

## PRESENTERS AND PANELISTS

**Sam Quinones** is a journalist, storyteller, former LA Times reporter, and author of three acclaimed books of narrative nonfiction. His most recent book is *Dreamland: The True Tale of America's Opiate Epidemic* by Bloomsbury Press. His career as a journalist has spanned almost 30 years. He lived for 10 years as a freelance writer in Mexico, where he wrote his first two books. In 2004, he returned to the United States to work for the L.A. Times, covering immigration, drug trafficking, neighborhood stories, and gangs.

**Charlotte Wethington** is Casey's mom, a retired teacher of 27 years, and initiator of a Kentucky state law known as "The Matthew Casey Wethington Act for Substance Abuse Intervention" (Casey's Law) which became effective July 13, 2004. She has dedicated the past 14 years to raising awareness about the disease of addiction and hopefully, to inspiring others to advocacy.

**Perilou Goddard** is a professor in the Department of Psychological Science at NKU. She earned her Ph.D. in clinical psychology from Indiana University in 1987 and completed a postdoctoral research fellowship at Brown University in 1989. Dr. Goddard currently teaches Drug Policy and Approaches to Psychotherapy. Her research interests focus on attitudes toward drug policy issues.

**Eric & Holly Specht** tragically lost their only son Nicholas to the disease of addiction in 2013. Since then, they have devoted their time to educating, raising awareness, and stopping the stigma of addiction. They helped to create NKY Hates Heroin which provides support to those affected by addiction and their families.

**SSRA Craig Donnachie** is the current supervisor of the FBI's Covington Resident Agency. He has been in the FBI for eighteen years and began his career with the Joint Terrorism Task Force (JTTF) in New York City where he served between 1997 and 2005. He was transferred to Washington DC in late 2005 and was responsible liaison with foreign services on terrorism matters. In late 2011, he was named as the SSRA for Covington. During his time in Northern Kentucky, he has led the office on a wide range of criminal and national security investigations but few threats have had the singular impact as heroin. He has dedicated his efforts to raising awareness of the epidemic with federal and state agencies and marshalling all available resources to combat the problem.

**Christopher Connors** is the Executive Director of the Northern Kentucky Drug Strike Force. He was previously with the Cincinnati Police Department where he retired after 25 years of service. He has over 30 years of experience working in law enforcement, including working as a task force agent with the Regional Narcotics Unit, was deputized as a Drug Enforcement Administration Task Force Officer, and had supervision responsibilities at the Cincinnati Police Narcotics and Vice Section. He has been a certified instructor with Ohio Police Officers Training Academy for over 10 years and was contracted by OPOTA to instruct law enforcement officers throughout the State of Ohio as a part of the Attorney General's Heroin Epidemic Initiative.

**Bill & Kim Sefton** are recovery advocates who experienced the devastating loss of their son Jake at 21 years old. They are featured in the documentary Imperfect Family produced by WCPO detailing their family's story.

**Dr. Teresa Koeller** is Board Certified in Family Medicine with subspecialty Board Certification in Addiction Medicine. She trained at St Elizabeth Family Medicine Residency program in Edgewood KY. She has been practicing family and addiction medicine for over 15 years. She is committed to helping develop comprehensive recovery services in the Northern KY area and helping the patients in her community achieve long lasting recovery.

**Kimberly Wright** is the founder of Kentucky Parents Against Heroin, an advocacy group providing resources and support for those suffering from addiction and their families.

**Jennifer Hunter** is the Director of Clinical Services at the Northern Kentucky District Health Department, a position she has held since January 2007. She is

responsible for overseeing a staff of more than 90 employees in the Clinical Services division, which provide preventative care for children and adults in four county health centers in Boone, Campbell, Grant, and Kenton Counties; as well as community-based nutrition services, home visiting services, and WIC hospital certification program. Jennifer has more than 26 years of experience at the Health Department in a variety of positions. She is a Registered Nurse and holds a Bachelor of Science degree in nursing from Northern Kentucky University, a certification in Public Health Nursing from the University of Kentucky College of Nursing, and a Master of Nursing (specialty in public health nursing) from the University of Kentucky. Her most recent assignment over the past year has to been to research, plan and implement a syringe access exchange program at the county health centers located in Newport, Covington, Florence, and Williamstown.

**Mike Canan** is editor of WCPO.com at WCPO-TV. He has worked at Scripps Howard News Service in Washington DC and Scripps Treasure Coast Newspaper on the east coast of Florida prior to coming to WCPO.

**Ashel Kruetzkamp** is an Emergency Department Nurse Manager at St. Elizabeth Healthcare. She was one of the first to recognize the rise of the heroin problem in the region and has been instrumental in raising awareness about the epidemic. Ashel is a recipient of numerous honors for her work in the community.

**Kristie Blanchet, BSW**, is a student at NKU and will graduate in May with a Master's degree in Social Work. She is the Chairperson for People Advocating Recovery in Northern Kentucky, a grassroots organization working to break down barriers to recovery.

**Lynne Saddler, MD, MPH** is the District Director of Health of the nationally accredited Northern Kentucky Independent District Health Department, which covers Boone, Campbell, Grant, and Kenton Counties. Dr. Saddler oversees 150 employees and a budget of \$15 million, working together with community partners to prevent diseases, promote wellness, and protect against health threats, in efforts to make NKY the healthiest region in the nation. She has over 25 years of experience in public health in New York, Florida, Washington State, and now here in Kentucky. She belongs to several state and national public health organizations, and serves on a number of community boards and committees addressing health improvement including the NKY Heroin Impact Response Task Force.

**Jessica Allender** has worked in the substance abuse field for over 13 years and has experience in corrections treatment, abstinence based residential treatment and outpatient medication assisted treatment. She has a Master's Degree in Criminal Justice with a focus in Addiction Studies from the University of Cincinnati and currently holds a license or certification in addiction counseling in Kentucky and Ohio.

**Kimberly Moser** currently serves as an American Medical Association Alliance National Director, the Legislative Chair for the Kentucky Medical Association and the national Legislative Chair for the AMA Alliance. She was elected Chair of the Kentucky Physicians' Political Action Committee (KPPAC) in September of 2013, and is the first non-physician to chair a Physician's PAC nationally. Kim assumed a leadership role on the Coordinating Council of the Northern Kentucky Heroin Impact Response Task Force and is the Legislative Liaison who helped secure passage of key legislation in 2015 to combat the heroin epidemic. She is an active member of the American Society of Addiction Medicine and the Northern Kentucky Chamber of Commerce Health Care Committee.

**Jason Merrick** serves as chairman of the Northern Kentucky chapter of People Advocating Recovery, an organization working to eliminate barriers to recovery from addiction. Jason is currently seeking a Master's of Social Work degree at Northern Kentucky University.

## THANK YOU

Our sincerest appreciation is extended to the presenters and panelists for their contributions to today's events and for the impact they have in our community. Many thanks to the planning committee members listed below for making this event possible.

**Perilou Goddard**, Professor, Department of Psychological Science  
**Mary Kishman**, Chair & Associate Professor, Department of Nursing  
**Mark Neikirk**, Executive Director, Scripps Howard Center for Civic Engagement  
**David W. Wilkerson, LCSW, LISW-S**, Field Director of Bachelor of Social Work Program  
**Karen Tapp**, Associate Professor, Director of Master of Social Work Program  
**Willie Elliott**, Associate Professor, Social Work Program  
**Verl Pope**, Department Chair & Professor, Counseling, Social Work, & Leadership  
**Kathy Howard**, Training Resource Center Director & Coordinator of the Public Child Welfare Certification Program

**Cindy Reed**, Dean, College of Education & Human Services  
**Siobhan Ryan-Perry**, Alcohol & Other Drug Clinician, NKU Health, Counseling & Student Wellness Center  
**Cynthia Siddens**, Director of Development, College of Education & Human Services  
**Tom Ramstetter**, Marketing Manager, College of Education and Human Services  
**Sara Runge**, Assistant Chair, Department of Teacher Education  
**Sheila Ruark**, Assistant to the Dean, College of Education & Human Services

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# COMMUNITY IN CRISIS

## CONFRONTING THE STIGMA OF ADDICTION

**NKU** | Health Innovation Center

# APRIL THINK TANK

FEATURING

# SAM QUINONES

**TUESDAY, APRIL 19, 2016**

**8:30AM - 3:30PM**

**JAMES C. AND RACHEL M. VOTRUBA  
STUDENT UNION BALLROOM**

**NKU** | COLLEGE OF  
**Education & Human Services**

Presented by the College of Education and Human Services, Department of Nursing, the Scripps Howard Center for Civic Engagement, NKU Division of Student Affairs, and the Department of Psychology.

**APRIL 2016 THINK TANK – SCHEDULE OF EVENTS  
TUESDAY, APRIL 19, 2016**

8:30-9:00	Registration Morning beverages available	SU Ballroom (107A)
9:00-9:15	Welcome Remarks/Overview of Purpose for the Day <i>Cindy Reed, Dean, College of Education &amp; Human Services</i>	
9:15-10:30	Sam Quinones – Presentation and Q&A <i>Introduction by Sue Ott Rowlands, Provost &amp; Executive Vice President of Academic Affairs</i>	
10:30-11:00	Lessons from a Life and a Law Charlotte Wethington, Initiator of Casey's Law <i>Introduction by Kathy Howard, Department of Counseling, Social Work, &amp; Leadership</i>	
11:00-11:15	Break	
11:15-11:50	This is your Brain on Heroin: The Science of Addiction Perilou Goddard, Professor, Psychological Sciences <i>Introduction by David Wilkerson, Department of Counseling Social Work &amp; Leadership</i>	
11:50-12:10	Lunch & Transition to Breakout Sessions <i>(Note: see Breakout session details on next page)</i>	SU 104 SU 107 B&C SU 109
12:10-12:50	Ted Talk Breakout Sessions & Lunch	
1:00-2:30	Panel Discussion: Harm Reduction & Evidence Based Recovery <i>(Moderated by Mike Canan, WCPO)</i> <i>Introduction of Mike Canan by Mark Neikirk, Scripps Howard Center for Civic Engagement</i>	SU Ballroom
2:30-2:50	Addressing the Stigma of Addiction Jason Merrick, recovery advocate & MSW student <i>Introduction by Karen Tapp, Department of Counseling, Social Work, &amp; Leadership</i>	
2:50-3:00	Review of Volunteer Opportunities <i>Facilitated by Verl Pope, Department of Counseling, Social Work, &amp; Leadership</i>	
3:00-3:15	Call to Action: Commitment Cards <i>Facilitated by Verl Pope</i>	
3:15-3:30	Wrap-up <i>Facilitated by Cindy Reed</i>	

**SOCIAL MEDIA**

Share on social media using the #CommunityinCrisis, #NKUHIC, #NoStigma and  
facebook.com/COEHSNKU

**BREAKOUT SESSIONS – TED TALK PRESENTATIONS  
Audience will choose one of the three options below**

**Option A • Student Union Room 104**  
Facilitated by Karen Tapp & Willie Elliott

<b>12:10-12:30</b>	<b>12:30-12:50</b>
Eric & Holly Specht, NKY Hates Heroin – Hear the Spechts talk about their efforts to raise awareness and challenge the stigma of addiction.	SSRA Craig Donnachie, FBI & Chris Conners, Director, NKY Drug Strike Force - Hear about the heroin epidemic from a law enforcement perspective.

**Option B • Student Union Room 107 B&C**  
Facilitated by Kathy Howard & Siobhan Ryan-Perry

<b>12:10-12:30</b>	<b>12:30-12:50</b>
Bill & Kim Sefton – The Sefton's were featured in a WCPO segment portraying their son's battle with heroin addiction and overdose. View the segment and engage in discussion with Bill & Kim.	Teresa Koeller, MD, St. Elizabeth Healthcare – Dr. Koeller will present the Comprehensive Opioid Response with 12 –Steps (COR-12) treatment modality.

**Option C • Student Union Room 109**  
Facilitated by Perilou Goddard

<b>12:10-12:30</b>	<b>12:30-12:50</b>
Kimberly Wright – Kentucky Parents Against Heroin – Learn about what led Kimberly to form the advocacy group Kentucky Parents Against Heroin. She will discuss the impact of addiction on families and the effects of the stigmas surrounding addiction.	Jennifer Hunter, Director of Clinical Services, NKY Health Dept. – Learn about the importance of syringe access programs and the NKY Health Department's efforts to establish these programs in the NKY region.

**Panel Discussion: Harm Reduction and Evidence-Based Recovery**  
Moderator: Mike Canan, WCPO  
**Student Union Ballroom (107A)**

<b>1:00-2:30</b> <b>PANELISTS</b>
Ashel Kruetzkamp, MSN, RN Emergency Department Nurse Manager St. Elizabeth Healthcare
Kristie Blanchet, MSW Student Recovery advocate NKY People Advocating Recovery
Dr. Lynne Saddler, MD, MPH District Director of Health NKY Health Department
Jessica Allender Community Relations Coordinator NKY Med Clinic
Dr. Teresa Koeller, MD St Elizabeth Healthcare
Kim Moser Director NKY Office of Drug Control Policy