NKU STUDENT AFFAIRS

PROFESSIONAL DEVELOPMENT SERIES

Serving Students
Building Capacity
Expanding Horizons

Student Affairs will be offering Professional Development opportunities for Staff and Faculty. If you work at NKU and would like to participate in a Professional Development event, please contact David Berland at berlandd1@nku.edu to register to participate.

Some sessions may have registration limits, so please register early.
FOUNDATIONS OF STUDENT AFFAIRS
Dr. Amelia Parnell, VP for Research and Policy
Student Affairs Administrators in Higher Education (NASPA)

Learn about the foundational theory and objectives that ground the work of Student Affairs and where we are headed as a profession.

April 19, 2021; 1:00 PM - 2:30 PM

NAVIGATE
Joetta Browning, Academic Success Coordinator
Learning PLUS, NKU

Learn about Navigate and how best to utilize the platform to support students through predictive analytics, streamlined support strategies, and academic success indicators.
(Limited to Student Affairs Staff)

May 3, 2021; 1:00 PM - 2:00 PM (Introductory)
May 5, 2021; 1:00 PM - 2:00 PM (Intermediate)

Contact Us:
Division of Student Affairs
(859) 572 6447
https://www.nku.edu/studentaffairs
vpsa@nku.edu
Lucas Administrative Center 832
Highland Heights, KY 41099
PROFESSIONAL DEVELOPMENT SERIES

UNDERGRADUATE ADMISSIONS & RECRUITMENT

Melissa Gorbandt, Director of Admissions
Office of Admissions, NKU

Learn about the role played by staff and faculty in supporting Undergraduate Admissions and Recruiting at NKU. Understand the admissions cycle, outreach strategies, and methods of engagement.

May 17, 2021; 1:00 PM - 2:00 PM

PRINCIPLES OF ASSESSMENT

Dr. Jihye Kwon, Analyst, Co-Curricular Assessment & Research
Dr. Shawn Rainey, Executive Director
Office of Institutional Research, NKU

Learn about different approaches to assessment, including how to determine an assessment need, how to identify data gaps, and appropriate methods to gather data for analysis.

June 2, 2021; 1:00 PM - 2:30 PM

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REGISTRATION AND STUDENT SCHEDULES

Presented by NKU Advising Leads

Learn basics about the course registration process, reading and interpreting student course schedules, and how to best refer a student for academic advising support.

June 14, 2021; 1:00 PM - 2:30 PM

FINANCIAL AID AND STUDENT ACCOUNTS

Leah Stewart, Enrollment and Degree Management
Ashley Jackson & Brandon Billiter, Student Account Services

Learn about how student financial aid is awarded, some basic requirements and policies surrounding financial aid and student accounts, and how to help students navigate the account and payment portals.

June 28, 2021; 1:00 PM - 2:30 PM

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WEB DEVELOPMENT AND WEBSITE UPDATES

Panel Discussion:
Stacey Stith, Director of Web and Digital Strategy, MarComm
Tim Rieskamp, Manager, Training & Ancillary Products, IT
Chris Rankin, Senior Technical Support Specialist, IT

Learn web strategies for successful utilization of Adobe Experience Manager to edit information on your NKU websites, how to navigate the new design, and tips and tricks to provide an exceptional web experience.

July 12, 2021; 1:00 PM - 2:30 PM

SOCIAL MEDIA SUCCESS AND DATA ANALYTICS

Lizzie Kibler, Specialist, Digital and Social Media Marketing and Communications, NKU

Learn about techniques and strategies to optimize social media feeds for your department, how to create engaging content, how to best reach your intended audience, and how to measure your outreach and connections in multiple social media channels.

July 26, 2021; 1:00 PM - 2:30 PM

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