

Strategic Planning Committee Meetings – Draft Agenda Items

Spring 2013

March 8	<ul style="list-style-type: none"> • Review timeline and process • Discussion of open forums
March 20	<p>Papers presented by work group leaders (10-15 minutes each)</p> <ol style="list-style-type: none"> 1) Competitive Forces Vicki Berling (<i>facilitator</i>) Kevin Kirby (<i>writer</i>) Charita Brewer (<i>recorder</i>) 2) Demographic & Labor Market Forces Lori Southwood (<i>facilitator</i>) Janet Harrah (<i>writer</i>) Shirl Short (<i>recorder</i>) 3) Fiscal, Economic & Political Environment Ken Kline (<i>facilitator</i>) Joe Wind (<i>writer</i>) Eric Brose (<i>recorder</i>) 4) Institutional Trends & Vital Statistics Pat Moynahan (<i>facilitator</i>) Katie Bontrager (<i>writer</i>) Kristi Horine (<i>recorder</i>) 5) Public Engagement Jan Hillard (<i>facilitator</i>) Mark Neikirk (<i>writer</i>) Kathy Steffen (<i>recorder</i>) 6) Technology Trends Mark Wasicsko (<i>facilitator</i>) Sarah Mann (<i>writer</i>) Richard Fox (<i>recorder</i>)
April 5	<ul style="list-style-type: none"> • Discussion of survey results, work group papers, open forum, and reading materials
April 17	<ul style="list-style-type: none"> • SWOT analysis: Considering work group papers, reading materials, open forum comments, and survey results, identify NKU’s strengths, weaknesses, opportunities, and threats • Discussion of suggestions from Mission, Vision, Values workgroup • Discussion of agenda for Stakeholder Conference
April 24	<ul style="list-style-type: none"> • Finalize SWOT • Complete agenda for Stakeholder Conference
April 30	<p>Stakeholders’ Conference</p> <ul style="list-style-type: none"> • Presentation of SWOT analysis • Review of draft Mission, Vision, Values • Group Exercises around SWOT analysis to build consensus on themes

Summer 2013

May 16	<ul style="list-style-type: none"> • Debrief on Stakeholder Conference • Build consensus on Mission, Vision, Values, using input from Stakeholder Conference
May 30	<ul style="list-style-type: none"> • Draft outline for Board of Regents retreat
June 27	<ul style="list-style-type: none"> • Finalize outline for Board of Regents retreat
July 17	<i>Board of Regents retreat – outline presented</i>
July 25	<ul style="list-style-type: none"> • Prepare first draft of plan (<i>draft to be shared with Marketing & Communications</i>)
July 31	<ul style="list-style-type: none"> • Review, revise, edit draft of strategic plan
August 8	<ul style="list-style-type: none"> • Finalize draft for campus distribution (<i>including wraparound from M&C</i>)
August 16	<i>Fall Convocation – Draft available on website</i>

Fall 2013

August – Sept.	<ul style="list-style-type: none"> • Open Forums with faculty/staff and students to receive feedback on draft • Online forum available for comments to be submitted
October	<ul style="list-style-type: none"> • Presentation to Faculty Senate • Presentation to Staff Congress • Presentation to Student Government Association
October	<ul style="list-style-type: none"> • Make adjustments, as needed, to final draft
Nov. 13	<i>Board of Regents meeting – presentation for approval and adoption</i>
Dec. – Jan. 2014	<i>Document is prepared for printing and distribution</i>