JCPenney Suit-Up Event – Social Media Copy Options

Event Details:
Sun., March 22, 2020, 5-8 pm
JCPenney in the Florence Mall, Florence, KY
https://nku.edu/careerservices or https://inside.nku.edu/careerservices/students/jcpsuitup.html

MUST HAVES

In JCPenney Suit-Up Event posts, the following things are mandatory:

Details about the event either in the post or a link to the marketing flyer that includes:

- Date, Time and Location
- Up to 60% off career apparel, shoes and accessories with your Suit Up coupon.
- All posts should include #JCPSuitUp

SOCIAL MEDIA – SAMPLE POSTS

Twitter:
Confidence is key in an interview. Find everything you need to finish your perfect look at #JCPSuitUp @jcpenney (link) (pair with image of choice)

Want to make a great first impression…wear a SUIT. Get yours at #JCPSuitUp
Details: (link) @jcpenney

No idea what to wear for an interview? Come find your style and get up to 60% off at #JCPSuitUp @jcpenney (link) (pair with image of choice)

Need professional wear? Come to Suit Up on March 22! Details: (link)
#JCPSuitUp @jcpenney

Facebook/Instagram:
Already looking forward to next summer's internship? You'll need a suit for that! Come to JCPenney on March 22 where students receive up to 60% off professional wear with your Suit Up coupon. Find all the details at: https://nku.edu/careerservices #JCPSuitUp @jcpenney
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Students are invited to attend the NKU/JCPenney Suit-Up Event! Get up to 60% off men's and women's career dress apparel, accessories, and shoes. Everything you need for the career fair, interview or first job.
This event is exclusively for NKU students, alumni, parents, and faculty/staff! Bring your Student ID/All Card for faster check-in! Details at https://nku.edu/careerservices #JCPSuitUp @jcpenney
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JCPenney Suit-Up Event!
Sunday, March 22, 2020
5:00pm-8:00 pm
EXCLUSIVELY for NKU! All students are invited, plus parents, alumni, and faculty/staff!
Details at https://nku.edu/careerservices
No need to RSVP.
Find everything you need to finish your look for your next interview or new job and save up to 60% off suits, dresses, dress pants, khakis, shoes, accessories, briefcases and much more. Bring your All Card for faster check-in. #JCPSuitUp @jcpenney