FEATURED COURSE: IBU 395 Study Abroad in Business
Comparison of Manufacturing & Logistics in Spain & Portugal
[Autos, Logistics and Alcohol]

PROFESSORS Bob Russ & J Human

This class will comprise 5 weeks of face-to-face class learning, plus a 14-day experiential study abroad program in Spain and Portugal. Prior to leaving the US, we will visit Toyota, DHL, breweries, distilleries, and a cooperage. In Europe, we will visit numerous international businesses including Peugeot, Volkswagen, DHL, wineries, and cork production. We will explore these businesses to better understand the world of international business to compare and contrast with their US counterparts. Upon return, students will have additional classes on NKU campus to finalize the course with a travel debrief and final project presentations. Students will have a unique opportunity to interact directly with businesses from similar industries across different continents.

Grab your passport and prepare yourself for a once in a lifetime opportunity to see part of Europe in a special way!