

SEPT. 2020

NORTHERN KENTUCKY UNIVERSITY

TRENDING UP

ENROLLMENT GROWTH

13%

Increase in Summer Courses

17%

Graduate Programs Grew Over

3,068

Degrees & Credentials Conferred

COLLEGE CORNER

NKU's Haile/US Bank College of Business (COB) launched a new initiative to help local family businesses and support the region's economy. With many small businesses needing assistance adjusting to the pandemic's disruptive climate, students and faculty in the COB are helping implement technology-based tools and services—from accounting software to developing a web presence at no cost.

"We see more businesses that are negatively impacted by the ongoing pandemic, and many of them do not have the resources to pivot in our digitally centric world," said Dean Hassan HassabElnaby.



NKU JOINS CINCINNATI CHILDREN'S HOSPITAL FOR RESEARCH COLLABORATIVE

NKU students are playing a key role with Cincinnati Children's Hospital international research partnership—from working on the project in Africa to Implementing health care solutions in rural areas across the nation.

The American Health Association awarded Cincinnati Children's Hospital Medical Center \$2.5 million as part of the Strategically Focused Research Network. Children's teamed up with NKU, eight other institutions and the Rheumatic Heart Disease Research Collaborative in Uganda, to develop mobile technologies and increase care for those living with the disease.

"Our students have opportunities to work on this project locally and in Africa," said Dr. Valerie Hardcastle, Institute for Health Innovation executive director and VP for Health Innovation.

Children's leads the practice and technology development that is taken to Uganda. As the Rheumatic Heart Disease Research Collaborative in Uganda implements the new practices, NKU plays a pivotal role in analyzing data and translating its successes domestically including NKU's Department of Mathematics and Statistics and the College of Health and Human Services.

"The technologies developed could change how health care is provided in rural areas where WIFI and cell phone coverage is still problematic," said Dr. Hardcastle. "Our goal is to spread access to portable, internet-based technologies that are easy to use and don't require robust connections."

LEARN MORE: https://tinyurl.com/y5938ojc

LEARN MORE: https://tinyurl.com/y6rdfv7d



NKU AND THE ANTHONY MUÑOZ FOUNDATION INCREASING ACCESS FOR STUDENTS

NKU and the Anthony Muñoz Foundation expanded their partnership and recognized six local high school seniors this summer. The students received scholarships up to \$20,000 at the 19th annual hall of fame dinner. Four of the six recipients are currently attending NKU. "Community partnerships like this are as critical as ever. We are opening the possibility of a four-year degree to students who may not have had NKU on their radar," said NKU President Ashish Vaidya.

Last summer, NKU created the Educational Diversity Scholarship to support the Anthony Muñoz Foundation's mission of impacting the Tri-state's youth. Muñoz's passion for helping students reach their dreams of attending a local college or university

complements NKU's singular focus on advancing student success aligned with the region's needs. "The Foundation believes that a student's potential should not be limited by their circumstances. Within our Impact Programs, we work to remove as many barriers as possible for students to thrive," said Muñoz. "We are fortunate to have so many strong collaborators empower deserving students to achieve their goals." **LEARN MORE:** https://tinyurl.com/y63xsqmr



Norse Athletics celebrates its 50th season this academic year, showcasing highlights, accomplishments, and historical tidbits of Norse Athletics since 1971-72 across all of its digital channels every weekday over the next academic year, including interviews with notable Norse alumni.

A commemorative 50th season logo will be used across the department's social media channels in content celebrating Northern Kentucky's rich athletic history.

LEARN MORE: https://tinyurl.com/y5tn6p2m

FACULTY FOCUS

NKU will always have an endowed faculty position awarded to a woman through the support of Dr. Carol Swarts, a longtime university friend. Her gift underscores the university's commitment to building the visibility and prominence of women in tech—something we've been working more on for than a decade. NKU is also one of the country's top-ranked universities and the highest ranked in the region for graduating women in computing.

Dr. Alina Campan has been selected as the inaugural STRAWS Professor of Computer Science. Her groundbreaking research on data mining and data privacy earned a Yahoo Research Best Paper award in 2008. She collaborates with faculty in Journalism, Computer Science and Statistics to understand the spreading of social media's disinformation.

LEARN MORE: https://tinyurl.com/y2zudtz2

BRIEFS

GRAPHIC DESIGN PROGRAM NAMED KENTUCKY'S BEST

NKU's program leads the Commonwealth, according to Animation Career Review. Housed in the School of the Arts, the program ranks first on the 2020 Top Kentucky Graphic Design Programs list. Animation Career Review, a free online resource for students aspiring for design-related careers, evaluated each program's graduation rates and employment data, reputation and overall value to compile its list.

The visual communication design tracks at NKU are designed to develop each student as a creative communicator.

LEARN MORE: https://tinyurl.com/y46dmtbr

NKU RECEIVES \$2M STUDENT SUCCESS GRANT

NKU's TRiO program helps hundreds of Pell-eligible, first-generation or disabled students graduate and have meaningful careers. The grant provides personalized support like academic coaching and career planning to help students graduate. The program is what makes the difference for many NKU students.

"Student success is not just graduating. It's building a community of support, from jumpstarting students' careers to finding unique ways of learning," said Kim Scranage, VP of Enrollment and Degree Management.

LEARN MORE: https://tinyurl.com/y3m7ygjc

ALL RISE

Chase College of Law created the All Rise program to help its graduates reflect the diversity of the society they serve. The program removes obstacles for low-income, first-generation or racially diverse students by offering financial support and professional development during all three years of law school. The All Rise program is an initiative created through NKU's 2020 Innovation Challenge.

"Our mission is to educate a diverse group of future lawyers who will bring knowledge, awareness and a capacity to lift up all who seek their services," said Dean Judith Daar.

LEARN MORE: https://tinyurl.com/y6sbjlz9

ARTS & SCIENCES' PROFESSOR EARNS HIGHEST PSYCHOLOGICAL HONOR

Dr. Justin Yates became the second faculty member in NKU's history to earn Fellow status from the Midwestern Psychological Association. He received the recognition for his lasting impact and service on the psychology discipline.

"As a student, I was fortunate to engage in research. This sparked my aspirations of becoming a professor and conducting research with my own students," said Dr. Yates. "I'm thankful for my students' hard work. I wouldn't have received this recognition without their support."

LEARN MORE: https://tinyurl.com/y6st3ok2

ALUMNI NEWS



THE ACT LADY

Jen Henson ('04) always knew she would be a teacher since she spent her time playing school as a child. After spending more than two decades as an educator and earning her Master of Education at NKU, she started her own company—Jen Henson ACT Prep. Henson tailors her curriculum for each student based on their individual needs and has taught students all over the country on Zoom and FaceTime.

"At NKU, there was so much choice and opportunity for students to shine in the way they needed to instead of fitting inside a box," said Henson. "My favorite part about all of this is changing a life. I see a student go from, 'I cannot beat this test, I cannot go to college' to breaking down that barrier with them. It's incredible."

LEARN MORE: https://tinyurl.com/y52k9kny