School of the Arts
- Mr. Matthew Albritton, School of the Arts
- Dr. Kajsa Larson, World Language and Literatures
- Dr. Jim Allen, Counseling, Social Work and Leadership
- Dr. Vanessa Hunn, Counseling, Social Work and Leadership
- Dr. Tara McLendon, Counseling, Social Work and Leadership
- Dr. Erin Robinson, Nursing
- Dr. Darius Fatemi, Accounting and Business Law
- Dr. Benjamin Baran, Management
- Dr. Bridget Nichols, Marketing, Sports Business and Construction Management

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Please join me in celebrating and congratulating these faculty members on their recommendation for tenure.

I'd also like to recognize the outstanding faculty members who are being recommended for promotion to full professor:

- Dr. Kristi Haik, Biological Sciences
- Dr. Keith Walters, Chemistry
- Dr. Emily Detmer-Goebel, English
- Dr. Donelle Dreese, English
- Dr. Janet Bertog, Physics, Geology and Engineering Technology
- Dr. Cecile Marczinski, Psychological Science
- Dr. Kurt Sander, School of the Arts
- Dr. Shawn Faulkner, Teacher Education
- Dr. Teuta Cata, Business Informatics
- Mr. Christopher Strobel, Communication
- Dr. Marius Truta, Computer Science
- Dr. Teresa Elliott, Accounting and Business Law
- Dr. Linda Dynan, Economics and Finance
- Dr. Young Kim, Economics and Finance
- Dr. Greg Martin, Marketing, Sports Business and Construction Management
- Dr. Doris Shaw, Marketing, Sports Business and Construction Management

Chris Smith and Michael Keating

I'd also like to recognize another faculty member, Chris Smith, a photographer from our School of the Arts. Two weeks ago, Mr. Smith and Michael Keating, a former photographer with the *Cincinnati Enquirer* and a partner and friend of our photography program, were featured in *The New York Times*. Several years ago, Mr. Smith and Mr. Keating embarked on a project to photograph high school basketball in the state of Indiana. So far, they have photographed more than 100 high school gymnasiums and traveled more than 10,000 miles. If you have not yet seen the article, I encourage you to look it up. The photographs capture the special spirit of the sport and the culture.

I'd also like to take this opportunity to preview an event that our School of the Arts is hosting in September. Mr. Keating, and the Clyde Day Foundation, have generously sponsored a program featuring Livingston Taylor, James Taylor's brother. Livingston Taylor is an accomplished song writer and musician. He will give a song writing workshop for our students and will perform a benefit concert in Greaves Hall. We'll be sure to share information when more details are available.

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ACE Fellow

As many of you know, we are hosting Dr. Jeremy Webster, an American Council on Education Fellow, who is spending the semester with us. Dr. Webster is the Dean of the Honors Tutorial College at Ohio University. It is a great honor to be chosen as an ACE Fellow.

For that reason, I am pleased and proud to inform you that Dr. Doris Shaw, Chair of the Marketing, Sports Business, and Construction Management Department at our University, has been chosen as a 2016-2017 ACE Fellow. Please join me in congratulating Dr. Shaw on this outstanding achievement.

Enrollment Update

Our pre-enrollment admissions reports currently indicate positive trends in new student enrollment for Fall 2016. We are closely monitoring our admit rate and the number of new students who have confirmed their enrollment for the Fall class.

For the Fall 2016 class, our confirmations are up 61 students compared to this same time last year. Our overall yield rate is also up from 15% in Fall 2015 to 22% in Fall 2016.

While international enrollments typically come in a bit later, we are pleased that we are making progress in this domain as well. As of today, international admissions are tracking significantly ahead of last year.

We are also trending up in transfer students. Compared to the same time last year, we are up 2% – or 12 transfer students for the Fall 2016 class.

We are also very pleased that the quality of our freshman class, as measured by ACT score and high school GPA, is also trending above last year's record rates.

Our law enrollments and graduate enrollments are showing positive trends, as well.

Finally, our preliminary Fall 2015 to Spring 2016 retention rate is 89%. That's the second highest Fall to Spring retention rate in our University's history.

I'll continue to keep you informed as we work through this semester and the summer to enroll these students.

Budget Exercise

Over the past several weeks, Mike Hales, Sue Hodges Moore, and I have given several budget presentations to stakeholder groups including Staff Congress, Faculty Senate, and the Student Government Association. This month, we have also held an open forum for faculty and staff to discuss our various budget pressures and to solicit ideas on how to confront those pressures. In these presentations, we have relied on certain assumptions regarding tuition, state appropriation, and enrollment to demonstrate how all of these combined factors impact our overall budget. We

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are also asking for the collective input of our faculty and staff. During the budget presentations, we asked for suggestions in three areas: (1) ideas for expense reductions; (2) ideas for revenue strategies related to enrollment and retention, and tuition; and (3) ideas for priorities that should be funded. Our final open forum will be tomorrow morning.

Because of the uncertainty in the state budget and our enrollment, I have also asked each vice president to prepare various budget scenarios and contingencies for a 4% and 6% reduction.

Requests for Proposals – Athletic Training and US 27 Development

In these challenging budget times, we all know the importance of being effective and efficient stewards of the resources entrusted to us. This week, we will issue requests for proposals seeking private companies to partner with us in two areas. The first RFP seeks a partner to provide athletic training services to our student athletes and for Campus Recreation. This arrangement will allow us to reduce our costs, improve the wellbeing of our student-athletes, and to provide more services to students who use our recreation facilities and who participate in intramurals or club sports.

The second RFP is to assist us in developing the property we own on Nunn Drive between US 27 and the BB&T Arena. We are seeking a partner to assist us with the planning, design, building, and financing of a high quality mixed-use development that may include retail, offices, student housing and/or market rate housing, and possibly a hotel. This partner will also assist us in planning, designing, building, and financing new student housing and renewal of our existing student housing. With the right partner, we hope to grow our on campus housing from approximately 2,000 beds today to 3,000 beds by 2026.

I will continue to keep you informed of the results of both of these requests for proposals.

Updating of the Athletics Brand

In Fall 2015, we conducted research with key stakeholders, including students, season ticket holders, faculty, staff, and alumni, regarding their experience with NKU Athletics. One result of this research was the development of visual identity guidelines for athletics. This work complements the visual and verbal identity standards that were established for the University in 2015. The new NKU Athletics guidelines allow us to speak with one voice and to elevate our brand awareness in our community, in the Horizon League, and around the nation. Top level highlights from the guidelines include: tightening of the primary NKU Athletics logo mark and establishing it as the sole mark for NKU Athletics; declaration of a primary and secondary font; development of word marks created for sport-specific use; and detailed descriptions around the use of the word “Norse” and Victor E. Viking’s image. The establishment of these visual identity guidelines will not add additional expense to the University, as physical assets will be replaced during their natural life cycle.

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Rich Boehne – National Award

Finally, I want to make a few remarks about the absence of Regent Boehne at today’s meeting. Rich is dedicated to our University, his alma mater. And he rarely misses a Board meeting. But today, he has a good excuse for his absence – a very good excuse.

This evening, in Washington, D.C., Rich will receive the First Amendment Leadership Award from the Radio Television Digital News Association. This award is given annually to “a business or government leader who has made a significant contribution to the protection of the First Amendment and to freedom of the press.” As Chairman, CEO and President of Scripps, Rich is being recognized tonight for having risen “to the top of one of America’s most entrepreneurial journalism enterprises by championing a mission-focused culture and by committing the company’s resources to supporting diverse views.”

At NKU, one of our most fundamental commitments is to have a lasting impact on our students. And we hope that, by virtue of the education that they receive here, our students in turn will have a lasting impact on others whom they serve.

Rich regularly and graciously credits his NKU education for giving him the skills to succeed professionally and for instilling in him the values that have enabled him to live a meaningful life. And it is clearly evident that Rich has had and continues to have a lasting impact on our community, our Commonwealth, our country, and our world.

Although he cannot hear us at this moment, let’s give Rich a round of applause so that he knows how grateful we are for his service and how proud we are that he is a graduate of Northern Kentucky University.

Mr. Smith, that concludes my report.

B. Presidential Reports:

1. Facilities Management Report (Senior Vice President Sue Hodges Moore)

- a. Health Innovation Center/Founders Hall Renovation
- b. Health Innovation Center/Founders Hall Renovation (Chiller Installation)
- c. Founders Hall Moves
- d. Science Center Air Handler Refurbishment
- e. Sustainability
- f. Replace Campus Light Poles – Phase 1
- g. North Connector Road

2. Research, Grants, and Contracts Report (December 1, 2015 – January 31, 2016) (Provost and Executive Vice President Sue Ott Rowlands)

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During the December 1, 2015 through January 31, 2016 time period, 9 grants were awarded. The total amount of money awarded was \$432,730. From July 1, 2015 through January 31, 2016, the cumulative total number of grants awarded is 49 totaling \$4,273,092.

3. Fundraising Report (July 1, 2015 through January 31, 2016) (Vice President Eric Gentry)

The Fundraising Report summarized fundraising resources committed from July 1, 2015 through January 31, 2016 totaling \$11,798,179 in support of the university.

4. Quarterly Financial Report (July 1, 2015 – December 31, 2015) (Senior Vice President Sue Hodges Moore)

The Report was reviewed by the Board of Regents Audit Committee in accordance with Article III (D) (2) of the Board of Regents Bylaws.

C. Presidential Recommendations:

Consent Agenda Items: A motion was made by Regent Virginia Fox and seconded by Regent Richard Boyce to approve the following Presidential Recommendations as listed; C-1 through C-8. **(Motion carried)**

1. Academic Affairs Personnel Actions:

a. Faculty Appointments:

Dr. Ada Tuna Cenkci, assistant professor in the Department of Political Science, Criminal Justice and Organizational Leadership, effective August 15, 2016; **Ms. Diane Coning**, lecturer (non-tenure track renewable)/advisor in the College of Health Professions, effective January 27, 2016; **Ms. Ellen Hokkanen**, director of recruitment and retention in the Center for Integrative Natural Science and Mathematics, effective December 14, 2015; **Dr. Stacie Jankowski**, assistant professor in the Department of Communication, effective August 15, 2016; **Ms. Amanda Kilmer**, lecturer (non-tenure track renewable) and coordinator in the Department of Political Science, Criminal Justice and Organizational Leadership, effective July 1, 2016; **Dr. Jessica M. Kratzer**, assistant professor in the Department of Communication, effective August 15, 2016; **Ms. Emily LaForge**, lecturer (non-tenure track renewable) and advisor in the College of Health Professions, effective January 11, 2016; **Mr. Jae-Seung Lee**, assistant professor in the Department of Political Science, Criminal Justice and Organizational Leadership, effective August 15, 2016; **Mr. Timothy McCord**, lecturer (non-tenure track renewable) in the Department of Computer Science, effective August 15, 2016; **Ms. Stacey Schaff**, lecturer (non-tenure track renewable) in the College of Education and Human Services Advising Center, effective January 11, 2016; **Ms. Tracy Songer**, assistant professor in the Department of Communication, effective August 15, 2016; **Ms. Cynthia Thomas**, lecturer (non-tenure track renewable) in the Department of Computer Science, effective August 15, 2016.

b. Transitions:

Dr. Shawn Faulkner, from professor and department chair in the Department of Teacher Education to professor in the Department of Teacher Education, effective July 1, 2016.

c. Request For Leave (Paid/Unpaid)

Dr. Shawn Faulkner, professor in the Department of Teacher Education, paid half-time re-entry leave with benefits effective for the 2016-17 academic year.

d. Retirements:

Dr. Barbara Klaw, professor of French in the Department of World Languages and Literatures, effective May 10, 2016.

e. Phased Retirements:

Ms. Andrea Cornuelle, professor in the Department of Allied Health, beginning August 22, 2016 and terminating at the end of academic year 2016-17; **Dr. Diana Duffin Belland**, professor of music in the School of the Arts, beginning August 15, 2016 and terminating on August 15, 2018.

f. Temporary Faculty:

Mr. Daniel Hunter, Physics, Geology & Engineering Technology, Spring 2016 Semester; **Mr. Joseph Hacker**, Department of Kinesiology & Health, Spring 2016 Semester.

2. Non-Academic Personnel Actions:

The following categories of non-academic personnel actions which occurred between December 2, 2015 and February 16, 2016 received approval by the Board of Regents: Activations/Rehires; Reassignments, Reclassifications, Title/Status Changes, Promotions; Transfers; Contract/Temporary to Regular & Regular to Contract; Departures; Retirees; Administrative/Executive.

3. Major Gifts Acceptance:

The Board of Regents officially accepted contributions totaling **\$1,468,530.86** received by the NKU Foundation Inc. for the benefit of Northern Kentucky University during the period December 1, 2015 through January 31, 2016.

4. Faculty Emeritus Status Appointment (Klaw, Proctor, Walker):

The Board of Regents approved the Emeritus status for the following individuals.

Dr. Barbara Klaw, professor of French in the Department of World Languages and Literatures, effective May 10, 2016; **Dr. Russell Proctor II**, professor in the Department of

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Communication, effective May 10, 2016; **Dr. Stephen Walker**, professor in the Department of Teacher Education, effective May 18, 2016.

5. Student Government Association Constitution Revisions:

The Board of Regents approved the revisions to the Constitution of the Student Government Association of Northern Kentucky University.

6. General Receipt Bond Resolution:

The Board of Regents adopted the Resolution which provides for the issuance of approximately \$49,725,000 in General Receipt Obligations.

7. Organizational Chart Update:

The Board of Regents approved the organizational chart which reflects all NKU Administrative updates through March 16, 2016.

8. Posthumous Degree (Young):

The Board of Regents approved that Kathryn Young receive a posthumous Bachelor of Arts degree in Public Relations during the May, 2016 commencement.

9. Academic Affairs Reappointment, Promotion and Tenure:

A motion was made by Regent Lee Scheben and seconded by Regent Virginia Fox to approve the Presidential Recommendation C-9, Academic Affairs Reappointment, Promotion and Tenure. Regent Richard Boyce abstained from the vote. **(Motion carried)**

D. Executive Session:

Regent André Ward seconded Regent Nathaniel Smith's motion to enter into executive session pursuant to KRS 61.810(1) (b), (c) and (f). **(Motion carried)**

No other matters were discussed. No final action was taken.

At 3:34 p.m., Regent Katherine Hahnel seconded Regent Terry Mann's motion to adjourn. **(Motion carried)**

Signature On File
Wendy J. Peek
Senior Administrative Assistant
Office of the President

Signature On File
Kathryn J. Herschede
Executive Assistant to the President/
Secretary to the Board of Regents

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I, Virginia Fox, Secretary of the Board of Regents of Northern Kentucky University, certify that the foregoing is a true copy of the minutes of the regular meeting held on March 16, 2016, and that such matters are still in force and effect.

Signature On File

Virginia G. Fox
Secretary of the Board of Regents