

# Invest in Your Future - Business Consulting for an International Company Prague, Czech Republic



**Dates:** March 8 – March 17

**Where:** Prague, Czech Republic

**What:** The class meets for the first eight weeks of the semester to give students an in-depth view of how to tackle a problem for a Czech business. Over Spring break, students visit companies, explore the beautiful and historic city of Prague, enjoy cultural events, travel to the client site in Southern Moravia, and present their projects to the client. After the return, students meet for few more times to do the finishing touches to their projects and integrate them into their LinkedIn profiles and resumes.

**Client:** Sonnentor - **Problem:** Determine the market potential in the U.S.

**Class:** BUS 360 Selected Business Topics in International Settings/MKT 394 Topics: Marketing Issues

**Class Times:** Tuesday/Thursday 15:05-16:20 – 16 week course

**Cost:** Conservative estimates

20-24 COB students + 12 EMB students - \$3,450

25-30 COB students + 12 EMB students - \$3,300

Costs Include: airfare, accommodations, most meals, transportation (bus, public transportation), business visits, and cultural event

## **Contacts:**

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## **Registration Information**

Deadline to register with the Office of Education Abroad is November 16<sup>th</sup> - \$500 non-refundable deposit is due at this time and a copy of your passport or passport application.

Registration with the Office of Education Abroad can be done through the following website: <https://studyabroadapplications.nku.edu>. Or visit the Office of Education Abroad – UC 330

Talk with your advisor about registering for this exciting and career-building class!