



"What we have loved, others
will love, and we will teach
them how."

William Wordsworth to Samuel Taylor Coleridge,
reflecting on their work and their lives
circa 1830

ANNUAL REPORT

Division of Student Affairs
and Enrollment Management
2021-2022

Introduction



Friends, colleagues, and community members,

This is the first Student Affairs annual report published since I joined NKU in 2021, and I am proud of the work we have accomplished. Our individual offices have impacted students' lives and improved the student experience at NKU over the past two years. But we're just getting started, and as we look forward to this next spring, we are excited by the possibilities ahead. We are incorporating seven offices from Enrollment and Degree Management in to the new Student Affairs and Enrollment Management Division. We are also finalizing our divisional strategic plan, which will guide our work toward creating a true sense of belonging for our students. Here's looking forward to another great year at NKU!

Thank you for your continued support. Go Norse!

A handwritten signature in black ink, appearing to read "Eddie Howard".

Eddie J. Howard, Jr.
Vice President
Student Affairs & Enrollment Management

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Community Standards and Care



The office of Community Standards and Care encourages students to live and learn in a way that is consistent with NKU's Core Values and the Code of Student rights and Responsibilities. Through the student conduct process, educational outreach efforts, as well as by supporting students' success, Community Standards and Care prepares students to be engaged stewards of the NKU community.

88%

of all students found responsible for a violation are not involved in future violations.

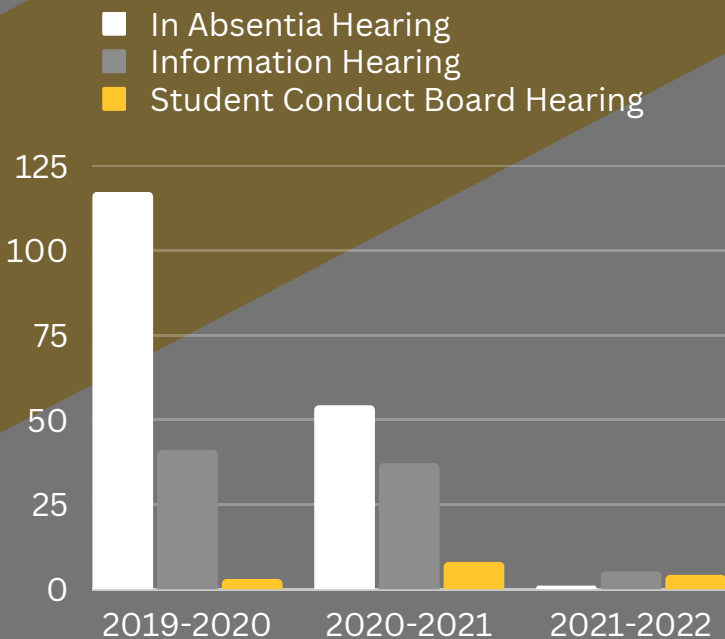
1%

Only 1% of students are found responsible for a violation of the same policy on more than one occasion.

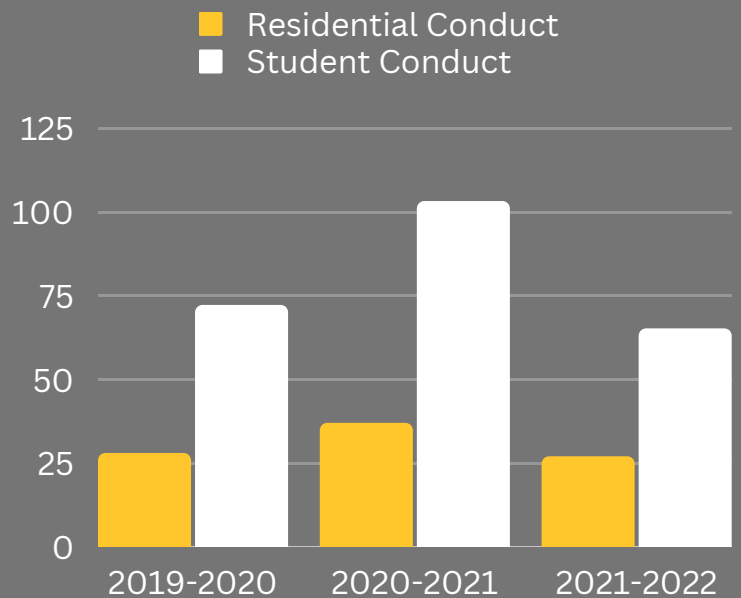
11%

of students are found responsible for policy violations on more than one occasion.

Hearing Type by Academic Year



Case Type by Academic Year



Community Standards and Care



NKU Community Care takes a holistic view of students as they navigate across institutional departments and divisions. Staff work collaboratively with campus and community partners offering resources to assist students who may be struggling for a variety of reasons. Assistance includes help with housing, food insecurity, and grants from the Student Emergency Fund.

361

total case referrals to NKU Community Care in 2021-2022

\$200 - \$400

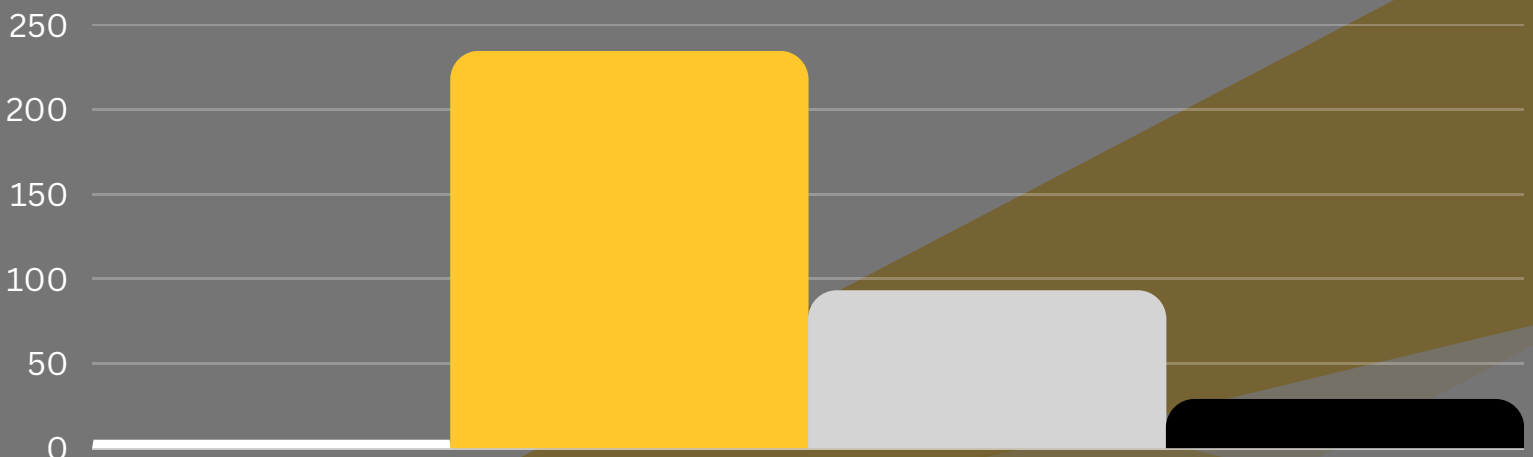
amount students in need can potentially receive from the Student Emergency Fund

12

offices on campus who worked in collaboration with NKU Community Care to assist students

Hearing Type by Academic Year

Community Member Faculty/Staff University Department
Student/Student Organization



University Housing

University Housing prioritized academic success and student care this past year and saw increased student GPAs and retention rates as well as an increase in occupancy of 21% from Fall 2021 to Fall 2022. University Housing hosted several successful student-centered events during the previous academic year, highlighted by the “Spring Fling”, where over 300 students came together for a night of fun, laughs, and dancing.



6.07%

average increase in GPA for all students living in Housing from Fall 2020 to Fall 2021

180

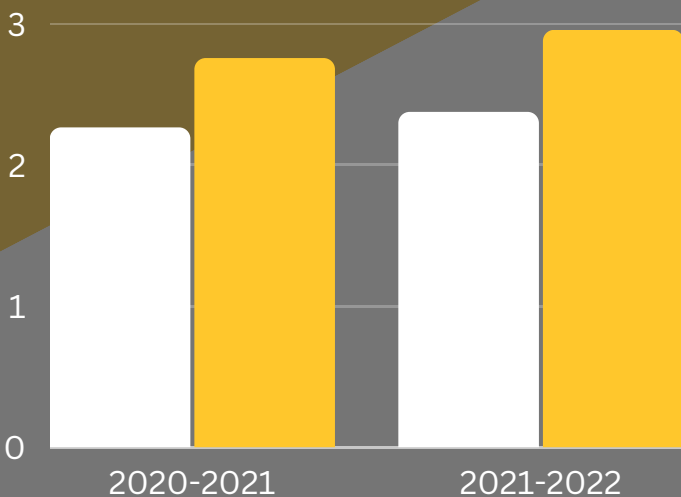
students retained in housing from Fall 2021 to Spring 2022 due to Housing staff outreach

298

total beds in the New Residence Hall, which opened in Fall 2021

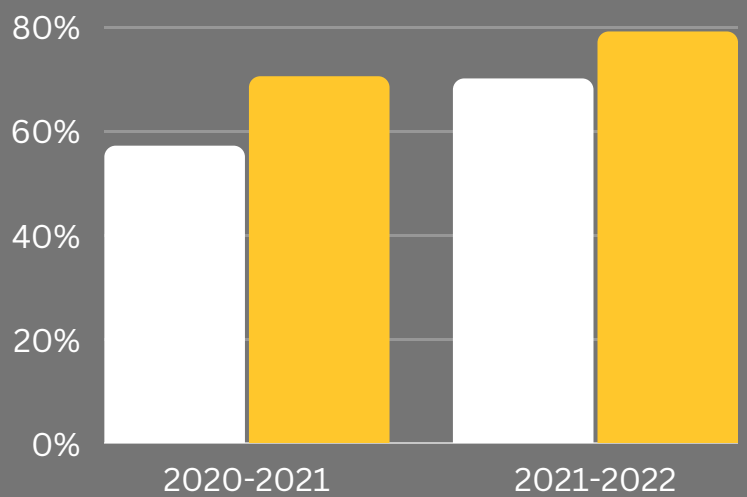
GPA by Academic Year

■ Cohort A ■ Cohort B



Retention by Academic Year

■ Cohort A ■ Cohort B



Cohort A: Associates Degree-seeking Students
Cohort B: Bachelor's Degree-Seeking Students

James C. and Thelma M. Votruba Student Union



Sitting at the heart of campus, the University Center and James C. and Rachel M. Votruba Student Union house many of the offices and services that students need. Whether visiting the Norse Tech Bar or getting a much-needed jolt of caffeine from Starbucks, these two buildings have it all. With 20 meeting rooms, they are well-loved locations for university and community meetings and events.

123,978

estimated total attendance at events in the Student Union and University Center

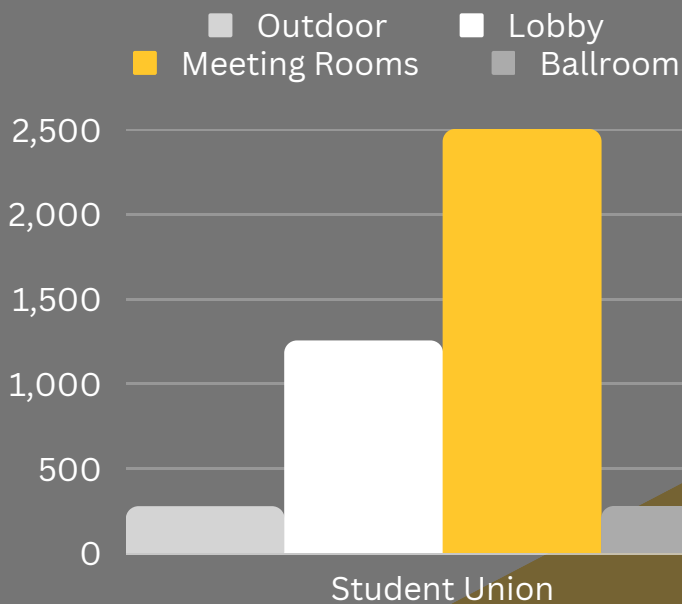
3.284

average GPA of student employees who work for the Student Union and University Center

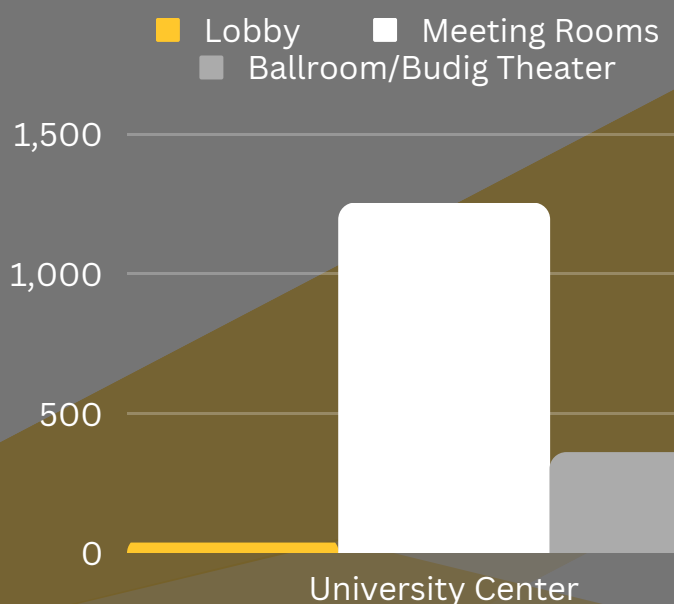
4,000

students who participated in 35 different events during Victor Fest

Student Union Reservations



University Center Reservations



Conference Management & Event Services

Conference Management & Event Services combines the human and physical resources of Northern Kentucky University to assist with the programming needs of the faculty, staff, students, and guests. This office responds to public and private organizations in search of facilities and services needed for educational conferences, seminars, workshops, and special events. We provide high-quality, streamlined meeting and event planning services for a wide variety of events and program types.



\$523,657

*total revenue generated
by Conference
Management & Event
Services in 2021-22*

125

*different groups who made
reservations and planned
events with Conference
Management & Event Services*

2,400

*reservations for events
managed by Conference
Management & Event
Services*

Campus Recreation Center

Campus Recreation has continued to make a huge impact by providing quality services and programs that engage the members they serve. With multiple fitness classes per week, intramurals, sports clubs, personal training, and a state-of-the-art facility, there's something for everyone. As one of the largest on-campus employers of students, Campus Recreation plays a vital role in preparing students for success after graduation.



863

total number of fitness classes offered, including 38,835 minutes of fitness instruction

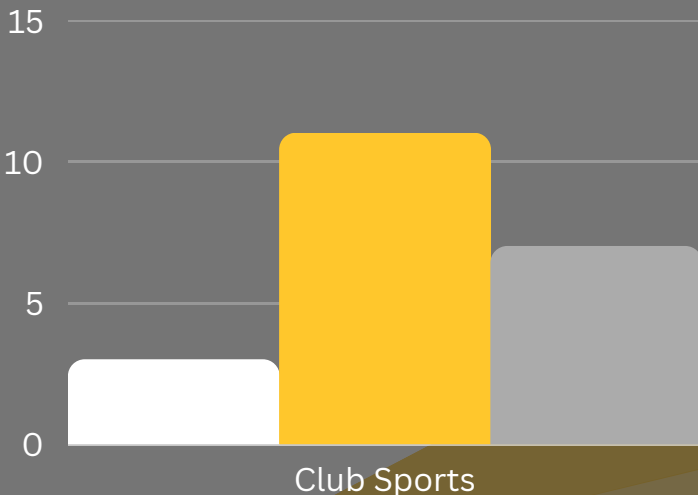
12,081

number of points scored by 315 intermural sports teams during competition

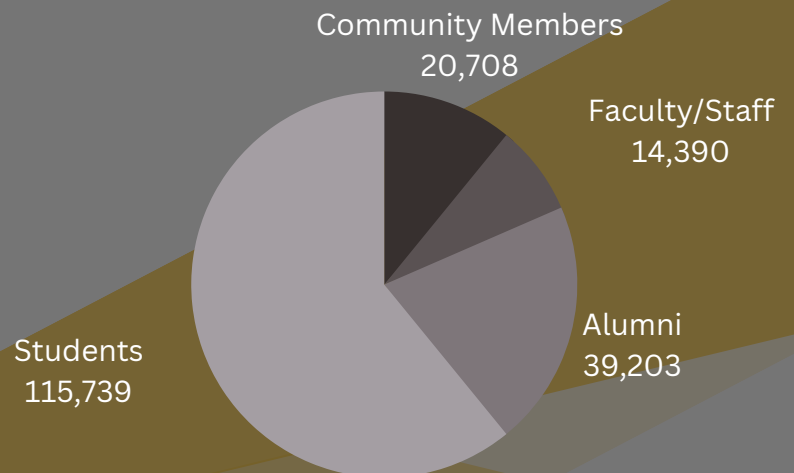
52%

percent of staff in Campus Recreation that are international students

- ▣ Clubs Qualified for Nationals
- ▣ Active Clubs
- ▣ Clubs in a National Conference



Annual Campus Rec Visitors



Center for Student Engagement



The Center for Student Engagement (CSE) assists students as they explore their co-curricular journey at NKU. Housing both the Northern Kentucky Leadership Institute and more than 200 student organizations, students can connect with other students who share similar interests, spirituality, or political causes. Involved students find better jobs, earn better grades, and are more likely to graduate.

167

active registered student organizations at Northern Kentucky University

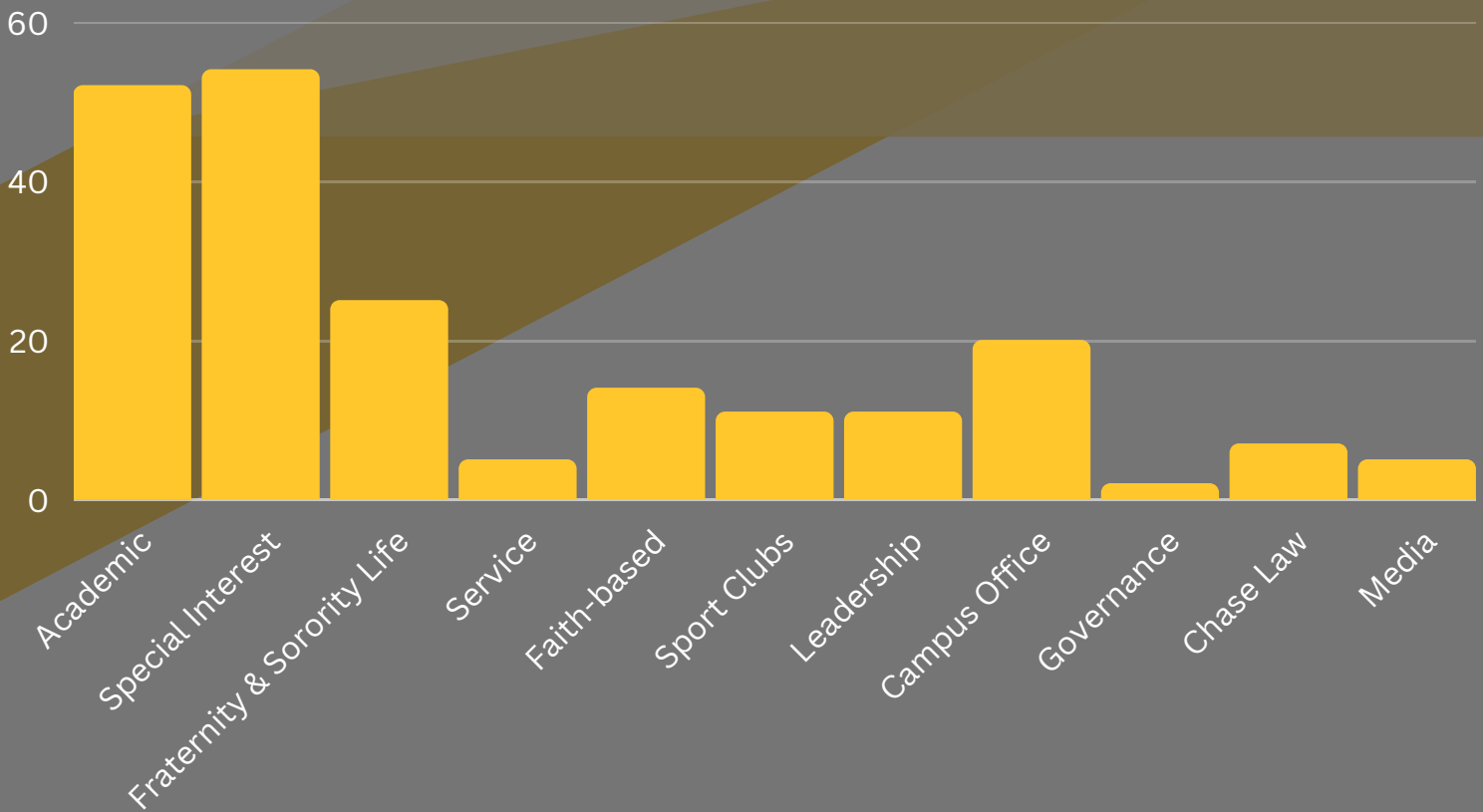
45

programs hosted by the Center for Student Engagement

100

average attendance at CSE sponsored programs in the last year

Registered Student Organizations



Fraternity & Sorority Life

With 902 members in Greek organizations over the course of the year, Fraternity and Sorority Life had a banner year. Fraternity and Sorority Life works in partnership with NKU to inspire and develop life-long learners who are committed to membership in a values-based organization by demonstrating excellence in scholarship, leadership, service, and collegiality while promoting a respectful environment that is inclusive and ethical.



\$71,646.63

total money raised by Fraternity & Sorority Life chapters for philanthropies

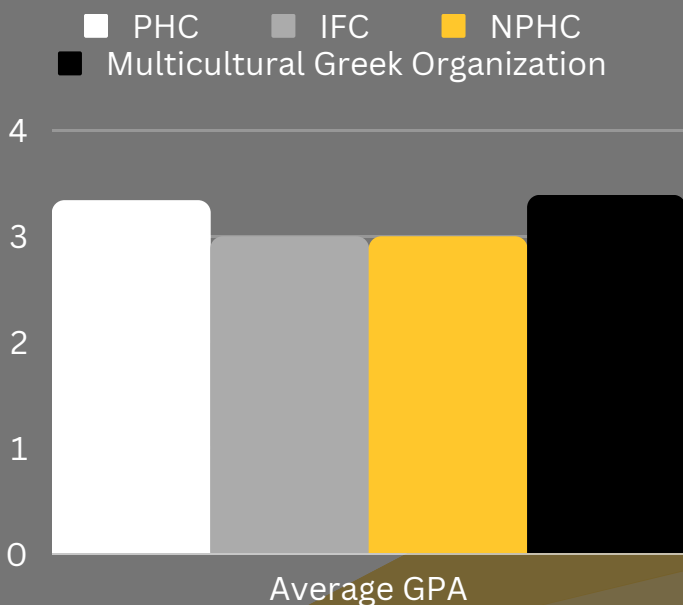
3.18

average GPA of Greek students, 3.9% higher than non-Greek students

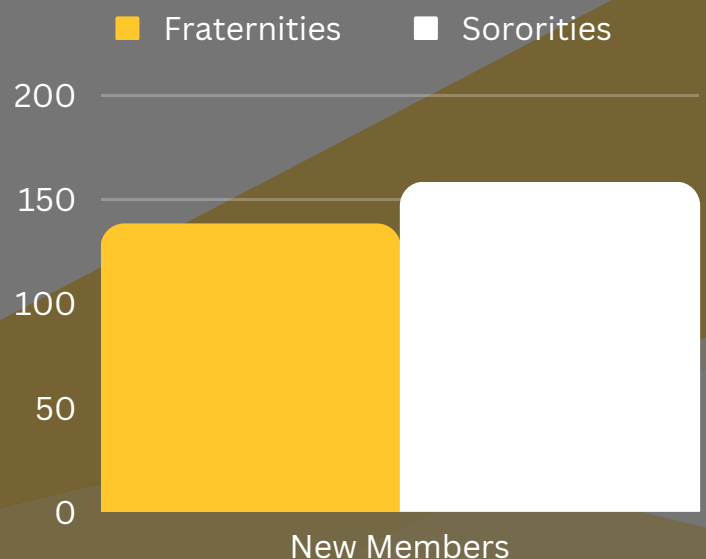
8.65%

percent of NKU students who participate in Fraternity & Sorority Life

Average GPA by Council



Total New Members



Activities Programming Board



The Activities Programming Board (APB) supports the mission of Northern Kentucky University by providing diverse programs and activities that meet social, recreational, education, and cultural needs and interests of students. APB is responsible for large-scale programs through the Center for Student Engagement and has seen record attendance since the end of the pandemic.

15

large-scale programs hosted by APB in Fall 2021

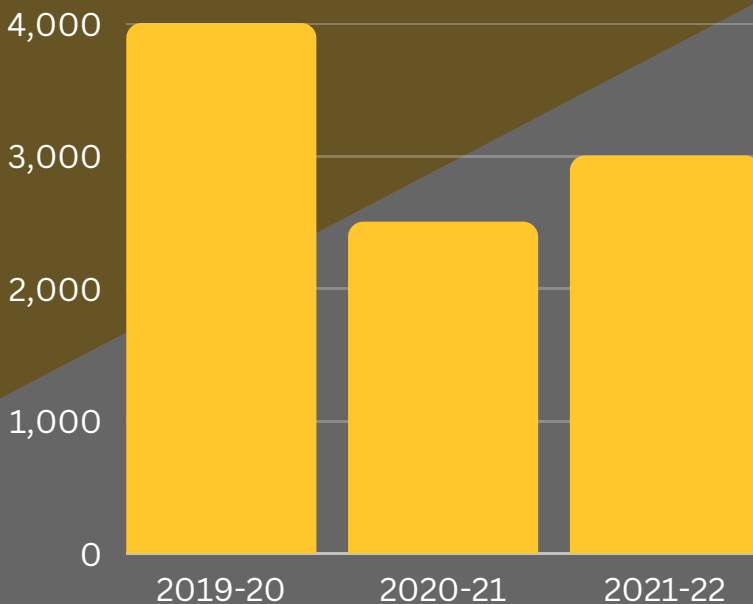
3,100

number of students who attended an APB program, second only to Athletics.

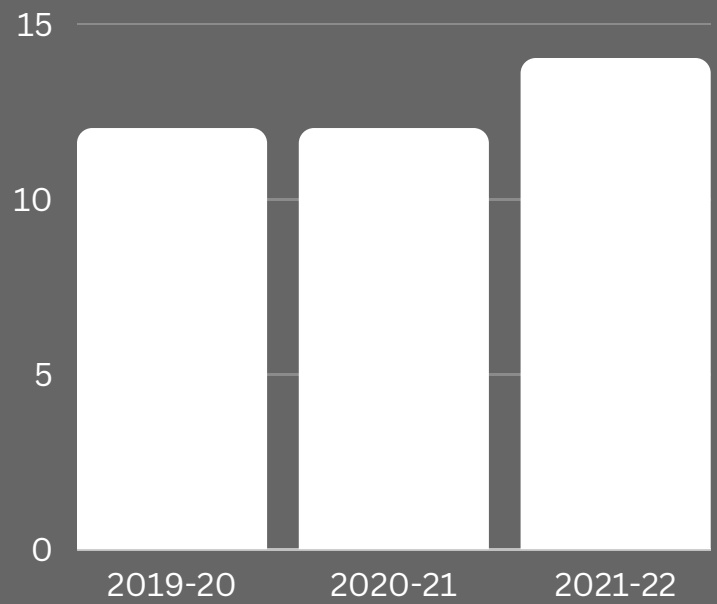
510

students who attended the inaugural Exam Jam, a partnership program with Campus Rec

Program Attendance by Year



Programs Offered by Year



Upward Bound



Upward Bound, a TRIO Program funded by the U.S. Department of Education, was established in 1989 at Northern Kentucky University. It is a preparatory program for students who demonstrate the ability or desire to attend college. To be eligible for the program, students must either meet federal income requirements and/or be the children of parents without baccalaureate college degrees.

89%

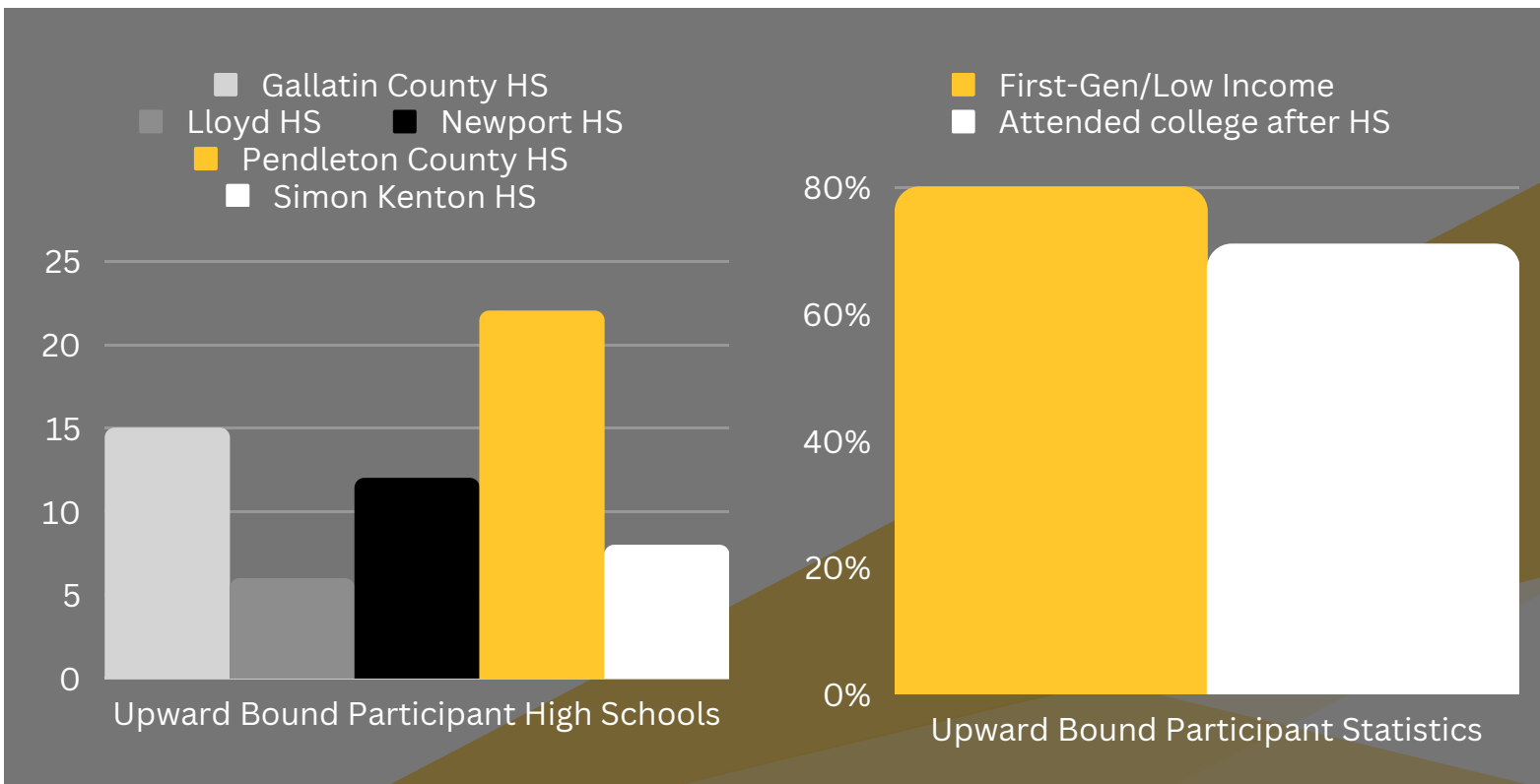
Upward Bound participants with a cumulative 2.5 GPA or better over the past 3 years

100%

Upward Bound participants who continued in school in the next academic year

5

seniors in the Class of 2022 who chose to attend NKU for post-secondary education



LGBTQA+ Student Initiatives

LGBTQA+ Student Initiatives at NKU had a very productive year, highlighted by the return of several signature programs and events, including the celebration of LGBTQA+ History Month and the first in-person Pride Week since 2019. Graduating students who identify as members of the LGBTQA+ community were invited to participate in the Lavendar Graduation, during which their achievements and contributions to campus were recognized.



75.2%

of students who participated in an LGBTQA+ program and then had a GPA greater than 3.00

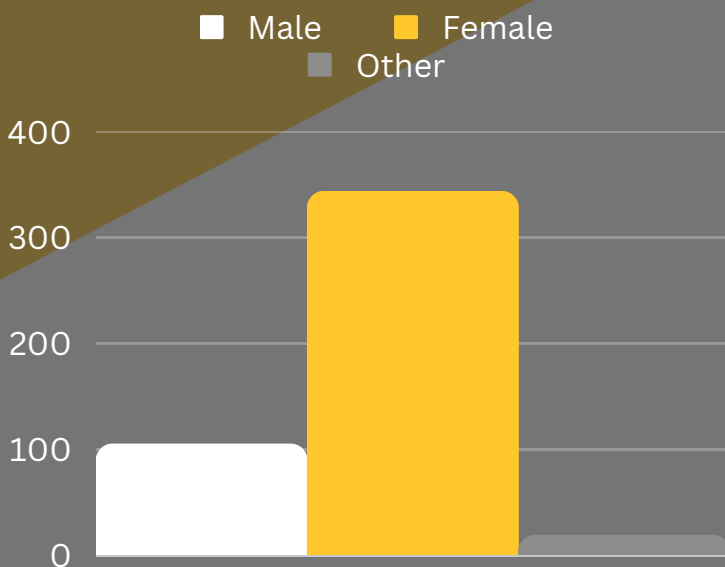
385

unique participants in the 22 LGBTQA+ programs offered this year

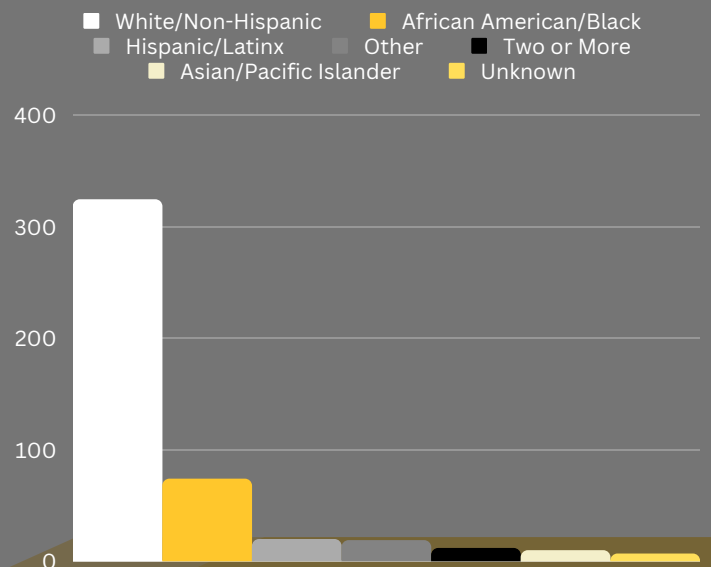
3.14

average GPA for Fall 2022 for self-identified LGBTQA+ students

Sex of LGBTQA+ Participants



Race/Ethnicity of LGBTQA+ Participants



African American Student Initiatives

African American Student Initiatives (AASI) sponsored several events throughout the year to support our African American students including Free Your Mind Fridays, Melanated Movie Nights, Black in Blue, and the annual Dr. Martin Luther King, Jr. Celebration. NKU R.O.C.K.S. participation, designed to ease the academic, personal, and social transition from high school to college, leads to higher retention and graduation.



2.66

average first-semester GPA of R.O.C.K.S. students, 16.3% higher than non-R.O.C.K.S. students

81.05%

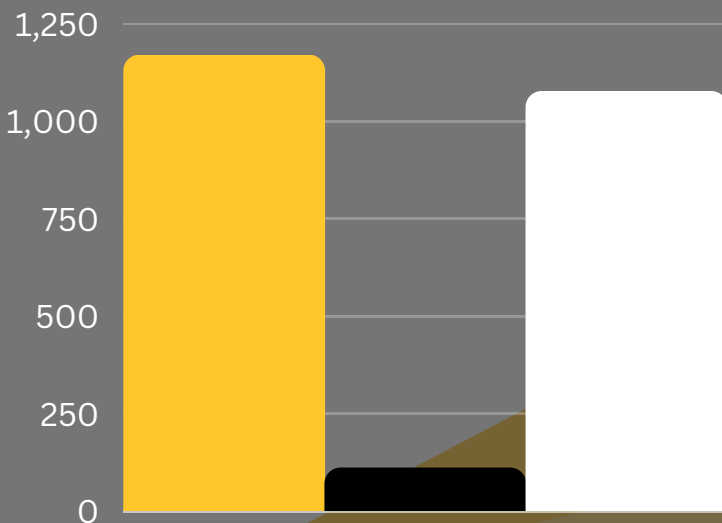
fall to fall retention rate of first-year R.O.C.K.S. students

66

number of participants in NKU R.O.C.K.S., of which 80.3% were retained

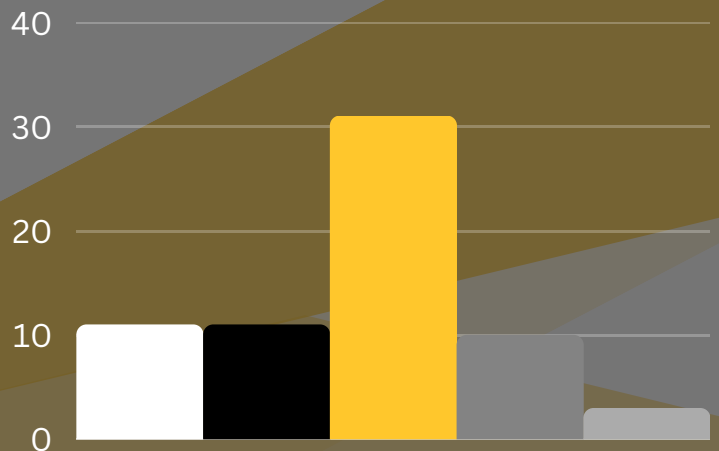
Program Attendance by Event Type

- Black History Month
- MLK Weekend
- General AASI Programs



R.O.C.K.S. Participants by College

- Health and Human Services
- Business
- Arts & Sciences, Education
- Informatics
- University Programs



Latino Student Initiatives



For the 2021-22 academic year, Latino Student Initiatives served a total of 56 students through Latinos *Avanzando* Mentorship Program (LAMP). LAMP hosted a variety of cultural, educational, and affirming programs throughout the year, culminating in the Latino Student Recognition Banquet. This program promotes academic success, community engagement, and community building to foster a sense of belonging.

3.10

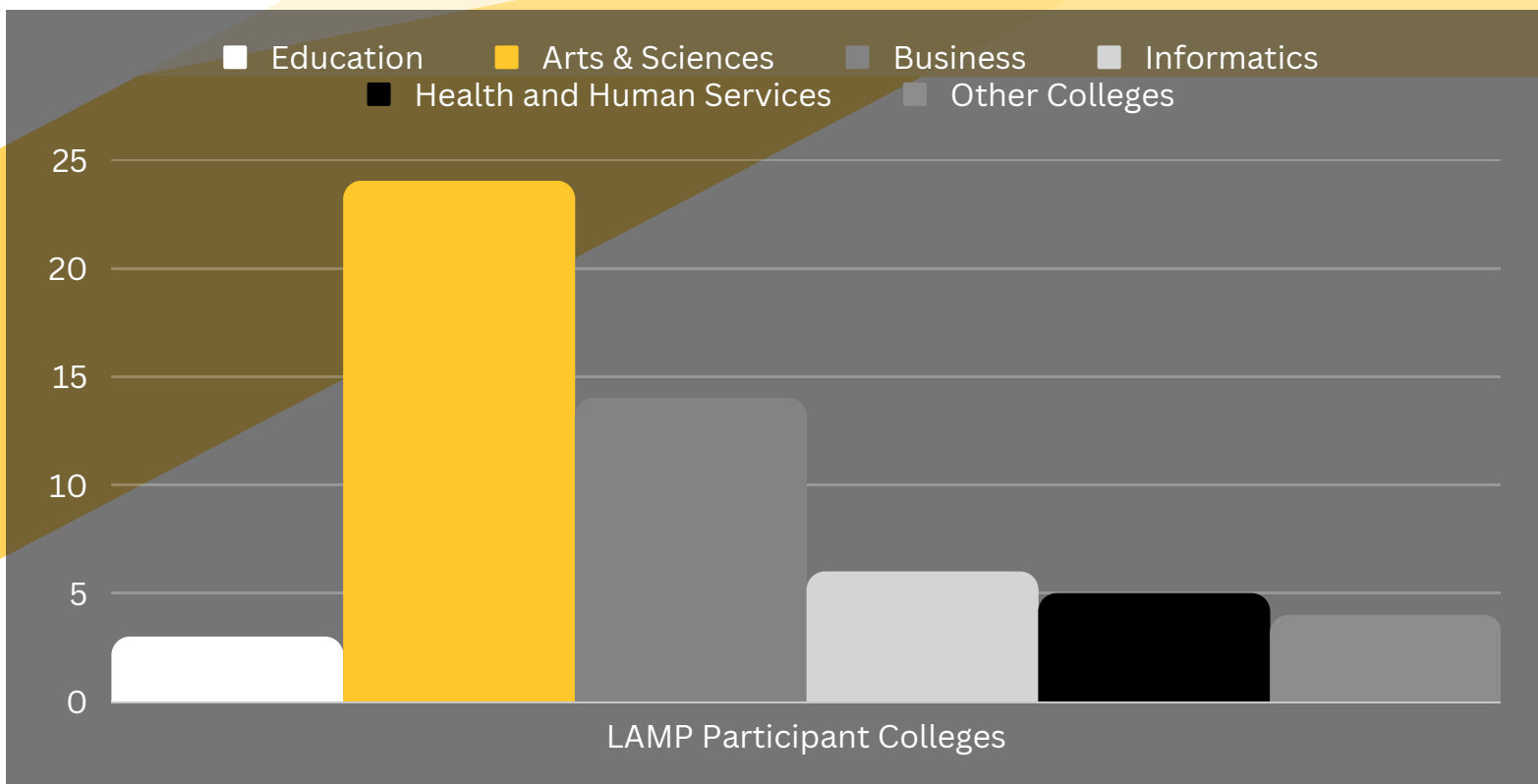
average first-semester GPA of first-year LAMP students (B-cohort), 16.5% higher than non-LAMP students

88.2%

fall-to-fall retention rate for first-year LAMP students (B-cohort)

56

number of students in the Latinos Avanzando Mentorship Program



Health Services

Health Services played a vital role in assisting the campus during the past year of the COVID-19 pandemic. This year, Health Services provided 1,122 COVID-19 vaccines to students, faculty, and staff in addition to providing daily care for students in a year that saw 6,443 office visits and 989 point-of-care tests.



1,538

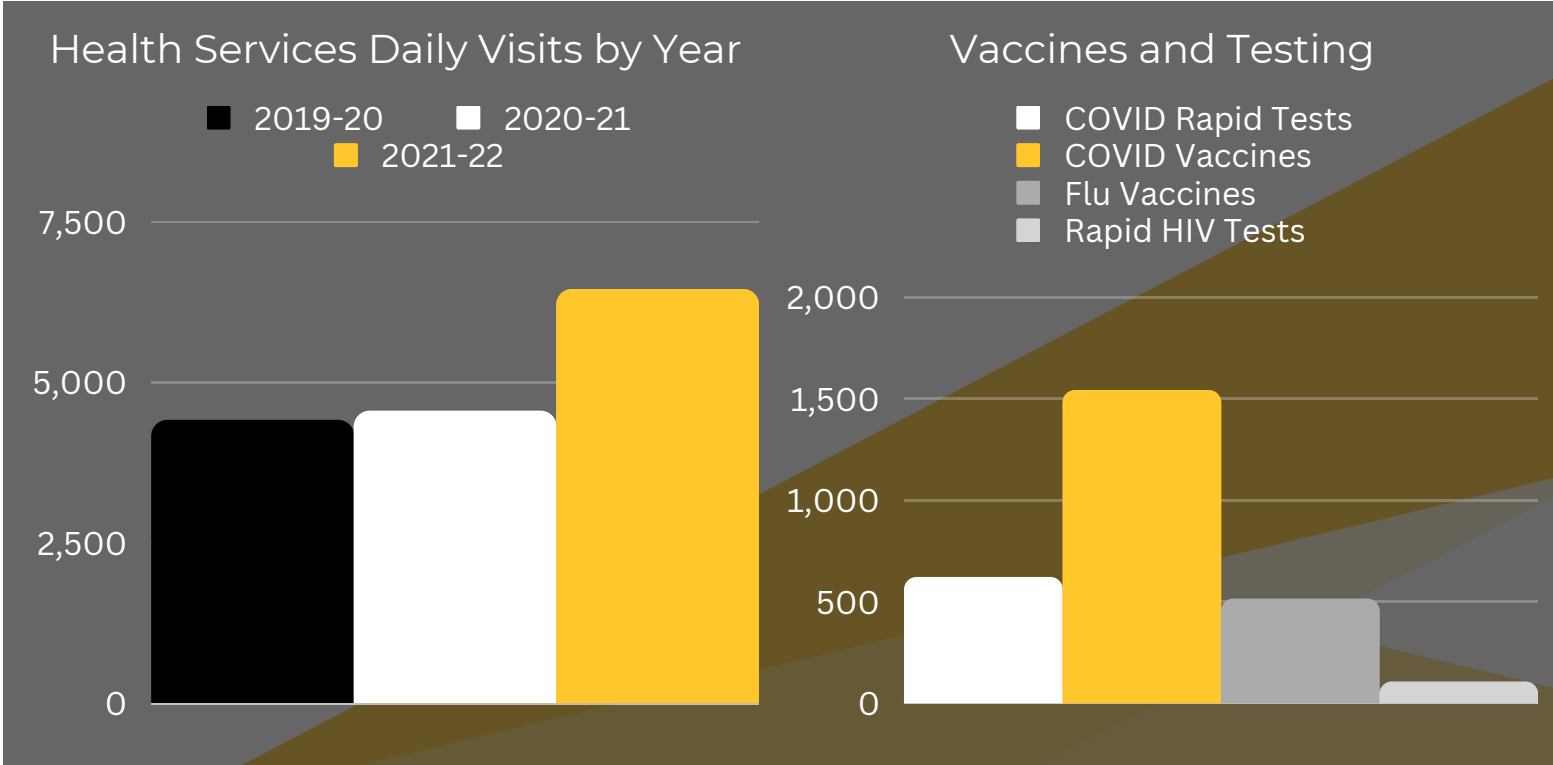
COVID-19 vaccinations provided to students, faculty, and staff

93.1%

of respondents to Health Services customer satisfaction survey would recommend Health Services

6,443

office visits to Health Services, including 989 point-of-care tests



Counseling Services



Student Counseling Services at NKU provides a safe space for students to get the emotional assistance they need. This past year saw a significant increase in the number of students who felt comfortable enough to make appointments with 4,883 total visits. Thanks to the extension of the ARP HERF III federal grant, counseling fees were waived again this past year in an effort to remove barriers for students seeking help.

407

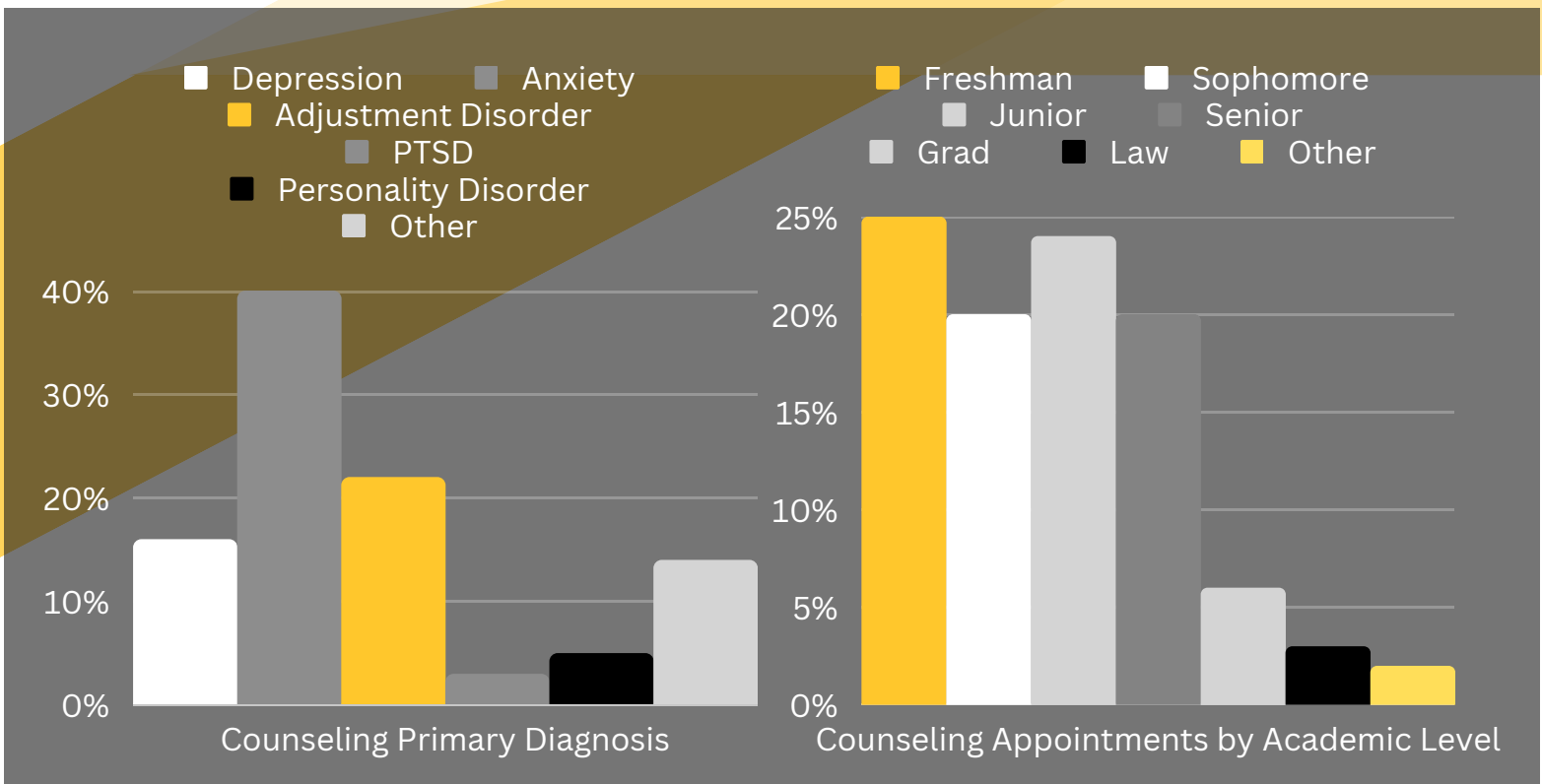
average number of visits to the Counseling Center each month

40%

percent of students diagnosed with anxiety, the most common diagnosis at the Counseling Center in 2022

1,688

appointments conducted via telehealth appointments, 34.6% of all appointments



Norse Violence Prevention Center

Norse Violence Prevention (NVP) focused on increasing awareness of resources and support. NVP conducted bystander intervention training at orientation and follow up sessions in classes, student organization meetings, and with athletic teams. NVP's signature program, Take Back the Night, focused on specific challenges faced by Black women and the importance of communities coming together to support and celebrate survivors.



1,173

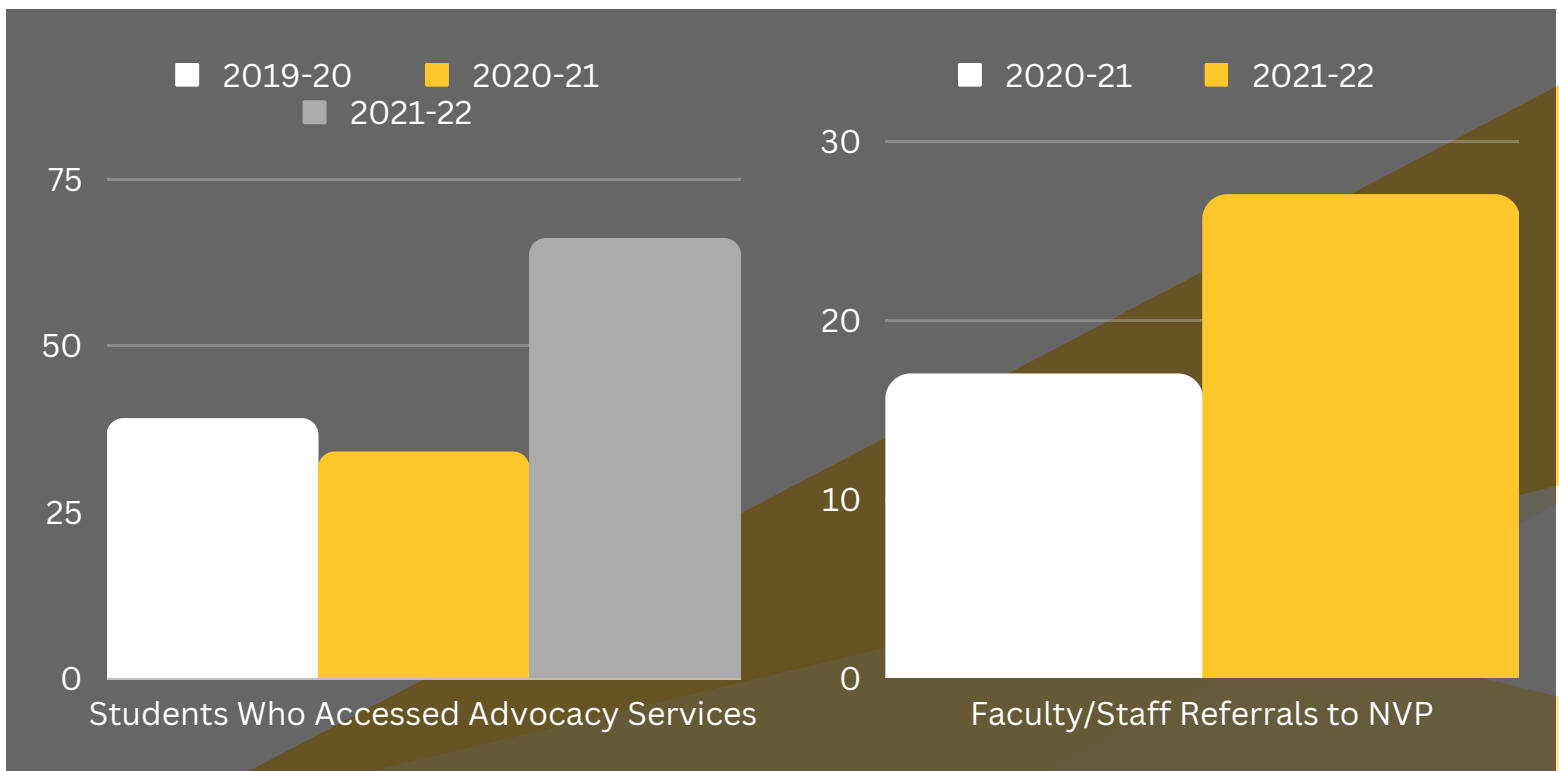
students who participated in bystander intervention follow-up workshops

10

active NVP peer ambassadors, providing outreach, workshop facilitation, and student engagement

100%

of surveyed students who indicated they would recommend advocacy services to a friend



Parents Attending College



Parents Attending College (PAC) supported student parents this year by developing support groups, job skills training, and educational programs designed to enhance educational success and future employability. Student parents have unique challenges, and the staff in the PAC office work to meet those needs in creative ways.

222

total attendance at PAC/CCAMPIS sponsored programming

18

KTAP students supported by PAC, 100% of who graduated or returned to school the next year

\$89,410

child care support provided by the CCAMPIS grant to student parents at NKU



**ONWARD
TOGETHER**

NKU | Parents Attending College
Student Affairs

CCAMPIS Grant

The Child Care Access Means Parents in School (CCAMPIS) Program supports the participation of low-income parents in postsecondary education through the provision of campus-based child care services. In 2021-22, the CCAMPIS grant provided \$89,409.90 in child care, serving 16 student parents and achieving a 100% retention rate. Student parents sponsored by the CCAMPIS grant achieved an average 3.173 GPA.

Student Accessibility Services



The mission of Student Accessibility Services is to ensure that otherwise qualified students are provided equal access to academic and co-curricular programs through reasonable accommodations, appropriate to their disability, and student-centered assistance. They seek to empower students with disabilities through self-advocacy and developing independence to the fullest extent possible.

50+

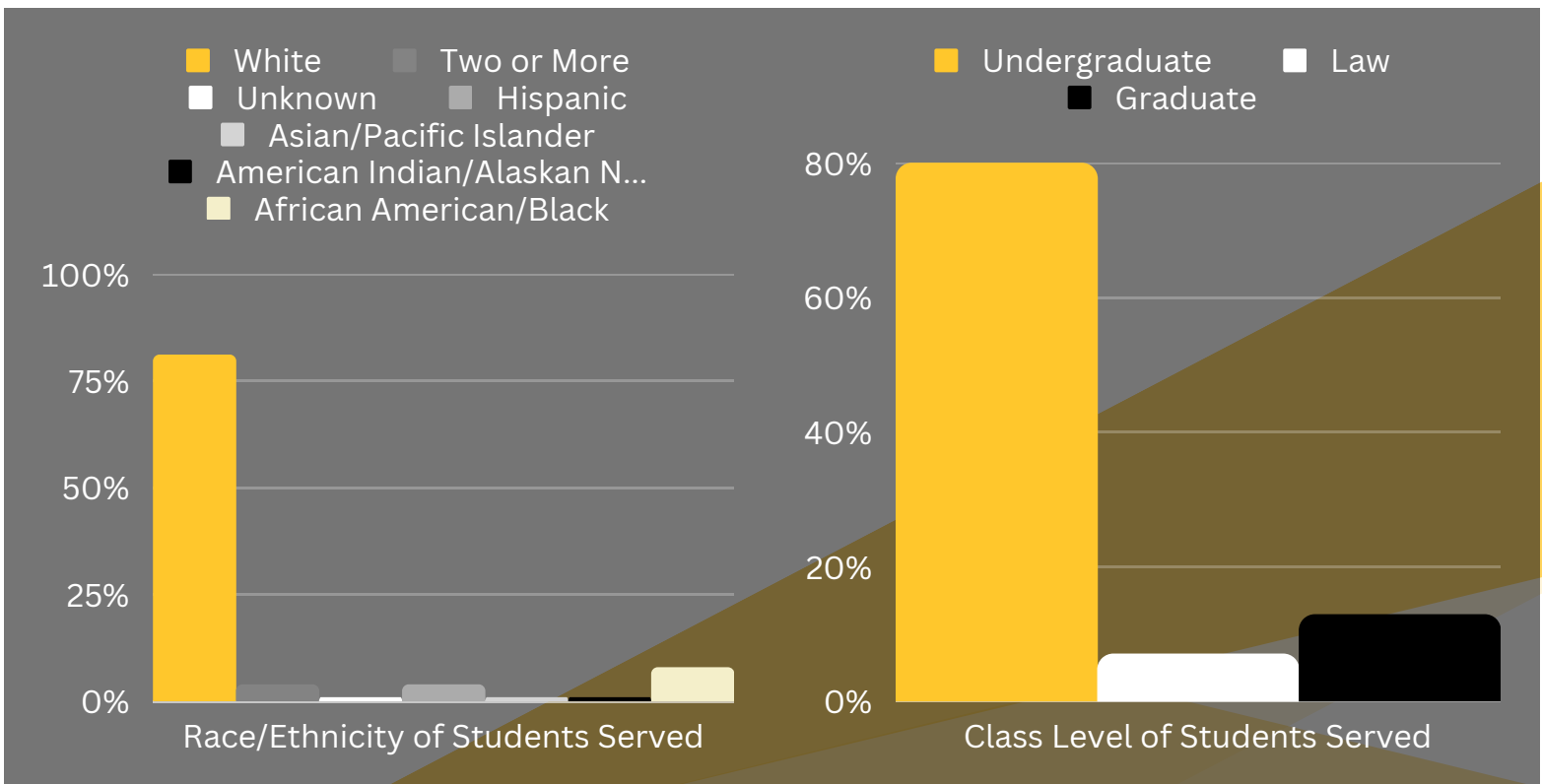
different accommodations available to students with accessibility needs

633

students served by Student Accessibility Services

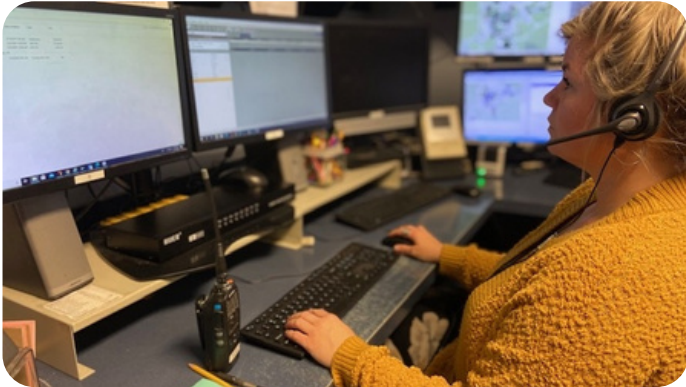
58.3%

of registered accessibility needs relate to ADD/ADHD or psychological concerns



University Police

This past year the University Police moved into their new state-of-the-art space in the former Honors House on the main campus. With an upgraded dispatch center with resilient and redundant technology and a flex space that allows them to host groups of students for engagement events, they are very excited about the opportunities to more effectively support students.



1.19%

36,115

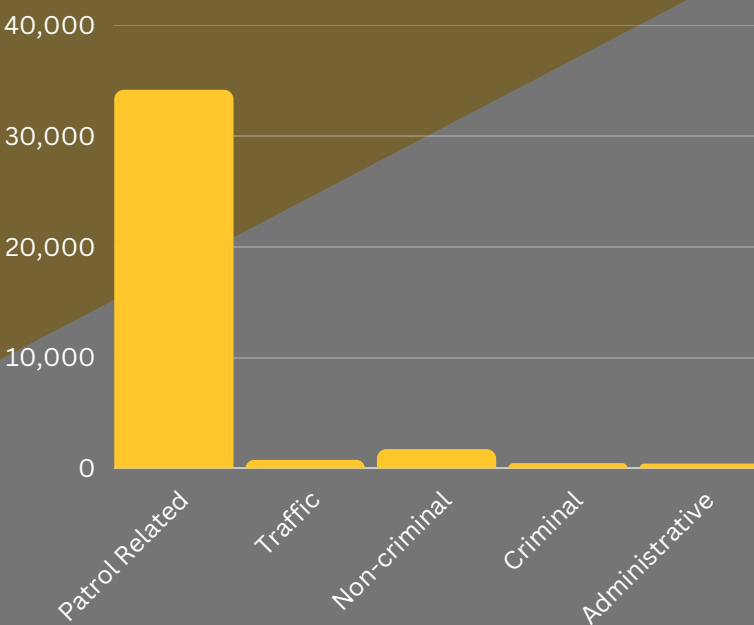
272

of all service calls to University Police were criminal related, of which 23% were related to theft

service calls fielded by University Police, 95% of which were patrol related

reports generated in University Police, of which 35.3% were related to non-criminal property or auto accidents

University Police Service Calls by Type



Criminal Call Responses

