# Utilize MAP-Works to support proactive intervention success initiatives and establish a success network

<table>
<thead>
<tr>
<th>211</th>
<th>Implement MAP-Works University-wide. Please see all data points</th>
<th>Vice President, Academic Affairs and Provost, Vice President, Student Affairs</th>
<th>Begin in 2014-15</th>
<th>1.1b, 1.2a, 5.6b</th>
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### 2014-15 Progress Narrative

Mapworks has been fully implemented; in fall 2015, all undergraduate students will be invited to participate in the survey. Faculty and staff training is always ongoing.

**211.01** Met with Academic Affairs Council, yielding proposal for all faculty to have full access in MAP-Works.

**211.02** Develop training for all faculty and staff.

**211.03** Continue to promote and utilize MAP-Works university-wide.

**211.04** Increase student participation in MAP-Works survey.

**211.05** Demonstrate impact of MAP-Works on student success.

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<tr>
<th>212</th>
<th>Establish comprehensive success network (mentoring) for students, including advisor, student peer leaders, and faculty/staff; upload success network within MAP-Works. a, b, c, d, s, kk, ll, nn, 77, 88, 99</th>
<th>University Connect &amp; Persist</th>
<th>Begin in 2014-15</th>
<th>1.2a</th>
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### 2014-15 Progress Narrative

The early referral system in Mapworks is active; faculty have full access in Mapworks; meetings with senior leadership within each college is complete; meetings with advisors and other departments have been completed. NKU R.O.C.K.S., LAMP, Fraternity and Sorority Life, and peer mentor and resident assistant positions in University Housing have increased participation numbers and thus expanded mentoring opportunities; new LGBTQ mentoring program will be established for fall 2015; faculty/peer mentoring is being explored within the new summer bridge.

**212.01** Monitor and maintain MAP-Works system to support establishment and expansion of support networks.

**212.02** Educate students on how to utilize MAP-Works reports and identify support network.

**212.03** Develop training for all faculty and staff.

**212.04** Continue to monitor and update networks as needed.

**212.05** Demonstrate impact of MAP-Works on student success.
213 Expand success network to include new faculty, alumni, and on-campus employment supervisors. a, b, c, d, s, kk, ll, nn, 77, 88, 99

214 Expand social programming on the weekends and through the entire academic year. Develop more traditions - and brand and market these traditions.

2014-15 Progress Narrative
The early referral system in Mapworks is active, and faculty have full access. Student Affairs has partnered with Alumni Relations to increase alumni involvement in campus events and programs. As part of the recommendations from the on-campus employment work-group, supervisors will take on a stronger mentoring role in addition to the supervisory role.

213.01 MAP-Works training will become part of new faculty orientation process.
213.02 Develop training for staff, alumni, on-campus employment.
213.03 Develop implementation plan with student employment task force.
213.04 Explore partnerships for success networks with alumni councils for potential collaboration with alumni.
213.05 Continue to monitor and update networks as needed.

Enhance innovative student engagement and involvement programs and program delivery to all NKU students

214 Charge all Student Affairs' departments to maximize student involvement through strategic collaborations.

2014-15 Progress Narrative
Dean of Students is working on a campus vibrancy report that outlines programming after 4:30 p.m. on weekdays and programming and events on the weekends; APB has proposed to expand weekend programming; University Housing is developing a weekend social series; SGA has developed a one-day Saturday social program; there continues to be increases in leadership service on Saturdays; VictorFest is entering its second year delivering affinity-building programming and activities; additional efforts continue to expand Homecoming and Family Weekends; and there has been a greater presence of national speakers on campus (including Laverne Cox, Josh Blue, and Dr. Malcolm M. Hill).

Vibrancy Report will be completed by the end of the fall 2015 semester along with recommendations for enhancements to our evening and weekend programming for the spring semester.

The new three-day Orientation included a number of social programming in alignment with VictorFest.

214.01 Charge all Student Affairs' departments to maximize student involvement through strategic collaborations.
Develop a campus vibrancy audit that outlines programming after 4:30 p.m. on weekdays and programming and events on the weekends.

Implement recommended strategies from the campus vibrancy audit.

Continue to assess the impact of programming.

Establish signature University events and traditions for all students. k, l, q, s, dd, hh, 2, 33, 44, 55, 66

Vice President, Student Affairs

Begin in 2014-15

215 Progress Narrative

Dean of Students to charge a group of student leaders to research, investigate, and provide recommendations on creating signature student events

Harmonize current events, including but not limited to Convocation and Homecoming, into signature events and traditions.

Explore key partnerships, such as Athletics and Alumni Affairs, to expand programming opportunities and events.

Dean of Students to lead a task force, including participation from student leaders, to research, investigate, and provide recommendations on creating signature student events.

Implement recommended strategies from the task force.

Continue to assess the impact of events and traditions.

Measure and monitor (how much; where; by which organizations; by which student?) • Improved/expanded use of OrgSync for measuring/tracking • This is both for the benefit of the institution (what’s our co-curricular service footprint as an institution) and for the benefit of the individual student (creating, for example, a service résumé for each student)

Vice President, Student Affairs

Begin in 2014-15

218 Progress Narrative

Currently, the Division is tracking the potential of having 260 registered student organizations on campus. As of 8/1/15, 212 student organizations have registered within OrgSync. As of 8/1/15, there were approximately 26,000 students (current, former, and alumni) registered within OrgSync. Currently running reports to establish how many active users are within the system.

Run reports to establish student/RSO participation within the system.

Examine impact on OrgSync with the expansion of registered student organizations on campus.

Develop training for students at beginning of fall semester, potentially at Orientation.

Develop training for faculty and staff student organization advisors.

Examine housing requirements, capacity, facilities, programming, and policies to align with emerging demands and strategic directions

Thursday, August 20, 2015
Restructure First Year Student Residency requirement to ensure that students who live outside of the specified radius are mandated to live on campus unless qualifying for an exemption category or student applies for exemption based on an extenuating circumstance.

2014-15 Progress Narrative

Director of University Housing and Dean of Students are working with Institutional Research to estimate how many students could impact housing capacity who live within a 50, 40, 30, and 20 mile radius of NKU.

The Division of Student Affairs will continue to work with Enrollment Management once a Strategic Enrollment Plan has been established. This will supply the necessary foundation to determine what a first-year residency requirement looks like at NKU.

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<thead>
<tr>
<th>No.</th>
<th>Task Description</th>
<th>Status</th>
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<tbody>
<tr>
<td>220.01</td>
<td>Examine how many students could impact housing capacity who live within a 50, 40, 30, and 20 mile radius of NKU.</td>
<td>Completed</td>
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<tr>
<td>220.02</td>
<td>Continue participation and contribute to ongoing discussions as it relates to enrollment management and housing.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>220.03</td>
<td>Continue to engage in best practices as it relates to first-year residency and alignment to enrollment.</td>
<td>Ongoing</td>
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</table>

Enhance and increase living/learning communities (academic and fraternity/sorority) to attract more new incoming students and increase housing retention rates for upper-class students

2014-15 Progress Narrative

Director of University Housing is meeting with the Deans of Arts and Sciences, Informatics, US Haile College of Business, and College of Education and Human Services to investigate the possibility of new learning communities.

For Fall 2015, University Housing created three new living learning communities: Business Informatics community (collaboration with US Haile College of Business), Course 'N Common (collaboration with First Year Programs), and Leadership Community. In addition, University Housing increased capacity for the Health Professions community and The Norse Experience community.

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<td>221.01</td>
<td>Establish meeting with Director of University Housing and the Deans of Arts and Sciences, Informatics, US Haile College of Business, and College of Education and Human Services to investigate the possibility of new learning communities.</td>
<td>Ongoing</td>
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<tr>
<td>221.02</td>
<td>Explore living/learning communities and establish timeline to introduce new communities.</td>
<td>Ongoing</td>
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<td>221.03</td>
<td>Implement recommendations.</td>
<td>Completed</td>
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<tr>
<td>221.04</td>
<td>Strengthen existing living/learning communities to ensure optimization of programming.</td>
<td>Completed</td>
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</table>
Increase housing recruitment efforts for local and nonlocal incoming first year students by attending area and regional NKU recruitment fairs, admission events, and high school visits

2014-15 Progress Narrative

University Housing recently hired a marketing coordinator to develop new external marketing materials and strategies. In addition, the coordinator will attend recruitment fairs and admission events to promote housing opportunities.

In addition, University Housing expanded marketing efforts to include attendance on the Road to NKU as well as high school and other recruitment events.

University Housing hired a marketing coordinator to develop new external marketing materials and strategies.

Marketing coordinator will attend recruitment fairs and admission events to promote housing opportunities.

Explore, in collaboration with marketing coordinator, housing beautification opportunities.

Continue ongoing research in best practices to explore innovative programming and opportunities.

Outreach and market to nontraditional student populations that historically have not lived on campus: transfer, graduate, law, post-traditional, veterans, etc.

2014-15 Progress Narrative

This strategy is contingent on the completion of a University Housing plan.

University Housing hired a marketing coordinator to develop new external marketing materials and strategies.

Marketing coordinator will attend recruitment fairs and admission events to promote housing opportunities.

Strengthen marketing efforts to continuing NKU students.

Continue participation and contribute to ongoing discussions as it relates to enrollment management and housing.

Position career development as an institutional priority, including support for career initiatives for recent graduates and alumni.
Promote and encourage seniors to participate in Destination Survey; share results from survey with seniors and University stakeholders.

Career Services, Institutional Research

Begin in 2014-15  2.4b

Not Started  Under Way  Completed  Ongoing

2014-15 Progress Narrative

Continued promotion of Destination Survey but looking at alternative ways to gather career information in partnership with the state of Kentucky.

225.01 Senior leadership from Academic and Student Affairs will meet to establish expectations for participation in the Destination Survey.

225.02 Meeting between Student Affairs and Institutional Research will establish strategies from meeting.

Expand financial literacy programming

Develop a financial literacy program for life after college that includes budgeting, investing, repaying student loans, financing purchases, establishing credit, mortgages, etc.

Student Achievement Programs and Services

Begin in 2014-15  1.5d

Not Started  Under Way  Completed  Ongoing

2014-15 Progress Narrative

A cross-divisional Financial Literacy Implementation Team developed a list of strategies. Many of these strategies will be incorporated into the new Student Success partnerships in Academic Affairs and between Academic and Student Affairs.

226.01 Financial Literacy Implementation Team will deliver on modified recommendations, as accepted by the President's Operations Team.

226.02 Assess impact of implemented strategies.

Enrollment & Degree Management

Restructure orientation

Restructure orientation; focus summer orientation as a one-day academic event (register for classes, meet with colleges, etc.); add an extended orientation and transition week prior to the first day of class.

Vice President, Academic Affairs and Provost, Vice President, Student Affairs

Begin in 2014-15  1.2a, 2.2b, 5.4f

Not Started  Under Way  Completed  Ongoing

2014-15 Progress Narrative

The summer one-day Registration and three-day mandatory Orientation have been developed and implemented.

157.01 An Orientation Restructure Committee will be established. The committee will review best practices, research orientation programs at local and KY regional institutions and identify necessary orientation components.

157.02 The committee will develop a framework for a 1-day Orientation and 3-day extended orientation program.
Submit proposals for 1-day and 3-day extended orientation program.

Implement 1-day and 3-day Orientation programs.

Assess both orientation programs.

**Student Retention & Success**

**Strengthen peer mentoring opportunities**

171.01 Explore and enhance expansion opportunities for vetted peer mentoring programming, including but not limited to NKU R.O.C.K.S. and the LAMP peer mentoring program.

171.02 Expand leadership programming for incoming first-year students, including but not limited to leadership development and Orientation Leaders.

171.03 Expand student employment opportunities that support peer mentoring, including but not limited to Resident Assistants, Campus Recreation student employees, Student Union student employees.

2014-15 Progress Narrative

This strategy is closely tied to the strategy "Reexamine and restructure orientation to provide seamless transitions and introduction to campus" because we increased the number of student Orientation Leaders. With the introduction of the three-day Orientation, upperclassmen served as VictorGuides. Student Affairs introduced BACCHUS Peer Mentoring training program is currently being finalized in HCSW. Recruiting and training to begin mid fall semester. BACCHUS trains peer educators who facilitate programming regarding alcohol and other drug education. SSS has developed an SSS student Ambassador program to provide peer mentorship for first-generation and low income students.
Establish and promote opportunities for juniors to become involved in first-week experiences for first-years and sophomores, including opportunities such as peer coaches and mentors, and teaching assistants.

2014-15 Progress Narrative

Over the past year, there have been intentional expansion in the numbers of Orientation Leaders, NKU R.O.C.K.S. Mentors, Resident Assistants, peer mentors in University Housing, LAMP mentors, intramural student supervisors, and SSS Ambassadors.

With the introduction of the three-day Orientation, upperclassmen served as VictorGuides - leadership peer mentoring roles.

172.01 Explore and enhance expansion opportunities for vetted peer mentoring programming, including but not limited to NKU R.O.C.K.S. and the LAMP peer mentoring program.

172.02 Include upperclassmen into first-week programming and events.

172.03 Expand student employment opportunities that support peer mentoring, including but not limited to Resident Assistants, Campus Recreation student employees, Student Union student employees.

Create career development opportunities for seniors throughout departments

146 Position career development of students (particularly juniors and seniors) as a campus-wide responsibility, including promotion and utilization of Career Services resources/events (especially career fairs, Norse Recruiting, and on-campus interviews) and the creation of career-related departmental programs/events.

2014-15 Progress Narrative

Bill Froude met with leaders in Academic Affairs to begin conversations about establishing college-level involvement in promoting career development and services, including upperclassmen participation in job fairs and alumni participation in the Destination Survey, and expansion of promotion to sophomore students.

146.01 Senior leadership from Academic and Student Affairs will meet to establish college-level involvement in promoting career development and services, including upperclassmen participation in job fairs and alumni participation in the Destination Survey.

146.02 Implement strategies from this meeting.

146.03 Assess impact of implemented strategies.
**Expand engagement opportunities (including but not limited to academic and co-curricular programming) for students.**

**Vice President, Academic Affairs and Provost, Vice President, Student Affairs**

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### 2014-15 Progress Narrative

Increased early engagement opportunities through the expansion of Welcome Week via VictorFest; Registration/Orientation has expanded the opportunity for students to get engaged earlier; overall increases in participation and involvement lead directly to engagement; significant growth in activities during Pride Week, Black History Month, and National Hispanic Heritage Month.

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144.01 Develop a campus vibrancy audit that also includes events and programming after 4:30 p.m. on weekdays and programming and events on the weekends.

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144.02 Expand engagement opportunities in co-curricular programming.

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144.03 Implement recommended strategies from the campus vibrancy audit.

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144.04 Continue to assess the impact of programming.

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