



**STRATEGIC PLANNING PROCESS  
STRATEGIC PLANNING COMMITTEE MEETING SUMMARY**

**Strategic Planning Committee**

<b>Meeting Date: 4/17/2013</b>		<b>Start Time: 1:00 PM</b>	<b>End Time: 2:50 PM</b>
<b>Members:</b>	<input checked="" type="checkbox"/> Geoffrey Mearns	<input checked="" type="checkbox"/> Rick Boyce	<input checked="" type="checkbox"/> Chuck Brown
	<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Zachary Hart	<input checked="" type="checkbox"/> Stephanie Hughes
	<input checked="" type="checkbox"/> Mary Paula Schuh	<input type="checkbox"/> Arnie Slaughter	<input type="checkbox"/> Diane Sticklen-Jordan
	<input checked="" type="checkbox"/> Sue Moore, ex-officio	<input checked="" type="checkbox"/> Vickie Natale, ex-officio	<input checked="" type="checkbox"/> Kerri Beach, staff support
<b>Meeting Location :</b> SU 109			
<b>Invited</b>	Alar Lipping	Samuel Zachary	
<b>Guests:</b>			

**Items for discussion/decisions (attach supporting documents as necessary)**

Item	Presenter	Time
1. Review of the Agenda	Geoff Mearns	5
2. Presentation of MVV Work Group report	Alar Lipping Vickie Natale Samuel Zachary	10
Q&A on MVV report		5
3. SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis – small group discussion and exercise focusing on reports from: <ul style="list-style-type: none"> <li>• Institutional Trends &amp; Vital Statistics</li> <li>• Technology Trends</li> <li>• Public Engagement</li> </ul>	Committee members	60
4. Review of format for Stakeholder Conference (April 30)	Sue Moore and Vickie Natale	5
5. Question & Answers	Geoff Mearns	5

**Deliberations and Action Items (attach supporting documents as necessary)**

Item	Outcome	Responsible Person	Due Date
President Mearns reviewed the agenda, and welcomed the work group leaders from the Mission, Vision, and Values Review work group.	Introduction	Geoff Mearns	
Natale, Zachary, and Lipping presented Mission, Vision and Values work group paper.  Mearns thanked the work group leaders for their presentation and work.  The Strategic Planning Committee asked follow-up questions of the work group leaders and discussed pros and cons of the suggestions.  A copy of the presentation can be found on the Strategic Planning <a href="#">Reading Materials</a> web page under SPC Materials. The work group paper is available on the <a href="#">Reading Materials</a> web page under Work Group Materials.	Presentation & Discussion	Natale Zachary Lipping	
Natale distributed instructions for the SWOT analysis process. With a shortened timeframe, committee members decided to discuss the strengths, weaknesses, opportunities, and threats as a committee of the whole rather than separate into small groups. This week's discussion focused on information provided by three of the work groups: Institutional Trends and Vital Statistics, Technology Trends, Public Engagement.	Discussion	Vickie Natale SPC members	
Members reviewed the Stakeholder Conference format and proposed agenda for April 30th.	Discussion	SPC members	
At the next meeting the SPC will finalize the SWOT analysis and the complete agenda for Stakeholder Conference.	Informational	Geoff Mearns	4-24-13



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**Next Meeting:**

<b>Date:</b> 4/24/2013	<b>Location:</b> SU 106
<b>Beginning Time:</b> 8:30 AM	<b>Ending Time:</b> 10:00 AM