REFERENCES FOR ENROLLMENT AND STUDENT SUCCESS IMPLEMENTATION PLAN

PLEASE NOTE: The following reference list provides examples of resources that were utilized during the development of the Enrollment and Student Success Implementation Plan 2017-19. This is by no means an exhaustive list; other resources referenced include research articles, conference presentations and keynotes, web-conferences and webinars, daily higher education articles, and the like. In addition, a number of articles and papers on the future of higher education were utilized – many of which are listed below.

Institutional Research (IR)

1 - Packet with 10-year trend for enrollment (UG, G, Law) by county/state and department/college; by state/HS for B-cohort and A-cohort; by transferring institution for transfer-ins; and including retention rates by college/department with HS GPA, ACT composite, and 1st term GPA.
   Office of Institutional Research, Northern Kentucky University, June 2016. [HARD COPY]

2 - Executive Summary of Retention Reports
   Office of Institutional Research, Northern Kentucky University, May 2016. [HARD COPY]

3 - Fall-to-spring retention of Fall 2013, 2014, and 2015 cohorts, as of spring 2016
   Data Team Report, Office of Institutional Research, Northern Kentucky University, May 2016. [HARD COPY]

4 - PPT on historical overview of retention and graduation rates – includes comparisons to KY comp and benchmark peers
   Student Success Committee, Northern Kentucky University, May 2016. [HARD COPY]

5 - PPT on indicators of Retention for fall 2013 and 2014 cohorts – summarizes the indicators for higher retention and lower retention for A-cohorts and B-cohorts
   Northern Kentucky University. [HARD COPY]

6 - Retention and Performance by Academic Deficiencies (April 2015 report) – demonstrates retention variations by ACT sub-scores for English, Math, and Reading (below NKU standards, below CPE college readiness standards, meets college readiness standards)
   Office of Institutional Research, Northern Kentucky University, April 2015. [HARD COPY]

7 - Performance and Retention of Merit Scholarship Awardees (August 2015 report) – enumerates the retention rates by scholarship type (distinguished, presidential, governor’s, NKU excellence, achievers, etc.)
   Office of Institutional Research, Northern Kentucky University, August 2015. [HARD COPY]

8 - Follow up Examination of Merit Awardees who Lose their Scholarship (January 2016) – demonstrates that merit awardees are retained at higher levels through the 4th year, even if they lose their scholarship
   The President’s Data Team, Office of Institutional Research, Northern Kentucky University, January 2016. [HARD COPY]
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9 - The Relationship of Unmet Financial Need and Retention (spring 2016) – illustrates that students with greater unmet financial aid need have higher attrition rates; builds a Freshmen Retention Index combining HS GPA, ACT, and level of unmet need to predict retention
   The President’s Data Team, Office of Institutional Research, Northern Kentucky University, May 2016. [HARD COPY]

10 - PPT on the Impact of Co-curricular Engagement on New Freshmen (April 2016) – shows the positive impact that engagement in co-curricular activities has on retention for new freshmen
   Office of Institutional Research, Northern Kentucky University, April 2015. [HARD COPY]

11 – Executive Dashboard
   Office of Planning and Performance, Northern Kentucky University, December 2015. [HARD COPY]

12 – CPE Outcomes Funding Metrics, Including Proposed Targets received from CPE (January 2016)
   Office of Institutional Research, Northern Kentucky University, January 2016. [HARD COPY]

   Workforce Intelligence Branch. Office of Employment and Training. Kentucky Education and Workforce Development Cabinet. [HARD COPY]

14 - Population Pyramids and Chart - Kentucky -2010
   Census Bureau. 2010. [HARD COPY]

15 - Table - Births - Kentucky by ADD by County - 1960 to 2014 - Kentucky Vital Statistics
   Kentucky Cabinet for Health and Family Services. October 2015. [HARD COPY]

16 - Explanation Document, Birth Tables and Graphics, and Table 1s - 1960 to 2014 - Kentucky Vital Statistics
   Workforce Intelligence Branch. Office of Employment and Training. Kentucky Education and Workforce Development Cabinet. [HARD COPY]

Enrollment Management and Scholarships (EMS)

1 - The Art & Science Group - Financial Aid Analysis
   Art & Science, LLC. Northern Kentucky University Aid Analysis. Executive Summary and Final Report of Trends, Models, and Simulations. Fall 2015. [HARD COPY]

2 - The Art & Science Group - Positioning Study
   Art & Science, LLC. Northern Kentucky University Pricing and Positioning Study. Recommendations from Inquirers and Admitted Applicants Research. November 2015. [HARD COPY]
3 - Merit / Need-Based Awarding Literature Review

http://www.wsj.com/articles/SB100014244052970203370604577265350407194184

http://collegefutures.org/2015/06/study-shows-scholarships-boost-college-enrollment-for-low-income-students/

Heller, Donald E. “Merit Aid and College Access.” Pennsylvania State University, March 2006.


4 - Merit / Need-Based Awarding Literature


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Doyle, William R. “Does Merit-Based Aid ‘Crowd Out’ Need-Based Aid?”

http://www.wsj.com/articles/SB10001424052970203370604577265350407194184

McBain, Lesley. “State need-Based and Merit-Based Grant Aid: Structural Intersections and Recent Trends. AASCU. September 2011.
https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwiAoYpgeTNAhVF4iYKH9mCHEFQggeMAA&url=https%3A%2F%2Fwww.aascu.org%2FuploadedFiles%2FAASCU%2FContent%2FRoot%2FPolicyAndAdvocacy%2FPolicyPublications%2FState%2520Need-Based%2520and%2520Merit-Based%2520Grant%2520Aid.pdf&usg=AFQjCNH3BeLQZCEMLw8kaPHu_9iWLmP7ng


5 - Graduate Students Eligible to Enroll [HARD COPY]

6 - Running Graduate Enrollment with Graphs [HARD COPY]

7 - Service Learning as a HIP for Retention Literature and NKU Data.
Yob, Iris M. “Keeping Students in by Sending Them out: Retention and Service-Learning.” Higher Learning Research Communications, June 2014


Kowal, Monica, M. Ph.D., curriculum & instruction, New Mexico State University. “The Effects of Service Learning on Student Retention & Success.” Presented: This unpublished paper was presented at the New Mexico Higher Education Assessment & Retention Conference, 2013

Forbes, Dan, MWW, director of service education, Saint Anselm College. “Service Learning and Retention: What we know from and where we go from here.” New Hampshire Campus Compact.

Eyler, Janet S., et al. “At a Glance: What We Know about the Effects of Service Learning on College Students, Faculty, Institutions and Communities, 1993-2000.”
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Jeandron, Carol and Gail Robinson. “Creating a Climate for Service Learning Success.”
American Association of Colleges and Universities.

8 - K-12 School Contact List [HARD COPY]

9 - Competing on Value

10 - Graduate competition [HARD COPY]

11 - Thought piece for discussion regarding graduate education at NKU [HARD COPY]

12 - Non-resident Metro Rate Options [HARD COPY]

NKU Data (NKU)

1 - NKU Strategic Plan
Northern Kentucky University. [HARD COPY]

2 - Enrollment Strategies Implementation Plan
Enrollment Strategies Implementation Team. Northern Kentucky University, May 2014. [HARD COPY]

Research (R)

1 - Research Mission

2 - Links to papers on the importance of research at PUIs
The Importance of Undergraduate Research; Science, July 6, 2007

Benefits of Undergraduate Research Experiences; Science April, 2007. Vol. 316 548-549

http://muse.jhu.edu/article/596716/pdf
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A Successful Model of Collaborative Undergraduate Research: A Multi-Faculty, Multi-Project, Multi-Institution Team Approach; Teaching of Psychology 2015. Vol. 42(1) 60-63.
http://top.sagepub.com/content/42/1/60.full.pdf+html

The Benefits of Undergraduate Research: The Student’s Perspective; The Mentor: An academic Advising Journal, Penn State Division of Undergraduate Studies. May 1, 2013.
https://dus.psu.edu/mentor/2013/05/undergraduate-research-students-perspective/

From Student to Scholar: The Importance of Undergraduate Research; The West Georgian 2012. West Georgia University
http://thewestgeorgian.com/from-student-to-scholar-the-importance-of-undergraduate-research/

3 - Reasons Deans and Provosts and Presidents Should Value Undergrad Research
https://www.google.com/url?q=http://www.cur.org/download.aspx%3Fid%3D3033&sa=U&ved=0ahUKEwjq4uLneTNAhXDLyYKHQfINCoOQFggEMAA&client=internal-uds-cse&usg=AFQjCNH_FswznisKhgyIFmQdyqL7zP1ivg

4 - Examples of Undergraduate Research as a Campus Recruitment and Marketing Tool
https://www.google.com/url?q=http://www.cur.org/download.aspx%3Fid%3D332&sa=U&ved=0ahUKEwiF_N2GnuTNAhWEYyYKHXdAW8QFggEMAA&client=internal-uds-cse&usg=AFQjCNGdsYrKaBj91PK4ccmkosVZfI9oJQ

5 - The Undergraduate Research Assistantship - An Analysis of the Benefits

6 - Applying a Cost-Benefit Analysis to Undergraduate Research
https://www.google.com/url?q=http://www.cur.org/download.aspx%3Fid%3D419&sa=U&ved=0ahUKEwikqcymnuTNAhUK6yYKHducDVMQFggEMAA&client=internal-uds-cse&usg=AFQjCNE4kMqxyK445uwZpdz95gt122q9Hg
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7 - Proposals and Awards FY06-15 [HARD COPY]

8 - Research Missions and Awards for Peer Institutions [HARD COPY]

9 - Research Awards by College 2006-15 [HARD COPY]

10 - Grad Education and Research Literature [HARD COPY]

11 - Graduate Education 2020

12 - Master's Education Guide
   http://cgsnet.org/masters-education-guide-faculty-and-administrators

13 - Future of Grad Ed
   http://www.fgereport.org/rsc/pdf/CFGE_report.pdf

14 - The People's University
   Henderson, Bruce B. “The Work of the People’s University.” Teacher-Scholar; The Journal of the State Comprehensive University, Volume 1, Number 1, Summer 2009. 

15 - Changing Market for Professional Master's Degrees
16 - Classification of Public Master’s Universities
https://www.fhsu.edu/teacher-scholar/current/volume3/classifying_the/page1.html

17 - Considerations for Promoting a Research Mission at a RCU

18 - Graduate Education and the Public Good
http://cgsnet.org/graduate-education-and-public-good

19 - Status and Quality and RCUs

20 - Grant Award detail FY12-16 [HARD COPY]

Innovation (I)

1 - Competency-Based Education: A Powerful Way to Link Learning and the Workplace

2 - Competency Based Education

3 - School Based Scholars Information [HARD COPY]
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4 - Re-Imagining the First Year of College
Mehaffy, George L. “Welcome to the Re-Imagining the First Year of College Project.” AASCU. February 2016.
http://www.aascu.org/meetings/aa_summer15/finalprogram.pdf

5 - School Based Scholars
http://blog.ed.gov/?s=supporting+College+Access MEMBER LOGIN NEEDED

6 - Carving Out a Service Niche - EAB Report

7 - Differential Tuition

8 - Pathway Options


9 - Stackable Certificates
Washington State Stackable Certificates.

10 - Building successful transfer student pathways
EAB Online Article

11 - Enrolling International Students in Online Programs: Program Implementation, Guidelines, and Support Services
EAB Online Article

12 - Honors Programs and Colleges: Considerations for Administration, Curriculum, and Planning
EAB Online Article

13 - How to finish in four: Supporting on-time graduation for low-income students
EAB Online Article

14 - Hardwiring Student Success: Building Disciplines for Retention and Timely Graduation
EAB Online Article

15 - Help first-generation college students see how staff support their needs
EAB Online Article

16 - Promoting Diversity and Inclusion in Student Groups
EAB Online Article

Efficiency (E)

1 - A Question of Competency
https://www.acenet.edu/the-presidency/columns-and-features/Pages/A-Question-of-Competency.aspx
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2 - Online Workgroup Documents
Summary and Recommendations of the Online Education Strategy Planning Team. [HARD COPY]

Synthesis of the SWOT Analysis
Online Education Strategy Planning Team. Northern Kentucky. April 2016. [HARD COPY]


3 – Decision Support for Academic Departments
https://www.eab.com/research-and-insights/it-forum/infographics/ten-no-regrets-analyses

Readings (READ)

1 - Complete On-line Enablement Toolkit
“Navigating EAB’s Resources on Online Education Vendor Partnerships.” The Advisory Board Company


2 - Advancing College Opportunity
http://www2.ed.gov/about/overview/focus/advancing-college-opportunity.pdf

3 - Breaking the Cost Quality Tradeoff

4 - Managing the Enterprise
5 - Tell Us Something We Don't Know
TIAA-CREF Institute. “Tell Us Something We Don't Know.”

6 - Where Does the Regional State University Go From Here?
http://chronicle.com/article/Where-Does-the-Regional-State/236555

7 - Regional Publics Cast Wider Nets and Rethink Retention
http://chronicle.com/article/Regional-Publics-Cast-Wider/236554

8 - Funding Down, Tuition Up

9 - Human Skills for Computerized Work