



STRATEGIC PLANNING PROCESS
MEETING AGENDA FOR FISCAL / ECONOMIC / POLITICAL ENVIRONMENT WORK GROUP

Meeting Date: 1/23/2013		Start Time: 10:15 a.m.		End Time: 11:00 a.m.	
Members:					
x Don Gorbandt		x Eric Brose		x Gary Clayton	
x Karen Zerhusen Kruer		x Kristi Haik		x Leah Stewart	
<input type="checkbox"/> Rick Kolbe		<input type="checkbox"/> Russ Kerdolff		x Ryan Salzman	
x Steve Nienaber		x Sue Hodges Moore		<input type="checkbox"/> Eric Pederson	
x Joe Wind		x Natasha Dempsey		x Sara Kelley	
x Ken Kline					
SPC Liaisons					
<input type="checkbox"/> Chuck Brown		x Mary Paula Schuh			
Meeting Location : SU 109					
Invited					
Guests:					

Items for discussion/decisions (attach supporting documents as necessary)

Item	Presenter	Time
<i>10:15 – 10:40 Introductions / Group Agreements</i>		
1. Review of charge	Ken Kline	3
2. Review of roles	Ken Kline	2
3. Introduction of members		20
<i>10:40 – 11:00 Discussion</i>		
4. Approach to completing our work		15
5. Q&A		5

Notes:

1. Ken presented a Power Point to supplement the agenda. This will be on Blackboard under our workgroup. We reviewed the charge to review the fiscal/economic/political environment and added university finances & structure. We can see other work groups' minutes on Blackboard, which might result in a modification of our topics.
2. Roles: Ken – Facilitator/Eric – Recorder/Joe – Principal Writer. Group Members – Time & Ideas. Work group's result will be a 6 – 8 page white paper to cover the subject and a 15 minute presentation regarding the key themes. This will be broad, rather than extremely detailed. Look at opportunities, i.e. federal monies may be drying up, but are there potential increases in some federal grants?
Mary Paula, Chuck – Liaisons from Strategic Planning Committee are here to provide guidance.
3. Each member introduced her/himself with a conundrum question and a proposed rule for our workgroup. The rules are:
Be prepared; Take breaks on our own; Share; Don't dominate the conversation; Observe deadlines; Be present; Don't stand to speak; Don't get bogged down; Discuss on Blackboard; Speak once in debate; Withhold blame; Celebrate accomplishments; Be respectful; Turn off devices; See the future; Find humor and fun.
4. 8 (perhaps 10) subject areas to review and consider. Complete the 8 in the first 3 meetings (2/1, 2/8, 2/15). Brainstorm topics between meetings.
During the meeting, talk through the subjects and identify the top 3 – 4 issues for each. Teams of 2 – 3 members per topic will draft a ½ - 1 page write up in bullet form. Each member will be assigned or choose two teams. Utilize the articles on the Strategic Planning website (as well as other materials – these may need to be shared with the group and posted). For the 1 page write up:



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Include citations; Collaborate with team members; 2 – 3 weeks to complete; Use wiki for the paper (to post). We'll discuss (2/15, 2/22, 3/1) the write up papers as a group concentrating on focus or cuts and avoiding duplications with other workgroups. March 8 is a back up date if we aren't complete or if Joe has questions for the white paper. March 18 – submittal date for the white paper; March 20 – 15 minute presentation.

5. Subject Areas for February 1:

- 1) Federal fiscal/economic issues (funding outlook, RGC funding)
- 2) Federal issues, laws, regulations, mandates (MOOCS, for profits)
- 3) State fiscal/economic issues/trends (outlook, etc.)
- 4) State issues, laws, regulations, mandates (Online regulations, Commonwealth College – for adults without degrees, online courses, courses on demand, \$10K degree – TX, CA, FL have moved forward on these, but there are caveats, and 'high quality' needs definition)

Future Subject Areas:

- 5) CPE Rules & Regs/Statewide coordinating/Governing board trends (CPE is responsible for tuition policy and program review under state authority. Separate CPE from state subject area)
- 6) Regional & local considerations (Town-Gown relationship)
- 7) Public Policy issues (transparency/accountability, communicating NKU culture to public and state legislature)
- 8) University finance/budget (improve policy for carry-forward funds, mechanisms for providing support to NKU, revenue sources)

Communicate with the Public Engagement workgroup on topics 6 & 8.

Next Steps/Assignments:

Group members post on Blackboard about the first 4 subject areas. Email top 4 of the 8 subject areas as choices for team assignments to Ken by January 30, but preferably earlier.

Q & A: Snapshot or prescription? Snapshot of how it will be – Strategic Planning Committee prescribes. (\$10K degree was used as an example). We can ask for further information on a subject. Remember to contextualize to NKU.

POST MEETING:

Ken led us through Blackboard & discussion method.

*Click on message and then reply. *No new threads. *Collect button = all the messages together in a thread.

*New ideas need to be under a subject area. *Set deadlines on those subject responses. *Group Blog for each team's write ups. *Red box will reveal new message areas.

Ken will re-arrange threads by the end of January 24. Eric will post minutes by early January 25.