



STRATEGIC PLANNING PROCESS
STRATEGIC PLANNING COMMITTEE MEETING SUMMARY

Strategic Planning Committee

Meeting Date: 2/27/2013		Start Time: 2:00 p.m.	End Time: 4:00 p.m.
Members:	<input checked="" type="checkbox"/> Geoffrey Mearns	<input checked="" type="checkbox"/> Rick Boyce	<input checked="" type="checkbox"/> Chuck Brown <input type="checkbox"/> Katie Cox
	<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Zachary Hart	<input checked="" type="checkbox"/> Stephanie Hughes <input checked="" type="checkbox"/> Denise Robinson
	<input checked="" type="checkbox"/> Mary Paula Schuh	<input checked="" type="checkbox"/> Arnie Slaughter	<input checked="" type="checkbox"/> Diane Sticklen-Jordan
	<input checked="" type="checkbox"/> Sue Moore, ex-officio	<input checked="" type="checkbox"/> Vickie Natale, ex-officio	<input checked="" type="checkbox"/> Kerri Beach, Staff support
Meeting Location : SU 108			
Invited	Jan Hillard	Francois LeRoy	
Guests:			

Items for discussion/decisions (attach supporting documents as necessary)

Item	Presenter	Time
1. Review of the agenda	Geoffrey Mearns	2
2. Graduate Education	Jan Hillard	15
3. International Education	Francois LeRoy	15
4. Debriefing on Open Forums	Geoffrey Mearns	30
5. Report out on Work Groups from Liaisons	SPC members	20
6. Input on Agenda for 3-8-13	SPC members	3
7. Q&A	Geoffrey Mearns	5

Deliberations and Action Items (attach supporting documents as necessary)

Item	Outcome	Responsible Person	Due Date
<p>Jan Hillard provided an overview of the graduate program including a history of graduate programs and strategic visioning for 2012-14. Handouts were provided as attached.</p> <p>SPC requested additional detailed information for graduate enrollment history by program, and that information is provided as attached.</p>	Informational, Additional data requested	Vickie Natale	3/6/13
<p>Francois Le Roy provided an overview of the International Education Center including the Office of Education Abroad, the Office of International Students and Scholars, and the Office of American English Language Programs. Handouts were provided as attached.</p>	Informational		
<p>Report outs were provided from SPC members on the progress of the work groups.</p> <p>Competitive Forces has three subgroups that are looking at: 1) traditional and transfer students; 2) online students; and 3) labor forces and changing demographics.</p> <p>Financial/Economic/Political is evaluating issues around: 1) unfunded liabilities of the state (pension reform); 2)</p>	Informational		



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<p>being state-assisted, not state-funded; 3) the importance of improving overall efficiencies; 4) improbability of state funds for new programs; and 5) performance funding.</p> <p>Institutional Trends has three subgroups focusing on: 1) social adjustment; 2) retention and persistence data; and 3) college readiness & undeclared students.</p> <p>Demographics/Labor Market Forces has their first draft composed, but it's too long, so they are revising and putting backup data in attachments. They are reviewing the characteristics of this generation of students and how that affects dropout rates.</p> <p>Technology group has pulled in the IT student report. The group is talking about focusing on key concepts and making information immediate, transparent, and flexible.</p> <p>Public Engagement is well on its way with a rough draft being produced.</p>			
<p>The open forums were discussed. It was mentioned that it is important for an institution to develop distinction and that our future depends on it. We need to focus on our strengths. We must focus on what we have as core competencies and decide where we are going to focus our resources. SPC may be recommending processes and timelines for implementation. Change management training may be needed.</p>			
<p>Members were asked for input for the March 8, 2013 meeting agenda. A request made to review the committee's timeline and process for March through August in detail and the expectations for Fall in broader concepts.</p>		Vickie Natale	3/8/13

Next Meeting:

Date: 3/8/2013	Location: SU 106
Beginning Time: 3:00 PM	Ending Time: 4:30 PM