



STRATEGIC PLANNING PROCESS
STRATEGIC PLANNING COMMITTEE MEETING AGENDA

Strategic Planning Committee

Meeting Date: 4/5/2013		Start Time: 1:00 PM	End Time: 2:30 PM
Members:	<input type="checkbox"/> Geoffrey Mearns	<input type="checkbox"/> Rick Boyce	<input type="checkbox"/> Chuck Brown
	<input type="checkbox"/> Dana Harley	<input type="checkbox"/> Zachary Hart	<input type="checkbox"/> Stephanie Hughes
	<input type="checkbox"/> Mary Paula Schuh	<input type="checkbox"/> Arnie Slaughter	<input type="checkbox"/> Diane Sticklen-Jordan
	<input type="checkbox"/> Sue Moore, ex-officio	<input type="checkbox"/> Vickie Natale, ex-officio	<input type="checkbox"/> Kerri Beach, staff support
Meeting Location : SU 105			
Invited			
Guests:			

Items for discussion/decisions *(attach supporting documents as necessary)*

Item	Presenter	Time
1. Review of the Agenda	Geoff Mearns	5
2. SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis – small group discussion and exercise focusing on reports from: <ul style="list-style-type: none"> • Competitive Forces • Demographic/Labor Market Trends • Fiscal/Economic/Political Environment 	Committee members	75
3. Review of format for Stakeholder Conference (April 30)	Sue Moore and Vickie Natale	5
4. Question & Answers	Geoff Mearns	5

Notes: