

# Mission, Vision, Values Review Work Group Report



April 17, 2013

**Our time. Our plan. Our future.**

# Work Group Process

- Explored sample mission, vision, and values statements from other institutions
- Developed open-ended questions for open forum session
- Developed surveys for faculty/staff and students
- Worked in subgroups to prepare drafts
- Built consensus through email and meetings

# Open Forum Results

- Support expressed for:
  - lifelong learning
  - high standards and a focus on excellence
  - public engagement and active learning
  - Integrity, accountability, and leadership as values
  - Placing learners at the center of all we do
  - Critical thinking
  - Student success

# Faculty/Staff and Student Survey Results

- Should be of Highest Importance:
  - Challenge students to think, read, & write critically
  - Prepare students for careers or graduate studies
  - Place learning at the center of all we do
  - Hold high expectations for student success
  - Hold high standards of intellectual performance
  - Maintain highest standards of excellence in all dimensions of our work
  - Maintain the “Up Close and Personal” value

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# Guiding Thoughts

- Statements should be shortened for clarity and conciseness.
- Key words and concepts from the forum and survey responses emphasized excellence and high standards.
- Student success is a primary focus.
- Public engagement is a distinguishing attribute.
- Preparing students for careers and graduate studies is of high importance.
- Integrity is an important value not currently noted.

# Suggested Mission Statement

Northern Kentucky University is committed to excellence in

- placing student success at the center of all that we do to instill a commitment to lifelong learning,
- preparing students for specific careers or graduate studies, and
- supporting research, creative activity, and service that contribute to student learning.

As the commonwealth's only regional university located in a major metropolitan area, NKU leverages public engagement and other service and learning opportunities that contribute to developing well-rounded, productive citizens; expanding their perspectives; and transforming lives in ways that benefit the commonwealth, the tri-state region, and the world.

# Suggested Vision Statement

By its 50th anniversary in 2018, Northern Kentucky University will be nationally recognized for innovative and effective approaches to student success and personal connections among students, faculty, and staff.

# Suggested Core Values

- **Integrity** in teaching, learning, scholarship, and leadership
- **Diversity** in people and ideas in a supportive, inclusive environment
- **Responsibility** and **accountability** that support collegiality, collaboration, and mutual trust
- **Excellence** obtained through high standards for students, faculty, administration, and staff
- **Innovation** and **creativity** that enable students to reach their highest potential
- **Public engagement** that promotes social responsibility and advances the vitality of the region and the commonwealth
- **Wellness-oriented** and **safe** campus environment
- **Meaningful connections** with students in support of their learning



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