## **CURRICULUM IDEA BUILDER**

"Intellectual Properties" Game (Intended Audience: college freshmen)

Create a game board for Intellectual Properties (similar to *Monopoly*). Students could assist in designing the game board, tokens, and cards as a class activity. An illustration of the *Monopoly* game board is featured at the end of this document. Players will roll the dice to determine which space they land on. Each space will either prompt them to move forward or backward, or draw from the "Fair Use" "Royalties" or "Plagiarism/Copyright Violation" Decks. The first to get to the finish wins, but they will encounter various intellectual property snags/bonuses along the way. Note: this game could also be played just using the 3 decks of cards and a chalkboard or whiteboard to tally points.

Modification: Another twist is to have students add 3 of their own cards to each deck during a group exercise similar to an intellectual property *Jeopardy* game. This will help reinforce their knowledge of intellectual property terminology and awareness of copyright and plagiarism. Then, when students play the game they will encounter their own cards.

## Plagiarism/Copyright Violation Deck:

- You wanted the latest Coldplay song, and decided to just rip it for FREE from a questionable site you found on the Internet. This is a copyright violation. Go back 5 spaces.
- You didn't have time to write that 5 page paper on ethics, so you just purchased an online student paper and used it as your own work. This is a plagiarism violation. Go back 5 spaces.
- *Sports Illustrated*'s description of Tiger Woods sounds a lot better than anything you could write so you cut and pasted a few paragraphs to make your English 101 paper sound a little better. You still wrote the introduction and conclusion. Nice try but it's still a plagiarism violation...you must cite your sources. Go back 5 spaces.
- You and your friend made a FREE copy of the latest Batman movie from a questionable website. That's against the law. Go back to start.
- You have used multiple copyrighted artwork images in your *Facebook* account without getting permission. Go back 5 spaces.
- You only ordered a few senior school pictures from the official photographer, but scanned 50 and gave them out. It says the pictures were copyright protected, but who would know? This is a copyright violation. Go back 5 spaces.
- You found a pirated copy of the latest in the *Twilight* series on the Internet, and downloaded it, rather than purchasing the book. Go back 5 spaces.
- You took a poem by the author Robert Frost and changed the title and handed it in as your original poetry. Go back 5 spaces.
- You took your favorite *Simpsons* episode that you videotaped and loaded the entire episode onto your open website to the world so everyone can enjoy it. Go back 5 spaces.

## Fair Use Deck:

- You needed a photograph for your speech class presentation. Rather than going to Google images and taking a photo that could be violating copyright, you took a photo with a Creative Commons license. Good job! Move ahead 5 spaces.
- You found a great source about the Civil War for your history paper. The book had some ideas you thought would really support your thesis statement. You paraphrased this section in your paper but you made sure you cited the source. Great job! Move ahead 5 spaces.
- You wrote a paper about Abraham Lincoln and included his parents' names, and his birth date and place of birth. You didn't include this in the Works Cited page. It's OK because common facts are fair game and need not be cited. Move ahead 5 spaces.
- You quoted an article that you found in a scholarly journal, but made sure you put quotation marks around all information that you took, and you credited the author in your bibliography. Move ahead 5 spaces.
- You are using a paragraph from *The Hitchhiker's Guide to the Galaxy* in a presentation for your speech class. You have made a copy for each student in the class, and cited the work. Move ahead 5 spaces-you've used only a small portion of the book, given credit, and it's for educational purposes.
- You have cut and pasted a few statements and ideas into your research report from articles found on your college library's online databases. You have inserted quotation marks around these passages and cited your sources. Excellent! Move ahead 5 spaces.

## Royalties Deck:

- Your music band just sold another 100 compact discs or MP3 albums. Move ahead 10 spaces.
- Someone wrote to you to obtain copyright permission to display your book cover on their webpage. Move ahead 10 spaces.
- 50 people legally downloaded your song from iTunes. Move ahead 10 spaces.
- Your artwork was selected to be printed as a CD album cover for an up and coming band. Move ahead 10 spaces.
- MTV picked up your music video and will play it 3 times a day for the next week. Move ahead 10 spaces.
- Your short film was requested to be spliced in a documentary by Michael Moore. Move ahead 10 spaces.
- Your poem was featured in a poetry anthology. Move ahead 10 spaces.
- Your photograph of Lakeside Park was chosen as the winner of a regional photography contest, and will be featured in a local publication. Move ahead 10 spaces.

BOARD GAME APPARATUS

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