



EMB 495/BUS360/MKT394: Business Topics in International Settings

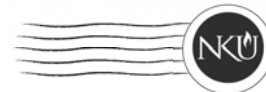
This will be a semester long experience, traveling w/ David Raska and his marketing students over Spring break 2019. EMB students will work with marketing students to develop ideas around video concepts for their client, Sonnentor. This class will contribute to the marketing concepts around working this client into the American market. The class will film video concepts AND a promotional video for the COB during the entire experience. Students will have finished pieces for their portfolio's by the end of the semester. The nine day spring break study abroad to Prague includes visits to Czech companies, breweries, castles and more!

MARCH 8-17, 2019

Application Deadline- November 16, 2018

Scholarships available!

www.studyabroadapplications.nku.edu



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