



STRATEGIC PLANNING PROCESS
STRATEGIC PLANNING COMMITTEE MEETING SUMMARY

Strategic Planning Committee

Meeting Date: 3/8/2013		Start Time: 3:00 p.m.	End Time: 4:40 p.m.
Members:	<input checked="" type="checkbox"/> Geoffrey Mearns	<input checked="" type="checkbox"/> Rick Boyce	<input type="checkbox"/> Chuck Brown
	<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Zachary Hart	<input checked="" type="checkbox"/> Stephanie Hughes
	<input type="checkbox"/> Mary Paula Schuh	<input checked="" type="checkbox"/> Arnie Slaughter	<input checked="" type="checkbox"/> Diane Sticklen-Jordan
	<input checked="" type="checkbox"/> Sue Moore, ex-officio	<input checked="" type="checkbox"/> Vickie Natale, ex-officio	<input checked="" type="checkbox"/> Kerri Beach, Staff support
Meeting Location : SU 106			
Invited			
Guests:			

Items for discussion/decisions (attach supporting documents as necessary)

Item	Presenter	Time
1. Review of the agenda	Geoffrey Mearns	2
2. Timeline and process for SPC from March through August	Sue Moore and Vickie Natale	20
3. Discussion on Input from Open Forums	Geoffrey Mearns	60
4. Q&A	Geoffrey Mearns	5

Deliberations and Action Items (attach supporting documents as necessary)

Item	Outcome	Responsible Person	Due Date
<p>Committee members reviewed the timeline and process for SPC from March through August.</p> <p>The timeframe for presentations from work groups on March 20th will be tight, and it was mentioned that a clock should be running to ensure that everyone stays on time.</p> <p>Members agreed that the MVV leadership should be invited to the April 17th meeting to present since their work is due later than the other work groups.</p>	Discussion	Vickie Natale and Sue Hodges Moore	03/20/2013
<p>Committee members discussed the stakeholder conference scheduled for April 30th. The committee will need to plan agenda for that day. The preliminary agenda includes presentation of the SWOT analysis and MVV discussion.</p>	Follow-up	SPC	04/24/2013
<p>President Mearns mentioned that meetings are being scheduled for the Foundation, the Chambers of Commerce, HR executives, and major employers.</p>	Informational		
<p>Preliminary MVV survey results have been received and will be available for the committee soon.</p>	Follow-up	Vickie Natale	3-18-13
<p>The committee members discussed Open Forum comments. Forums were extremely beneficial in hearing a variety of perspectives.</p> <ul style="list-style-type: none"> General consensus is that the committee and the 	Discussion		



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<p>audience liked the use of technology for feedback. It let attendees appreciate where their thoughts were in relation to others.</p> <ul style="list-style-type: none"> • The Alumni forum session was very engaging, and members appreciated the alumni forum feedback as it brought a perspective from outside the university. • Members noted the desire expressed to keep NKU flexible. • Faculty and staff express a passion for civic/public engagement, but the concept has not yet permeated to those outside the institution. • We need to be sure that online courses enhance learning outcomes and are offered at a high quality level. • There appears to be a strong commitment to post-traditional students, but we may need to define what we mean by post-traditional. • Small class sizes are seen as a strength of NKU, but “up close and personal” means more, such as the relationships forged between faculty and students. 			
<p>The report “Knocking on College Doors” from WICHE was mentioned and requested for the committee.</p>	<p>Follow-up</p>	<p>Vickie Natale</p>	<p>3-11-13</p>
<p>The committee discussed the Fall Open Forums format with these preliminary suggestions:</p> <ul style="list-style-type: none"> • Have fewer sessions. • Possibly have: <ul style="list-style-type: none"> ○ One faculty forum ○ One staff forum ○ One combine faculty/staff forum ○ Two forums for students • Still include PowerPoint with questions for audience. • Cover the entire plan in each session rather than by topic. 		<p>Vickie Natale and Sue Hodges Moore</p>	<p>Fall 2013</p>

Next Meeting:

<p>Date: 3/20/2013</p>	<p>Location: SU 302</p>
<p>Beginning Time: 1:00 PM</p>	<p>Ending Time: 2:30 PM</p>