



RESPONSES
428

FACULTY PRIORITY SURVEY 2010

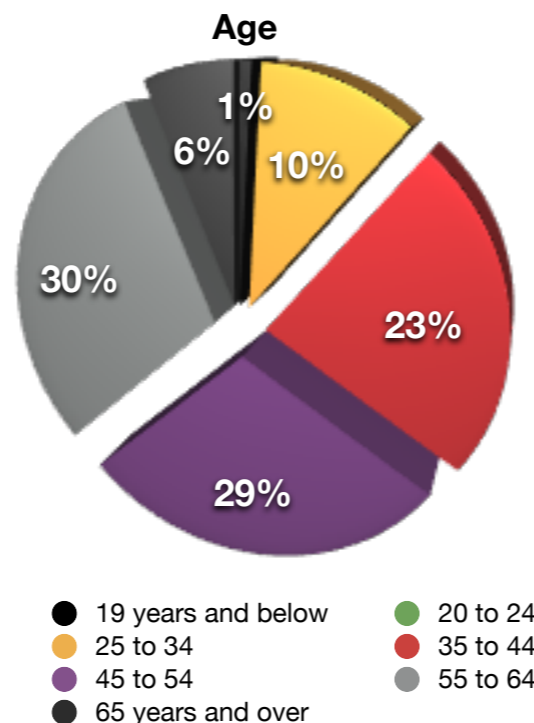
Demographic Report

RESPONSE
RATE
31%

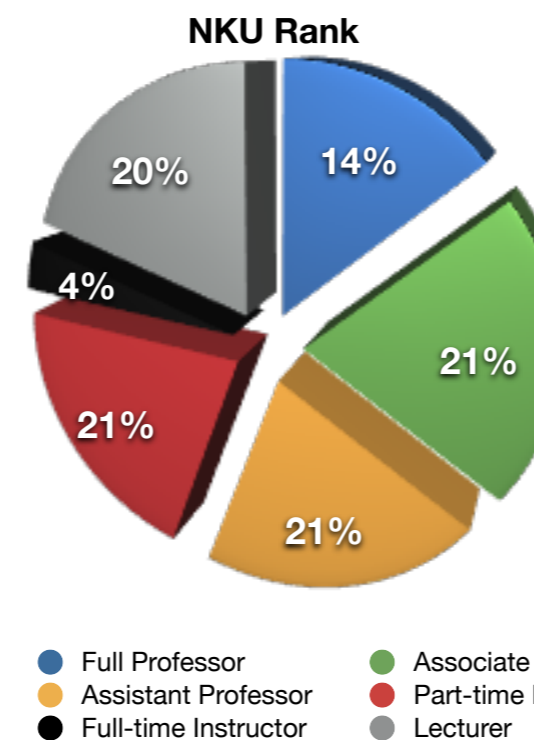


What is your gender?	Response	%
Male	171	44.30%
Female	215	55.70%
Total	386	100.00%

What is your current age? (U.S. Census)	Response	%
19 years and below	3	0.77%
20 to 24	0	0.00%
25 to 34	40	10.23%
35 to 44	90	23.02%
45 to 54	115	29.41%
55 to 64	118	30.18%
65 years and over	25	6.39%
Total	391	100.00%



What is your college?	Response	%
College of Arts and Sciences	227	57.32%
College of Education and Human Services	35	8.84%
College of Health Professions	38	9.60%
College of Informatics	47	11.87%
Haile/US Bank College of Business	35	8.84%
Salmon P. Chase College of Law	8	2.02%
Steely Library	6	1.52%
Total	396	100.00%



What is your current rank at NKU?	Response	%
Full Professor	55	13.85%
Associate Professor	82	20.65%
Assistant Professor	84	21.16%
Part-time Instructor	84	21.16%
Full-time Instructor	14	3.53%
Lecturer	78	19.65%
Total	397	100.00%

In which industry or industries do you have working experience (check all that apply)?	Response	%
Forestry, fishing, hunting and agriculture support	18	5%
Mining	3	1%
Utilities	6	2%
Construction	25	7%
Manufacturing	35	10%
Wholesale trade	13	4%
Retail trade	65	19%
Transportation & warehousing	13	4%
Information	51	15%
Finance & insurance	26	7%
Real estate & rental & leasing	12	3%
Professional, scientific & technical services	112	32%
Management of companies & enterprises	54	16%
Admin, support, waste mgt, remediation services	10	3%
Educational services	204	59%
Health care and social assistance	84	24%
Arts, entertainment & recreation	102	29%
Accommodation & food services	27	8%
Other services (except public administration)	18	5%
Unclassified establishments	9	3%

About the survey:

Faculty Priority Survey 2010 was conducted online. The survey opened on February 3, 2010, and closed on February 15, 2010. In total, 1384 respondents were contacted via e-mail, followed by two reminders on February 11 and 15 respectively. A total of 428 responses were received, with 56% of these responses received during the first two days of data collection. The average completion time was about 9 minutes.





RESPONSES
428

FACULTY PRIORITY SURVEY 2010

RESPONSE
RATE
31%



Ranking Report

Top 15

Rank 2010	Question statement	Critically important (4)	Very important (3)	Somewhat important (2)	Not important (1)	No opinion	Responses	Mean*	Rank 2009	Mean **
1	Provide adequate funds to maintain, repair and upgrade those technologies (excluding software) which enhance the productivity of faculty, staff, and students within classrooms and labs and at off campus sites.	207	153	50	4	7	421	3.36	5	3.13
2	Maintain salary levels for faculty summer pay regardless of the number of students in order to maximize facility use, increase student retention, and increase student graduation rates.	143	143	90	24	17	417	3.01	10	2.86
3	Keep free access to Health Center in order to promote Wellness Program.	139	146	89	32	10	416	2.97	15	2.76
4	Increase the transparency of health care negotiations and include more faculty in the negotiations so that a better plan is provided.	121	161	86	11	22	401	3.03	8	2.93
5	Increase the salaries for part-time instructors, allowing more competitive hiring of high-quality applicants.	123	159	95	29	12	418	2.93	9	2.93
6	Continue increasing the funding for NKU libraries to develop a core collection of books, periodicals, and electronic resources which improve the teaching and research productivity of faculty.	94	179	103	20	7	403	2.88	16	2.76
7	Provide sufficient licenses for discipline-specific software that enhances student classroom learning.	105	170	97	27	21	420	2.88	13	2.78
8	Decrease the reliance on part-time and temporary faculty by hiring more tenure or tenure-track faculty.	137	124	68	70	14	413	2.82	6	3.03
9	Increase department funding for recruitment of highly qualified students.	120	129	118	38	14	419	2.82	11	2.85
10	Reorganize parking to provide guests and visitors with access and free parking passes in order to support civic engagement goals.	115	124	107	45	12	403	2.79	17	2.72
11	Implement a plan to reduce faculty teaching load to three or fewer courses per semester.	145	88	88	77	18	416	2.76	14	2.77
12	Continue to work with TANK to provide direct bus service to NKU from locations other than Campbell County.	77	154	130	23	18	402	2.74	N/A	N/A
13	Supply retirement benefits (TIAA-CREF contributions) to faculty teaching during the summer.	112	126	105	42	31	416	2.80	N/A	N/A
14	Extend to the entire university the "Faculty Scholars Program" offered by the Business College, by which faculty can choose to specialize in teaching or scholarship, and adjust teaching load accordingly.	131	99	94	50	41	415	2.83	N/A	N/A
15	Individualize computer and software purchases to maximize faculty and student productivity.	82	139	140	35	22	418	2.68	N/A	N/A

* Mean excludes "No opinion" response option.

** Mean 2009 was adopted from the last year survey results. Not all means were available due to dropped and/or newly added items in 2010 (indicated by N/A)



RESPONSES
428

FACULTY PRIORITY SURVEY 2010

RESPONSE
RATE
31%



Ranking Report

Last 13

Rank 2010	Question statement	Critically important (4)	Very important (3)	Somewhat important (2)	Not important (1)	No opinion	Responses	Mean*	Rank 2009	Mean**
16	Provide more money to support research-related travel.	83	140	130	43	19	415	2.66	12	2.81
17	Provide compensation to all faculty for directing graduate and undergraduate student research projects.	88	126	139	37	23	413	2.68	N/A	N/A
18	Increase maximum salary that faculty may earn during summer session teaching.	102	113	109	58	31	413	2.68	N/A	N/A
19	Rescind parking fees for part-time faculty.	92	119	105	68	31	415	2.61	N/A	N/A
20	Develop and implement a broad range of reward and benefit programs that offer alternate compensation and performance appreciation for staff and faculty in addition to salary and promotion recognitions.	84	124	123	52	33	416	2.63	N/A	N/A
21	Increase budget allocations for NKU cultural venues (art galleries, museums, etc.) at a scale commensurate with benchmark universities.	60	120	159	49	15	403	2.49	N/A	N/A
22	Increase the level of tuition waiver for spouses and dependents of faculty/staff for both graduate and undergraduate classes.	92	102	118	73	30	415	2.55	N/A	N/A
23	Provide funds for retention-related activities.	52	140	144	43	35	414	2.53	N/A	N/A
24	Continue increasing the number of full-time support-staff (non-teaching) in academic departments and in the libraries.	45	119	167	62	23	416	2.37	N/A	N/A
25	Provide support for programs promoting environmentally-sustainable practices.	34	109	182	74	16	415	2.26	N/A	N/A
26	Support university initiatives and academic programs which teach about and promote environmentally sustainable practices for the university and for NKU students, faculty, and staff in their personal and professional lives.	32	105	162	90	14	403	2.20	N/A	N/A
27	Allow NKU faculty to choose the Kentucky Teacher Retirement as an optional retirement program.	63	89	110	74	79	415	2.42	N/A	N/A
28	Increase number of faculty lockers at the Health Center to promote the Wellness Program	38	67	111	138	61	415	2.01	15	2.76

* Mean excludes "No opinion" response option.

** Mean 2009 was adopted from the last year survey results. Not all means were available due to dropped and/or newly added items in 2010 (indicated by N/A)



RESPONSES
428

FACULTY PRIORITY SURVEY 2010

RESPONSE
RATE
31%



Ranking Report - Frequencies

Top 15

Rank 2010	Question statement	Critically important (4)	Very important (3)	Somewhat important (2)	Not important (1)	No opinion	Responses	Mean*	Rank 2009	Mean**
1	Provide adequate funds to maintain, repair and upgrade those technologies (excluding software) which enhance the productivity of faculty, staff, and students within classrooms and labs and at off campus sites.	49.17%	36.34%	11.88%	0.95%	1.66%	421	3.36	5	3.13
2	Maintain salary levels for faculty summer pay regardless of the number of students in order to maximize facility use, increase student retention, and increase student graduation rates.	34.29%	34.29%	21.58%	5.76%	4.08%	417	3.01	10	2.86
3	Keep free access to Health Center in order to promote Wellness Program.	33.41%	35.10%	21.39%	7.69%	2.40%	416	2.97	15	2.76
4	Increase the transparency of health care negotiations and include more faculty in the negotiations so that a better plan is provided.	30.17%	40.15%	21.45%	2.74%	5.49%	401	3.03	8	2.93
5	Increase the salaries for part-time instructors, allowing more competitive hiring of high-quality applicants.	29.43%	38.04%	22.73%	6.94%	2.87%	418	2.93	9	2.93
6	Continue increasing the funding for NKU libraries to develop a core collection of books, periodicals, and electronic resources which improve the teaching and research productivity of faculty.	23.33%	44.42%	25.56%	4.96%	1.74%	403	2.88	16	2.76
7	Provide sufficient licenses for discipline-specific software that enhances student classroom learning.	25.00%	40.48%	23.10%	6.43%	5.00%	420	2.88	13	2.78
8	Decrease the reliance on part-time and temporary faculty by hiring more tenure or tenure-track faculty.	33.17%	30.02%	16.46%	16.95%	3.39%	413	2.82	6	3.03
9	Increase department funding for recruitment of highly qualified students.	28.64%	30.79%	28.16%	9.07%	3.34%	419	2.82	11	2.85
10	Reorganize parking to provide guests and visitors with access and free parking passes in order to support civic engagement goals.	28.54%	30.77%	26.55%	11.17%	2.98%	403	2.79	17	2.72
11	Implement a plan to reduce faculty teaching load to three or fewer courses per semester.	34.86%	21.15%	21.15%	18.51%	4.33%	416	2.76	14	2.77
12	Continue to work with TANK to provide direct bus service to NKU from locations other than Campbell County.	19.15%	38.31%	32.34%	5.72%	4.48%	402	2.74	N/A	N/A
13	Supply retirement benefits (TIAA-CREF contributions) to faculty teaching during the summer.	26.92%	30.29%	25.24%	10.10%	7.45%	416	2.80	N/A	N/A
14	Extend to the entire university the "Faculty Scholars Program" offered by the Business College, by which faculty can choose to specialize in teaching or scholarship, and adjust teaching load accordingly.	31.57%	23.86%	22.65%	12.05%	9.88%	415	2.83	N/A	N/A
15	Individualize computer and software purchases to maximize faculty and student productivity.	19.62%	33.25%	33.49%	8.37%	5.26%	418	2.68	N/A	N/A

* Mean excludes "No opinion" response option.

** Mean 2009 was adopted from the last year survey results. Not all means were available due to dropped and/or newly added items in 2010 (indicated by N/A)



RESPONSES
428

FACULTY PRIORITY SURVEY 2010

RESPONSE
RATE
31%



Ranking Report - Frequencies

Last 13

Rank 2010	Question statement	Critically important (4)	Very important (3)	Somewhat important (2)	Not important (1)	No opinion	Responses	Mean*	Rank 2009	Mean**
16	Provide more money to support research-related travel.	20.00%	33.73%	31.33%	10.36%	4.58%	415	2.66	12	2.81
17	Provide compensation to all faculty for directing graduate and undergraduate student research projects.	21.31%	30.51%	33.66%	8.96%	5.57%	413	2.68	N/A	N/A
18	Increase maximum salary that faculty may earn during summer session teaching.	24.70%	27.36%	26.39%	14.04%	7.51%	413	2.68	N/A	N/A
19	Rescind parking fees for part-time faculty.	22.17%	28.67%	25.30%	16.39%	7.47%	415	2.61	N/A	N/A
20	Develop and implement a broad range of reward and benefit programs that offer alternate compensation and performance appreciation for staff and faculty in addition to salary and promotion recognitions.	20.19%	29.81%	29.57%	12.50%	7.93%	416	2.63	N/A	N/A
21	Increase budget allocations for NKU cultural venues (art galleries, museums, etc.) at a scale commensurate with benchmark universities.	14.89%	29.78%	39.45%	12.16%	3.72%	403	2.49	N/A	N/A
22	Increase the level of tuition waiver for spouses and dependents of faculty/staff for both graduate and undergraduate classes.	22.17%	24.58%	28.43%	17.59%	7.23%	415	2.55	N/A	N/A
23	Provide funds for retention-related activities.	12.56%	33.82%	34.78%	10.39%	8.45%	414	2.53	N/A	N/A
24	Continue increasing the number of full-time support-staff (non-teaching) in academic departments and in the libraries.	10.82%	28.61%	40.14%	14.90%	5.53%	416	2.37	N/A	N/A
25	Provide support for programs promoting environmentally-sustainable practices.	8.19%	26.27%	43.86%	17.83%	3.86%	415	2.26	N/A	N/A
26	Support university initiatives and academic programs which teach about and promote environmentally sustainable practices for the university and for NKU students, faculty, and staff in their personal and professional lives.	7.94%	26.05%	40.20%	22.33%	3.47%	403	2.20	N/A	N/A
27	Allow NKU faculty to choose the Kentucky Teacher Retirement as an optional retirement program.	15.18%	21.45%	26.51%	17.83%	19.04%	415	2.42	N/A	N/A
28	Increase number of faculty lockers at the Health Center to promote the Wellness Program	9.16%	16.14%	26.75%	33.25%	14.70%	415	2.01	15	2.76

* Mean excludes "No opinion" response option.

** Mean 2009 was adopted from the last year survey results. Not all means were available due to dropped and/or newly added items in 2010 (indicated by N/A)