

Spring 2015 Final Enrollment Executive Summary
Northern Kentucky University
Office of Institutional Research
April 13, 2015

The Spring 2015 term for Northern Kentucky University began on Monday January 12, 2015; the data represented in this summary and accompanying charts reflect enrollments through the close of business on March 20, 2015, which is the fourth and final CPE census date for spring reporting. The census date was December 16, 2014, for the Winter term; the first eight-week term census date was January 16, 2015; the 16-week full term census date was January 21, 2015; and the final CPE census date was March 20, 2015. There were 88 unique students added to the final official spring enrollment total who are enrolled solely in the second eight-week term. If you have questions on any of the data included in these reports please contact the Office of Institutional Research at IR @NKU.edu.

Overall Enrollment:

- IR works with Enrollment Management to validate overall enrollment from the census points with the Enrollment Management Dashboard. As of the second census, there were 79 AELP students, four consortium students, and 147 Gateway2NKU students. These 230 students are not reported to CPE.
- Type I Final Enrollment (all four census dates) is 13,854, which is a decrease of 241 students, or -1.7%, compared to Spring 2014.
- Undergraduate enrollment of 11,973 is a decrease of 33 students compared to Spring 2014.
- Graduate enrollment of 1,489 is a decrease of 124 students, or -7.7%, compared to Spring 2014.
- Law enrollment of 392 is a decrease of 84 students, or -17.6%, compared to Spring 2014.
- Overall enrollment diversity continues to shift to two or more races. There were 22 fewer African American students, a -2.4% change, compared to Spring 2014, while the number of Hispanic students grew by 34, a 10.5% increase, and the number of students claiming two or more races increased by 36, a 17.3% increase. Enrollment of white, non-Hispanic students decreased by 170 students, or -1.5%, compared to Spring 2014.
- The number of students from Ohio or Indiana who received out-of-state tuition reciprocity decreased by 61, or -7.8%. The number of out-of-state students without reciprocity decreased by 155. The total number of students from Hamilton County, Ohio, decreased by 131.
- The largest Kentucky county increases are from Pendleton (+28), Boone (+28), and Oldham (+16), while the largest decreases were from Campbell (-87) and Owen (-13) counties.
- Top declared undergraduate majors for Spring 2015 include: Organizational Leadership, Computer Information Technology, Nursing, Biological Sciences, and Social Work.
- Average credit hours did not change from last spring to this spring, remaining at 11.5.
- The total remedial credit hours decreased by 19.4% compared to Spring 2014.
- The total online credit hours increased 3.7% compared to last spring.
- Overall retention, including all students from Fall 2014 who returned Spring 2015 (removing students who graduated), is 87.4%.

Final Enrollment Profile All Students

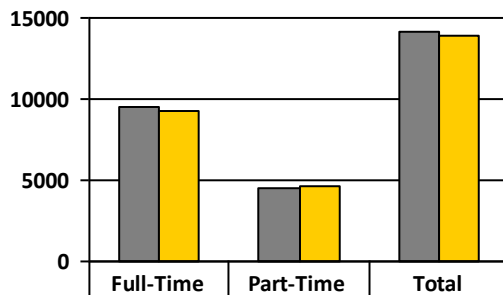
2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

The Type I Enrollment data presented in this report is final and has been submitted to the Council for Postsecondary Education (CPE). The data is based on an eighth day of the term census date. The following data charts should be accompanied by an Executive Summary document that highlights the interesting points of the data. If you have questions about the data please contact the Office of Institutional Research at IR@nku.edu.

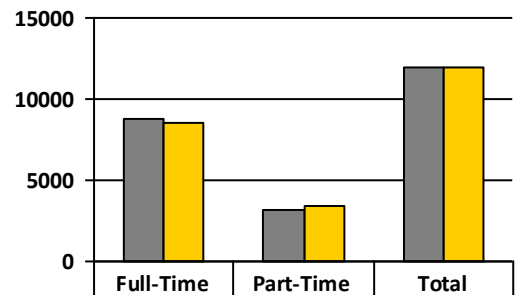
Student Enrollment

Enrollment Status



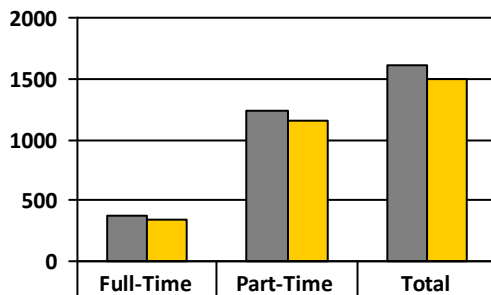
2014 Spring	9540	4555	14095
2015 Spring	9212	4642	13854

Undergraduate Enrollment



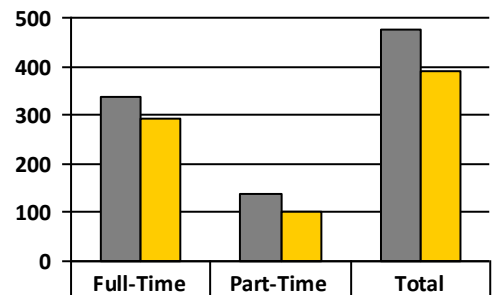
2014 Spring	8832	3174	12006
2015 Spring	8585	3388	11973

Graduate Enrollment



2014 Spring	371	1242	1613
2015 Spring	336	1153	1489

Law Enrollment



2014 Spring	337	139	476
2015 Spring	291	101	392

Final Enrollment Profile All Students

2015 Spring

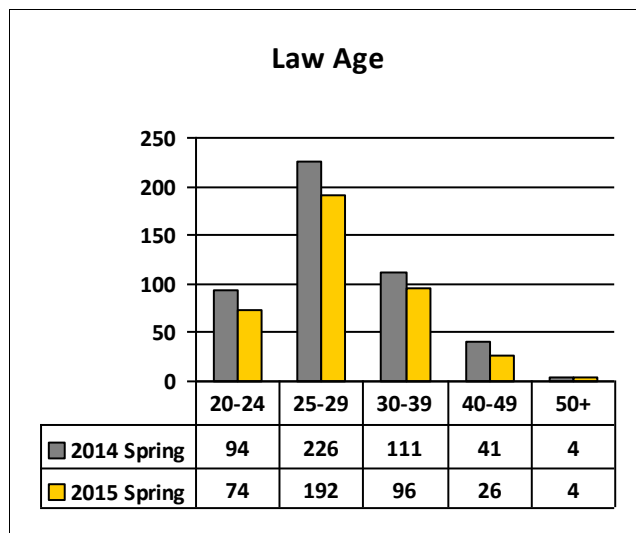
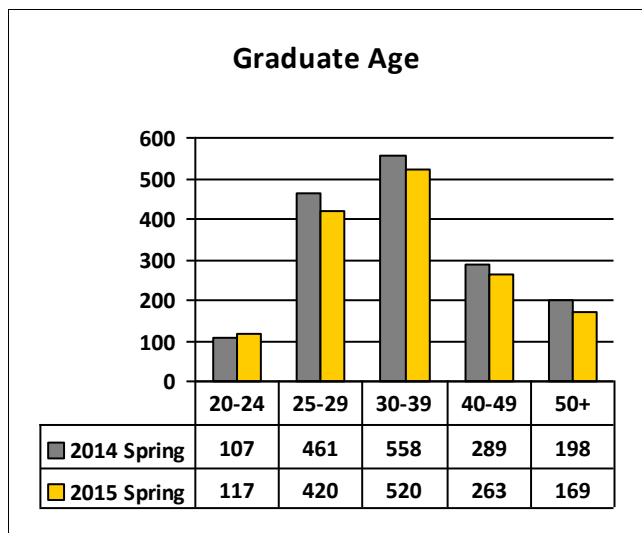
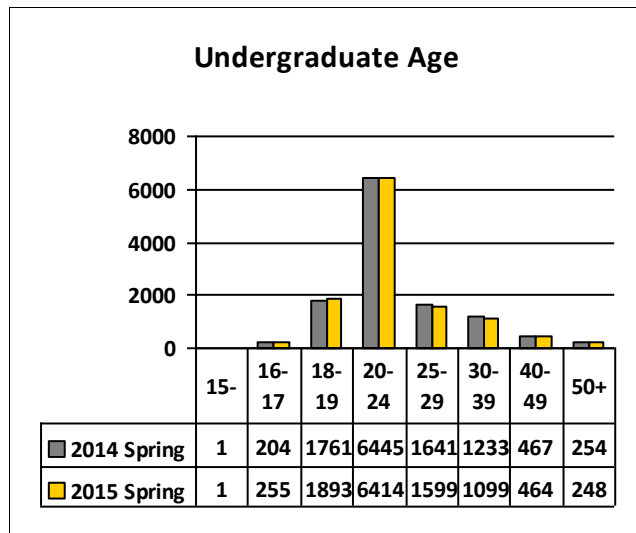
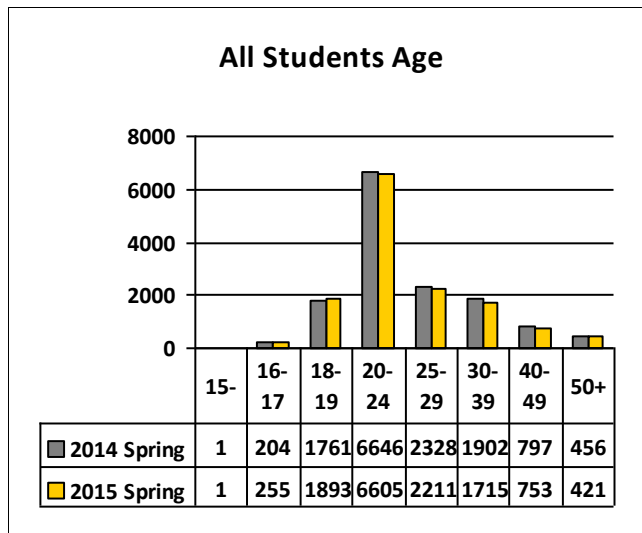
Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Student Enrollment cont'd

Enrollment by CPE Level	2014 Spring	2015 Spring	Term Change	% Term Change
Undergraduate	12,006	11,973	-33	-0.3%
Graduate	1,613	1,489	-124	-7.7%
Law	476	392	-84	-17.6%
Total	14,095	13,854	-241	-1.7%

Student Classification	2014 Spring	2015 Spring	Term Change	% Term Change
First-Time Freshman	110	126	16	14.5%
Other First-Time Undergraduates	3	1	-2	-66.7%
First-Time Transfer	383	352	-31	-8.1%

Student Characteristics



Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Student Characteristics cont'd

Gender	2014 Spring	2015 Spring	Term Change	% Term Change
Female	7,871	7,780	-91	-1.2%
Male	6,224	6,074	-150	-2.4%
Total	14,095	13,854	-241	-1.7%
Race/Ethnicity	2014 Spring	2015 Spring	Term Change	% Term Change
American Indian or Alaskan Native	48	51	3	6.3%
Asian	133	162	29	21.8%
Black or African American	908	886	-22	-2.4%
Hispanic or Latino	324	358	34	10.5%
Native Hawaiian or Other Pacific Islander	23	16	-7	-30.4%
Nonresident Alien	511	443	-68	-13.3%
Two or More Races	208	244	36	17.3%
Unknown	253	177	-76	-30.0%
White	11,687	11,517	-170	-1.5%
Total	14,095	13,854	-241	-1.7%
Top Five Foreign Countries of Origin for 2014 Spring				# of Students
SAUDI ARABIA				334
KOREA, REPUBLIC OF				22
CHINA				21
INDIA				12
KUWAIT				9
Top Five Foreign Countries of Origin for 2015 Spring				# of Students
SAUDI ARABIA				260
INDIA				33
CHINA				27
KOREA, REPUBLIC OF				17
KUWAIT				11
State of Origin	2014 Spring	2015 Spring	Term Change	% Term Change
Indiana	453	426	-27	-6.0%
Kentucky	9,229	9,242	13	0.1%
Ohio	3,651	3,489	-162	-4.4%

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Student Characteristics cont'd

Residency CPE Codes	2014 Spring	2015 Spring	Term Change	% Term Change
In-State	9,377	9,364	-13	-0.1%
Out-of-State (With Tuition Reciprocity)	785	724	-61	-7.8%
Out-of-State (Without Tuition Reciprocity)	3,895	3,740	-155	-4.0%
Out-of-State (International Exchange Student) f	38	26	-12	-31.6%
Total	14,095	13,854	-241	-1.7%
Residency NKU Codes	2014 Spring	2015 Spring	Term Change	% Term Change
Grad Metro Rate	509	468	-41	-8.1%
IES/NES	38	26	-12	-31.6%
Indiana Rate	342	326	-16	-4.7%
Metro Rate	2,445	2,448	3	0.1%
Non-Resident	941	824	-117	-12.4%
Ohio Reciprocity	442	398	-44	-10.0%
On-Line	0	0	0	0.0%
PACE	0	0	0	0.0%
Resident	9,373	9,364	-9	-0.1%
Total	14,090	13,854	-236	-1.7%

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Student Characteristics cont'd

Top KY Counties for 2014 Spring	# of Students
Kenton	2,787
Boone	2,207
Campbell	1,991
Jefferson	378
Grant	278
Fayette	227
Pendleton	211
Oldham	79
Gallatin	78
Boyd	52
Owen	51
Scott	47
Bracken	45
Mason	45
Franklin	37
Top KY Counties for 2015 Spring	# of Students
Kenton	2,794
Boone	2,235
Campbell	1,904
Jefferson	387
Grant	281
Pendleton	239
Fayette	230
Oldham	95
Gallatin	69
Scott	59
Mason	50
Bracken	48
Boyd	46
Franklin	41
Owen	38

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Student Characteristics cont'd

Top OH Counties for 2014 Spring				# of Students				
Hamilton				2,040				
Clermont				755				
Butler				291				
Warren				194				
Brown				101				
Top OH Counties for 2015 Spring				# of Students				
Hamilton				1,909				
Clermont				732				
Butler				272				
Warren				197				
Brown				85				
Top IN Counties for 2014 Spring				# of Students				
Dearborn				263				
Ripley				44				
Franklin				29				
Ohio				22				
Jefferson				13				
Top IN Counties for 2015 Spring				# of Students				
Dearborn				247				
Ripley				42				
Franklin				26				
Ohio				19				
Switzerland				15				
Tuition Reciprocity			2014 Spring		2015 Spring		Term Change	% Term Change
Indiana			342		324		-18	-5.3%
Ohio			443		401		-42	-9.5%

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics

# of First Time Transfer Students from the KCTCS System				
	2014 Spring	2015 Spring	Term Change	% Term Change
ASHLAND COMMUNITY AND TECHNICAL COLLEGE	1	2	1	100.0%
BIG SANDY COMMUNITY AND TECHNICAL COLLEGE	0	3	3	300.0%
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE	16	9	-7	-43.8%
ELIZABETHTOWN COMMUNITY AND TECHNICAL COLLEGE	1	0	-1	-100.0%
GATEWAY COMMUNITY AND TECHNICAL COLLEGE	49	55	6	12.2%
HAZARD COMMUNITY AND TECHNICAL COLLEGE	0	0	0	0.0%
HENDERSON COMMUNITY COLLEGE	0	0	0	0.0%
HOPKINSVILLE COMMUNITY COLLEGE	0	0	0	0.0%
JEFFERSON COMMUNITY AND TECHNICAL COLLEGE	7	3	-4	-57.1%
MADISONVILLE COMMUNITY COLLEGE	0	0	0	0.0%
MAYSVILLE COMMUNITY AND TECHNICAL COLLEGE	4	7	3	75.0%
OWENSBORO COMMUNITY AND TECHNICAL COLLEGE	1	0	-1	-100.0%
SOMERSET COMMUNITY COLLEGE	1	1	0	0.0%
SOUTHCENTRAL KY COMMUNITY AND TECHNICAL COLLEGE	0	0	0	0.0%
SOUTHEAST KENTUCKY COMMUNITY AND TECHNICAL COLLEGE	0	2	2	200.0%
UNKNOWN KCTCS INSTITUTION	0	0	0	0.0%
WEST KENTUCKY COMMUNITY AND TECHNICAL COLLEGE	1	0	-1	-100.0%
Total	81	82	1	1.2%
Top Ten Transferring Institutions for 2014 Spring				# of Students
OHIO				125
GATEWAY COMMUNITY AND TECHNICAL COLLEGE				49
INDIANA				21
UNIVERSITY OF KENTUCKY				19
EASTERN KENTUCKY UNIVERSITY				17
MOREHEAD STATE UNIVERSITY				17
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE				16
UNIVERSITY OF LOUISVILLE				15
JEFFERSON COMMUNITY AND TECHNICAL COLLEGE				7
TRANSFERS FROM ALL FOREIGN INSTITUTIONS				7

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics

Top Ten Transferring Institutions for 2014 Spring		# of Credit Hours
OHIO		3,658
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		1,652
UNIVERSITY OF KENTUCKY		697
EASTERN KENTUCKY UNIVERSITY		444
MOREHEAD STATE UNIVERSITY		428
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE		426
INDIANA		363
UNIVERSITY OF LOUISVILLE		326
TRANSFERS FROM ALL FOREIGN INSTITUTIONS		275
GEORGIA		159
Top Ten Transferring Institutions for 2015 Spring		# of Students
OHIO		107
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		55
INDIANA		16
UNIVERSITY OF KENTUCKY		16
EASTERN KENTUCKY UNIVERSITY		10
UNIVERSITY OF LOUISVILLE		10
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE		9
THOMAS MORE COLLEGE		9
MOREHEAD STATE UNIVERSITY		8
MAYSVILLE COMMUNITY AND TECHNICAL COLLEGE		7
Top Ten Transferring Institutions for 2015 Spring		# of Credit Hours
OHIO		2,775
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		1,713
INDIANA		545
UNIVERSITY OF KENTUCKY		396
TRANSFERS FROM ALL FOREIGN INSTITUTIONS		359
EASTERN KENTUCKY UNIVERSITY		331
IDAHO		312
THOMAS MORE COLLEGE		286
MOREHEAD STATE UNIVERSITY		229
WESTERN KENTUCKY UNIVERSITY		205

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics cont'd

Average High School GPA (In and Out of State)			Term Change	% Term Change
	2014 Spring	2015 Spring		
Average High School GPA	2.16	2.76	0.60	27.8%
Top Ten Feeder High Schools for 2014 Spring			Avg HS GPA	# of Students
DIXIE HEIGHTS HIGH SCHOOL			2.78	107
CAMPBELL COUNTY HIGH SCHOOL			2.95	91
SIMON KENTON HIGH SCHOOL			2.87	72
RANDALL K COOPER HIGH SCHOOL (UNION)			2.73	68
SCOTT HIGH SCHOOL (Covington)			2.70	56
OUT OF STATE HIGH SCHOOL			2.03	52
GRANT COUNTY HIGH SCHOOL			2.24	27
BOONE COUNTY HIGH SCHOOL			2.56	23
NEWPORT HIGH SCHOOL			2.56	23
LARRY RYLE HIGH SCHOOL			3.95	16
Top Ten Feeder High Schools for 2015 Spring			Avg HS GPA	# of Students
DIXIE HEIGHTS HIGH SCHOOL			2.87	119
CAMPBELL COUNTY HIGH SCHOOL			2.69	107
SIMON KENTON HIGH SCHOOL			2.51	87
RANDALL K COOPER HIGH SCHOOL (UNION)			3.25	79
CONNER SENIOR HIGH SCHOOL			2.41	70
OUT OF STATE HIGH SCHOOL			1.78	57
PENDLETON COUNTY HIGH SCHOOL			3.43	55
BOONE COUNTY HIGH SCHOOL			3.41	51
SCOTT HIGH SCHOOL (Covington)			2.76	51
BEECHWOOD HIGH SCHOOL				39

Final Enrollment Profile All Students

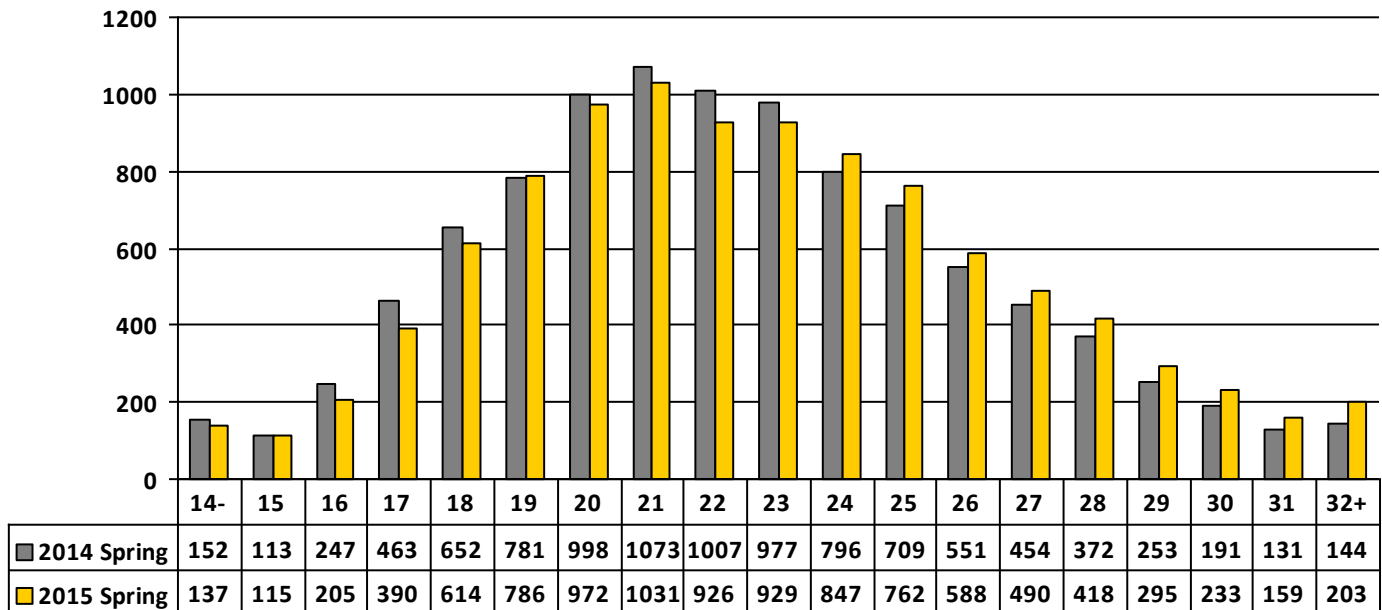
2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics cont'd

Average ACT Score (SAT Converted to ACT)			Term Change	% Term Change
	2014 Spring	2015 Spring		
Average ACT Score	22.33	22.65	0.33	1.5%

ACT Score Range



Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics cont'd

Top Five Declared Undergraduate Majors for 2014 Spring		# of Students
Organizational Leadership Major		470
Computer Information Technology Major		431
Nursing Major Traditional		374
Biological Sciences Major (BS)		344
Social Work Major		318
Top Five Declared Undergraduate Majors for 2015 Spring		# of Students
Organizational Leadership Major		441
Computer Information Technology Major		421
Nursing Major Traditional		380
Biological Sciences Major (BS)		353
Social Work Major		335
Top Ten Undergraduate Majors for 2014 Spring		# of Students
Organizational Leadership Major		470
Computer Information Technology Major		431
Undeclared in University Studies (BA)		420
Nursing Major Traditional		374
Biological Sciences Major (BS)		344
Social Work Major		318
Computer Science Major		290
Communication Studies Major		290
Undeclared in AS (BA)		282
Criminal Justice Major (BA)		271
Top Ten Undergraduate Majors for 2015 Spring		# of Students
Organizational Leadership Major		441
Computer Information Technology Major		421
Undeclared in University Studies (BA)		388
Nursing Major Traditional		380
Biological Sciences Major (BS)		353
Social Work Major		335
Computer Science Major		304
Communication Studies Major		294
Criminal Justice Major (BA)		266
Nursing Pre-Major BSN/No RN		256

Final Enrollment Profile All Students

2015 Spring

Data pulled from NKU's Business Warehouse from 12/16/2014 thru 3/20/2015

Academic Characteristics cont'd

Student Credit Hours			Term Change	% Term Change
	2014 Spring	2015 Spring		
Undergraduate	145,971	144,915	-1,056	-0.7%
Graduate	9,661	9,044	-617	-6.4%
Law	6,226	5,072	-1,154	-18.5%
Total	161,858	159,031	-2,827	-1.7%
Remedial Credit Hours			Term Change	% Term Change
	2014 Spring	2015 Spring		
Remedial Count	2,591	2,088	-503	-19.4%
Online Courses			Term Change	% Term Change
	2014 Spring	2015 Spring		
# of Courses	271	284	13	4.8%
Online Course Credit Hours			Term Change	% Term Change
	2014 Spring	2015 Spring		
# of Credit Hours	27,026	28,021	995	3.7%

Student Retention

Retention at University for all Students			
Baseline # of Students	Baseline less Degrees Conferred	# and % of Students Enrolled for	
	2014 Fall	2015 Spring	
15,114	14,122	12,342	87.40%