



Board of Regents 2019-2020 Tuition & Annual Operating Budget

March 20, 2019



Summary

PART I : TUITION & FEES

- A 2.8% undergraduate tuition rate increase, coupled with a comprehensive student aid program, maintains student affordability while maintaining quality
- Overall housing fees are proposed to increase at a weighted average of 3.5% with many housing fees remaining unchanged
- Proposed parking rate increases of 2.6% across faculty, staff and students are required to cover upcoming construction & restoration of lots/garages over the next 3 – 5 years
- Dining rates proposed to increase by 3% in line with CPIU Food Away from Home Index

Summary

PART II : ANNUAL OPERATING BUDGET

The 2019-20 operating budget spending authorization is recommended at \$251,500,000.

Overview

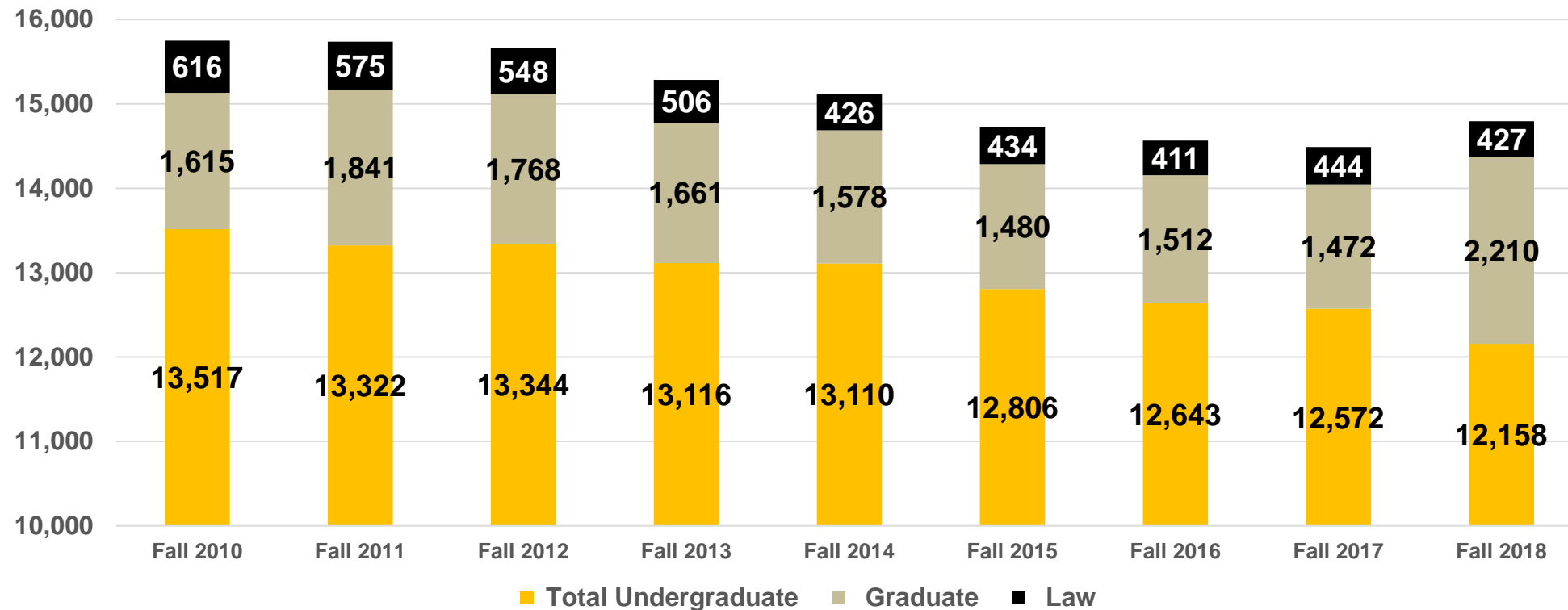
PART I : TUITION

- Context for Tuition Rate Setting
 - Enrollment/Retention/Completion Trends
 - Financial Aid Strategy
 - Enrollment Projections/Targets
 - Other Factors – State Appropriation
 - Student Outcomes Focus
- Tuition Proposed Rates
- Dining/Parking/Housing Proposed Rates

CONTEXT FOR TUITION RATE SETTING

ENROLLMENT / RETENTION / COMPLETION

Total Enrollment*



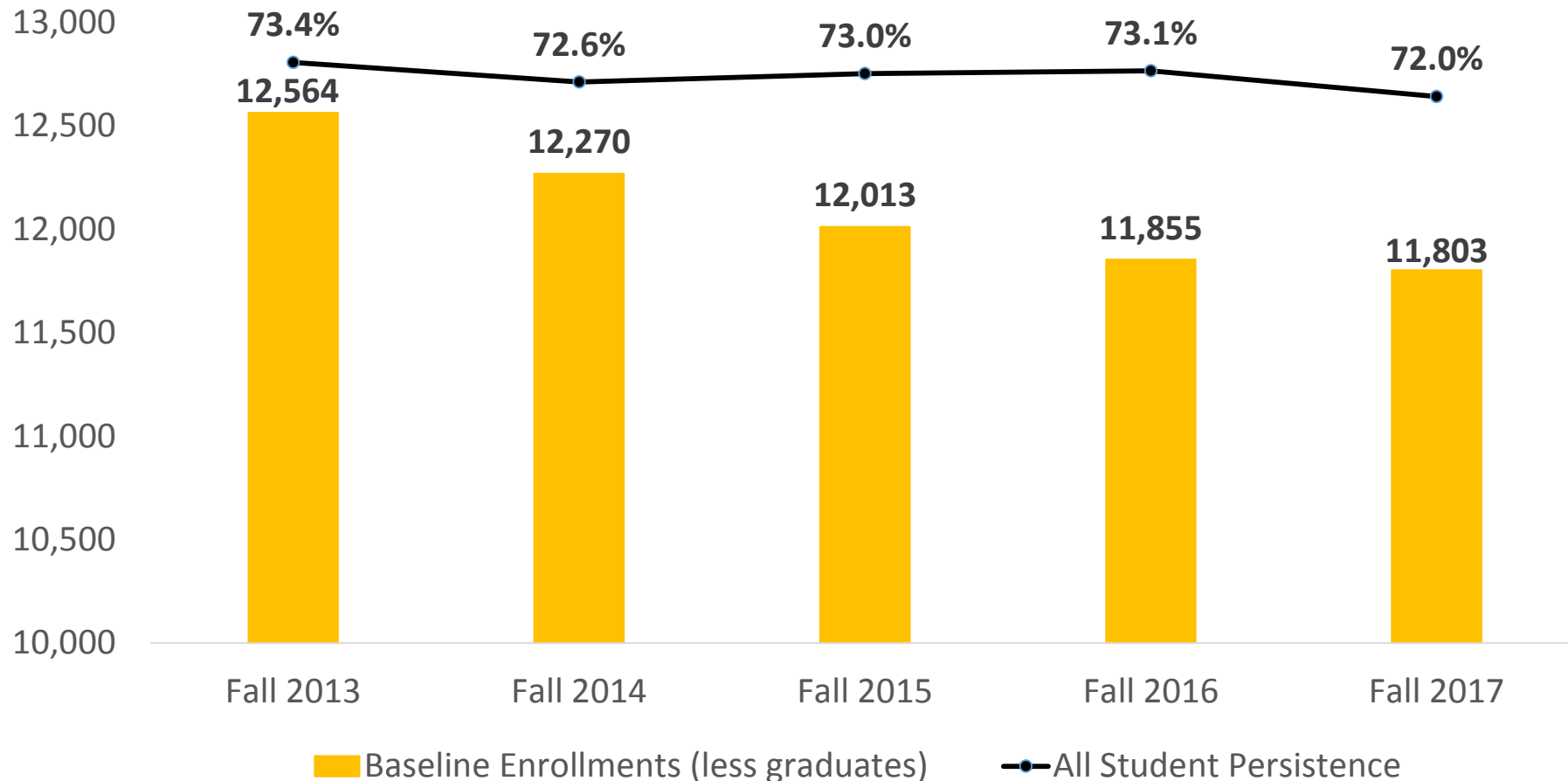
	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	1 year trend	9 year trend
Undergraduate	13,517	13,322	13,344	13,116	13,110	12,806	12,643	12,572	12,158	-3.3%	-10.1%
Graduate	1,615	1,841	1,768	1,661	1,578	1,480	1,512	1,472	2,210	50.1%	36.8%
Law	616	575	548	506	426	434	411	444	427	-3.8%	-30.7%
Total Enrollment	15,748	15,738	15,660	15,283	15,114	14,720	14,566	14,488	14,795	2.1%	-6.1%

*Includes School-Based Scholars and Accelerated Online Learning Students



All Student Persistence

Students Returning from One Fall to Next (less graduates)



*Data from Institutional Research



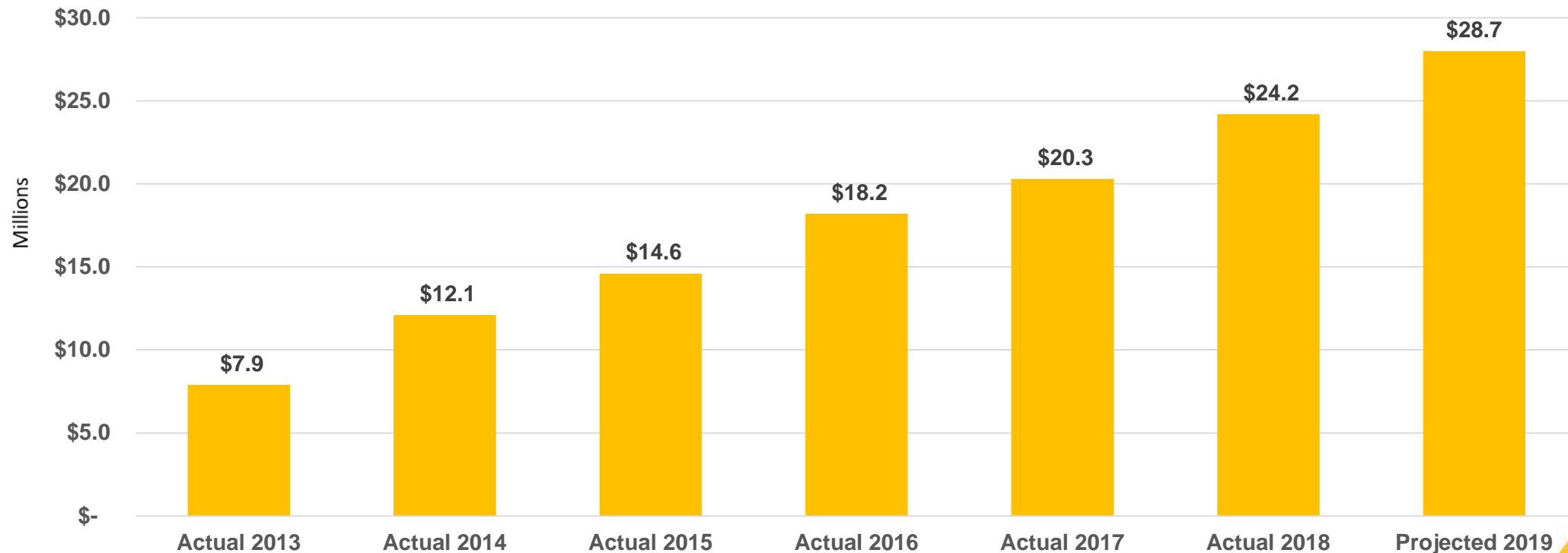
FINANCIAL AID STRATEGY

Institutional Award Model: Goals

Academic Years – 2012 through 2019

- Improve accessibility and affordability
 - Low/Middle Income
 - Diversity
 - First Generation
 - Murky Middle
 - Geographical
- Increase student enrollment
- Improve academic profile
- Increase net tuition revenue
- Address unmet need to impact student success

Institutional Scholarship Investments



Note: Scholarships include institutional, international, and state-mandated scholarships only.

Source: Financial Aid Office



ENROLLMENT PROJECTIONS & TARGETS

Fall 2019 and Spring 2020 Enrollment Goals by College

	Fall 2018	Fall 2019	Fall Goals	Spring 2019	Spring 2020	Spring Goals
Enrollments (less SBS and AOL)	12,111	11,726	385	10,736	10,602	134
College of Arts & Sciences	4,306	4,202	141	3,826	3,777	49
College of Business	1,872	1,827	61	1,684	1,662	22
College of Educ & Human Serv	1,681	1,640	55	1,539	1,519	20
College of Health Professions	1,504	1,468	49	1,309	1,292	17
College of Informatics	1,958	1,911	64	1,724	1,702	22
Chase College of Law	441	430	15	400	395	5
Undergraduate Academic Affairs	302	200		209	209	
Grad Ed, Research & Outreach	47	47		45	45	
AOL Online Students	1,150	1,622	N/A	1,477	1,784	N/A
Enrollment Total w/ AOL	13,264	13,348	13,733	12,213	12,386	12,520

+3.5%

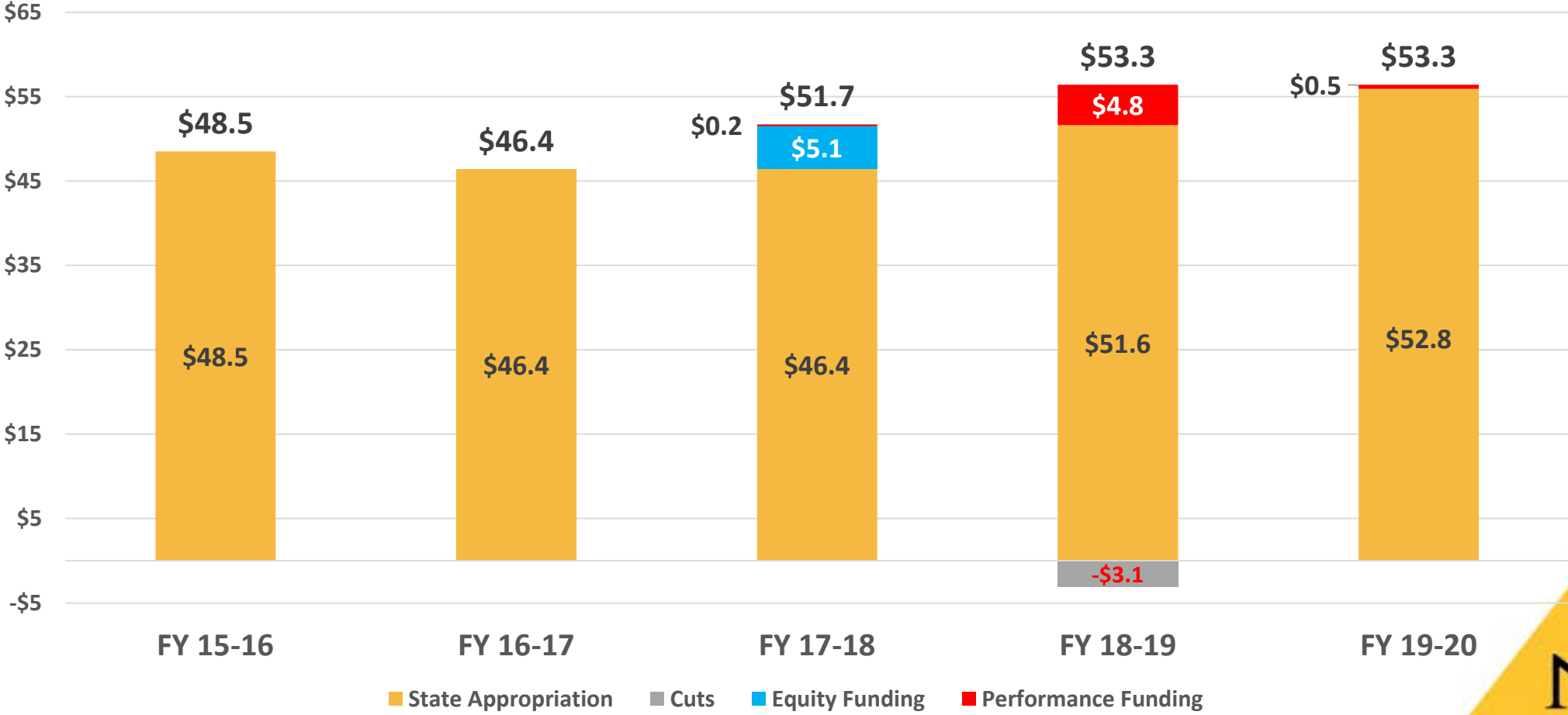
+2.5%



OTHER FACTORS STATE APPROPRIATION

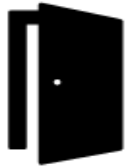
State Appropriation

2016 – 2020



STUDENT OUTCOMES

Advancing Student Success Aligned with Regional Needs Thru:



ACCESS

*(providing access
to all individuals seeking
a higher education)*



COMPLETION

*(helping students complete
their higher education goals)*



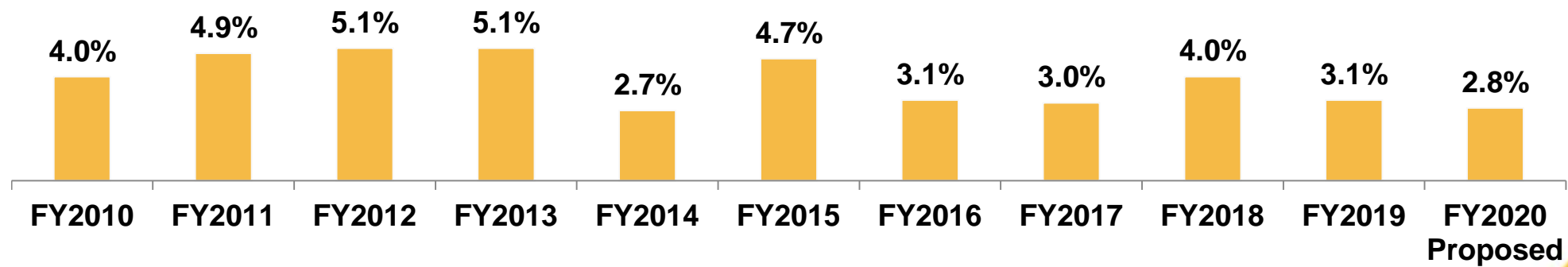
CAREER & COMMUNITY ENGAGEMENT

*(preparing students
for productive careers &
community engagement)*

TUITION RATES

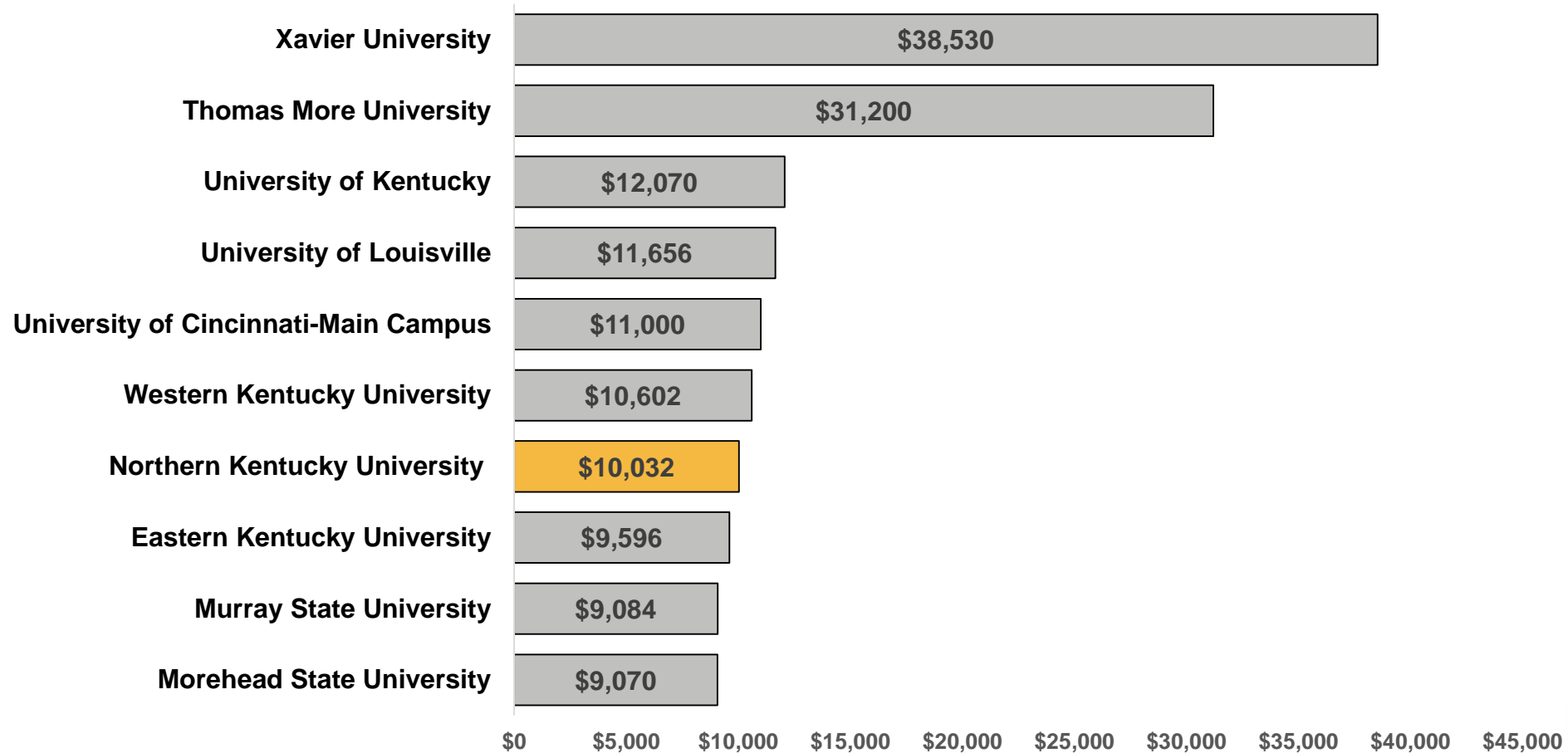
Tuition Rate Increases

RESIDENT UNDERGRADUATE



2018-19 In-State Tuition Rates

Market Competitors – Public & Private



FY20 Anticipated Tuition Increases

Market Competitors – Public & Private

Published In-state Tuition & Fees	2018-19	Anticipated Increase or Cap	2019-20
Xavier University	\$38,530	5.00% A	\$40,450
Thomas More University	\$31,200	0.00% A	\$31,200
University of Kentucky	\$12,070	3.40% C	\$12,480
University of Cincinnati-Main Campus	\$11,000	9.10% A	\$12,000
University of Louisville	\$11,656	2.40% C	\$11,936
Western Kentucky University	\$10,602	2.00% A	\$10,814
Northern Kentucky University	\$10,032	2.70% A	\$10,296
Eastern Kentucky University	\$9,596	4.00% C	\$9,884
Morehead State University	\$9,070	4.00% C	\$9,433
Murray State University	\$9,084	2.9% C	\$9,357

A = anticipated
C = CPE cap



Proposed Tuition Rates

	2018-19 Tuition Rate	FY 2019-20 Proposed		
		Tuition Rate	\$ Increase	% Increase
UNDERGRADUATE				
Credit Hour (1-11, 17+ hours)				
Resident, Ohio Reciprocity, Indiana Rate	\$402	\$413	\$11	2.7%
Metro (returning)	\$608	\$625	\$17	2.8%
Nonresident	\$804	\$828	\$24	3.0%
Online (accelerated and all other)	\$437	\$448	\$11	2.5%
RN-BSN Online Partner (Note 1)	\$330	\$330	\$0	0.0%
School Based Scholars (Note 2)	\$56	\$56	\$0	0.0%
Full-Time 12-16 Hours (Semester)				
Resident, Ohio Reciprocity, Indiana Rate	\$4,824	\$4,956	\$132	2.7%
Metro (returning)	\$7,296	\$7,500	\$204	2.8%
Nonresident	\$9,648	\$9,936	\$288	3.0%

Proposed Tuition Rates

	2018-19 Tuition Rate	FY 2019-20 Proposed		
		Tuition Rate	\$ Increase	% Increase
GRADUATE AND DOCTORATE				
GRADUATE per Credit Hour				
Resident	\$613	\$613	\$0	0.0%
Ohio/Indiana	\$738	\$738	\$0	0.0%
Nonresident	\$943	\$943	\$0	0.0%
SNU Computer Science Program (Note 3)	\$735	\$735	\$0	0.0%
Online	\$653	\$653	\$0	0.0%
EDUCATION MASTERS per Credit Hour				
Master of Arts in Education - non accelerated online	\$518	\$518	\$0	0.0%
Master of Arts in Education - accelerated online	New	\$400	N/A	N/A
Master of Arts in Teaching - accelerated online	New	\$400	N/A	N/A
EDUCATION POST MASTERS per Credit Hour				
Education Specialist T&L - accelerated online (Note 4)	New	\$400	N/A	N/A
EDUCATION DOCTORATE per Credit Hour				
Resident	\$684	\$684	\$0	0.0%
Ohio/Indiana	\$803	\$803	\$0	0.0%
Nonresident	\$998	\$998	\$0	0.0%



Proposed Tuition Rates

	2018-19 Tuition Rate	FY 2019-20 Proposed		
		Tuition Rate	\$ Increase	% Increase
GRADUATE AND DOCTORATE				
BUSINESS GRADUATE per Credit Hour				
Resident	\$627	\$627	\$0	0.0%
Ohio/Indiana	\$737	\$737	\$0	0.0%
Nonresident	\$1,022	\$1,022	\$0	0.0%
Accelerated Online Master of Business	\$499	\$499	\$0	0.0%
Program Rate				
ELOC (Note 5)	\$34,950	\$34,950	\$0	0.0%
COLLEGE OF HEALTH PROFESSIONS per Credit Hour				
Doctor of Nursing Practice (DNP) - accelerated	\$648	\$648	\$0	0.0%
DNP - Post Masters - non accelerated online	\$673	\$673	\$0	0.0%
DNP - Nursing Anesthesia (resident)	\$746	\$746	\$0	0.0%
DNP - Nursing Anesthesia (non resident)	\$954	\$954	\$0	0.0%
Master of Science in Nursing (MSN) - accelerated	\$621	\$621	\$0	0.0%
MSN - non accelerated	\$645	\$645	\$0	0.0%
MS - Health Science - accelerated	\$624	\$624	\$0	0.0%
St. Elizabeth MSN - Nurse Exec Leader (NEL)	\$545	\$545	\$0	0.0%
Mercy Health Online - GR	\$635	\$635	\$0	0.0%



Proposed Tuition Rates

	2018-19 Tuition Rate	FY 2019-20 Proposed		
		Tuition Rate	\$ Increase	% Increase
LAW				
Credit Hour (1-12, 17+ hours)				
Resident	\$782	\$821	\$39	4.99%
Nonresident	\$1,265	\$1,328	\$63	4.98%
Semester (13-16 credit hours)				
Resident	\$10,166	\$10,673	\$507	4.99%
Nonresident	\$16,445	\$17,264	\$819	4.98%
Program Rate				
LLM (Note 6)	\$28,950	\$28,950	\$0	0.0%

Note 1: Rate for students enrolled through Academic Partnerships agreement.

Note 2: Rate for high school students taking an NKU college course. Rate is the ceiling set by the Kentucky Higher Education Assistance Authority to participate in Dual Credit Scholarship program.

Note 3: Agreement with Sichuan Normal University in China. Chinese students complete Master's Degree in Computer Science at NKU.

Note 4: Online rate for the Teaching & Leading EDS program.

Note 5: Two-year Cohort tuition rate; includes \$7,000 for an international trip.

Note 6: LLM (master in law for international students) is a one year program.



DINING, PARKING & HOUSING RATES

Meal Plan Rates

Per Semester

Title/Purpose	Approved Rates 18-19	\$ Increase	Proposed Rates 19-20
Unlimited Plus \$100 Flex Dollars	\$1,975	\$60	\$2,035
Plan 15 Plus \$100 Flex Dollars	\$1,820	\$55	\$1,875
Plan 15 Plus \$100 Flex + Takeout Option	\$1,880	\$55	\$1,935
75 Block Plus \$575 Flex Dollars	\$1,900	\$55	\$1,955
100 Block Plus \$425 Flex Dollars	\$1,900	\$55	\$1,955
125 Block Plus \$325 Flex Dollars	\$1,900	\$55	\$1,955
150 Block Plus \$175 Flex Dollars	\$1,900	\$55	\$1,955

Weighted average increase is approximately 3%



Parking Rates

Faculty, Staff & Student

	Approved Rates 18-19	\$ Increase	Proposed Rates 19-20
Faculty & Staff (full-time, per year)	\$385	\$10	\$395
Staff (part-time, per year)	\$190	\$5	\$195
Faculty (part-time, per semester)	\$35	\$2	\$37
Reserved parking (per year)	\$810	\$25	\$835
Students (full- and part-time, per year)	\$250	\$6	\$256
Student (per semester)	\$145	\$5	\$150
Summer Students	\$58	\$2	\$60

Weighted average increase is approximately 2.6%



Residence Hall Rates

Per Semester Per Student

Title/Purpose	Approved Rates 18-19	\$ Increase	Proposed Rates 19-20
Callahan Hall			
Double Occupancy with Full Bath Premium	\$3,100	\$200	\$3,300
Double Occupancy with Full Bath Standard	\$2,800	\$100	\$2,900
Single Occupancy with Half Bath	\$3,375	\$90	\$3,465
Kentucky/Commonwealth Halls			
Double Occupancy	\$2,150	\$150	\$2,300
Single Occupancy – buyout rate	\$2,805	\$415	\$3,220
Norse Hall			
Single Occupancy – buyout rate	\$3,203	\$367	\$3,570
Efficiency (Max single occupancy)	\$3,850	\$150	\$4,000

Weighted average increase is approximately 3.5%



Residence Hall Rates

Per Semester Per Student

Title/Purpose	Approved Rates 18-19	\$ Increase	Proposed Rates 19-20
Woodcrest			
Apartment: 1 Bedroom	\$3,230	\$170	\$3,400
Apartment: 1 Bedroom – buyout rate	\$4,013	\$747	\$4,760
Apartment: 3 Bedrooms	\$3,550	\$150	\$3,700
Apartment: Efficiency	\$3,250	\$100	\$3,350
University Suites			
Suite: 2 Bedrooms	\$3,000	\$150	\$3,150
Suite: 2 Bedrooms – buyout rate	\$3,637	\$773	\$4,410
Suite: 4 Bedrooms	\$3,400	\$150	\$3,550

Weighted average increase is approximately 3.5%



Summary

PART I : TUITION & FEES

- A 2.8% undergraduate tuition rate increase, coupled with a comprehensive student aid program, maintains student affordability while maintaining quality
- Overall housing fees are proposed to increase at a weighted average of 3.5% with many housing fees remaining unchanged
- Proposed parking rate increases of 2.6% across faculty, staff and students are required to cover upcoming construction & restoration of lots/garages over the next 3 – 5 years
- Dining rates proposed to increase by 3% in line with CPIU Food Away from Home Index

ANNUAL OPERATING BUDGET

Summary

PART II : ANNUAL OPERATING BUDGET

The 2019-20 operating budget spending authorization is recommended at \$251,500,000.

Overview

PART II : ANNUAL OPERATING BUDGET

- Our Priorities
 - Student Success
 - Strategic Investments
 - Division Reallocations
 - Summary of Personnel Impact
- Budget Proposal

OUR PRIORITIES

Student Success

- To meet our goals for student success, it is critical to attract, recruit, and retain quality staff & faculty
- A 2% compensation increase in July following the 3% compensation increase this past January will allow us to continue to invest in our most important asset
- Investment of \$3.5 million for FY20

Recurring Investments

MANDATES & STRATEGIC INVESTMENTS

Resources to promote student success	\$1.3M
Instructional resources for high-growth areas	\$1.0M
Infrastructure resources	\$300K
Compliance/Safety requirements	\$294K
Development resources	\$275K
Other	<u>\$156K</u>
TOTAL	\$3.3M



Accelerated Online Investments

College of Health Professions	\$1.9M
College of Business	\$1.2M
College of Arts & Science	\$652K
College of Informatics	<u>\$310K</u>
TOTAL	\$4.0M

Non-Recurring Investments

Infrastructure resources	\$743K
Resources to promote student success	\$561K
Compliance/Safety requirements	\$515K
Other	\$500K
Development resources	<u>\$447K</u>
TOTAL	\$2.7M

Reallocations by Division

Division	Amount	% of Base
Academic Affairs	\$2.8M	3.0%
Administration & Finance	\$1.1M	3.0%
Student Affairs	\$210K	3.0%
Advancement	\$167K	3.0%
TOTAL	\$4.2M	2.9%

Summary of Reallocations

Salary/Benefits \$2.7M

- Elimination of 15 faculty positions
(2 filled; 13 vacant)
- Elimination of 10 staff positions
(6 filled; 4 vacant)

Operating Expenses \$1.5M

TOTAL REALLOCATIONS \$4.2M

Summary of Investments

Recurring Investments

- Salary/Benefits (31 positions) \$2.1M
 - 13 Faculty | 18 Staff
- Operating \$1.2M

Total Recurring Investments **\$3.3M**

Accelerated Online

- Salary/Benefits (35 positions) \$3.7M
 - 25 Faculty | 10 Staff
 - \$1M Instructional pool for hiring adjunct professors
- Operating \$0.3M

Total Accelerated Online **\$4.0M**

Summary

- Salary/Benefits (66 positions) \$5.8M
 - 38 Faculty | 28 Staff
- Operating \$1.5M

TOTAL INVESTMENTS **\$7.3M**



2019-2020 PROPOSED BUDGET



Revenue Assumptions

- Proposed tuition increases will contribute approximately \$3.7 million in gross revenue
- Excluding Accelerated Online (AOL), enrollment projected to decline 2.5% resident and 1.5% nonresident (impact on gross tuition of \$700K)
- AOL enrollments projected to increase 30% bringing in gross revenues of \$12 million
- State appropriation budget will be \$662K lower than FY19 budget due to difference in estimate versus actual performance funding
- Other revenues projected to increase \$1.3M from increased investment returns and \$500K additional revenue from various initiatives

Expense Assumptions

- Compensation increase of \$3.5 million for 3% increase effective January and proposed 2% increase
- Benefits increase of approximately \$700K for higher health insurance expense
- No increase in pension contributions
- Student financial aid increase of \$3 million to fund new EDGE program (offsetting increase in gross revenue)
- 50% share of AOL revenue to Academic Partnership of \$6 million
- Reduction of \$500K for cost reductions related to operational efficiencies

2019-20 Proposed Budget

	FY19 Budget	FY20 Proposed	Incr (Decr) to FY19 Budget
Revenue			
Tuition/Fees (Gross) - Resident	\$80.8	\$81.3	\$0.5
Tuition/Fees (Gross) - Non Resident	68.8	71.4	2.6
Estimated Accelerated Online - AOL (Gross)		12.0	12.0
State Appropriation	54.0	53.3	(0.7)
Other Revenue	29.3	30.6	1.3
Total Revenue	\$232.9	\$248.6	\$15.7
Expenditures			
Personnel	\$97.7	\$102.2	\$4.5
Benefits	43.8	46.5	2.7
Student Financial Aid	34.5	37.5	3.0
Estimated AOL AP Share		6.0	6.0
Other	54.9	54.4	(0.5)
Reserves	2.0	2.0	0.0
Total Expenditures	\$232.9	\$248.6	\$15.7
Nonrecurring investments	3.0	2.7	(0.3)
Total Operating Budget	\$235.9	\$251.3	\$15.4



Summary

PART II : ANNUAL OPERATING BUDGET

The 2019-20 operating budget spending authorization is recommended at \$251,500,000.



Board of Regents 2018-2019 Tuition & Annual Operating Budget

March 20, 2019

