

JCPenney Suit-Up Event – Social Media Copy Options

Event Details:

March 11-14, 2021 – Virtual or at any JCPenney store

Local: JCPenney in the Florence Mall, Florence, KY

<https://nku.edu/careerservices> or <https://inside.nku.edu/careerservices/students/jcpsuitup.html>

MUST HAVES

In JCPenney Suit-Up Event posts, the following things are mandatory:

Details about the event either in the post or a link to the marketing flyer that includes:

- Date, Time and Instructions
- Extra 30% off career apparel, shoes and accessories with your Suit Up coupon.
- All posts should include #JCPSuitUp

SOCIAL MEDIA – SAMPLE POSTS

Twitter:

Confidence is key in an interview. Find everything you need to finish your perfect look at #JCPSuitUp @jcpenny (link) (pair with image of choice)

Want to make a great first impression...wear a SUIT. Get yours at #JCPSuitUp
Details: (link) @jcpenny

No idea what to wear for an interview? Find your style and get an extra 30% off at #JCPSuitUp @jcpenny (link) (pair with image of choice)

Need professional wear? Check out Suit Up **March 11-14!** Details: (link)
#JCPSuitUp @jcpenny

Facebook/Instagram:

Already looking forward to next summer's internship? You'll need a suit for that! Visit JCPenney **March 11-14** where students receive extra 30% off professional wear with your Suit Up coupon. Find all the details at: <https://nku.edu/careerservices> #JCPSuitUp @jcpenny

Students are invited to attend the NKU/JCPenney Suit-Up Event! Get an extra 30% off already reduced sale priced professional apparel, accessories, and shoes. Everything you need for a career fair, interview or first job. This event is exclusively for NKU students, alumni, parents, and faculty/staff! Details at <https://nku.edu/careerservices> #JCPSuitUp @jcpenny

JCPenney Suit-Up Event!

March 11-14, 2021

Online or at JCPenney near you!

EXCLUSIVELY for NKU! All students are invited, plus parents, alumni, and faculty/staff!

Details at <https://nku.edu/careerservices>

No need to RSVP.

Find everything you need to finish your look for your next interview or new job and save an Extra 30% off suits, dresses, dress pants, khakis, shoes, accessories, briefcases and much more. #JCPSuitUp @jcpenny