### Strategic Planning Committee Meeting Agenda

**Meeting Date:** 4/5/2013  
**Start Time:** 1:00 PM  
**End Time:** 2:30 PM  

**Members:**  
- Geoffrey Mearns  
- Rick Boyce  
- Chuck Brown  
- Katie Cox  
- Dana Harley  
- Zachary Hart  
- Stephanie Hughes  
- Denise Robinson  
- Mary Paula Schuh  
- Arnie Slaughter  
- Diane Sticklen-Jordan  
- Sue Moore, ex-officio  
- Vickie Natale, ex-officio  
- Kerri Beach, staff support

**Meeting Location:** SU 105  

**Invited Guests:**

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**Items for discussion/decisions (attach supporting documents as necessary)**

<table>
<thead>
<tr>
<th>Item</th>
<th>Presenter</th>
<th>Time</th>
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<tbody>
<tr>
<td>1. Review of the Agenda</td>
<td>Geoff Mearns</td>
<td>5</td>
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</tbody>
</table>
| 2. SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis – small group discussion and exercise focusing on reports from:  
  - Competitive Forces  
  - Demographic/Labor Market Trends  
  - Fiscal/Economic/Political Environment | Committee members                  | 75   |
| 3. Review of format for Stakeholder Conference (April 30)           | Sue Moore and Vickie Natale       | 5    |
| 4. Question & Answers                                               | Geoff Mearns                      | 5    |

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**Notes:**

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