



# GOLD RUSH

NOV 2013

NORTHERN KENTUCKY UNIVERSITY



## GO FIGURE



➔ **\$560,000**

Investment Toyota has made in NKU's Next Generation STEM Classroom program, which works with elementary and middle school teachers to strengthen STEM education.

➔ **2,068**

Total pounds of recycling collected at NKU in 24 hours as part of Campus Sustainability Day.

➔ **4**

A-Sun Runner of the Week honors this season for junior J.J. Weber, a conference record. His five career honors ranks third all-time.



## NKU AND GATEWAY PARTNER TO BOLSTER REGIONAL DEGREE ATTAINMENT

NKU and Gateway Community and Technical College have announced a partnership that will make earning a bachelor's degree in Northern Kentucky seamless, efficient and affordable. The program creates a series of degree pathways that begin with enrollment at Gateway and end with a bachelor's degree from NKU. It establishes a seamless transition between the institutions assisted by personally assigned advisors and features dual admission, providing access to all student activities and services at both institutions.

"We are excited about the possibilities of this partnership," said NKU President Geoffrey Mearns. "For our region to be competitive economically, we must work to ensure more of our citizens have the education and training to meet the need for skilled workers across a number of industries. This program will allow Gateway to produce more graduates who then earn an NKU bachelor's degree."

The program launched this spring with 25 distinct degree pathways; more are expected as the program grows. These pathways make it easier for both institutions to offer academic advising and support services tailored toward a student's educational and career goals. For example, students who know they want to earn a bachelor's degree in accounting at NKU will know they must earn an Associate in Science at Gateway first. This will assist them with course selection while at Gateway and ensure automatic transfer of Gateway credit hours to NKU.

Additional information is available at [http://nku.edu/news/\\_131004gateway.html](http://nku.edu/news/_131004gateway.html).

## COLLEGE CORNER CHASE COLLEGE OF LAW

The NKU Chase College of Law, through the Law + Informatics Institute, has partnered to develop a new Internet privacy education program for middle school students in Northern Kentucky.

The program, piloted by Fordham Law School students in New York last spring, addresses the many privacy issues faced by teens as their use of technology skyrockets. Using the curriculum developed by Fordham, Chase student volunteers will teach the program in local middle schools next spring.

The program will also be taught in middle schools across the United States by law students from 14 other schools including Harvard, Yale, U.C. Berkeley, Princeton and Georgetown.

"The online environment is part of our lives beginning at a very early age," said Jon Garon, a professor at Chase and founding director of the Law + Informatics Institute. "As educators, we must help prepare students to make good choices when online and to fully understand the online environment. This program helps teachers, parents and their students manage the Internet and mobile devices."

Session topics include managing passwords and behavioral ads; navigating social media and tricky situations; understanding mobile, Wi-Fi and facial recognition; and managing a digital reputation.

To learn more about the program, see <http://law.fordham.edu/privacyeducators>.

# NKU CELEBRATES OPENING OF UNIQUE NEW STUDENT SUCCESS CENTER



NKU opened its new Student Success Center this fall, the result of extensive internal and external research into best practices in student engagement, retention and degree completion. That research revealed that students often lack awareness of where to go for help and have difficulty navigating university advising and support units. The Student Success Center is an integration and co-location of more than a dozen student services, seeking to empower students and equip them for success at the university and beyond. It is based on two central concepts – centralized advising and one-stop student service.

The center provides seamless access to core resources on campus. Students who visit the center, which is located in the University Center, can receive services from a wide range of support offices such as academic advising; career services; first-year programs; health, counseling and student wellness; international education center; and a Veterans Resource Station. And those services aren't just co-located. They are collaborating in new ways designed to make it easier for students to get the information they need.

For more information, visit [http://nku.edu/news/\\_130909ssc.html](http://nku.edu/news/_130909ssc.html).



## THE SCOREBOARD

In just its second season of Division I competition, the NKU men's soccer team has set a new standard of excellence. The Norse have compiled an impressive record of 7-3-6 at print time and sits atop the Atlantic Sun. Six ties is a new school record for the squad, which is 4-1-1 in conference play and unbeaten at home. Senior midfielder Brendan Murphy leads the squad with two goals – both game-winners – and four assists.

## FACULTY FOCUS

Dr. Linda Wermeling, associate professor of social work at NKU, has been selected for a five-year appointment in the Fulbright Specialist Program. Fulbright Specialists are consultants with expertise in their academic discipline who collaborate on projects in diverse settings of higher education in a wide range of eligible disciplines and fields. The program promotes linkages between U.S. scholars and professionals and their counterparts at host institutions overseas. The program awards grants for short-term collaborative projects at institutions in over 140 countries. For several years Dr. Wermeling has been consulting with international social work scholars to strengthen social work education and the development of the profession.

## BRIEFS

### INFORMATICS TO ASSIST LUDLOW STUDENTS

Elementary students at Mary A. Goetz Elementary School in Ludlow are helping a Fort Mitchell-based pharmaceutical company address an issue it faces thanks to a generous grant from the Duke Energy Foundation. The students will evaluate the impact of a simple infection-control program (alcohol-based disinfectant versus non-alcohol-based) on the average daily attendance of students in K-12. Once completed, the NKU Center for Applied Informatics will help them create an Android app for the program.

READ MORE: [http://nku.edu/news/\\_130924ludlow.html](http://nku.edu/news/_130924ludlow.html)

### NKU EARNS 'MILITARY FRIENDLY' ONCE AGAIN

NKU has been recognized by G.I. Jobs magazine as among America's most military-friendly schools for the fourth consecutive year. The 2014 Military Friendly School Guide ranks NKU among the top 15 percent of all colleges, universities and trade schools nationwide. NKU's Veterans Resource Station serves as a primary point of contact to serve all student veterans, military service members, dependents, ROTC cadets and family members. Trained student peer mentors provide information, referrals and support to help navigate college.

READ MORE: [http://nku.edu/news/\\_130912military.html](http://nku.edu/news/_130912military.html)

### NKU STUDENTS BRING HOME NATIONAL GRAPHIC ARTS AWARDS

NKU students Sarah Faulkner and Nayrb Wasylycia won awards at the 2013 American Institute of Graphic Arts (AIGA) Conference held in Minneapolis last month. The two visual communication design majors in the submitted entries for the (Re)Design Awards, which recognize designs that advocate strong communities, sustainable environments and thriving economies. They were among 34 award-winners overall and two of seven college students rewarded for their work.

READ MORE: <http://www.nku.edu/features/2013/october/aiga-awards.html>

### NKU TO OFFER KENTUCKY'S FIRST FULLY ONLINE HISTORY DEGREE

NKU has announced the creation of an online major in history which will debut in fall 2014. The online history degree is the first offered in Kentucky and is one of the first fully accredited online history majors in the country. Faculty developed the program to offer a high-quality, flexible educational experience to meet the needs of post-traditional students who are unable to attend classes due to work or family obligations or because they live outside the region or country.

READ MORE: [http://nku.edu/news/\\_130829history.html](http://nku.edu/news/_130829history.html)

## ALUMNI NEWS



For the past 47 years, the Brighton Center has helped Northern Kentuckians face the bitter reality of whether a child will eat tonight or whether an elderly neighbor will stay warm through the winter. Located in Newport, the center has more than 30 programs designed to help facilitate a higher quality of life. The Brighton Center has worked with NKU on numerous community-based projects including the Mayerson Student Philanthropy Project and Project Hope. Just within the past year alone, the center helped serve an average of 205 moms, dads, kids, and neighbors per day.

As the integrative learning supervisor for Brighton's center for employment training, Amanda Peters ('06, '10) plays an essential role assisting parents, their children and the diverse array of community members who find themselves in need of Brighton's services.