


Our Collective Future.



*Focusing on alumni and  
external stakeholders*

March 6, 2013

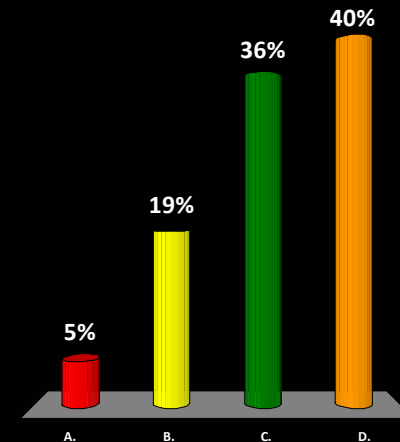
**Our time. Our plan. Our future.**

Please note the following when viewing  results from this Open Forum

- 44 Active Participants
- Correct answer is noted with green checkmark
- Bar chart shows responses from Active Participants

# What percent of NKU undergraduates are 25 years or older?

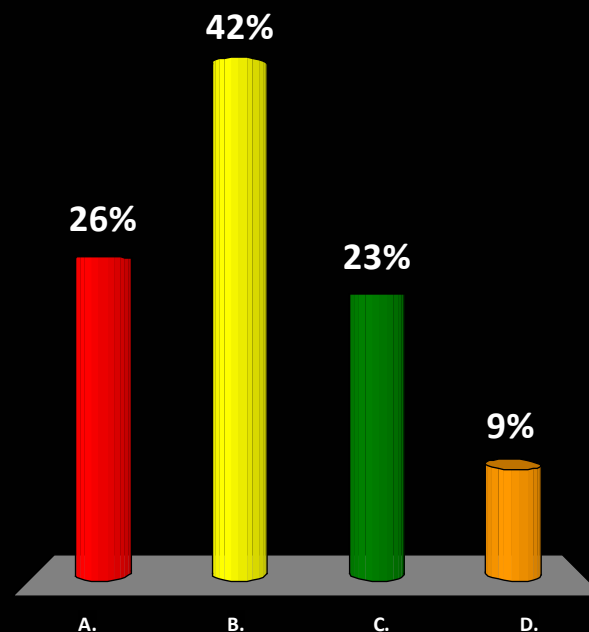
- A. 9%
- B. 14%
- C. 18%
- ✓ D. 26%



47% of undergraduate degrees are earned by students 25 years or older

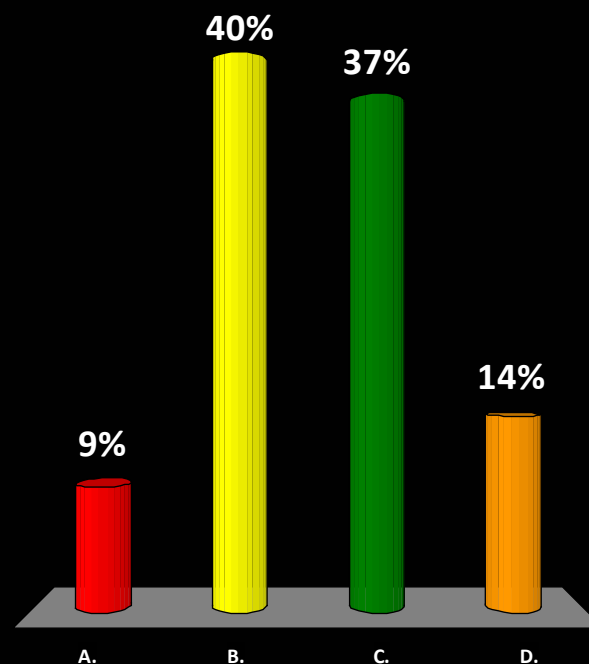
# What percent of all NKU students are from Kentucky?

- A. 57%
- ✓ B. 67%
- C. 77%
- D. 87%



# What percent of total enrollments were taught online at NKU in 2011-2012?

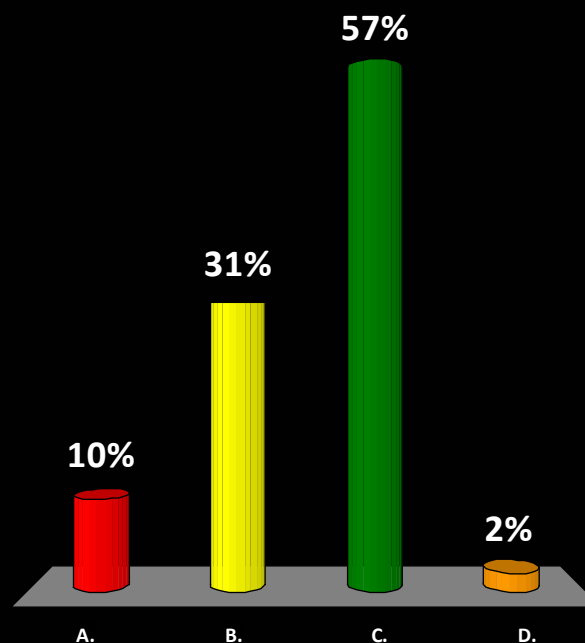
- A. 10%
- ✓ B. 14%
- C. 20%
- D. 23%



A national report shows that 32% of students take at least one online course.

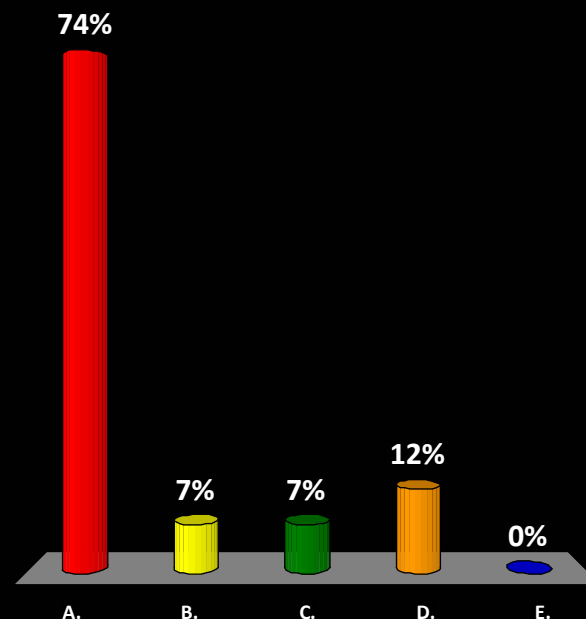
# What proportion of NKU's total enrollment are graduate students?

- A. 5%
- B. 10%
- ✓ C. 15%
- D. 20%



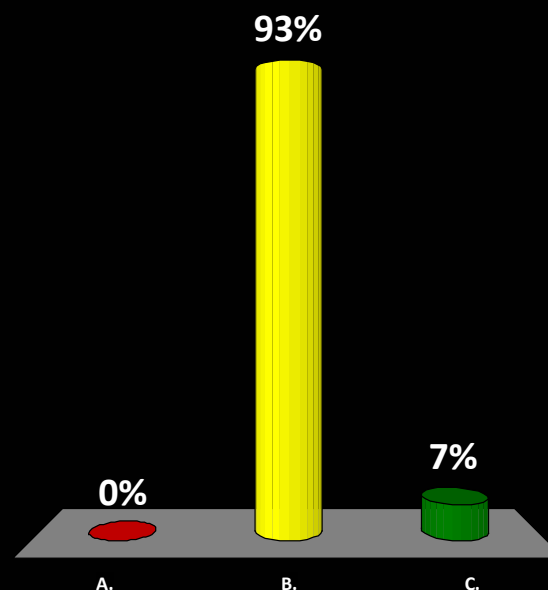
# What proportion of NKU's revenues is received from state general funds?

- ✓ A. 25%
- B. 30%
- C. 35%
- D. 40%
- E. 45%



# How does NKU's state funding compare to other Kentucky higher education institutions?

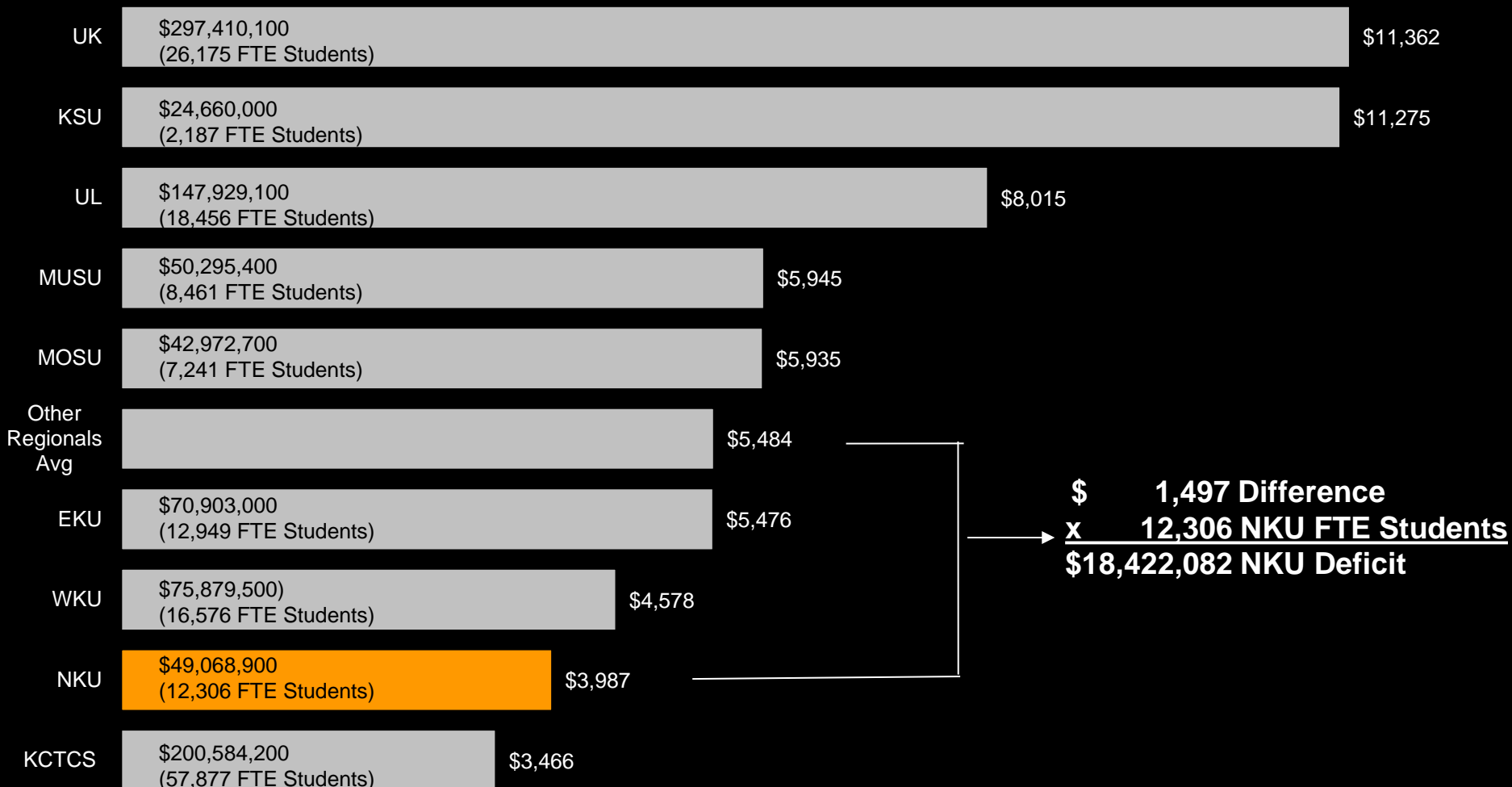
- A. Higher per student than other institutions
- ✓ B. Lower per student than other institutions
- C. About the same



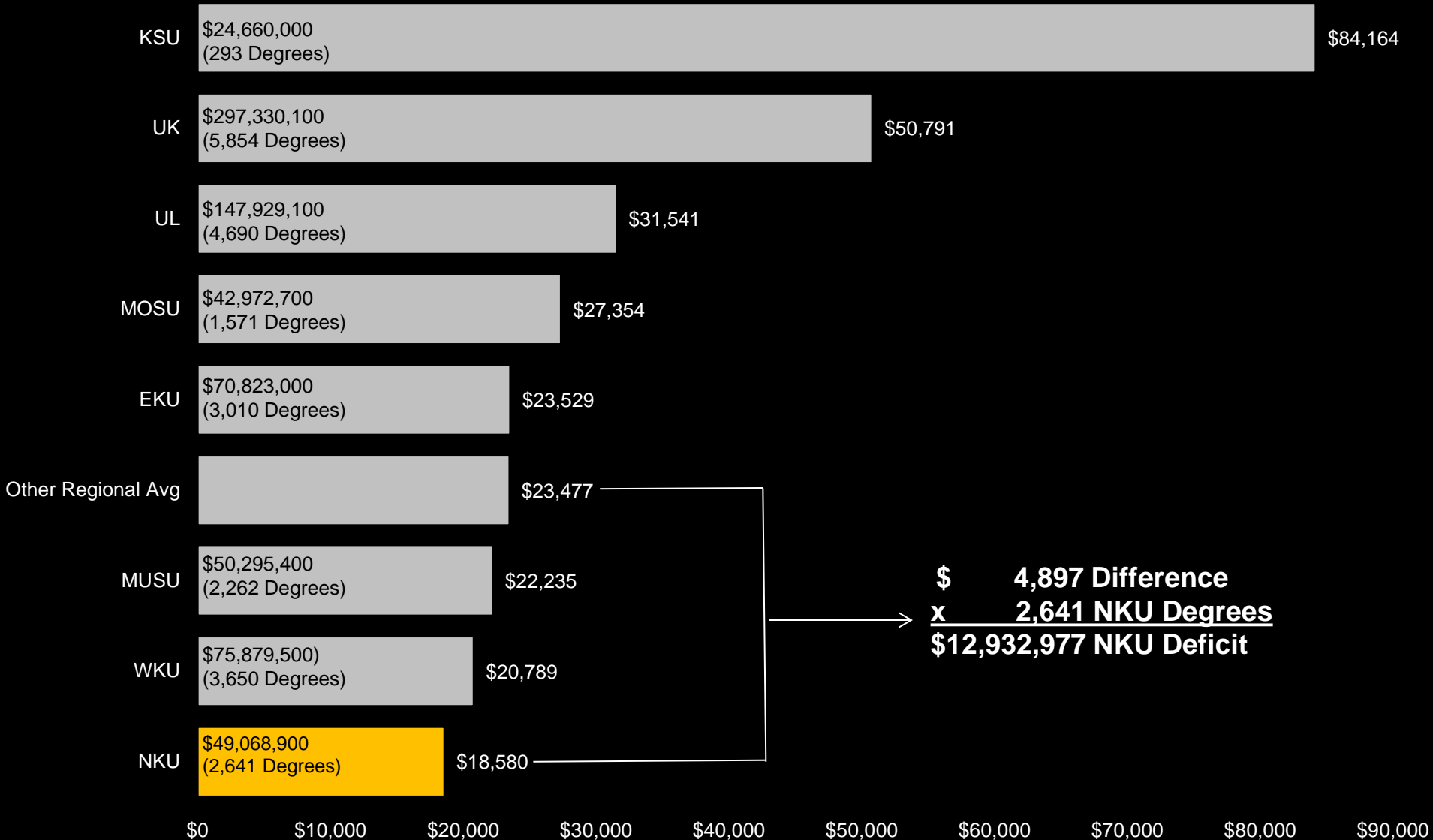
NKU receives the lowest state funding per student of all KY universities.



## Net State Appropriation FY 2011-12 per Fall 2011 FTE



# Net State Appropriation\* Per Bachelor Degree and Above\*\* Four Year Institutions FY 2011-12

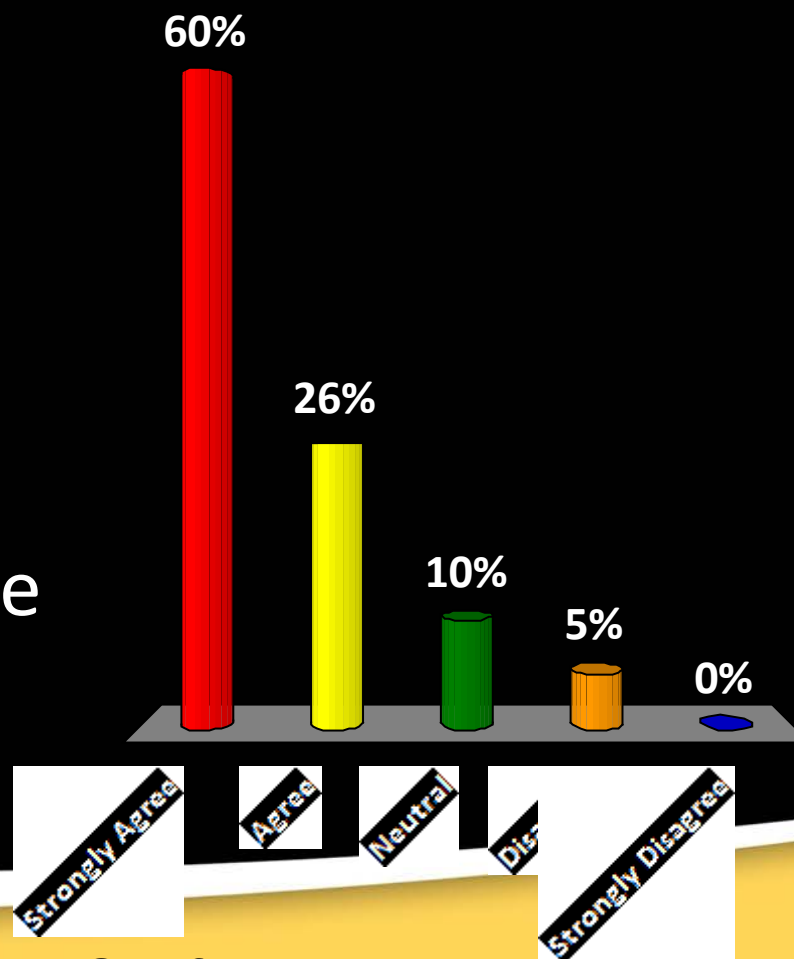


\*Fiscal Year End Actual Net State Appropriation Less State Appropriated Debt Service and Less UL Hospital

\*\*Degrees = Bachelor, Graduate, Doctoral, and Law (No Certificates) = Academic Year 2011-12

# Public engagement is a core element of NKU's mission. *(Select one)*

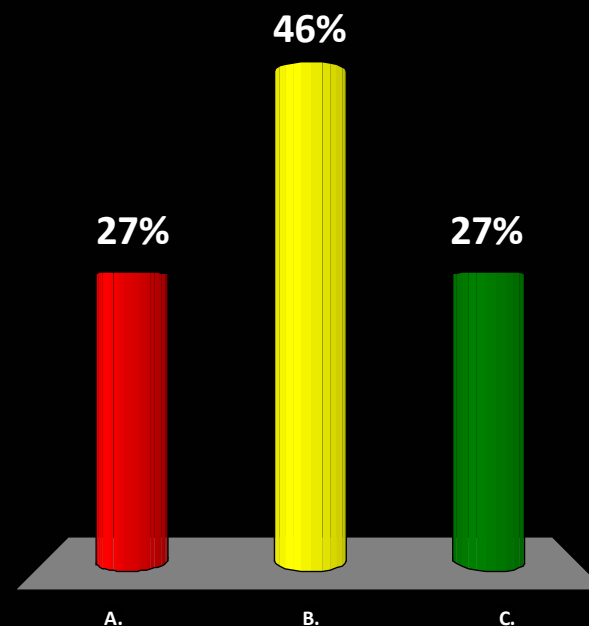
- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



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# Is NKU's 6-year graduation rate higher or lower than the state's average?

- A. Higher
- ✓ B. Lower
- C. About the same

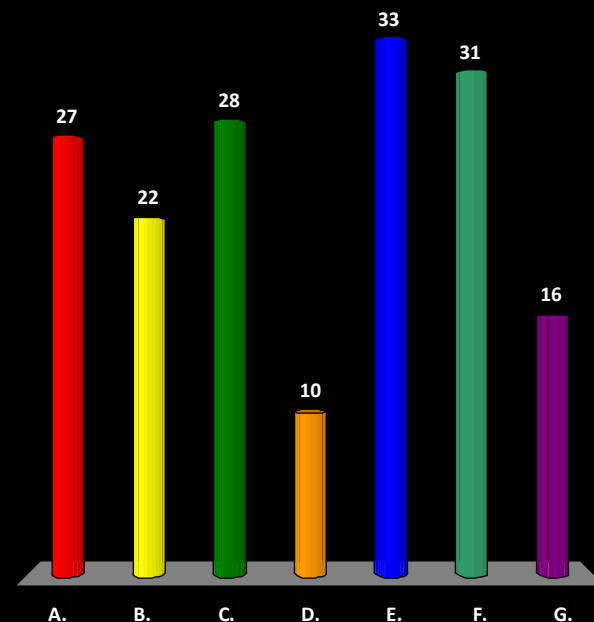


NKU's 6-year graduation rate is 37%; the state average is 48%.

# Do you perceive any of the following as a positive direction for NKU?

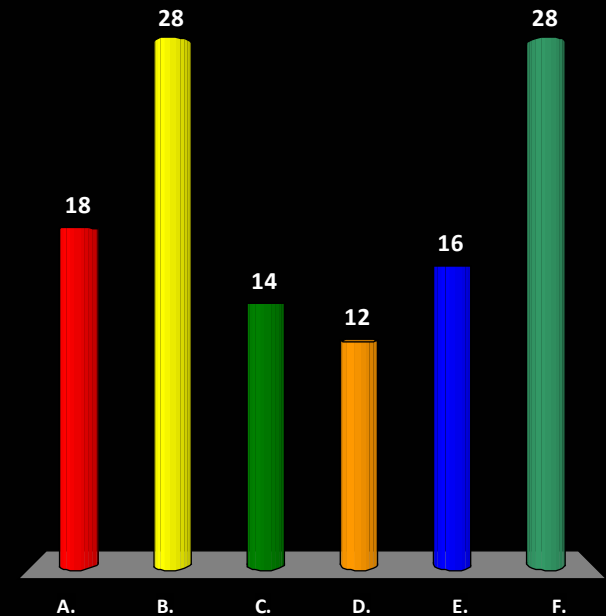
*(Choose all that apply)*

- A. Increasing undergraduate enrollment
- B. Increasing graduate enrollment
- C. Recruiting more students from outside the region
- D. Recruiting more transfer students
- E. Becoming more focused on academic quality
- F. Division I athletics
- G. Becoming more diverse and inclusive



# If NKU could only focus on 3 of the following options, what would you select? (Choose up to three)

- A. Increase the number of full-time faculty in high demand “signature” programs
- B. Become nationally recognized for a select number of academic programs
- C. Provide superb advising and administrative services to students
- D. Be a “best value” university
- E. Be nationally known for public engagement
- F. Produce student outcomes that surpass peer institutions



Strategic Planning Home

Meet the Committee

Committee Charge

Reading Materials

Guiding Principles

Work Groups

Timeline

Open Forums

Communication Archives

- NKU
- Strategic Planning



Strategic Planning /

## Strategic Planning 2013

This is an opportune time for Northern Kentucky University to embark upon a strategic planning process as we near the end of our current plan, the *Points of Focus*. NKU will celebrate its 50th anniversary in 2018, and our process this year will result in a five-year plan that will serve as our roadmap toward that defining milestone.

During the Fall semester, I sought advice from the campus community on the timeline, format, and committee composition for a strategic planning process. I had conversations at the Fall planning collaboration retreat, with the college Deans; the department Chairs; the executive committees of Staff Congress, Faculty Senate, and the Student Government Association, as well as our directors and administrators. Based on that feedback, we have put together a strong and nimble strategic planning committee that will be assisted by several work groups this spring. To produce the best plan possible, we will also seek the collective thinking of our entire campus and the community through face-to-face forums, electronic forums, surveys, social media, and written suggestions.

The world as we know it is changing rapidly, including the world of higher education. It is becoming an increasingly competitive environment, and substantial challenges confront us. To continue to provide our students with the best education possible, we must seek effective solutions and opportunities that address these challenges.

This new plan will be our roadmap for developing and implementing strategies, programs, and initiatives. The plan will articulate a clear, succinct mission and vision of the university, and it will set strategic priorities that will guide our work and our investments.

### Schedule for Open Forums



[strategicplanning.nku.edu](http://strategicplanning.nku.edu)

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