



STRATEGIC PLANNING PROCESS  
WORK GROUP MEETING SUMMARY

Competitive Forces Work Group

<b>Meeting Date:</b> February 27, 2013		<b>Start Time:</b> 10:30 am	<b>End Time:</b> 12:30 pm
<b>Members:</b>	<input checked="" type="checkbox"/> Vicki Berling <input checked="" type="checkbox"/> Melissa Gorbandt <input checked="" type="checkbox"/> Kevin Kirby <input checked="" type="checkbox"/> Paula Stapleton	<input checked="" type="checkbox"/> Charita Brewer <input checked="" type="checkbox"/> Ashley Grimes <input checked="" type="checkbox"/> Ken Kline <input type="checkbox"/> Brandelyn Tosolt	<input checked="" type="checkbox"/> John Filaseta <input checked="" type="checkbox"/> Zach Hart <input checked="" type="checkbox"/> Susan Mospens <input checked="" type="checkbox"/> David Trump <input checked="" type="checkbox"/> Lauren Franzen <input type="checkbox"/> Stephanie Hughes <input checked="" type="checkbox"/> Sandra Spataro
<b>Meeting Location :</b> AC 616			
<b>Invited</b>			
<b>Guests:</b>			

Items for discussion/decisions *(attach supporting documents as necessary)*

Item	Presenter	Time
1. Subgroup #1 Findings – Bricks and Mortar	Group	30
2. Subgroup #2 Findings – Online/Technology Based Education	Group	30
3. Subgroup #3 Findings – Labor Demand	Group	30
4.		
5.		
6.		

Action Items *(attach supporting documents as necessary)*

Item	Outcome	Responsible Person	Due Date
<b>Identify 6-9 top competitive forces:</b> Sub group leaders should identify 2-3 top forces as outlined in their sub-group findings, and post these bullet points into the Blackboard wiki (see wiki titled: List of Competitive Forces). All workgroup members should edit the wiki to add comments related to sub-group forces (please note your name as part of your comment). Post comments in the wiki.	Editing gathered materials for paper.	Sub-group leaders and all workgroup members.	March 1 <sup>st</sup> – 3 <sup>rd</sup>
Provide Kevin information on UC being funded to for non-resident students.		Ken Kline	March 1st
Provide Kevin information that may provide information on programs NKU is losing students to.		Melissa Gorbandt	March 1st
Draft paper outlining findings.		Kevin Kirby	March 6 <sup>th</sup>
Provide all feedback on draft paper in Blackboard wiki		All workgroup members	March 11 <sup>th</sup> .

Notes: *See sub-group presentations in the Competitive Forces file exchange section on Blackboard.*

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Next Meeting:

<b>Date:</b>	<b>Location:</b>
<b>Beginning Time:</b>	<b>Ending Time:</b>