



STRATEGIC PLANNING PROCESS
WORK GROUP MEETING SUMMARY

Public Engagement Activities Work Group

Meeting Date:	Start Time:	End Time:																				
Members: <table style="width: 100%; border: none;"> <tr> <td><input checked="" type="checkbox"/> Shamima Ahmed</td> <td><input type="checkbox"/> Sarah Aikman</td> <td><input checked="" type="checkbox"/> Keri Beach</td> <td><input checked="" type="checkbox"/> Richard Boyce</td> </tr> <tr> <td><input checked="" type="checkbox"/> Lisa Brinkman</td> <td><input checked="" type="checkbox"/> Melanie Caldwell</td> <td><input checked="" type="checkbox"/> Karen Campbell</td> <td><input checked="" type="checkbox"/> Chaz Edwards</td> </tr> <tr> <td><input checked="" type="checkbox"/> Deidra Fajack</td> <td><input type="checkbox"/> Tim Ferguson</td> <td><input checked="" type="checkbox"/> Cindy Foster</td> <td><input type="checkbox"/> Brian Hackett</td> </tr> <tr> <td><input checked="" type="checkbox"/> Dana Harley</td> <td><input checked="" type="checkbox"/> Jan Hillard</td> <td><input checked="" type="checkbox"/> Mark Neikirk</td> <td><input checked="" type="checkbox"/> Kathy Steffen</td> </tr> <tr> <td><input checked="" type="checkbox"/> Kim Vance</td> <td><input checked="" type="checkbox"/> Rebecca Volpe</td> <td></td> <td></td> </tr> </table>			<input checked="" type="checkbox"/> Shamima Ahmed	<input type="checkbox"/> Sarah Aikman	<input checked="" type="checkbox"/> Keri Beach	<input checked="" type="checkbox"/> Richard Boyce	<input checked="" type="checkbox"/> Lisa Brinkman	<input checked="" type="checkbox"/> Melanie Caldwell	<input checked="" type="checkbox"/> Karen Campbell	<input checked="" type="checkbox"/> Chaz Edwards	<input checked="" type="checkbox"/> Deidra Fajack	<input type="checkbox"/> Tim Ferguson	<input checked="" type="checkbox"/> Cindy Foster	<input type="checkbox"/> Brian Hackett	<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Jan Hillard	<input checked="" type="checkbox"/> Mark Neikirk	<input checked="" type="checkbox"/> Kathy Steffen	<input checked="" type="checkbox"/> Kim Vance	<input checked="" type="checkbox"/> Rebecca Volpe		
<input checked="" type="checkbox"/> Shamima Ahmed	<input type="checkbox"/> Sarah Aikman	<input checked="" type="checkbox"/> Keri Beach	<input checked="" type="checkbox"/> Richard Boyce																			
<input checked="" type="checkbox"/> Lisa Brinkman	<input checked="" type="checkbox"/> Melanie Caldwell	<input checked="" type="checkbox"/> Karen Campbell	<input checked="" type="checkbox"/> Chaz Edwards																			
<input checked="" type="checkbox"/> Deidra Fajack	<input type="checkbox"/> Tim Ferguson	<input checked="" type="checkbox"/> Cindy Foster	<input type="checkbox"/> Brian Hackett																			
<input checked="" type="checkbox"/> Dana Harley	<input checked="" type="checkbox"/> Jan Hillard	<input checked="" type="checkbox"/> Mark Neikirk	<input checked="" type="checkbox"/> Kathy Steffen																			
<input checked="" type="checkbox"/> Kim Vance	<input checked="" type="checkbox"/> Rebecca Volpe																					
Meeting Location : SU 104																						
Invited																						
Guests:																						

Items for discussion/decisions *(attach supporting documents as necessary)*

Item	Presenter	Time
1. Identify Action Items	Jan Hillard	
2. Who are the stakeholders	Jan Hillard	
3.		
4.		
5.		
6.		

Action Items *(attach supporting documents as necessary)*

Item	Outcome	Responsible Person	Due Date
Strengths - Understand RPT, performance criteria, job expectations, what the university will do to support this work			
Strengths - Issues with tracking internal engagement – how many centers are there?			
Strengths - Survey, engage, brand to alums			
Strengths - Brand more effectively for a student recruitment tool – webpage visit days			
Strengths - Track engagement of faculty, staff, students, centers			
Strengths - Inventory of what we do, plus what is out there (national model) what is the evidence, what are the innovations			
Strengths - How do we assess			
Strengths - What is mandatory in public engagement – certificate related to your level of public engagement / service – must take this many classes, etc...			
Strengths - What other structural pieces are we missing to assess?			



STRATEGIC PLANNING PROCESS
WORK GROUP MEETING SUMMARY

Problems – What is the value of public engagement for retention, graduation, student success			
Problems –			

Notes:

- Will upload results of the NSSE survey to Blackboard
- S.P.O.T. Analysis updated and will not be revised again during our work

Pulling Together our Conceptual Framework:

Developed Action Items pertaining to Internal and External Constituents

S.P.O.T. Analysis – Determined what we would keep on the list

Action item – what are the critical factors of a national model and how do we maintain that and lead other institutions