

2019 NKU Alumni Awards Sponsorship Opportunities

The Northern Kentucky University Alumni Awards is an annual event that honors several of our distinguished alumni. This event brings 500+ alumni together to celebrate the award winners and to enjoy time on campus.

1968 TITLE SPONSOR - \$10,000

- This is our title sponsor for our signature event - Alumni Awards. (*One available*)
- *This sponsorship receives:*
 - Name/logo on Alumni website
 - Sponsor signage at Alumni Awards
 - Five social media shout-outs leading up to the event
 - Verbal recognition at the Alumni Awards dinner
 - A table of 10 at Alumni Awards dinner
 - Name/logo on printed materials related to Alumni Awards dinner
 - Name mentioned in the electronic invitation
 - Name mentioned in our monthly alumni e-news leading up to the event
 - Name/logo on the digital screen at the event
 - Recognition in video shown at event (Alumni Awards)
 - Name mentioned in press release (if applicable)
 - Quarter page ad in one issue of our bi-annual print magazine
 - Name/logo recognition at other Alumni events throughout the year

GOLDEN FLAME SPONSOR - \$5,000

- Sponsor for the after-party. (*Two available*)
- *This sponsorship receives:*
 - Name/logo on Alumni website
 - Sponsor signage at Alumni Awards
 - Three social media shout-outs leading up to the event
 - Verbal recognition at the Alumni Awards dinner
 - Six tickets to the Alumni Awards dinner
 - Name/logo on printed materials related to Alumni Awards dinner
 - Name mentioned in the electronic invitation
 - Name mentioned in our monthly alumni e-news leading up to the event

LOYAL NORSE SPONSOR - \$3,500

- Sponsor for the reception and gift
- *This sponsorship receives:*
 - Name/logo on Alumni website
 - Sponsor signage at Alumni Awards

- Two social media shout-outs leading up to the event
- Verbal recognition at the Alumni Awards dinner
- Four tickets to the Alumni Awards dinner
- Name/logo on the digital screen at the event
- Name/logo on printed materials related to Alumni Awards dinner
- Name mentioned in the electronic invitation
- Name/logo on all giveaways at event

NORSE UP SPONSOR - \$2,000

- This sponsors the homecoming basketball tickets Alumni Award attendees receive.
- *This sponsorship receives:*
 - Name/logo on Alumni website
 - Sponsor signage at Alumni Awards event
 - One social media shout-out leading up to the event
 - Verbal recognition at the Alumni Awards dinner
 - Four tickets to the Alumni Awards Dinner
 - Name/logo on the digital screen at the event
 - Name/logo on printed materials related to Alumni Awards Dinner
 - Name mentioned in the electronic invitation
 - Name/logo on a sign at the table at Alumni Awards where attendees can pick up their basketball tickets

VICTOR VIKING SPONSOR - \$1,000

- This is our general Alumni Awards sponsorship. (*Unlimited available*)
- *This sponsorship receives:*
 - Name/logo on Alumni website
 - Sponsor signage at Alumni Awards event
 - One social media shout-out leading up to the event
 - Verbal recognition at the Alumni Awards dinner
 - Two tickets to the Alumni Awards dinner
 - Name/logo on the digital screen at the event
 - Name/logo in program of Alumni Awards Dinner