



STRATEGIC PLANNING PROCESS
STRATEGIC PLANNING COMMITTEE MEETING SUMMARY

Strategic Planning Committee

Meeting Date: 2/13/2013		Start Time: 3:00 p.m.		End Time: 4:30 p.m.	
Members:					
<input checked="" type="checkbox"/> Geoffrey Mearns	<input checked="" type="checkbox"/> Rick Boyce	<input checked="" type="checkbox"/> Chuck Brown	<input checked="" type="checkbox"/> Katie Cox		
<input checked="" type="checkbox"/> Dana Harley	<input type="checkbox"/> Zachary Hart	<input checked="" type="checkbox"/> Stephanie Hughes	<input checked="" type="checkbox"/> Denise Robinson		
<input checked="" type="checkbox"/> Mary Paula Schuh	<input checked="" type="checkbox"/> Arnie Slaughter	<input checked="" type="checkbox"/> Diane Sticklen-Jordan			
<input checked="" type="checkbox"/> Sue Moore, ex-officio	<input checked="" type="checkbox"/> Vickie Natale, ex-officio	<input checked="" type="checkbox"/> Kerri Beach, Staff support			
Meeting Location : SU 108					
Invited					
Guests:					

Items for discussion/decisions (attach supporting documents as necessary)

Item	Presenter	Time
1. Review of the agenda	Geoffrey Mearns	2
2. First open forum	Geoffrey Mearns	5
3. Liaison report-outs on progress of work groups	SPC members	20
4. Discussion on reading materials	Geoffrey Mearns	50
5. Education Advisory Board webinar	Geoffrey Mearns	8
6. Q&A	Geoffrey Mearns	5

Deliberations and Action Items (attach supporting documents as necessary)

Item	Outcome	Responsible Person	Due Date
Mearns stated that attendance was good at the first open forum but we hope that more faculty will be able to attend the next ones. It was suggested that at a future session (February 19) a question focus on what should be our growth and direction in graduate education.	Discuss and Follow up	Geoff Mearns	2-19-13
SPC members discussed the topics highlighted in five reading materials: 1) Location, location, location; 2) Understanding the "new" nontraditional student; 3) Post-traditional learners and the transformation of postsecondary education: a manifesto for college leaders; 4) New facilities enhance the quality of campus life; and 5) Continued growth in online learning is credit positive for the higher education sector. Concepts brought up in the discussion included: short, intensive residency program for commuters or adult learners; the corporate university model; awarding credit/competency testing for life experiences; blended/hybrid models of instruction; using technology in new ways in the classroom; creating a culture and providing professional development for faculty to utilize technology in the classroom; and the trend in universities using private developers for projects such as housing.	Discussion		



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<p>SPC members reported on the progress of the work groups to which they are a liaison. The MVV group is developing a survey for faculty, staff, and students. A copy will be made available to SPC members before distribution. The Technology work group is using the IT Open Forums for feedback. The Demographic/Labor Market group has divided into three subgroups. Economic/Finance group is reviewing government rules, trends, and tuition. Competitive Forces group has requested a question to be asked of students, and that will be added to the student open forums. Institutional Trends group has divided into four subgroups and is reviewing available data.</p>	<p>Discussion and follow up</p>	<p>Vickie Natale</p>	<p>2-25-13</p>
<p>The Education Advisory Board webinar was well attended on Tuesday. The PPT will be forwarded to members when it is received from EAB.</p>	<p>Follow-up</p>	<p>Toni Wice</p>	
<p>Mearns asked the SPC to tentatively "save the date" on May 10th for a reception with the commencement speaker. More information will be forwarded when available.</p>	<p>Follow-up</p>	<p>Geoff Mearns</p>	

Notes:

Next Meeting:

Date: 2/27/2013	Location: SU 105
Beginning Time: 2:00 PM	Ending Time: 3:30 PM