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<th>Date</th>
<th>Agenda Items</th>
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| March 8   | • Review timeline and process  
• Discussion of open forums                                                                                                                     |
| March 20  | Papers presented by work group leaders (10-15 minutes each)                                                                                     |
|           | **1) Competitive Forces**  
Vicki Berling *(facilitator)*  
Kevin Kirby *(writer)*  
Charita Brewer *(recorder)*  

**2) Demographic & Labor Market Forces**  
Lori Southwood *(facilitator)*  
Janet Harrah *(writer)*  
Shirl Short *(recorder)*  

**3) Fiscal, Economic & Political Environment**  
Ken Kline *(facilitator)*  
Joe Wind *(writer)*  
Eric Brose *(recorder)*  

**4) Institutional Trends & Vital Statistics**  
Pat Moynahan *(facilitator)*  
Katie Bontrager *(writer)*  
Kristi Horine *(recorder)*  

**5) Public Engagement**  
Jan Hillard *(facilitator)*  
Mark Neikirk *(writer)*  
Kathy Steffen *(recorder)*  

**6) Technology Trends**  
Mark Wasicsko *(facilitator)*  
Sarah Mann *(writer)*  
Richard Fox *(recorder)*  |
| April 5   | • Discussion of survey results, work group papers, open forum, and reading materials                                                                 |
| April 17  | • SWOT analysis: Considering work group papers, reading materials, open forum comments, and survey results, identify NKU’s strengths, weaknesses, opportunities, and threats  
• Discussion of suggestions from Mission, Vision, Values workgroup  
• Discussion of agenda for Stakeholder Conference                                                                 |
| April 24  | • Finalize SWOT  
• Complete agenda for Stakeholder Conference                                                                                                       |
| April 30  | Stakeholders’ Conference  
• Presentation of SWOT analysis  
• Review of draft Mission, Vision, Values  
• Group Exercises around SWOT analysis to build consensus on themes                                                                 |
### Summer 2013

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| May 16     | • Debrief on Stakeholder Conference  
             • Build consensus on Mission, Vision, Values, using input from Stakeholder Conference                                                  |
| May 30     | • Draft outline for Board of Regents retreat                                                                                                     |
| June 27    | • Finalize outline for Board of Regents retreat                                                                                                   |
| **July 17**| **Board of Regents retreat – outline presented**                                                                                                   |
| July 25    | • Prepare first draft of plan (*draft to be shared with Marketing & Communications*)                                                             |
| July 31    | • Review, revise, edit draft of strategic plan                                                                                                    |
| August 8   | • Finalize draft for campus distribution (*including wraparound from M&C*)                                                                        |
| **August 16** | **Fall Convocation – Draft available on website**                                                                                          |

### Fall 2013

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| August – Sept. | • Open Forums with faculty/staff and students to receive feedback on draft  
                        • Online forum available for comments to be submitted                                       |
| October    | • Presentation to Faculty Senate  
                        • Presentation to Staff Congress  
                        • Presentation to Student Government Association                                            |
| October    | • Make adjustments, as needed, to final draft                                                                                                  |
| **Nov. 13**| **Board of Regents meeting – presentation for approval and adoption**                                                                            |
| **Dec. – Jan. 2014** | **Document is prepared for printing and distribution**                                        |