Mission, Vision, Values Review Work Group

Meeting Date: Feb. 1, 2013			Start Time: 11 a.m.	End Time: Noon
Members:	☒ Janel Bloch	☐ Rachel Brueggen	☐ Chris Cole	☒ Katie Cox
	☒ Annie Dollins	☒ Ali Hedges	☐ Ann James	☒ Alar Lipping
	☐ Geoffrey Mearns	☒ Vickie Natale	☒ Scott Nutter	☒ Sally Parker Lotz
	☒ Linda Reynolds	☒ Sam Zachary		

Meeting Location :	SL 102		
Invited Guests:			

Items for discussion/decisions *(attach supporting documents as necessary)*

Item	Presenter	Time
1. Remarks by Al – including circulation of committee and work groups structure.	Al Lipping	
2. Introductions of group members.	Whole group	
3. Charge of workgroup: Al reviewed document from Strategic Planning website. In general, our charge is to examine mission, vision, and values: a. Final due date for report is April 8, 2013. b. March 1: President will moderate open forum to discuss MVV. c. February 25: Send out short (i.e., 10-15 minutes) survey to campus to identify information about how the campus thinks about MVV.	Al Lipping + discussion involving whole group	
4. Al referred to document associated with presidential search which provides background and foundation for MVV discussions/investigations. Information contained in the document resulted from feedback from all university constituents, including students.	Al Lipping	
5. MVV group members formed 2 sub-groups (see notes below)	Al Lipping + discussion involving whole group	
6. Al will send out a doodle poll for an additional March meeting.	Al Lipping	
7. Homework assignments (see notes below)	Al Lipping	
8. Work sub-groups met for 5-10 minutes to begin organizing and to determine preferred methods of meeting and communicating	Whole group	

Action Items *(attach supporting documents as necessary)*

Item	Outcome	Responsible Person	Due Date

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Notes:

1. MVV committee formed 2 sub-groups to complete tasks:
   a. Quantitative subgroup: Vicki Natale provided sample survey questions. Group will examine this document and determine which questions to include on the MVV survey.
      1. Sample survey document was developed to facilitate ways for people to determine where they came from and where they are to assess how we got here and where we might go.
      2. Sub-group needs to make a shorter, more efficient survey. Should be 10-15 minutes max to increase participation.
      3. Want to build off of this survey to create one for students. This is a 2nd survey. Important to understand how both groups view the university. Some questions will be the same, and some will be different.
      4. Talking with Marketing and Communications office to assist us in using multi-media forms to reach more students.
      5. Should build demographic features into survey to better understand responses.
      6. Feb.15, 2013: Need to finalize questions in order to circulate the survey in a timely fashion.
      7. Work group: Janel (facilitator), Scott, Katie, Rachel, Chris, Vickie
   b. Qualitative subgroup: Need to develop open-ended questions that will assist the president for the March 1 open forum.
      1. Work group: Ali, Annie, Ann, Sallie, Linda, (Vickie)(Sam)
      2. Sub-group can discuss possible uses of smart phones, clickers, or some other technology by which participants can respond.

2. Homework:
   a. On Bb are sample MVV statements from multiple universities (state + benchmark). Select 2-3 that you feel are most dynamic.
   b. Search out additional (2-3) MVV statements from other universities that you feel might benefit the committee to see or discuss.
   c. Examine state statutes to discover how we might otherwise understand ourselves.

Next **Meeting:**

Date: Feb 15, 2013	Location: SL 304
Beginning Time: 11 a.m.	Ending Time: Noon

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