

LewerMark 'Make Your Mark' Scholarship Contest
2019 Scholarships

Scholarship Question: **"How will my trip abroad shape who I am as a global citizen?"**

Eligibility: A full-time enrolled student with an institution sanctioned for academic credit summer or fall 2019 study abroad trip.

Exclusions:

- a. Students studying at educational institutions in the states of New York, Maryland, and South Dakota are not eligible for this scholarship.
- b. students participating in non-credit bearing vacations, mission trips, service learning, or internships.
- c. Employees and family members of employees of Lewer are not eligible to participate.

Application deadline: April 15, 2019 (Scholarships will be announced the week ending May 5, 2019)

Scholarship Application Instructions

1. Complete the included "Make Your Mark" Scholarship application.
2. Include an advisor recommendation letter. Any member of staff or faculty of the student's sponsoring school can serve as the advisor. Scholarship applications may be verified upon request.
3. Affidavit and Liability/Publicity Release. By checking the box on the attached application, students confirm and legally attest they have read these rules as well as the "Make Your Mark" Contest Affidavit and Liability/Publicity Release found in this document.
4. Submit Application, Essay and Advisor Recommendation Letter to scholarship@lewer.com
5. The scholarship essay must be submitted in MS Word or PDF format and is required to contain a minimum of 750 words with a maximum of 1000 words.
6. Student's application must be submitted by April 15, 2019.
7. The winner and advisor will be notified by May 5, 2019. The winners will also be posted on the LewerMark Facebook page, www.facebook.com/lewermark
8. There is no fee for entering the contest.

Scholarship Amount

First Place: **\$750**

Judging Criteria

Essays are evaluated, and winners are selected based on the following criteria:
Vision (40%), Creativity (30%), Clarity (20%) and Advisor's reason for nominating the student (10%).

MAKE YOUR MARK SCHOLARSHIP
STUDY ABROAD APPLICATION 2019

STUDENT INFORMATION

First Name: _____ Last Name: _____

Date of Birth (MM/DD/YYYY): _____

Name of Your School: _____

Student I.D. Number: _____

MAILING ADDRESS

Street Address _____

City: _____ State: _____ Zip Code: _____

SCHOOL SPONSOR INFORMATION

First Name: _____ Last Name: _____

Email Address: _____

Title: _____

Submit Essay, Application, and Advisor Recommendation letter to scholarship@lewer.com

Check here to indicate that you have read the:

LewerMark "Make Your Mark" Scholarship Rules & Guidelines

CONTACT

Matt Lewer

mjlewer@lewer.com

LewerMark Student Insurance

4534 Wornall Rd

Kansas City, MO 64111



LewerMark® ‘Make Your Mark’ Affidavit of Eligibility &Liability/Publicity Release

By checking the appropriate box on the scholarship submission web form found at www.lewermark.com, I, declare and say: I am submitting this affidavit and release with the understanding that it will be relied upon to determine my eligibility to receive scholarship money in the “Make your Mark” scholarship contest (the “Promotion”), sponsored by The Lewer Agency, Inc. (“Sponsor”).

1. I hereby represent to Sponsor, its respective advertising and promotion agencies, parent corporations, subsidiaries, affiliates, agents, assigns, and any other entity or person connected with the Promotion (collectively, the “Licensed Parties”), as well as their respective directors, shareholders, officers, and employees, that I have complied with, and will continue to comply with, all of the rules and regulations of the Promotion and that I have perpetuated no fraud or deception in entering the Promotion or in claiming the scholarship money awarded to me. I understand that, if any statement made by me in this affidavit is false, I will be disqualified from consideration or from receiving any award, or will be required to forfeit or return immediately upon demand by Sponsor any money that has been awarded to me.
2. I represent that neither I, nor any member of my immediate family or anyone living in my household, or the household of an immediate family member, is an employee of the Sponsor.
3. In consideration of my participation in the Promotion, I hereby release and discharge the Sponsor, its respective employees, officers, directors, parent companies, shareholders, affiliates, subsidiaries, advertising and promotion agencies and any other companies or schools participating in the design, promotion, administration or fulfillment of this Promotion (collectively, the “Releasees”) from any and all claims, demands, losses and liabilities of any nature whatsoever which I may now have or hereafter be entitled to assert, including, but not limited to, any death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of my participation in the Promotion or out of any monies awarded to me in connection with the Promotion. I understand that the Releasees will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance.
4. I hereby agree that the Sponsor shall have the right to use in perpetuity my name, likeness, voice, photograph, biographical and prize information, and the Entry Materials (defined below), without notice to me and without further compensation or obligation, in any and all media now or hereafter known throughout the world, in any manner whatsoever, to advertise and promote the Sponsor, their products and services, the Promotion, and for any other purpose.
5. I agree that any and all information or materials submitted by me with my entry in the Promotion (the “Entry Materials”) are now the sole property of the Sponsor and can be used, published, modified, adapted, and otherwise exploited by the Sponsor in perpetuity in any manner whatsoever without further notice or compensation to me and without attribution to me, in any and all mediums now or hereafter known throughout the world. I represent and warrant that I am free to assign all the rights (including, but not limited to moral rights and intellectual property) in and to the Entry Materials and such Entry Materials are not subject to the rights of any third party. I acknowledge that the Entry Materials will not be returned to me. I agree that no materials need be submitted to me for any approval and that the Releasees shall be without liability to me for any editing or alternation or for any distortion, illusionary or other effect resulting from the publication or other use of my photograph and/or likeness and/or Entry Materials.
6. I understand that the winner’s school will be notified in April and that the scholarship will be sent or delivered directly to the school for delivery to the winner. Should I be selected as a winner, I understand that I must be enrolled in and attending classes on a full-time basis at the school and must enroll and attend classes on a full-time basis the following fall semester at the school. If I fail to properly enroll or attend classes, I will be considered ineligible and will be disqualified.

It is understood and agreed that this is a complete RELEASE and DISCHARGE of all claims and rights of the undersigned against the Releasees, and that no action will be taken by or on behalf of the undersigned with respect to any such rights, it being understood that this affidavit and release shall be binding upon the parents or guardians of a minor winner, and the heirs, executors, and administrators of the undersigned.