### Enhance innovative student engagement and involvement programs and program delivery to all NKU students

<table>
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<tr>
<th>Number</th>
<th>Description</th>
<th>Responsible Parties</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>174</td>
<td>Develop a first-week social and academic sophomore experience, including but not limited to: community engagement/service learning; leadership development and opportunities; exploration of study abroad; availability of on-campus employment opportunities, internships, and co-ops; career/major exploration for undeclared students. k, l, q, r, s, dd, hh, 2, 5, 33, 44, 55, 66</td>
<td>Vice President, Academic Affairs and Provost, Vice President, Student Affairs</td>
<td>Defer to a later year</td>
<td>1.2a, 3.1a, 3.1b, 3.1c, 3.1d, 3.2a, 3.2b, 3.2c, 3.2d</td>
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#### 2015-16 Progress Narrative

The Provost and new Vice President of Student Affairs will re-evaluate this strategy in 2016.

#### 174.01

The Provost and Vice President of Student Affairs will re-evaluate this strategy in 2015.

### Expand social programming on the weekends and through the entire academic year. Develop more traditions - and brand and market these traditions.

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<td>214</td>
<td>Expand social programming on the weekends and through the entire academic year. Develop more traditions - and brand and market these traditions.</td>
<td>Student Engagement - Dean of Students, Vice President, Student Affairs</td>
<td>Begin in 2014-15</td>
<td>1.3a, 1.4a, 1.4b, 1.4c, 1.4d, 1.4e, 1.4f, 5.5a, 5.5b, 5.5c</td>
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#### 2015-16 Progress Narrative

A committee was formed to assess campus vibrancy and programming after 4:30 pm and on weekends. The presentation and findings were submitted to the Division of Student Affairs Senior Leadership Team and Presidents executive team. Presentations are schedule with the Deans council and council of chairs for later this summer. Upon completing the presentations committee will provide recommendations to expand social programs on the weekends.

#### 214.01

Charge all Student Affairs’ departments to maximize student involvement through strategic collaborations.

#### 214.02

Develop a campus vibrancy audit that outlines programming after 4:30 p.m. on weekdays and programming and events on the weekends.

#### 214.03

Implement recommended strategies from the campus vibrancy audit.

#### 214.04

Continue to assess the impact of programming.

### Establish signature University events and traditions for all students. k, l, q, s, dd, hh, 2, 33, 44, 55, 66

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<td>215</td>
<td>Establish signature University events and traditions for all students. k, l, q, s, dd, hh, 2, 33, 44, 55, 66</td>
<td>Vice President, Student Affairs</td>
<td>Begin in 2014-15</td>
<td>1.4e</td>
</tr>
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#### 2015-16 Progress Narrative

The new Dean of Students will work with student leaders to research, investigate, and provide recommendations on creating signature events.
215.01 Harmonize current events, including but not limited to Convocation and Homecoming, into signature events and traditions.

215.02 Explore key partnerships, such as Athletics and Alumni Affairs, to expand programming opportunities and events.

215.03 Dean of Students to lead a task force, including participation from student leaders, to research, investigate, and provide recommendations on creating signature student events.

215.04 Implement recommended strategies from the task force.

215.05 Continue to assess the impact of events and traditions.

Embed service learning principles into co-curricular engagement.

Vice President, Student Affairs

216 2015-16 Progress Narrative

The new Vice President of Student Affairs will re-evaluate this strategy in 2016.

216.01 The Vice President of Student Affairs will re-evaluate this strategy in 2015.

Align co-curricular engagement with enterprise-wide focus areas when possible.

Vice President, Student Affairs

217 2015-16 Progress Narrative

The new Vice President of Student Affairs will re-evaluate this strategy in 2016.

217.01 The Vice President of Student Affairs will re-evaluate this strategy in 2015.

Measure and monitor (how much; where; by which organizations; by which student?) • Improved/expanded use of OrgSync for measuring/tracking • This is both for the benefit of the institution (what’s our co-curricular service footprint as an institution) and for the benefit of the individual student (creating, for example, a service résumé for each student)

Vice President, Student Affairs

218 2015-16 Progress Narrative

The Division of Student Affairs has fully implemented OrgSync with all 200+ organizations required to track membership, programs and participation through the program.

218.01 Run reports to establish student/RSO participation within the system.

218.02 Examine impact on OrgSync with the expansion of registered student organizations on campus.

218.03 Develop training for students at beginning of fall semester, potentially at Orientation.

218.04 Develop training for faculty and staff student organization advisors.

Examine housing requirements, capacity, facilities, programming, and policies to align with emerging demands and strategic directions
Restructure First Year Student Residency requirement to ensure that students who live outside of the specified radius are mandated to live on campus unless qualifying for an exemption category or student applies for exemption based on an extenuating circumstance.

2015-16 Progress Narrative

This initiative will be revisited pending an Enrollment Strategies Plan (ESP) for the University. The ESP will guide University Housing in creating a robust plan to assess whether the Residency requirement should be adjusted to aid in student retention and/or to assist in higher occupancy rates.

220.01 Examine how many students could impact housing capacity who live within a 50, 40, 30, and 20 mile radius of NKU.

220.02 Continue participation and contribute to ongoing discussions as it relates to enrollment management and housing.

220.03 Continue to engage in best practices as it relates to first-year residency and alignment to enrollment.

Enhance and increase living/learning communities (academic and fraternity/sorority) to attract more new incoming students and increase housing retention rates for upper-class students

2015-16 Progress Narrative

Three new living/learning communities were implemented for the 2016-2017 academic year: Business Informatics (Northern Terrace), Leadership (Northern Terrace), and Course 'N Common (Kentucky Hall). New communities are scheduled to be added within the upcoming three academic years.

221.01 Establish meeting with Director of University Housing and the Deans of Arts and Sciences, Informatics, US Haile College of Business, and College of Education and Human Services to investigate the possibility of new learning communities.

221.02 Explore living/learning communities and establish timeline to introduce new communities.

221.03 Implement recommendations.

221.04 Strengthen existing living/learning communities to ensure optimization of programming.
Increase housing recruitment efforts for local and nonlocal incoming first year students by attending area and regional NKU recruitment fairs, admission events, and high school visits

2015-16 Progress Narrative

Marketing Coordinator has attended more recruitment events scheduled by the Office of Admissions, the Office of New Student Orientation and Parent Programs, and other campus partners. Marketing Coordinator has also increased her travel commitments to assist in recruitment efforts in the Louisville, Lexington, and other areas. In collaboration with the Office of Admissions, University Housing coordinated a housing showcase week for prospective students this past March 2016.

222.01 University Housing hired a marketing coordinator to develop new external marketing materials and strategies.

222.02 Marketing coordinator will attend recruitment fairs and admission events to promote housing opportunities.

222.03 Explore, in collaboration with marketing coordinator, housing beautification opportunities.

222.04 Continue ongoing research in best practices to explore innovative programming and opportunities

Outreach and market to nontraditional student populations that historically have not lived on campus: transfer, graduate, law, post-traditional, veterans, etc.

2015-16 Progress Narrative

Marketing Coordinator has attended more recruitment events scheduled by the Office of Admissions, the Office of New Student Orientation and Parent Programs, and other campus partners. Marketing Coordinator has also increased her travel commitments to assist in recruitment efforts in the Louisville, Lexington, and other areas. In collaboration with the Office of Admissions, University Housing coordinated a housing showcase week for prospective students this past March 2016.

223.01 University Housing hired a marketing coordinator to develop new external marketing materials and strategies.

223.02 Marketing coordinator will attend recruitment fairs and admission events to promote housing opportunities.

223.03 Strengthen marketing efforts to continuing NKU students.

223.04 Continue participation and contribute to ongoing discussions as it relates to enrollment management and housing.
Explore credit hour housing requirements to retain students who have not progressed beyond freshman classification status

University Housing

Defer to a later year

1.2a, 1.2b, 1.2c, 1.4a, 1.4b, 1.4c, 1.4d, 1.4e, 1.4f

Not Started Under Way Completed Ongoing

2015-16 Progress Narrative

This initiative will be revisited pending an Enrollment Strategies Plan (ESP) for the University. The ESP will guide University Housing in creating a robust plan to assess whether the Residency requirement should be adjusted to aid in student retention and/or to assist in higher occupancy rates.

224.01 A thorough analysis has begun on how many additional students this strategy would yield, specifically targeting students with 29 earned credit hours or less.

224.02 Pending outcome of analysis, explore housing requirements with regards to credit hours.

224.03 Implement recommendations.

Enrollment & Degree Management

Strengthen peer mentoring opportunities

171 Develop more opportunities for peer mentoring that start when students arrive at orientation and support them throughout their tenure at NKU. This would include more TA's in the first-year curriculum, first-generation student support, and multiple peer mentors (Orientation Leaders, Peer Coaches, TA's, RA's, etc.).

Student Engagement - Dean of Students, University Programs

Begin in 2014-15 1.1b

Not Started Under Way Completed Ongoing

2015-16 Progress Narrative

Programs such as NKU ROCKS, LAMP, Fresh Start have all been expended to increase the number of students serving as peer mentors.

New Student Orientation and Parent Programs has increased the number of Orientation Leaders and VictorGuides, who serve as peer mentors during new students transition into and through the first-year, with many of these relationships continue beyond the first year. The VRS was selected to participate in the PAVE program, a peer mentoring program that directly support student veterans. TRIO Student Support Services maintains a peer ambassador program that provides peer mentors to SSS students, including first-generation and/or low income students. First-Year Programs initiated the largest incoming class into Alpha Lambda Delta, thus expanding peer mentoring within their organization.

Norse Advising employs peer coaches, each of whom is assigned a caseload of students with scheduled meetings each term. The College of Informatics has a peer coach program and a student ambassador program. The College of Education and Humans Services has a peer leader program. The College of Arts & Sciences and College of Business have student ambassadors. (Student ambassadors are not involved in peer coaching in a structured or intentional program)
171.01 Explore and enhance expansion opportunities for vetted peer mentoring programming, including but not limited to NKU R.O.C.K.S. and the LAMP peer mentoring program.

171.02 Expand leadership programming for incoming first-year students, including but not limited to leadership development and Orientation Leaders.

171.03 Expand student employment opportunities that support peer mentoring, including but not limited to Resident Assistants, Campus Recreation student employees, Student Union student employees.

172 Establish and promote opportunities for juniors to become involved in first-week experiences for first-years and sophomores, including opportunities such as peer coaches and mentors, and teaching assistants. a, b, i, ii, nn, 2, 44, 77, 99

New Student Orientation and Parent Programs has increased the number of Orientation Leaders and VictorGuides, who serve as peer mentors during new students transition into and through the first-year. All of the Orientation Leaders and VictorGuides are upperclassmen.

Expansion of opportunities for orientation leaders, peer coaches, peer mentors, peer tutors, etc. has continued. The Honors Program has an ambassadors program, SOAR/FORCE have peer leaders. Norse Advising increased the number of Peer Coaches and reorganized their work to increase contact hours. UNV 101 also has teaching assistants in several special sections.

The new Vice President of Student Affairs will re-evaluate this strategy in 2016.

172.01 Explore and enhance expansion opportunities for vetted peer mentoring programming, including but not limited to NKU R.O.C.K.S. and the LAMP peer mentoring program.

172.02 Include upperclassmen into first-week programming and events.

172.03 Expand student employment opportunities that support peer mentoring, including but not limited to Resident Assistants, Campus Recreation student employees, Student Union student employees.

Support civic and community engagement activities
Expand engagement opportunities (including but not limited to academic and co-curricular programming) for students. j, k, l, q, r, s, z, aa, bb, dd, hh, 2, 33, 44, 55, 66

Vice President, Academic Affairs and Provost, Vice President, Enrollment Management and Degree Mang

Begin in 2014-15 1.2a, 1.2b

2015-16 Progress Narrative
The Division of Student Affairs has continued to enhance welcome week by expanding programming offered during Welcome Week. A committee has also completed a campus vibrancy report and presented the findings to the executive team, Deans councils and will be soon presented to the Council of Chairs. Finding from this study will assist with enhancing co-curricular programming.

New opportunities and initiatives developed in 2015-2016 include but are not limited to: implementing Summer Spark, delivering VictorFest, enhancing the first two weeks of the fall semester with programming and events, expanding Homecoming events and opportunities, expanding programming within Career Services, developing additional outreach strategies and student interventions in UCAP, expanding programming and involvement in the Book Connection, receiving a five-year extension of the SSS federal TRIO grant, implementing the peer mentoring PACE program by VRS, to name a few.

144.01 Develop a campus vibrancy audit that also includes events and programming after 4:30 p.m. on weekdays and programming and events on the weekends. □ □ ☑ □
144.02 Expand engagement opportunities in co-curricular programming. □ □ □ ☑
144.03 Implement recommended strategies from the campus vibrancy audit. □ □ □ ☑
144.04 Continue to assess the impact of programming. □ □ □ ☑