Tuesday, September 26th

9:00am  **Keynote:**
*Serious Creativity:* Craig Wynett, Procter & Gamble

10:50am  **Sessions:**
- **Networking in Business**
  Mike Adriatico, Fidelity Investments
- **Influence Decisions, The Impact of Marketing Research**
  Tish Lashua & Lindsay Crowley, Burke, Inc.
- **Managing Change**
  John Simkonis, Huntington Bank
- **Supply Chain Management Panel**
  Carla Baker, Mark Dierig, Brian Bensman & Brian Woods
- **Millennials, Minorities, Moms, Money and Marketing**
  James Cowan, Ohio National Financial Services
- **Financial Wellness**
  Doug Mercer & Kyle Brown, BB&T
- **A Day in the Life of a Shark: A Glimpse into Venture Capital**
  Adrienne Vannarsdall, River Cities Capital Funds
- **How to Be the Next Jake from State Farm**
  Ashlee Kennedy, State Farm Insurance

12:15pm  **Interactive Sessions Round 1: 12:15 to 1:00pm/Round 2: 1:00 to 1:45pm**
- **LinkedIn Photo Room**
  Sponsored by: DHL
- **Crypto Currency – What Is It?**
  Hosted by: Niko Younts
- **Negotiating Your Salary**
  Hosted by: Career Coach Dana Glasgo
- **International Business**
  Hosted by: DHL
- **Understanding Your Personality: Culture Index**
  Hosted by: Northwestern Mutual Life
- **Dress for Success**
  Hosted by: Macy’s
- **Digital Media Solutions – How to put together a FB Ad**
  Hosted by: Matt Plapp
- **Understanding TQL & all the Opportunities (Not Just Sales!)**
  Hosted by: TQL

1:40pm  **Sessions:**
- **All this from a 5 Cent Hamburger**
  Russell Meyer, White Castle
- **Obtaining your Share of Accounting**
  Chris Guidugli & Alex Weidner, Rudler PSC
- **Sports Revenue Generation Panel**
  Reds, Bengals and UC Athletics
- **Notes from a Freelance Side Hustler**
  Garrett Curry, Ray Gunn Workshop
- **The Importance of Sales in Everyday Life**
  Erik Pederson, Clayton Homes
- **Flower Power: The Supply Chain Journey of a Rose**
  Phil Dammerell & Joe Jessup, Kroger
- **Sour Power – A Mouthwatering Case Study in Marketing Research**
  Tiffany Bailey & Andrea Stevie, Directions Research

3:05pm  **Sessions:**
- **Young Professional Social Media & Digital Marketing Panel**
- **Neuro Linguistics**
  Bryson Lair, Cincinnati Bell
- **Why Big 4 Public Accounting & Tax vs. Audit – a PwC Perspective**
  Megan Tringale & Rebecca Patton, PwC
The Business of Selling Groceries  
TJ Phillips, Kroger  
BC 246

The Role of Air Cargo in Supply Chains  
Paul Chase, Amazon  
BC 254

Working in Sports…and What’s Next?  
Chris Ryan, Fox Sports OHIO  
BC 251

A True Start Up: Six to None  
Patrick McGinnis, Thirty Drink  
BC 247

Construction Management Alumni Panel  
Corbin Brown, Jessica Fitzwilson, Matt Frey & Clint Mollere  
BC 243

4:30pm  CEO Roundtable:  
Tom Wiedemann, Stephen Hightower II, Courtney Black & Jeff Berding  
MP 200

Wednesday, September 27th

10:00am  Sessions:  
Marketing in the Emerging Health Care Industry  
Matt Hollenkamp, St. Elizabeth Healthcare  
BC 251

Fireside Chat with BDO USA LLP  
Brian Berning, BDO USA  
BC 254

Virtual Construction  
Andy Burg & Chris Mealy  
BC 249

Building Your Personal Brand  
Ashley Lane, Western & Southern  
BC 255

International Study Abroad  
Alain Krapl, Francois LeRoy, Study Abroad Students  
BC 248

A Career in Banking – Your Front Row Seat to American Enterprise  
Greg Berting & Stephen Brown, Stock Yards Bank & Trust  
BC 243

Recruiting Talent for the Sports Industry  
Dan Rossetti, Ascension Sports  
BC 247

How to Make People’s Lives Easier  
Georgette Guzman & Kyle Bale, 84.51  
BC 246

11:00am  Sessions:  
Not Your Father’s Manufacturing  
Laura Lyons, Atech Training  
BC 243

Careers in Accounting  
Todd Best, Deloitte  
BC 255

Mentor/Mentee Panel  
Moderated by: John Wagner, Mentoring Steering Committee  
BC 248

Preparing to Stand Out in your Career  
Lance Vaught, Penn Station East Coast Subs  
BC 247

Financial Management in the Age of Digital Disruption  
Jay Shelton, Heritage Bank  
BC 249

Special Events and Client Retention  
Shelley Volpenhein, Cincinnati Reds  
BC 251

We are Hiring!  
A Discussion with CDK  
BC 254

Project Design & Systems Thinking  
Greg Moser, Clear Patient  
BC 246

12:00pm  Keynote:  
Scott Cauvel, Ford Motor Company  
MP 200

1:10pm  Sessions:  
The Ohio Society of CPA’s – Resources for Students  
Beth Hixen & Mandy Hohler, Ohio Society of CPA’s  
BC 246

Building Your Career Roadmap  
Maria Reynolds, Procter & Gamble  
BC 255

Advancing Your Career with a Graduate Program  
Darius Fatemi, Chris Taylor and Graduate Panel  
BC 248

Industry Advisory Board Panel – Construction Mgt.  
Jim Cutter, Mike Huseman, Tim Turton  
BC 249

Careers in HR – How to Network and have a Fulfilling Career  
John Ayers, Meijer  
BC 247

The Aircraft Industry & the Business Behind that Celebrities Private Jet  
Marc Drobney, Executive Jet Management  
BC 243

The Numbers behind Football  
Neil Hornsby, Pro Football Focus  
BC 251

Navigating through the Cintas Corporate Culture  
Craig Lyons, Cintas  
BC 254

DHL Panel Discussion  
Katie Federle, Joe Yingst, Stephanie Phelps, Phil Poland  
BC 110