



## Norse Network Toolkit

### What is the Norse Network?

The NKU Norse Network is a professional networking platform, designed by PeopleGrove where alumni can connect with other alumni and current students. This platform was designed to offer students and alumni access to a diverse community, united under the university umbrella.

When you join the Norse Network, you will be able to:

- Connect & network with fellow alumni, current students, faculty & staff.
- Support alumni-owned businesses with the Norse Business Directory
- Join interest groups to connect with fellow alumni
- Gain fresh perspectives, by engaging in professional discussions
- Join the new and improved formal mentoring program and support UNV 101 students
- Search & recruit for jobs or internships
- Reach out to alumni living in your area
- Enhance your communication and leadership skills
- and so much more!





## **Norse Network Mentoring Program**

Students enrolled in a University 101 (UNV 101) class will be conducting research for their Major/Career Project. The purpose of this project is to provide an opportunity to explore and research majors and careers. It will help them plan and make informed decisions about the academic direction they take at NKU.

UNV 101 is an academic, three-credit hour course that counts toward graduation requirements designed to help students succeed at NKU. Founded in 1986, UNV 101 has helped thousands of new students make the right connections. Plus, UNV 101 students experience campus life by attending academic, social and service events and meeting with faculty and staff from a variety of disciplines

PeopleGrove will assist us in matching alumni and students based on certain criteria and interests. Each student mentee (no more than *five*) will be matched with an alumni mentor. Be on the lookout for more information in late September – early October. The project will conclude in November.

### **Important Things to Note**

- Participants will be selected based on responses to the registration questions.
- Matching will be based on a combination of factors including preferences selected by mentees and overlap in interests and background identified in program registration questions.
- Incomplete profiles will not be considered for matching.
- You will receive an email notification once you are matched with your mentee.

### **Mentor Expectations**

#### ***Why participate?***

Mentoring can be a fun and rewarding experience! You have the opportunity to advise, influence and support first-year students on their university and career journey.

You'll find that your own career, too, can be enhanced by the time and effort you put into a mentoring relationship as you hone your coaching skills and become familiar with the new generation entering the workforce.

#### ***What is required of me as a mentor?***

- Connect regularly with your mentee via video or message.
- Communicate your goals of the connection clearly
- Create an environment of open communication and active listening
- Share knowledge about your education, career path, successes and failures and what your experience has taught you
- Expose your mentee to potential career opportunities (via research, informational interviews, job shadow, professional organizations and networks etc.).
- Coach students on how to successfully network



- Help your mentee set and achieve goals
- Provide constructive feedback to enhance your mentee's professionalism and preparedness.
- Invest your time and talent in the future alumni of NKU

[Apply Today!](#)

### **Sample Email to Recruit New Alumni Mentors**

**Subject:** Support our students and join the Norse Network!

Hi Norse Nation!

We are looking for proud NKU Alumni from a variety of career paths, majors, and backgrounds to support and mentor current NKU students exploring majors and careers while navigating their college experience, job search, and more. This is a chance for you to engage with your/our Norse family and invest in our future alumni!

As part of the Norse Network, you would be asked to:

- [Sign up for the Norse Network](#) using your LinkedIn account!
- [Apply to be a mentor](#) in the "Program" tab of the platform
- Meet with a minimum of up to five students a semester (via the Norse Network, Zoom, telephone, email or in-person if you choose)
- Share knowledge about your education journey, NKU activities and experiences, career path, successes and failures and what your experience have taught you
- Create an environment of open communication and active listening while conducting yourself in a professional manner

If interested, please [sign up for the Norse Network](#) and apply to be a mentor by Friday, August 19, 2022. You will be notified via email from the Norse Network, in September or October if you have been matched with a student.

If you have any questions, please email [moragneo1@nku.edu](mailto:moragneo1@nku.edu).

Sincerely,

Olivia H. Moragne-Scott  
Associate Director of Alumni Engagement



## Sample Email to Re-engage Former Mentors

**Subject:** Renew your commitment to the Norse Network!

Hi Norse Nation Mentor!

Can you believe a new school year is right around the corner? This means a new group of first year students who need your support! Thank you for being a Norse Network Mentor in the past – can we count on you again this year?

New this year, we have partnered with PeopleGrove to provide an engagement platform specifically for alumni! We will use their formal mentoring technology to match alumni and new students, based on career interests, majors, and backgrounds.

As a mentor you will be asked to:

- [Sign up for the Norse Network](#) using your LinkedIn account!
- [Apply to be a mentor](#) in the “Program” tab of the platform
- Meet with a minimum of up to five students a semester (via the Norse Network, Zoom, telephone, email or in-person if you choose)
- Share knowledge about your education journey, NKU activities and experiences, career path, successes and failures and what your experience has taught you
- Create an environment of open communication and active listening while conducting yourself in a professional manner

If interested, please [sign up for the Norse Network](#) and apply to be a mentor by Friday, August 19, 2022. You will be notified via email from the Norse Network, in September or October if you have been matched with a student.

If you have any questions, please email [moragneo1@nku.edu](mailto:moragneo1@nku.edu).

Sincerely,

Olivia H. Moragne  
Associate Director of Alumni Engagement



## Questions?

We know this is a lot to digest! If you have any questions or suggestions, contact Olivia Moragne-Scott at [moragneo1@nku.edu](mailto:moragneo1@nku.edu)

Don't forget to Sign Up for the Norse Network and apply to be a mentor by **Friday, August 19, 2022**

