


**Our Focus.**



*Student Success*

February 22, 2013

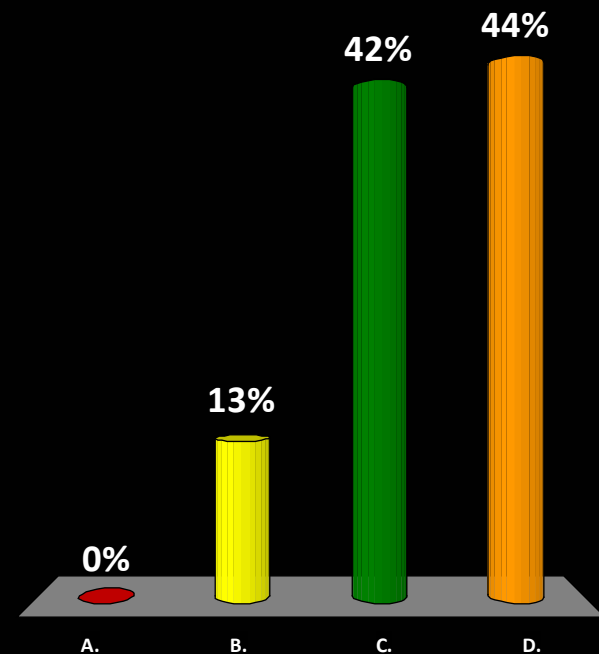
**Our time. Our plan. Our future.**

Please note the following when viewing  results from this Open Forum

- 72 Active Participants
- Correct answer is noted with green checkmark
- Bar chart shows responses from Active Participants

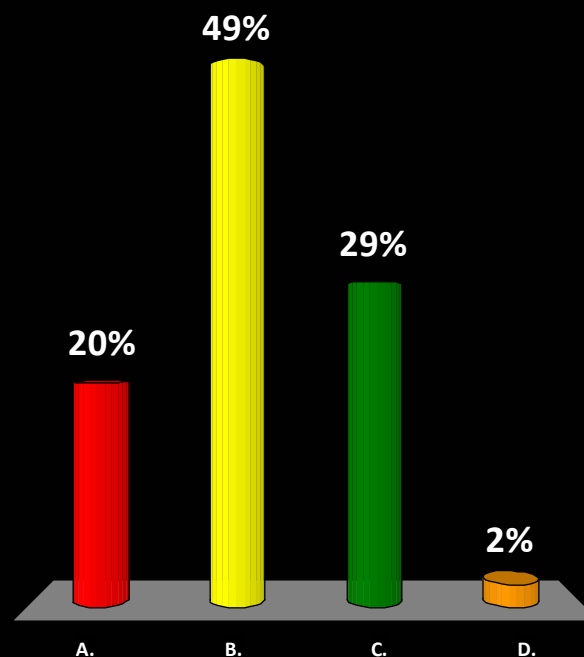
Over the past five years, the number of degrees conferred at NKU has increased by what percentage?

- A. 3%
- B. 5%
- C. 9%
- ✓ D. 11%



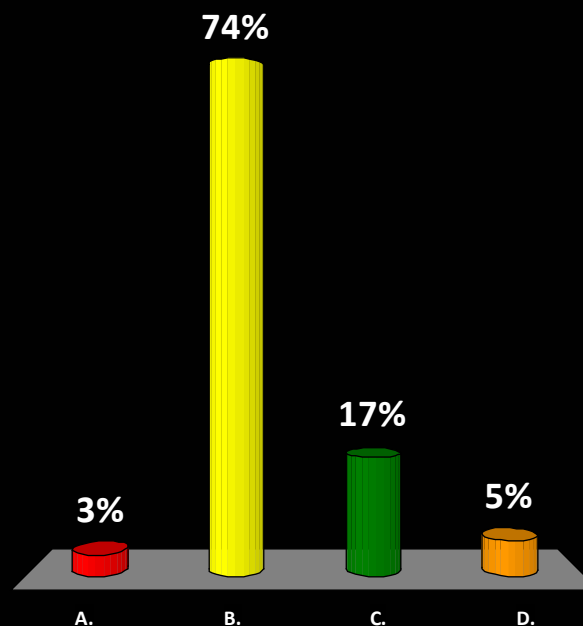
What is the national 6-year graduation rate for bachelor's degree-seeking students at 4-year institutions?

- A. 37%
- ✓ B. 59%
- C. 68%
- D. 85%



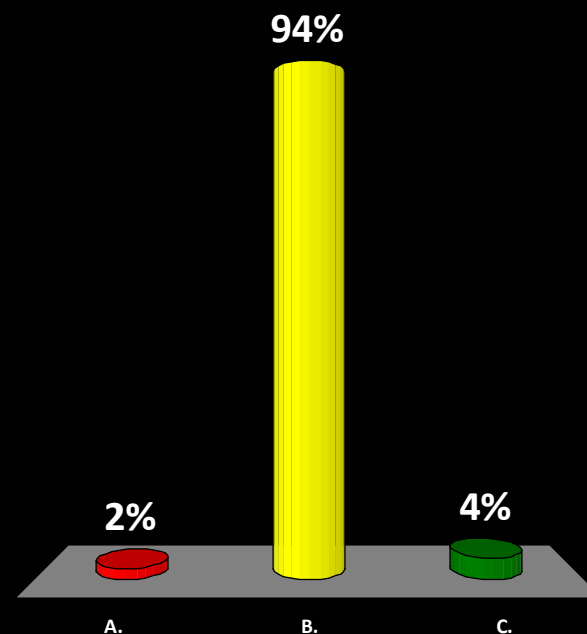
# What is NKU's 6-year student graduation rate?

- A. 24%
- ✓ B. 37%
- C. 59%
- D. 75%



# Is NKU's 6-year graduation rate higher or lower than the state's average?

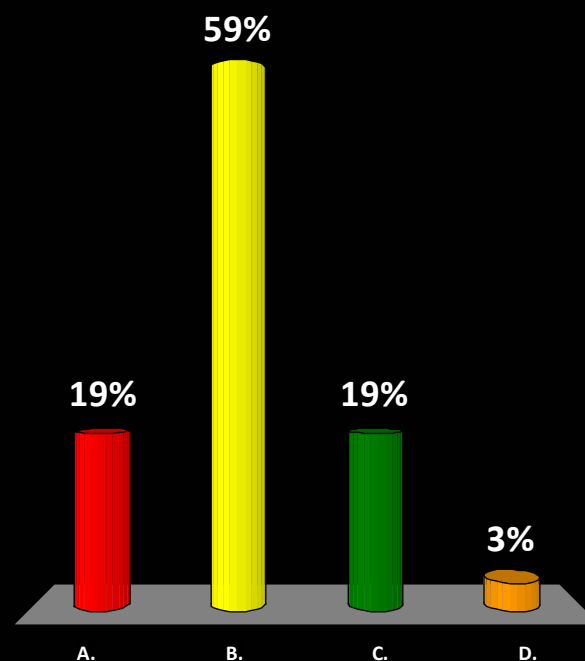
- A. Higher
- ✓ B. Lower
- C. About the same



NKU's 6-year graduation rate is 37%; the state average is 48%.

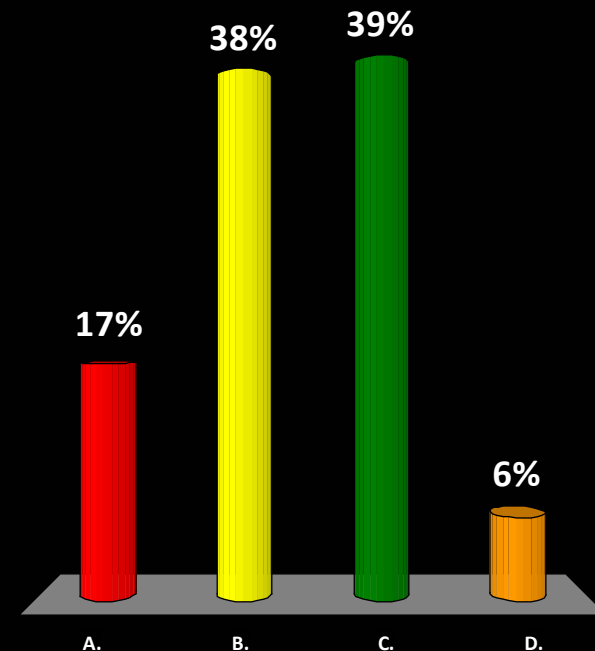
What percent of first-time, full-time entering students are still enrolled at NKU one year later?

- A. 55%
- ✓ B. 67%
- C. 77%
- D. 88%



In the past five years, the number of students awarded a Pell grant has increased by what percentage?

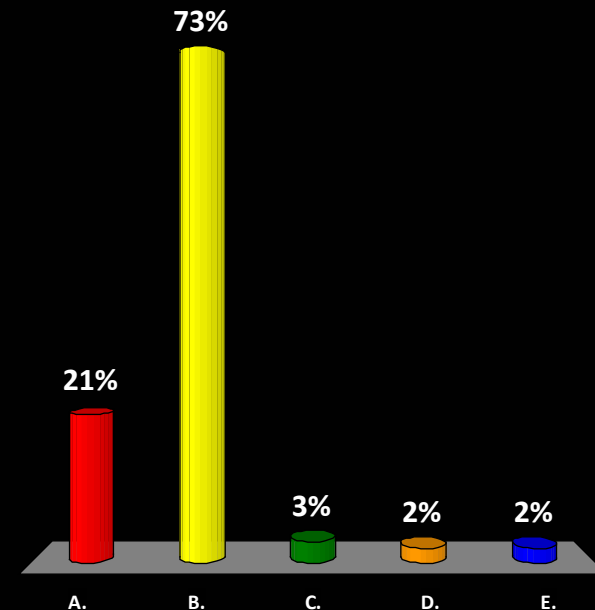
- A. 11%
- B. 31%
- ✓ C. 56%
- D. 81%





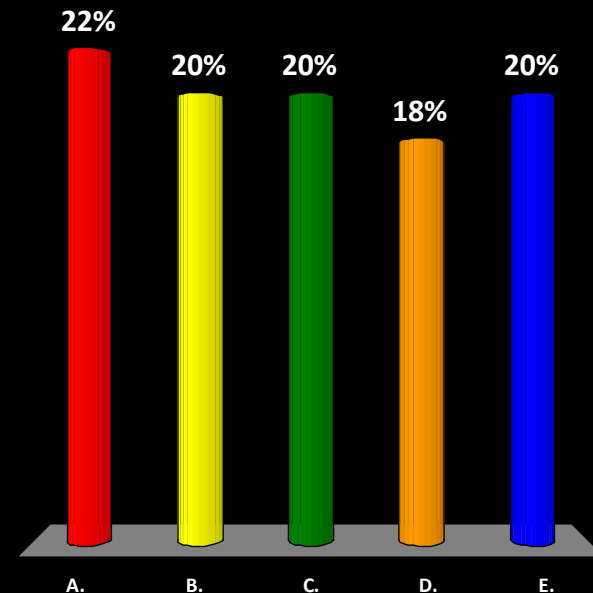
# Which of the following services does NKU NOT currently provide to improve student retention?

- A. Mandatory advising for freshmen
- ✓ B. Mid-term grades for all undergraduates
- C. Early Alert
- D. Learning communities
- E. Academic tutoring



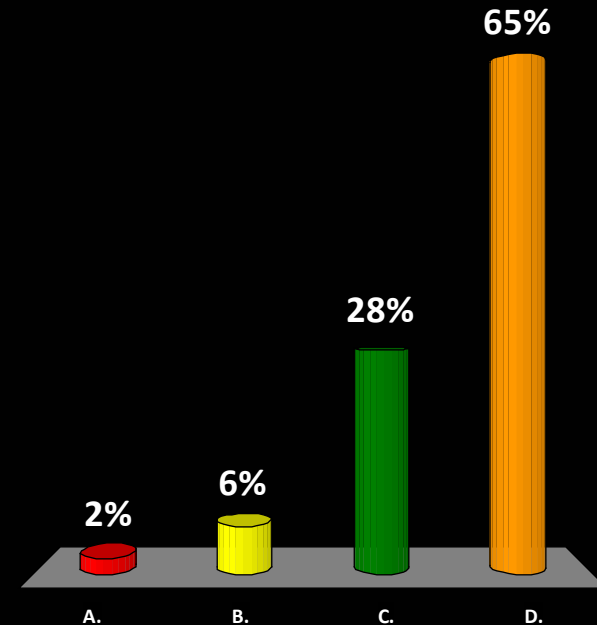
# What does research show to be important for student retention? *(Choose all that apply.)*

- A. Caring, supportive faculty and staff
- B. Student engagement inside and outside the classroom
- C. Active learning in the classroom
- D. Learning communities
- E. Connections to student services within the first year



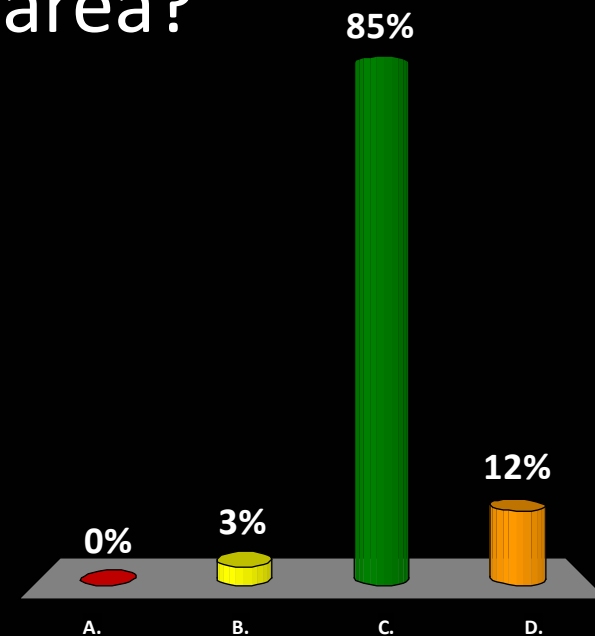
In a survey of 600 freshmen (2010), what did the students indicate as the biggest unexpected challenge(s) in their first year at NKU?

- A. Motivation
- B. Workload
- C. Time Management
- ✓ D. All of the above



The new Student Success Center will feature a student-focused technology support and training area, including collaborative space. What is the name of this new area?

- A. NKU HELP
- B. Techs R Us
- ✓ C. Norse Tech Bar
- D. NKU Assist



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## Strategic Planning 2013

This is an opportune time for Northern Kentucky University to embark upon a strategic planning process as we near the end of our current plan, the *Points of Focus*. NKU will celebrate its 50th anniversary in 2018, and our process this year will result in a five-year plan that will serve as our roadmap toward that defining milestone.

During the Fall semester, I sought advice from the campus community on the timeline, format, and committee composition for a strategic planning process. I had conversations at the Fall planning collaboration retreat, with the college Deans; the department Chairs; the executive committees of Staff Congress, Faculty Senate, and the Student Government Association, as well as our directors and administrators. Based on that feedback, we have put together a strong and nimble strategic planning committee that will be assisted by several work groups this spring. To produce the best plan possible, we will also seek the collective thinking of our entire campus and the community through face-to-face forums, electronic forums, surveys, social media, and written suggestions.

The world as we know it is changing rapidly, including the world of higher education. It is becoming an increasingly competitive environment, and substantial challenges confront us. To continue to provide our students with the best education possible, we must seek effective solutions and opportunities that address these challenges.

This new plan will be our roadmap for developing and implementing strategies, programs, and initiatives. The plan will articulate a clear, succinct mission and vision of the university, and it will set strategic priorities that will guide our work and our investments.

### Schedule for Open Forums



[strategicplanning.nku.edu](http://strategicplanning.nku.edu)

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