

# Career Success Tips

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## Four Ways to Rock the Career Fair!

1. **Know which employers are attending.** You can access a list of attending employers on the [Career Expo](#) page of our website, in HireNKU, or by downloading the Career Fair Plus app.
2. **Research employers.** Now that you know who is attending Career Expo, dig a little deeper. Visit the employers' websites to learn more about them and what they do. Nothing impresses an employer more than a well-informed student!
3. **Dress to impress.** Career fairs are not casual events. You want to show employers that you are polished, professional, and ready to take on a new challenge! A suit is best, but business casual (such as slacks and a dress shirt, or a skirt and blouse) is also acceptable. Even if you know jeans are acceptable in your career field, denim is not recommended for a career fair. Definitely leave the sweats and sneakers at home!
4. **Bring the right things.** Bring plenty of copies of your resume, which you will give to employers you engage with at the fair. Be sure to have your resume reviewed before printing! It is also handy to bring a folder or portfolio to help you keep your resumes crisp and organized. Career fairs can get crowded, so we encourage you to check large bags or backpacks free of charge in our coat/bag check room during the fair.

*Don't forget: Career Expo is only 2 weeks away! Wed., Feb. 27, 2-5 pm, SU, 1st Floor*

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## Things You Can Do in the Next 7 Days

**Attend a workshop!** If you haven't already, here is a great workshop you can attend within the next week:

Mon., February 18	Interviewing Techniques	UC 135	4-5 pm
Wed., February 20	Resumes and Cover Letters	UC 135	5-6 pm

**Watch career fair advice videos!** Available on our website:  
(<https://inside.nku.edu/careerservices/students/careerexpo.html>).

**Download the Career Fair Plus app!** This app will help you prepare for and navigate the fairs. Available in the Apple App Store and through Google Play.

**Use HireNKU to research attending employers!** Explore the employers who will be attending the fairs and see what co-op/internship and full-time positions they have available. Use this information to start to build a career fair strategy. Use the following link and click on Current Student login to get started:  
<https://inside.nku.edu/careerservices/students/HireNKU.html>

Sincerely,  
Career Services  
UC 225, 859-572-5680  
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[nku.edu/careerservices](https://inside.nku.edu/careerservices)