


Our Region. Our Stakeholders.



Serving the needs of our region.

February 15, 2013

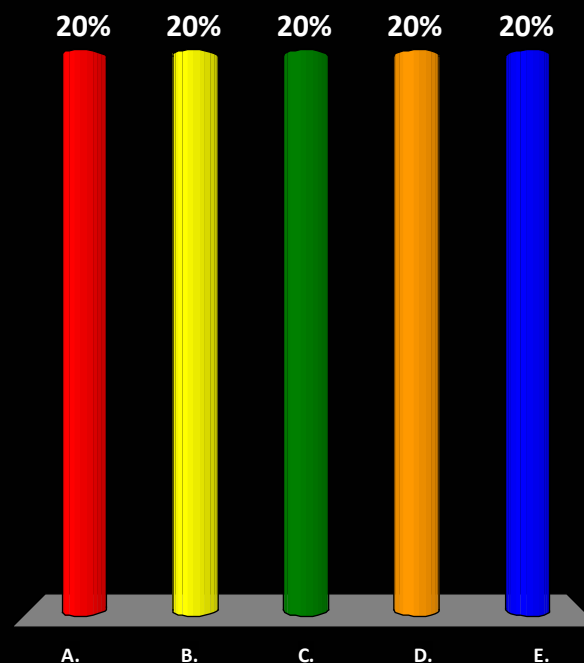
Our time. Our plan. Our future.

Please note the following when viewing  results from this Open Forum

- 63 Active Participants
- Correct answer is noted with green checkmark
- Bar chart shows responses from Active Participants

In higher education, public engagement includes:
(Check all that apply then select OK)

- A. Stewardship activity
- B. Citizenship activity
- C. Classes connected to the community
- D. Co-curricular service to the community
- E. Scholarship/research for community benefit

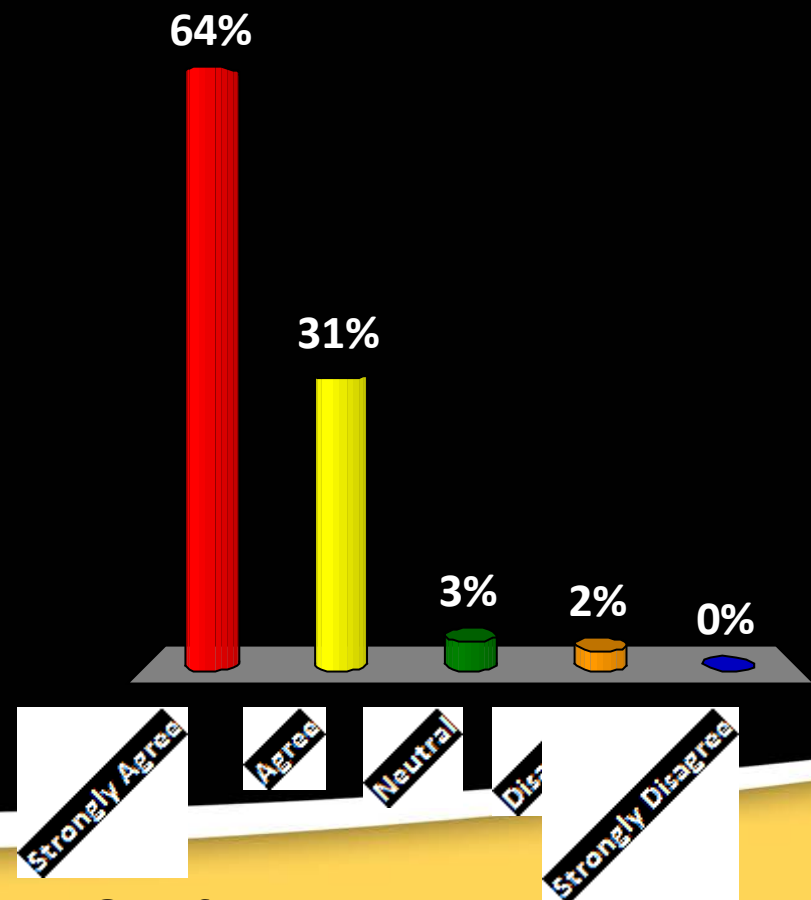


Public engagement is a core element of NKU's mission.



(Select one)

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree

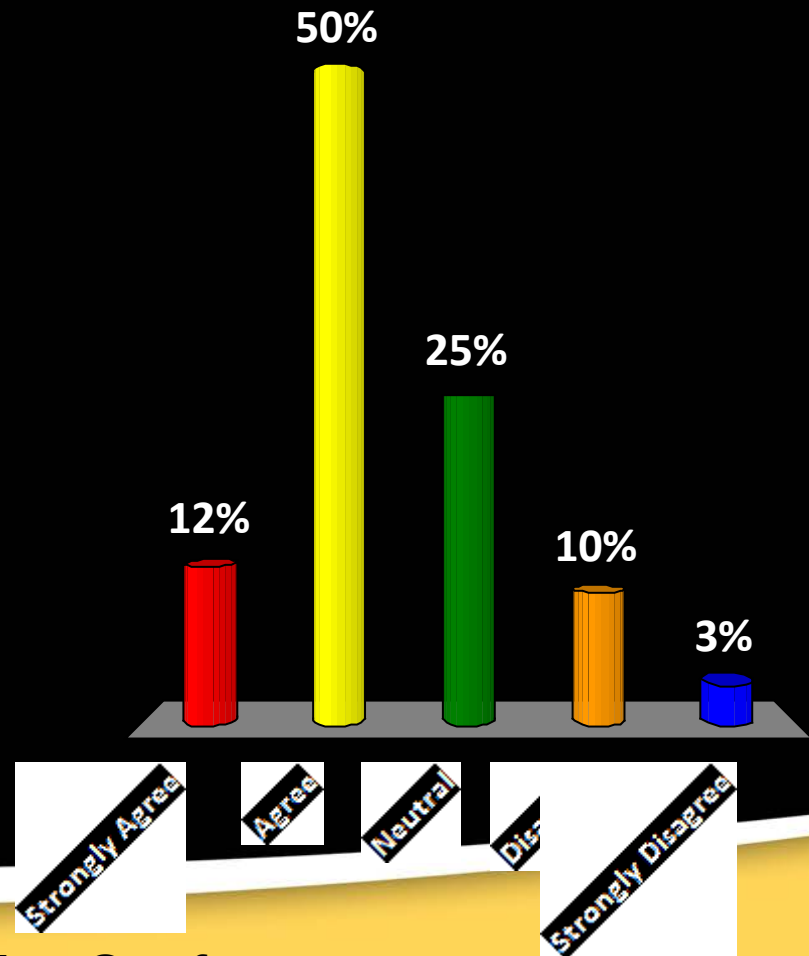


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NKU provides institutional support for students, faculty and staff who embrace public engagement:
(Select one)



- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree

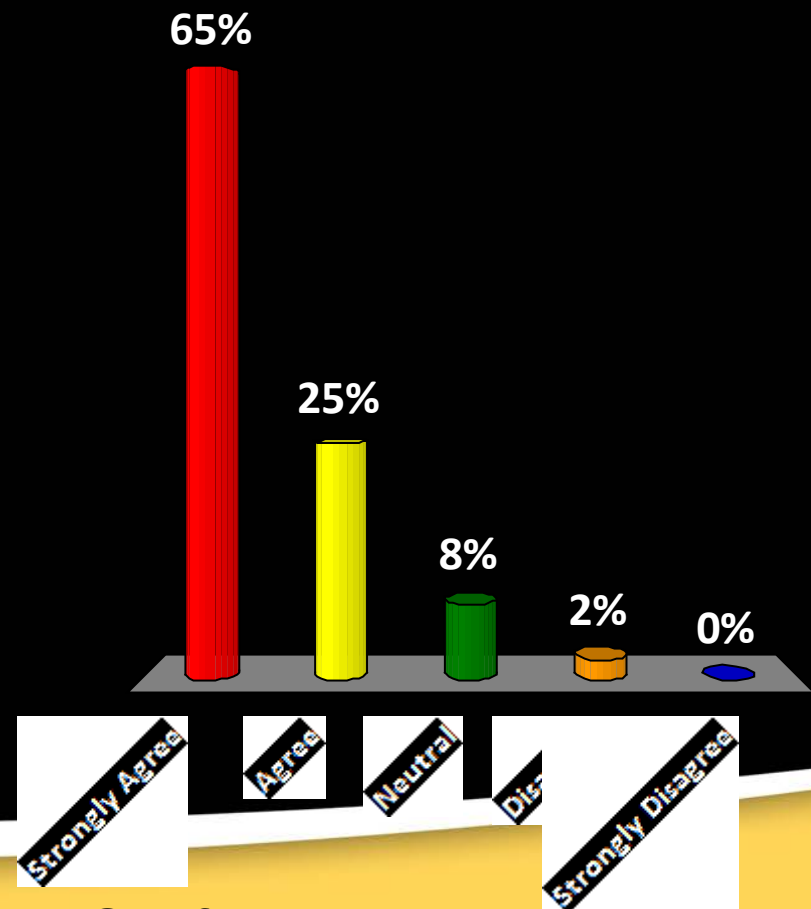


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I see the value of public engagement as a tool to improve student performance and retention.

(Select one)

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



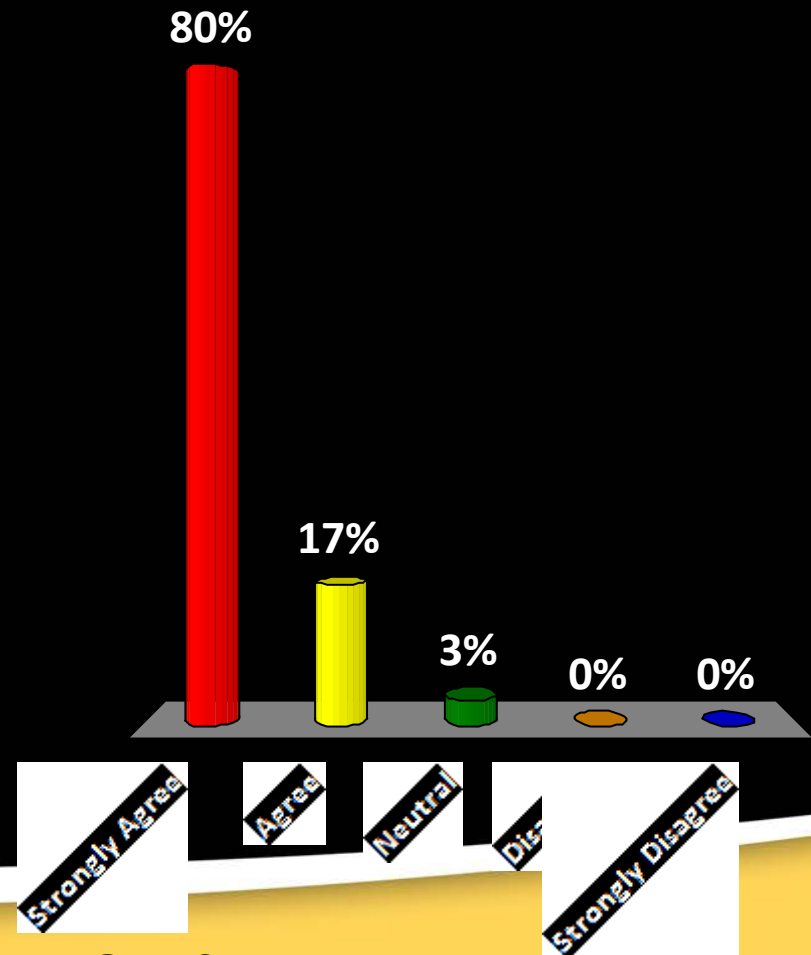
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I see the value of public engagement as a way for NKU to give back to the community.



(Select one)

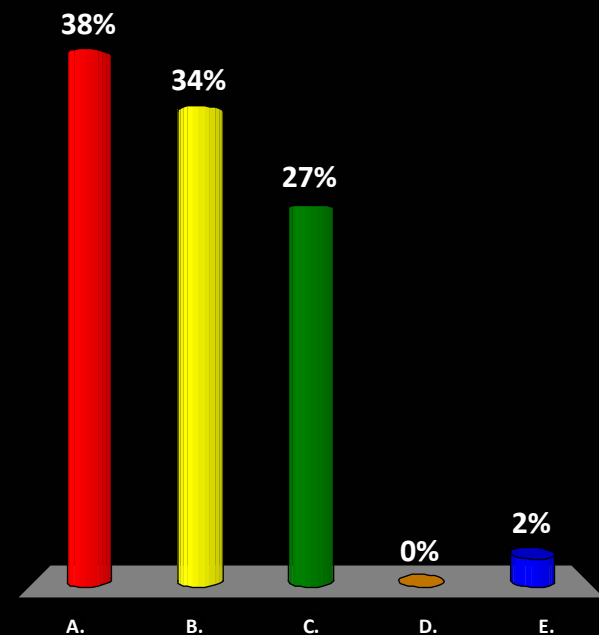
- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



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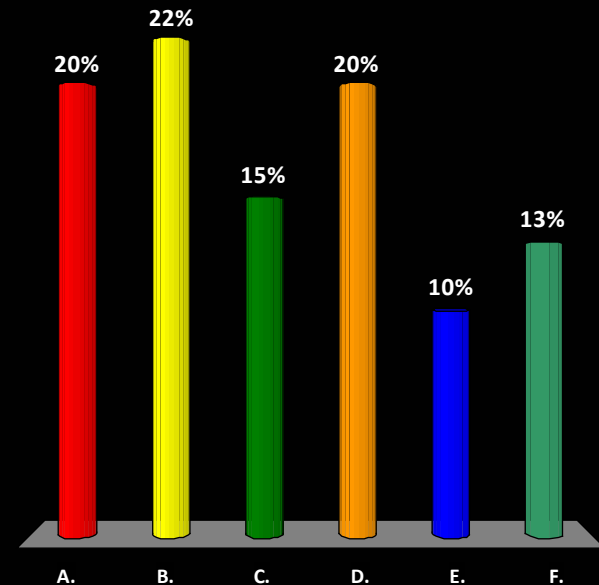
From your observation, public engagement at NKU is more centered around: (Select one)

- A. Academic activity
- B. Co-curricular activity
- C. Both in equal measure
- D. Neither
- E. No opinion



When allotting resources for academic public engagement, which of these should be among NKU's priorities? (Choose all that apply)

- A. Service learning
- B. Applied research by students
- C. Applied research by faculty
- D. Co-ops and internships
- E. Scholarly publication
- F. Professional development



What is NKU's reputation nationally for public engagement?

(Select one)

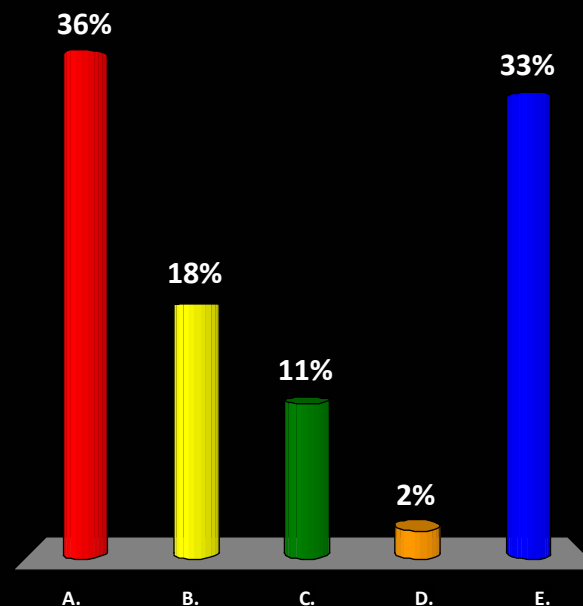
A. A leader in this field

B. Top 25 percent

C. Top 50 percent

D. Undistinguished

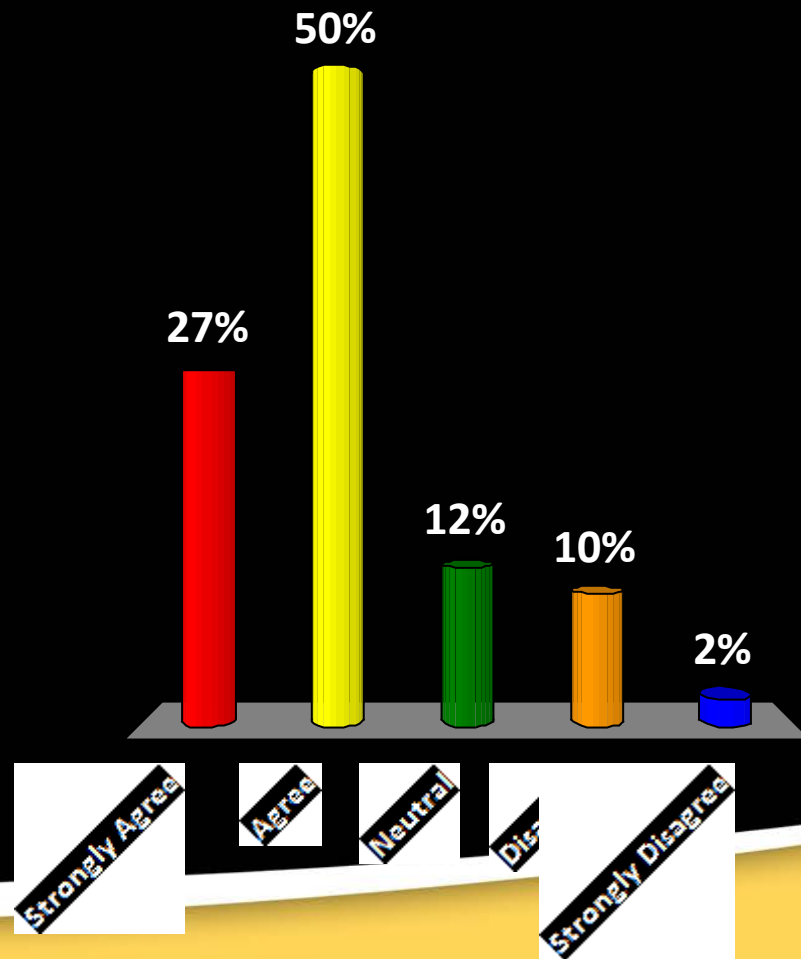
E. Don't know



NKU's interest and commitment to public engagement is well communicated on campus.

(Select one)

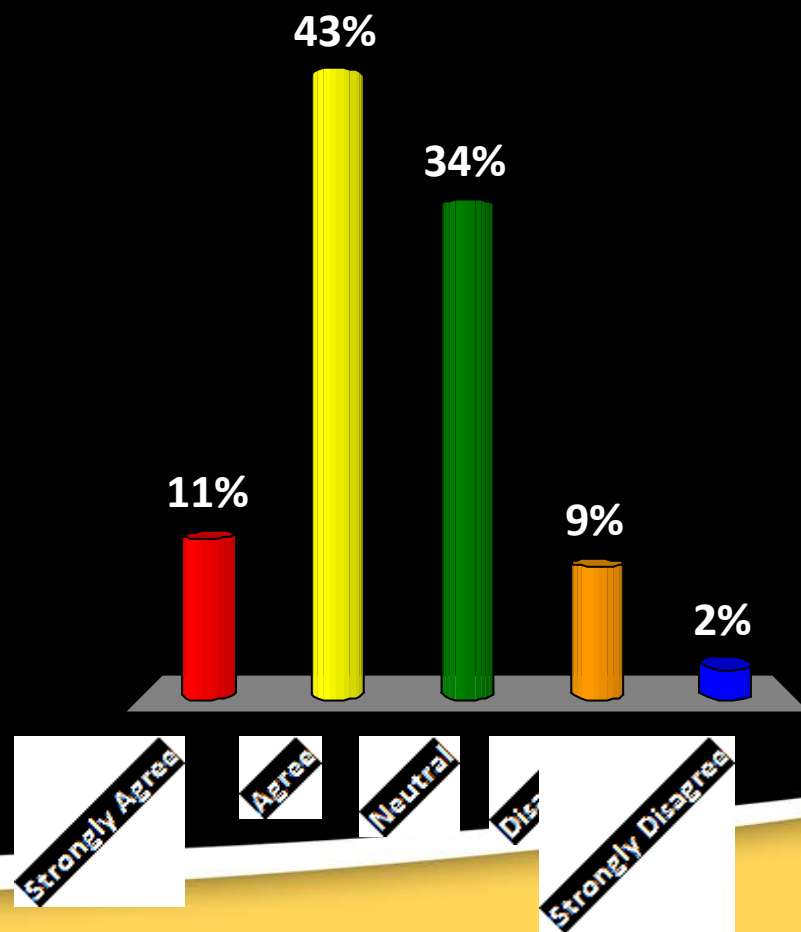
- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



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NKU's interest and commitment to public engagement is well communicated to the community. (Select one)

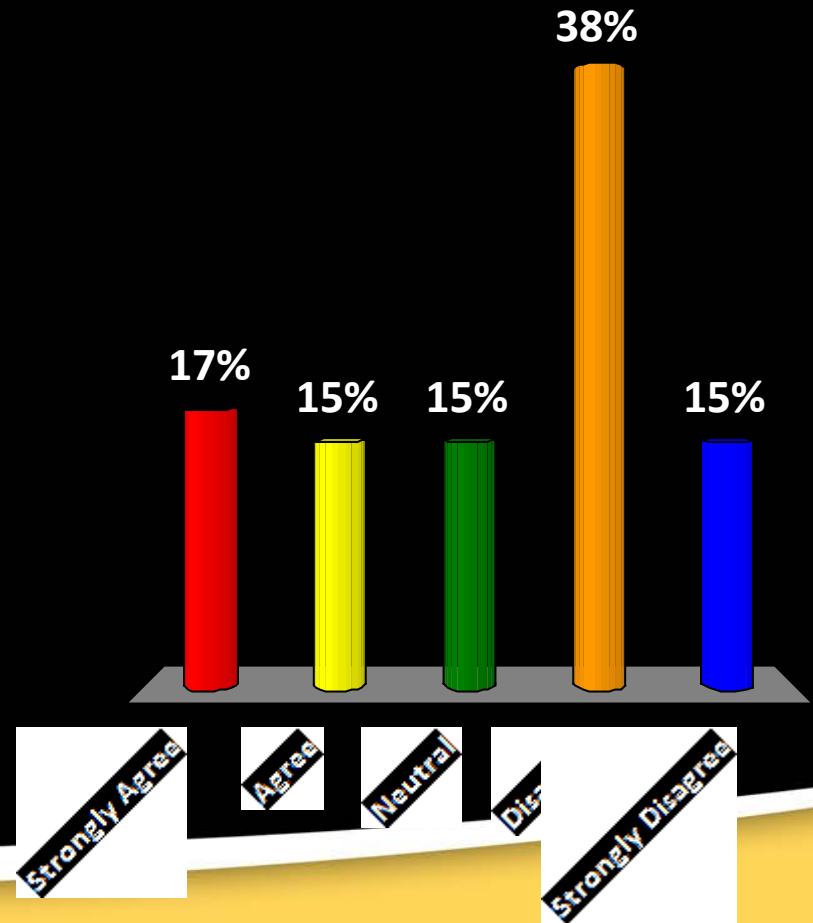
- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



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NKU should focus public engagement on a few key areas in order to try to have a measureable community impact in those select areas. Our strength will rest with our ability to concentrate on a few community issues and needs rather than many. *(Select one)*

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree

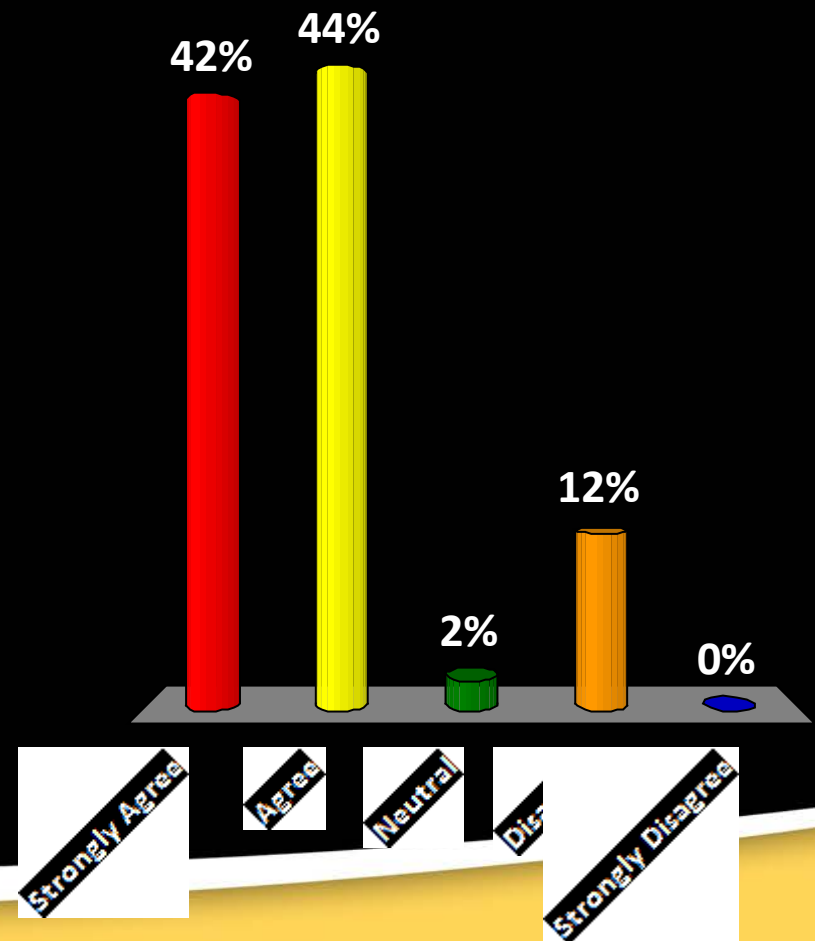


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NKU should embrace a broad model of public engagement, realizing that needs in the community are diverse and so is our expertise. Our strength will rest with our ability to address many community issues and needs rather than select a few. *(Select one)*



- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



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Strategic Planning Home

Meet the Committee

Committee Charge

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Strategic Planning /

Strategic Planning 2013

This is an opportune time for Northern Kentucky University to embark upon a strategic planning process as we near the end of our current plan, the *Points of Focus*. NKU will celebrate its 50th anniversary in 2018, and our process this year will result in a five-year plan that will serve as our roadmap toward that defining milestone.

During the Fall semester, I sought advice from the campus community on the timeline, format, and committee composition for a strategic planning process. I had conversations at the Fall planning collaboration retreat, with the college Deans; the department Chairs; the executive committees of Staff Congress, Faculty Senate, and the Student Government Association, as well as our directors and administrators. Based on that feedback, we have put together a strong and nimble strategic planning committee that will be assisted by several work groups this spring. To produce the best plan possible, we will also seek the collective thinking of our entire campus and the community through face-to-face forums, electronic forums, surveys, social media, and written suggestions.

The world as we know it is changing rapidly, including the world of higher education. It is becoming an increasingly competitive environment, and substantial challenges confront us. To continue to provide our students with the best education possible, we must seek effective solutions and opportunities that address these challenges.

This new plan will be our roadmap for developing and implementing strategies, programs, and initiatives. The plan will articulate a clear, succinct mission and vision of the university, and it will set strategic priorities that will guide our work and our investments.

Schedule for Open Forums



strategicplanning.nku.edu

Our time. Our plan. Our future.

Our Students. Our Opportunities.



*Whom does NKU serve and whom do
we wish to serve?*

Our time. Our plan. Our future.