

Board of Regents 2020-2021 Tuition & Annual Operating Budget

May 13, 2020



Summary

PART I: TUITION & FEES

- Undergraduate tuition freeze to provide students with stability during the COVID-19 uncertainty
- Overall housing fees are proposed to increase at a weighted average of 3% with a simplified fee structure that has 30% of rooms at same or below rates
- Parking rates for students, faculty and staff will be held flat
- New meal plan options as part of the new contract with the university's dining partner, Chartwells



Summary

PART II: ANNUAL OPERATING BUDGET

The 2020-21 operating budget spending authorization is recommended at \$251,000,000.



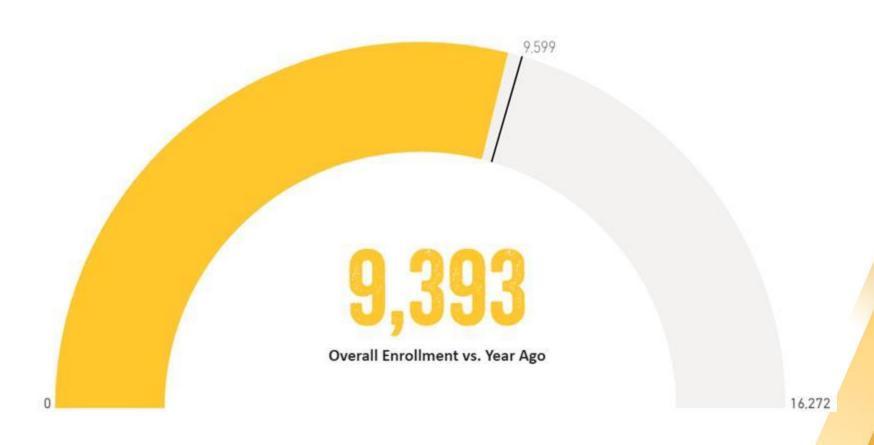
Overview

PART I: TUITION & RATES

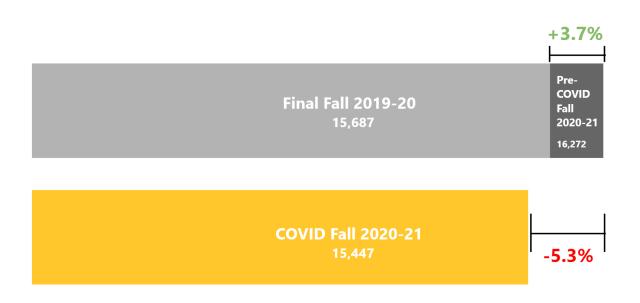
- Context for Tuition Rate Setting
 - Current Registration Activity
 - Enrollment Projection
- Tuition Proposed Rates
- Dining/Parking/Housing Proposed Rates



Current Registration Activity



Enrollment Projection



	2019-20 Tuition	FY 2020-	21 Recom	mended
	Rate	Tuition Rate	\$ Increase	% Increase
UNDERGRADUATE				
Credit Hour (1-11, 17+ hours)				
Resident, Ohio Reciprocity, Indiana Rate	\$413	\$413	\$0	0.0%
Metro (returning)	\$625	\$625	\$0	0.0%
Nonresident	\$828	\$828	\$0	0.0%
Online (accelerated and all other)	\$448	\$448	\$0	0.0%
RN-BSN Online Partner (Note 1)	\$330	\$330	\$0	0.0%
School Based Scholars (Note 2)	\$58	\$69	\$11	19.0%
Full-Time 12-16 Hours (Semester)				
Resident, Ohio Reciprocity, Indiana Rate	\$4,956	\$4,956	\$0	0.0%
Metro (returning)	\$7,500	\$7,500	\$0	0.0%
Nonresident	\$9,936	\$9,936	\$0	0.0%

	2019-20 Tuition	FY 2020-	21 Recom	mended
	Rate	Tuition Rate	\$ Increase	% Increase
eneral: Graduate and Doctorate				
Credit Hour	A 040	4040	Φ0	0.00/
Resident	\$613	\$613	\$0	0.0%
Ohio/ Indiana	\$738	\$738	\$0	0.0%
Nonresident	\$943	\$943	\$0	0.0%
Online	\$653	\$653	\$0	0.0%
COI				
MHI- accelerated online	\$640	\$520	\$-120	-18.8%

	2019-20 Tuition	FY 2020-	21 Recom	mmended		
	Rate	Tuition Rate	\$ Increase	% Increase		
Education Masters, Post Masters, and Doctorate						
Masters-Credit Hour						
Master of Arts in Education- non accelerated online	\$518	\$400	\$-118	-22.8%		
Master of Arts in Education- accelerated online	\$400	\$400	\$0	0.0%		
Alternative Certification in Special Education- aol	New	\$400	N/A	N/A		
Masters of Arts in Teaching- accelerated online	\$400	\$400	\$0	0.0%		
MAED: Teacher as Leader- Great 8 Cohort	\$351	\$351	\$0	0.0%		
Post Masters- Credit Hour						
Education Specialist T&L-accelerated online	\$400	\$400	\$0	0.0%		
Education Specialist-other than accelerated online	\$653	\$400	\$-253	-38.7%		
Graduate certifications/Rank 1	\$653	\$400	\$-253	-38.7%		
Doctorate-Credit Hour						
Resident	\$684	\$684	\$0	0.0%		
Ohio/ Indiana	\$803	\$803	\$0	0.0%		
Nonresident	\$998	\$998	\$0	0.0%		

	2019-20 Tuition	I I EUEU E I IVUUUIII		
	Rate	Tuition Rate	\$ Increase	% Increase
Business Graduate				
Credit Hour				
Resident	\$627	\$565	\$-62	-9.9%
Ohio/ Indiana	\$737	\$664	\$-73	-9.9%
Nonresident	\$1,022	\$921	\$-101	-9.9%
Accelerated Online Master of Business	\$499	\$460	\$-39	-7.8%
Program Rate				
ELOC (Note 3)	\$34,950	N/A	N/A	N/A
MBLI (Note 4)	\$28,950	\$28,950	\$0	0.0%
MBA International Partnership (Note 5)	\$10,000	\$10,000	\$0	0.0%

	2019-20 Tuition Rate	FY 2020	/ 2020-21 Recommended		
		Tuition Rate	\$ Increase	% Increase	
ollege of Health & Human Services					
Credit Hour					
Doctor of Nursing Practice (DNP)-accelerated online	\$648	\$570	\$-78	-12.0%	
DNP- Post Master-non accelerated online	\$673	\$673	\$0	0.0%	
DNP-Nursing Anesthesia (resident)	\$746	\$746	\$0	0.0%	
DNP- Nursing Anesthesia (non resident)	\$954	\$954	\$0	0.0%	
DNP- Nurse Anesthesia Post Masters-non accelerated	New	\$673	N/A	N/A	
Master of Science in Nursing (MSN)-accelerated online	\$621	\$550	\$-71	-11.4%	
MSN-non accelerated	\$645	\$645	\$0	0.0%	
MS- Health Science-accelerated online	\$624	\$520	\$-104	-16.7%	
Master of Science in Exercise Science-non accelerated	\$450	\$450	\$0	0.0%	

	2019-20 Tuition		1 ded	
	Rate	Tuition \$ Rate Increase Ir		% Increase
College of Health & Human Services (continued)				
Credit Hour				
Master of Science in Athletic Training (resident)	New	\$450	N/A	N/A
Master of Science in Athletic Training (non resident)	New	\$550	N/A	N/A
Occupational Therapy Doctorate	New	\$845	N/A	N/A
MA School Counseling and/or MS	•••••••••••••••••••••••••••••••••••	••••••		
Clinical Mental Health Counseling (resident)	\$613	\$613	\$0	0.0%
MA School Counseling and/or MS	••••	•	•	
Clinical Mental Health Counseling (non resident)	\$943	\$943	\$0	0.0%
MA School Counseling and/or MS Clinical	••••		•	
Mental Health Counseling (Graduate Metro)	\$738	\$630	\$-108	-14.6%

	2019-20 Tuition	FY 2020-	0-21 Recommended		
	Rate	Tuition Rate	\$ Increase	% Increase	
Law					
Credit Hour (1-12, 17+hours)					
Resident	\$821	\$854	\$33	4.02%	
Nonresident	\$1,328	\$1,381	\$53	3.99%	
MLS accelerated online	New	\$854	N/A	N/A	
Semester (13-16 credit hours)					
Resident	\$10,673	\$11,100	\$427	4.0%	
Nonresident	\$17,264	\$17,955	\$691	4.0%	
Program Rate			11		
LLM (Note 6)	\$28,950	\$30,108	\$1,158	4.0%	

Note 1: Rate for students enrolled through Academic Partnerships agreement.

Note 2: Rate for high school students taking an NKU college course. Rate is the ceiling set by the Kentucky Higher Education Assistance Authority to participate in Dual Credit Scholarship program.

Note 3: Discontinued Fall 2020.

Note 4: Master of Business in Leadership and Innovation (MBLI) is a 2 year program. Price includes \$3,750 for 10 day global seminar trip. Begins Fall 2020.

Note 5: Program rate for NKU MBA in partnership Indian Universities. Courses will be jointly taught by NKU and Indian partner faculty.

Note 6: LLM (Master in Law for International students) is a one year program.

Dining: Residential Meal Plans

Current Residential Meal Plans					
Ultimate Meal Plan plus \$100 Flex	\$2,035				
15 Meal Plan plus \$100 Flex	1,875				
15 Meal Plan (carryout)	1,935				
Block Plans (all categories)	1,900				

Proposed FY21 Residential Meal Plans and Comparisons						
Plans	NKU	EKU	MSU	WKU	UC	
Ultimate/\$100 Flex	\$2,150	\$2,340	\$2,305	\$2,200	\$2,405	
225 Block/\$200 Flex	1,925	2,120	N/A	1,920	N/A	
8 Meals/\$500 Flex	2,175	N/A	N/A	N/A	N/A	
5 Meals/\$700 Flex	2,100	N/A	N/A	N/A	N/A	
15 Meals No Frills	1,650	N/A	N/A	N/A	N/A	
Mandatory Commuter Meal Plan	50	400	100	300	N/A	

Highlights: New Contract with Chartwells

- New (10) year food and beverage contract with Chartwells; effective date July 1, 2020
- Commitment of \$4.1M in capital funding for program enhancements, residential renovations, and new/upgraded retail locations
- Development of a new slate of residential meal plans that reflect our students desires as well as the needs of the university
- Expanded evening operating hours to meet the needs of our non-residential students and support our new commuter meal plans
- What's Happening This Summer:
 - Completion of 2nd phase construction for our SBARRO's Restaurant: \$100K
 Design/Build of our QDOBA Restaurant, 1st Floor of the Student Union: \$1.25M
 Renovation of the Norse Commons Residential Cafeteria: \$500K
 Development of new service platforms for the Norse Commons Cafeteria: \$250K
 - Total funding for summer, 2020 food and beverage development: \$2.1M

PARKING RATES

Faculty, Staff and Students

	Approved Rates 19-20	\$ Increase	Approved Rates 20-21
Faculty & Staff (full-time, per year)	\$395	\$0	\$395
Staff (part-time, per year)	\$195	\$0	\$195
Faculty (part-time, per semester)	\$37	\$0	\$37
Reserved parking (per year)	\$835	\$0	\$835
Students (full- and part-time, per year)	\$256	\$0	\$256
Student (per semester)	\$150	\$0	\$150
Summer Students	\$60	\$0	\$60

Proposal for Housing Rates

	Proposed FY21 Rate	Total Beds at Price Point
Value Accommodation	\$2,375	17.2%
Standard Accommodation	\$2,700	42.5%
Premium Accommodation	\$3,325	40%
Private Accommodation	\$4,000	.5%

Overall average rates would increase approximately 3%



ANNUAL OPERATING BUDGET

Budget Principles

- Preserve the university's academic priorities centered on student success
- Invest in our people
- Position NKU for both short- and long-term success
- Be bold and innovative when prioritizing functions and activities for investment and disinvestment
- Create efficiencies and effectiveness across campus
- Take an incentive-based approach to allocating university resources aligned with our mission

What we are doing now – FY20

- Building towards goal of \$2+ million net position
- Hiring freeze and cost containment
- Processing refunds for housing, dining and parking
- Tracking COVID-related expenses
- Adapting recruitment and retention strategies for a virtual environment

2019-20 PROJECTION

(\$'s in millions)	FY20 Budget	FY20 Projection	Fav (Unfav) to FY20 Bud
Revenue	.		
Tuition/Fees (Gross) - Resident	\$79.6	\$74.1	-\$5.5
Tuition/Fees (Gross) - non Resident	69.9	67.4	-2.5
Accelerated Online (Gross)	16.0	28.0	12.0
Sales/Services	4.5	4.5	0.0
Auxiliary Revenue	17.1	13.6	-3.5
Other Revenue (e.g., Invest Income, rentals)	8.2	11.0	2.8
State Appropriation	52.3	51.8	-0.5
Total Revenue	247.6	250.4	2.8
Expenditures			
Personnel	99.3	99.1	0.2
Benefits	45.3	45.9	-0.6
Estimated AOL AP Share	6.0	11.0	-5.0
Operating	47.9	44.2	3.7
Student Financial Aid	36.8	37.9	-1.1
Transfers (e.g., Debt Service)	10.8	10.8	0.0
Reserves	1.5	0.0	1.5
Total Expenditures	247.6	248.9	-1.3
Surplus (Deficit)	0.0	1.5	1.5

FY21 Budget Development Context

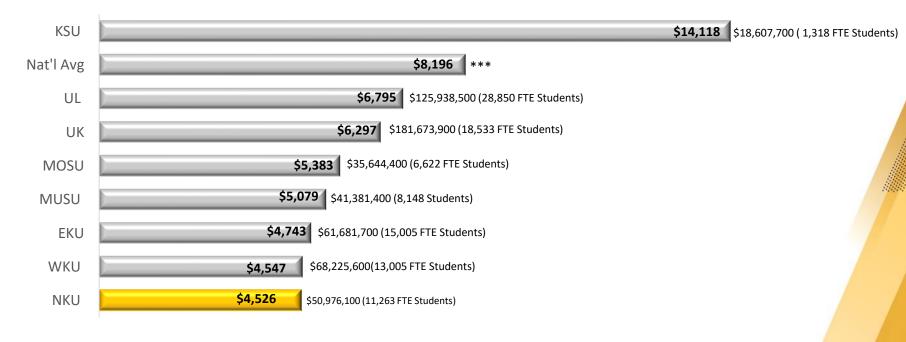
State Budget update

- Due to COVID-19 uncertainty, produced a one-year budget
- No additional funding provided
- Announced April 30, 2020 1% cut to FY20 (\$523K)
- Possibility of mid-year cut for FY21

Pension update

- All decisions regarding the pension system delayed by one year
- Our contribution rates are frozen at current levels through 6/30/21
- Requires decision by January 1, 2021
- Recommendation to board at November meeting

FY20 State Appropriation Per FTE Student After Performance Funding Model



^{*}Student FTE calculated using Fall 2019 three year average provided by the Council on Postsecondary Education

^{**}State appropriation calculated as regular appropriation less debt service and mandated programs.

^{***}National average per the State Education Executive Officers Association.

FY 21 Budget Planning Parameters

Scenario A (campus open with restrictions)

- Undergraduate tuition held flat
- Enrollment assumptions (Overall UG/G enrollments down 5-6%; AOL enrollments up 10%)
- State appropriations flat *
- Investments in AOL programs, Steely Library, and compliance initiatives
- Reallocations of \$6 million from divisions/colleges

FY 21 Budget Planning Parameters

Scenario B (campus remains in virtual continuity of operations)

- Undergraduate tuition held flat
- Enrollment assumptions (Overall UG/G enrollments down 12-13%; AOL enrollments up 10%)
- State appropriation flat *
- Auxiliary Revenues down over 50%
- Investments in AOL programs, Steely Library, and compliance initiatives
- Reallocations of \$6 million from divisions/colleges
- Projected deficit is approximately \$10 million
- Ad Hoc Contingency Planning Group formed

Ad Hoc Contingency Planning Group

- Established an Ad Hoc Contingency Planning Group early May
- The group is a small set of faculty and staff who will take a university view with strategic thinking
- Group charged with developing and proposing ideas to create savings and revenue opportunities
- By June 8th, a draft of recommendations will be provided to Budget Executive Committee, Cabinet and President
- By June 30th, final recommendations will be presented to campus

2020-2021 PROPOSED BUDGET

5-YEAR BUDGET TRENDS

	FY16 Budget	FY17 Budget	FY18 Budget	FY19 Budget	FY20 Budget
Revenue				112224460	
Tuition/fees (Gross)	\$143.6	\$142.2	\$143.5	\$149.7	\$165.5
State Appropriation	48.5	46.4	51.6	53.9	52.3
Auxiliary Revenue	15.9	16.2	16.8	17.2	17.1
Other Revenue	12.5	12.0	11.5	12.1	12.7
Total Revenue	220.5	216.8	223.4	232.9	247.6
Expenditures					
Personnel	95.6	92.4	96.8	97.7	99.3
Benefits	43.5	44.3	44.5	43.8	45.3
Operating	46.3	41.4	38.7	41.9	53.9
Student Financial Aid	22.6	25.6	27.0	34.6	36.8
Transfers (e.g., Debt Service)	11.5	11.1	14.0	13.0	10.8
Reserves	1.0	2.0	2.3	2.0	1.5
Total Expenditures	220.5	216.8	223.3	233.0	247.6

\$'s in millions

Recurring Investment Priority Requests

- Steely Library resources for SACS compliance \$1.5M
- Technology compliance resources (PCI, GLBA, GDPR, Accessibility, etc.)
 - \$130K
- Women's Softball, Women's Volleyball, Gender Equity Personnel \$67K
- Accelerated online investment in faculty and support staff for the continued growth on AOL programs - \$3.8M



Summary of Recurring Investments

Compliance Investments	
Salary/Benefits (7 positions)1 Faculty 6 Staff	\$446K
 Operating 	\$1.3M
Total Compliance Investments	\$1.7M
Accelerated Online	
Salary/Benefits (40 positions)28 Faculty 12 Staff	\$3.7M
 Operating 	\$60K
Operating Total Accelerated Online	\$60K \$3.8M
i G	•
Total Accelerated Online	•
Total Accelerated Online Summary • Salary/Benefits (47 positions)	\$3.8M

Non-recurring Priority Requests

Non-Recurring - \$2M

- Student Union & University Center equipment/technology upgrades -\$350K
- University Police Facility Relocation \$850K
- Softball field regrading \$490K
- Marketing and advertising funds \$295K
- Technology Compliance Resources (PCI, GLBA, GDPR, Accessibility, etc.) - \$50K



REALLOCATIONS BY DIVISION

Division	Amount
Academic Affairs	\$3.9M
Administration & Finance	\$1.3M
Student Affairs	\$300K
Athletics	\$245K
Advancement	\$225K
TOTAL	\$6.0M

Summary of Reallocations

Salary/Benefits

- Elimination of 26 faculty positions (all vacant)
- Elimination of 23.5 staff & 3 administrator positions
 (4.5 filled staff & 1 filled administrator; 21 vacant)

Operating Expenses

\$1.3M

\$4.7M

TOTAL REALLOCATIONS

\$6.0M



REVENUE ASSUMPTIONS

- Flat undergraduate tuition
- Enrollment projected to decline 6% resident and 4% non-resident (impact of \$6 million)
- AOL enrollments projected to increase 10% bringing in gross revenues of \$31 million
- State appropriation budget flat
- Other revenues up slightly with auxiliary revenues down \$3 million due to lower housing occupancy offset by higher miscellaneous budget (FY20 budget understated)

EXPENSE ASSUMPTIONS

- No compensation increase
- No increase in pension contributions
- Student financial aid approximately flat
- 50% share of AOL revenue to Academic Partnership increase of over \$6 million due to continued growth
- Operating expenses down over \$3 million due to lower utilities, reduced housing expenses, and other cost savings
- Contingency reserve lower \$1 million to cover budget shortfall
- Non-recurring salary reductions (3-10%) for members of President's Council earning over \$100K

2020-21 PROPOSED BUDGET

:			Incr (Decr)
	FY20 Budget	FY21 Proposed	to FY20 Budget
Revenue			
Tuition/Fees (Gross) - Resident	\$79.6	\$70.1	(\$9.5)
Tuition/Fees (Gross) - Non Resident	69.9	65.4	(4.5)
Accelerated Online - AOL (Gross)	16.0	31.0	15.0
State Appropriation	52.3	52.3	0.0
Other Revenue	29.8	30.1	0.3
Total Revenue	\$247.6	\$248.9	\$1.3
Expenditures			
Personnel	\$99.3	\$98.7	(\$0.6)
Benefits	45.3	45.0	(0.3)
Student Financial Aid	36.8	36.9	0.1
Estimated AOL AP Share	6.0	12.4	6.4
Operating	47.9	44.6	(3.3)
Transfers (e.g., Debt service)	10.8	10.8	0.0
Reserves	1.5	0.5	(1.0)
Total Expenditures	\$247.6	\$248.9	\$1.3
Nonrecurring investments	2.7	2.0	(0.7)
Total Operating Budget	\$250.3	\$250.9	\$0.6

\$'s in millions

POTENTIAL RISKS FY21

Impacts from COVID-19

- Enrollment declines
- Loss of international and diverse students
- Auxiliary revenue impacts (housing, dining, parking)
- COVID-19 expenses (Cleaning, technology, professional development/training for online, etc.)
- Fundraising
- State appropriation cut
- Athletics impact fundraising, canceling games
- Macroeconomic impact
- Loss of staff from illness

POTENTIAL RISKS FY22

- Same impacts as FY20 related to COVID-19
- Endowment spending
- Pension \$12 million additional contributions if we remain in KERS under SB249

Summary

PART II: ANNUAL OPERATING BUDGET

The 2020-21 operating budget spending authorization is recommended at \$251,000,000.



QUESTIONS?