	Confidential Data (highest, most sensitive)	**Private Data** (moderate level of sensitivity)	Public Data (low level of sensitivity)
Legal Requirements	Protection of data is required by law (i.e. HIPAA, FERPA, GLBA, etc.)	NKU has a contractual obligation to protect the data	Governed by the Kentucky Open Records Act, K.R.S. §§ 61.870 to 61.884
Reputation Risk	High	Medium	Low
Other Institutional Risks	Information which provides access to resources, physical or virtual	Smaller subsets of protected data from a school or department	General university information
Access	Only those individuals designated with approved access, signed non- disclosure agreements, and a need-to-know	NKU employees and non-employees who have a business need-to-know	Unrestricted
Examples	• Student education records • Individuals' health records and information • Human subjects research data that identifies individuals • Prospective students • Personally Identifiable Financial Information • Campus Security Systems and Details • Credit card numbers • Certain management information • Social Security Numbers • Government restricted and/or classified Information • Financial transactions of students and employees • Personnel Records (Although certain records contained within employee personnel files may be "public records" subject to disclosure, personnel files should be maintained as confidential data and disclosure of "public records" shall only be made after a case-by-case determination.)	• Information resources with access to confidential data • Research data or results that are not confidential data • Information covered by non-disclosure agreements • Materials for performance of official duties • Proprietary information of NKU or others contained within proposals, contracts, or license agreements	• Campus maps • Directory information (e.g., contact information; Find It) • Departmental websites • Academic course descriptions • News • Information posted on University website • Budgets • Purchase Orders • All institutional data made available to the general public by the Kentucky Open Records Act