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| 541.01 | **Bring outside experience to the learning process**  
Increase size and scope of Business Week to 80 sessions. Increased internships. |
| 541.02 | **Integrate technology with instruction**  
Initiated a technology council charged with looking at present and future needs for technology for the College |
| 541.03 | **Recognize and reward innovative and/or exceptional teaching**  
Higher commitment to nominations for campus teaching awards, continued Dean's citation awards, Faculty enrichment committee will be looking at this issue in the fall. |
| 541.04 | **Develop transdisciplinary opportunities where meaningful**  
College consistently working across departments to provide better integrate materials. Curriculum committee conducting comprehensive review of the core. |
| 541.05 | **Develop and implement mechanisms for peer feedback for purposes of faculty development & continuous improvement**  
Faculty review process to be reviewed by Faculty Enrichment committee. Delayed because of AACSB work. |
| 541.06 | **Increase student participation in scholastic competitions and other applied projects**  
Student competitions resulted in 18 regional awards leading to national competitions this summer. Faculty developing research paper collaboration for professional academic presentations |
| 541.07 | **Champion academic innovation and current and relevant curriculum**  
Continued review of Business Core; Majors to be reviewed in fall 2016 |
| 541.08 | **Improve structured assurance of learning for assessment institutionally (academic review cycle)**  
Completed and voted on by faculty |
541.09 Explore possible College of Business honors program
   Associate Dean in discussion with Honors to develop better collaboration

542 We are committed to improving our excellence in scholarship
   College of Business (Haile/US Bank) Begin in 2014-15

542.01 Develop a mentoring program for research and develop research pipelines
   Faculty beginning to work with students; Linda Dynan has implemented and managed research pipeline

542.02 Pursue and document transdisciplinary research
   Captured in research pipeline

542.03 Increase numbers of grant applications
   Change in Economic Education Center Director who has began the identification of grant opportunities. SBDC grant work underway.

542.04 Increase the involvement of undergraduate and graduate students in research
   See 542.01

542.05 Enhance faculty research productivity:
   New AACSB matrix has increased research productivity requirements

542.06 Seek to get Bloomberg terminal and aid students in Bloomberg certification
   New development officer will be seeking funds for these items

542.07 Establish an Economics research lab for undergraduate and graduate applied research
   New development officer will be seeking funds for these items

542.08 Develop a quantitative and qualitative market research lab
   New development officer will be seeking funds for these items

543 Recruitment –
   We will improve student recruitment, retention, graduation, and professional placement.
543.01 Develop promotional literature and recruitment videos/all epts./high school/post on website, promote to members of the media and the business community
   Social media efforts begun, videos and materials plan discussion initiated
543.02 All COB members (faculty, staff, advisors, and administrators) become involved in University orientation and recruitment activities
   Faculty and administration involved in campus-wide orientations this past year. Plans for College orientations for newly certified, transfer, and international students underway.
543.03 Develop articulation agreements with good two year programs and local high schools
   Associate Dean developed plan for summer 2016 to begin systematic approach for MOU’s and pathways
543.04 Develop recruitment strategies for graduate programs
   Revamp of MBA program underway marketing plan being developed
543.05 Assess viability of new undergraduate and graduate programs as needed
   Majors will be reviewed in fall, IB major still being developed

544 Retention/graduation –
We will improve student recruitment, retention, graduation, and professional placement.

544.01 Improve faculty visibility with students outside classroom
   More faculty are engaged in orientation and with Business Week
544.02 Seek use of best practices within cohort program and learning communities
   Abandoned as strategy
544.03 Create process for students to easily discover all student groups in one place (online) and then click on interesting clubs to easily enroll
   Will develop in conjunction with new Web pages
544.04 Segment and analyze student population – different predictors of success – students in right major for purposes of recruitment and retention
   EAB activities facilitating this
| 544.05 | Institute early warning system (Mapworks) both qualitative and quantitative (blackboard) | ☑️ | ☐️ | ☐️ | ☐️ |
| 544.06 | Be intentional about scheduling classes to increase SCH | ☐️ | ☐️ | ☐️ | ☑️ |
| 544.07 | Assess viability of fast track programs for highly qualified students | ☐️ | ☐️ | ☑️ | ☐️ |
| 544.08 | Eliminate COB Associates Degrees | ☐️ | ☑️ | ☐️ | ☐️ |

**Placement –**

We will improve student recruitment, retention, graduation, and professional placement.

| 544.05 | Institute early warning system (Mapworks) both qualitative and quantitative (blackboard) | ☑️ | ☐️ | ☐️ | ☐️ |
| 544.06 | Be intentional about scheduling classes to increase SCH | ☐️ | ☐️ | ☐️ | ☑️ |
| 544.07 | Assess viability of fast track programs for highly qualified students | ☐️ | ☐️ | ☑️ | ☐️ |
| 544.08 | Eliminate COB Associates Degrees | ☐️ | ☑️ | ☐️ | ☐️ |

**Part 1 - Create and implement a structured plan to develop professional sophistication in our students**

**Part 2 - Develop student advisory boards or engage students with program boards**

Student Advisory board active for past year - this is completed.

| 545.01 | Incorporate an international experiential learning activity for every HUSBCOB graduate | ☑️ | ☐️ | ☐️ | ☐️ |
| 545.02 | Develop two one hour classes for COB students for purposes of career development, College orientation, and student learning outcomes | ☑️ | ☐️ | ☐️ | ☐️ |
| 545.03 | Institutionalize process for tracking students post-graduation | ☑️ | ☐️ | ☐️ | ☐️ |

**Curriculum –**

We are intentional about becoming a campus leader in globalization through our faculty, staff, students, and business engagement

| 546.01 | Incorporate an international experiential learning activity for every HUSBCOB graduate | ☑️ | ☐️ | ☐️ | ☐️ |
546.02 Develop international business (IB) undergraduate track
   IB committee working on proposal

546.03 Implement undergraduate degree in Logistics and Supply chain
   Completed, program launch fall, 2016

546.04 Explore new international graduate programs
   This is being considered as part of MBA revamp

546.05 Internationalize current graduates programs
   This is being considered as part of MBA revamp

546.06 Develop international summer programs for foreign students
   Summer 2017

546.07 Develop international certificate programs for foreign managers
   Initial contacts with Japan and Brazil underway

547 Network –
   We are intentional about becoming a campus leader in globalization through our faculty, staff, students, and business engagement

College of Business (Haile/US Bank)  Begin in 2014-15

547.01 Develop and maintain articulation agreements/relationships with international business schools and global business organizations
   Three articulation agreements underway, one completed.

547.02 Develop sustainable partners internally and globally for academic improvements
   Partner relationships begun under MOU’s

547.03 Develop strong international faculty exchange program for both teaching and research collaboration
   Faculty exchange opportunities being explored with new partners

547.04 Invite international professionals to be involved on campus
   Potential partners have visited campus. Had international speakers at Business Week.

547.05 Develop a strong international advisory board
   Delayed until 2017
Resources – We are intentional about becoming a campus leader in globalization through our faculty, staff, students, and business engagement

College of Business (Haile/US Bank)

| 548.01 | Secure a stream of funding for international programs, curriculum, and experiences |
|        | Seeking possible mobility grants for application |
| 548.02 | Develop faculty, skills, incentives, and resources for international program |
|        | Sent two faculty to NASBITE conference to learn about CGBP certificate. Faculty will be invited to take certification exam for knowledge to be used with students and business community. |
| 548.03 | Develop sustainable administrative structure for international activates (program director) |
|        | Program Director hired and working with International committee. |

549 We will pursue expansion and improvement of financial and facility resources through a variety of venues

College of Business (Haile/US Bank)

| 549.01 | Further strengthen alumni engagement |
|        | Dean meets routinely with Alumni council to develop activities |
| 549.02 | Engage major area employers in a variety of College activities |
|        | College intentional about outreach, conducted five programs in 2015-2016 to engage business community. |
| 549.03 | Develop noncredit certificate and other revenue programs leveraging faculty and center staff expertise and the physical resources of the COB |
|        | Ideas developed across College. ELOC Director replacement will coordinate executive education programs |
| 549.04 | Build a media relations function to highlight COB-specific activities and successes |
|        | Marketing plans underway in coordination with Campus program |
| 549.05 | Seek company sponsorships of classrooms and community resources |
|        | Working with new development officer to identify spaces and lists |
549.06 Improve internal and external building facilities, e.g. virtual classroom, sandboxes, front entrance, etc.
   Based on 549.05 development approach

549.07 Create food court in building
   BizBites installed and operational

549.08 Increase numbers of grant applications
   Search for grants in selected areas continues

550 We will build impactful business collaborations.
   College of Business (Haile/US Bank) Begin in 2014-15

550.01 Develop and build advisory boards [Rejuvenate, reorganize, and make relevant]
   New advisory boards developed in accounting and in finance

550.02 Develop both student- and faculty-based projects with business clients
   Faculty consistently conduct experiential learning with business clients.

550.03 Develop a formalized Mentoring program and solicit funds to support development
   New mentor program established. Twenty five mentors and mentees were matched this spring.

550.04 Utilize/grow centers between students, faculty, and businesses where appropriate
   Center directors developed both strategic and operational plans to support growth

550.05 Increase number of Career fair participants, students, employers, and faculty
   Over 80 companies participated in Career Fair - largest number ever

550.06 Build on the success of the most recent Business Week program through sponsorships and relevant guest speakers
   Business Week had over 80 speakers and four keynote speakers with 1400 student visits

550.07 Improve and expand our current outreach programs (e.g. arbitration conference, sector breakfasts, power breakfasts, Economic Outlook conference, etc.)
   Initiated Fast Growth series, Labor Management had largest attendance ever (300), Norse Networking event had over 200 participants, co-sponsored Tri-State Supply Chain conference