



**STRATEGIC PLANNING PROCESS
STRATEGIC PLANNING COMMITTEE MEETING SUMMARY**

Strategic Planning Committee

Meeting Date: 2/1/2013		Start Time: 1:00 p.m.		End Time: 2:30 p.m.	
Members:					
<input checked="" type="checkbox"/> Geoffrey Mearns	<input checked="" type="checkbox"/> Rick Boyce	<input checked="" type="checkbox"/> Chuck Brown	<input checked="" type="checkbox"/> Katie Cox		
<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Zachary Hart	<input checked="" type="checkbox"/> Stephanie Hughes	<input checked="" type="checkbox"/> Denise Robinson		
<input checked="" type="checkbox"/> Mary Paula Schuh	<input checked="" type="checkbox"/> Arnie Slaughter	<input checked="" type="checkbox"/> Diane Sticklen-Jordan			
<input checked="" type="checkbox"/> Sue Moore, ex-officio	<input checked="" type="checkbox"/> Vickie Natale, ex-officio	<input checked="" type="checkbox"/> Kerri Beach, Staff support			
Meeting Location : SU 108					
Invited					
Guests:					

Items for discussion/decisions (attach supporting documents as necessary)

Item	Presenter	Time
Review of the agenda	Geoffrey Mearns	2
Meetings with external stakeholders	Sue Moore	5
Open Forum dates & topics	Vickie Natale	10
Brainstorming on future of higher education	Geoffrey Mearns	50
Survey instruments and process	Vickie Natale	10
Materials on Blackboard	Vickie Natale	3
Q&A	Geoffrey Mearns	10

Deliberations and Action Items (attach supporting documents as necessary)

Item	Outcome	Responsible Person	Due Date
During the discussion about external stakeholders, several suggestions were made on additional external groups that might be contacted. The president's office will explore those options.	Discussion	Geoffrey Mearns	2/8/2013
NKU will make a presentation to CPE in June 2013, and we will take that opportunity to provide updates regarding our strategic planning process.	Decision made	Geoffrey Mearns	June 2013
The format, communications and branding for open forums was discussed, and Committee members were requested to attend as many sessions as possible. RSVPs will be requested.	Action needed	SPC Committee Toni Wice	2/8/2013
The committee members held a discussion on the future of higher education. Comparisons were made to the newspaper industry, the car industry, the health care industry, and law practice. Members emphasized business models that focus on building relationships v. transactional activities.	Discussion		
The survey instrument is being edited and revised by the Mission, Vision, and Values work group. Any SPC members who have questions or comments about the survey should contact Vickie Natale.	Informational	SPC members	2/13/2013
The Educational Advisory Board will present a webinar on MOOCs in February. SPC members will be sent an invitation.	Action needed	Toni Wice	2/6/2013



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Notes:

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Next Meeting:

Date: 2/13/2013	Location: SU 108
Beginning Time: 3:00 PM	Ending Time: 4:30 PM