

Career Success Tips

1

2

3

4

5

Hello!

Ways to make the most of Career Expo (2/27)

1. **Make a plan.** Know which employers you want to visit; use the Career Fair Plus app to favorite these employers and easily find their location.
2. **Work to make a great impression.** Research employers before the fair to get a general idea of what they do; see what positions they have posted on HireNKU or on their website; think about why you would be excited to work for them.
3. **Keep an open mind.** Don't overlook smaller organizations or opportunities that are unfamiliar to you.
4. **Practice your introduction.** Begin with a smile and a handshake. Let them know your major and what types of opportunities you're seeking. Ask them questions about their organization/positions to show your interest.
5. **Think about your next steps.** Gather information and a business card of the person you spoke to if you can. Ask the employer about how and when to apply for their positions and what your next steps might be in the process.
6. **Show your gratitude.** Thank the employer for speaking with you. Send a quick thank-you email following the fair to further demonstrate your appreciation and enthusiasm.

Things You Can Do in the Next 7 Days

Get your resume reviewed (and more) during walk-in hours. Walk-in hours are a great opportunity to have your resume reviewed, but you can also ask questions about the fair, practice your introduction, etc.

- **Special extended walk-in hours:**
 - Fri., Feb. 22: 1-4 pm;
 - Mon., Feb. 25: 2:30-5:30 pm;
 - Tues., Feb. 26: 1-4 pm
- *NOTE: There are no walk-in hours on the day of the fair, 2/27*

Use InterviewStream to practice your career fair introduction! [InterviewStream](#) (accessible from our website or one.nku.edu) is an online, webcam-based mock interview service that students can use for free. Click on *Conduct an Interview*, then select *Take Premade Interview*. Select the *Career Fair Conversation* interview and follow the prompts to complete and review your video interview.

Sincerely,

Career Services
UC 225, 859-572-5680
careerservices@nku.edu
nku.edu/careerservices