



GOLD RUSH

SEPTEMBER 2014 NORTHERN KENTUCKY UNIVERSITY

GO FIGURE



➔ 1

Number of undergraduate programs nationally recognized as a NerdScholar data science favorite. It was the NKU B.S. in Data Science.

➔ \$275M

Total amount in output that NKU student spending supports the region each year.

➔ 750

Number of students who prepared posters and delivered oral presentations and other creative work at last spring's NKU Celebration of Student Research and Creativity.



NKU CAREER SERVICES PREPARES STUDENTS FOR SUCCESS BEYOND GRADUATION

David Dedden is a husband and father who worked full-time while attending NKU. "Needless to say it was hard for me to really and truly do a job search," he said. "I relied heavily on the Career Services online services to do much of my search."

Mr. Dedden knew he would need internship experience, so he found a company that intrigued him, met with them on campus, and interviewed twice. Later he was called to interview and talked with the company about three positions. "I was home no longer than an hour and received a phone call..." Mr. Dedden said. "It was one of the managers I interviewed with earlier in the day. Basically, he offered me a position on his team as an intern for the summer. I happily accepted."

Just a few weeks later, he accepted a permanent position as a programmer analyst. He says the job was due in large part to NKU's Career Services Center, where the campus community can go to find out more about career-related programs, services, and resources.

The department's fall programs include sessions on interviewing techniques, resume building, and cover letter writing. Students can also practice mock interviews, plan for graduate school, and search for co-ops and internships.

Learn more about how the NKU Career Services office is helping to shape the future for a growing number of students:

READ MORE: <http://nku.edu/features/2014/august/careerservices.html>

COLLEGE CORNER

The NKU Chase College of Law has launched a Regional Placement Program that will identify students who have a connection to, or an interest in, practicing in small cities and rural communities in the region and offer them individualized career counseling and personalized networking support.

"At Chase we are committed to facilitating meaningful connections between our students and the small cities and rural communities throughout the Commonwealth of Kentucky and our greater region," said Dean Jeffrey Standen. "Chase has a long history of coordinating outreach efforts to help forge and enhance these relationships. Our Regional Placement Program enhances our commitment to helping our students, alumni, practitioners, and other members of these communities connect and interact."

CHASE COLLEGE OF LAW

One of the goals of the program is to identify potential attorney mentors to help students learn about the benefits and challenges of serving small-town and rural clients. The program will also encourage students to take advantage of networking opportunities, business plan development, and law management practice resources.

Chase also offers a Field Placement Clinical Program that provides practical, hands-on externship experience in handling actual cases and learning aspects of the law in supervised judicial, civil, and criminal law settings such as the Children's Law Center, Internal Revenue Service, Legal Aid Offices, National Labor Relations Board, and U.S. Attorney's Office.

NKU TO STUDY ATHLETICS PROGRAMS



NKU has begun a year-long, campus-wide effort to study its athletics program as part of the NCAA Division I Institutional Performance Program. Specific areas the study will cover are governance and commitment to rules compliance, academic integrity, and gender/diversity and student-athlete well-being.

The program's purpose is to help ensure integrity in the university's athletics operations. The program opens up athletics to the rest of the university community and to the public.

The IPP committee will include President Geoffrey Mearns; Dr. Sue Hodges Moore, senior vice president for institutional effectiveness; various members of the NKU faculty and staff; as well as athletics department personnel.

NKU must successfully complete the process prior to being considered for election to full Division I membership, at which time the university would be eligible for NCAA postseason tournament play.

LEARN MORE ABOUT THE IPP: http://nku.edu/news/_140815ipp.html



THE SCOREBOARD

The Atlantic Sun Conference announced last month that NKU will be eligible for all conference postseason championships starting this season. The Norse are entering their third year of a four-year reclassification period before becoming eligible for NCAA championships at the Division I level. The change in policy also gives NKU a chance to host postseason events as well, as the A-Sun Championships for men's and women's soccer and men's and women's basketball will be contested at campus sites.

FACULTY FOCUS

Mathematics Education professor TJ Murphy has been named a program director for the National Science Foundation in a first-of-its-kind appointment for NKU. Murphy is working in the Directorate for Education and Human Resources at the National Science Foundation.

She will be a contact point for questions about current or potential NSF funding. She will also be involved in making final decisions about which grants get awarded.

She said one of her goals is to help take the mystery out of the NSF grant proposal process. "Sometimes people have really great ideas," Murphy said, "but don't know enough about the processes at the funding agencies..."

READ MORE: <http://www.tinyurl.com/NKU-Murphy>

BRIEFS

NKU JUNIOR GOES VIRAL, WINS INTERNATIONAL VIDEO COMPETITION

When NKU junior marketing major Douglas Gautraud began looking at the things his grandfathers had left behind, he began to realize that the most important were their legacies.

Gautraud's five-minute video exploring the mark they made, titled *My Mom's Motorcycle*, has racked up nearly 1.7 million views on YouTube and inspired people around the world. It also won him the People's Choice Prize in the Rode Microphones *My Rode Reel* international film contest.

SEE WHAT ALL THE BUZZ IS ABOUT:

<http://tinyurl.com/NKU-Gautraud>

KIMBERLY SCRANAGE TO LEAD ENROLLMENT AND DEGREE MANAGEMENT

Kimberly C. Scranage has been named NKU vice president for enrollment and degree management. Ms. Scranage will report to Sue Ott Rowlands, NKU's provost and executive vice president for academic affairs, beginning Oct. 13.

As vice president, Ms. Scranage will bring direction and support to NKU's enrollment management group, leading efforts to establish priorities and set an ambitious course for the university's traditional, non-traditional, and international enrollment, as well as retention.

READ MORE: <http://tinyurl.com/NKU-Scranage>

NKU LAUNCHES CYBER SECURITY CERTIFICATE PROGRAM

The NKU College of Informatics is offering a new online cyber security certificate beginning this fall.

The 18-hour program covers both core areas and topics that map onto the NSA Center for Academic Excellence in cyber security.

The NSA recognizes several dozen centers of academic excellence, but this is the only such program in Kentucky.

The certificate can be paired with any major.

READ MORE: <http://tinyurl.com/NKU-Cyber>

NKU DREAM TEAM PARTNERS WITH KONA ICE

When Kona Ice wanted to make its internship program and franchise more appealing to Millennial college students, the Florence-based company turned to an NKU undergraduate Consumer Insights class. Forty-four students spent the spring semester working on the project and dozen continued their work after the semester.

"It was definitely one of the most valuable experiences that I will take from college," senior marketing major Lindsey Ehlman said. "We really learned how to push ourselves individually and learned how to create these amazing projects within a few weeks."

READ MORE: <http://tinyurl.com/NKU-Kona>

ALUMNI NEWS



As the Ebola epidemic rages across West Africa and beyond, Kpandja Djawe ('06) is fighting on the frontlines of its deadliest outbreak in history. Since earning his Ph.D. in 2011, Mr. Djawe, or "KP," as he prefers, has worked for the Centers for Disease Control and Prevention in Atlanta as an epidemic intelligence officer – a "disease detective," he says. But back in April when the World Health Organization reached out for help in containing the deadly Ebola virus in Guinea, West Africa, KP answered the call. Now he is supervising contact-tracing activities throughout Guinea, tracking anyone who came in contact with Ebola patients to ensure proper isolation should they develop symptoms. The stakes of this battle could not be higher – for Africa, the world, and for KP.

READ MORE ABOUT KP'S WORK IN THE FALL/WINTER EDITION OF NORTHERN MAGAZINE